That Reindeer Is

American tradition.

youngsters everywhere,

sold 2,000,000 copies.

by, and cowboy singers.

That reindeer is becoming an

Once upon a time there was a

reindeer with a built-in flashlight

bulb for a nose. You know, Ru-

dolph, the red-nosed reindeer.

From a small beginning in 1938,

the little animal with the built-in

beacon has become as familiar as

Humpty-Dumpty and Cinderella to

First invented as a sales give-

away promotion for Montgomery

Ward by Robert L. May, Rudolph

was featured in many free booklets

before he became associated with

Christmas, Songwriter Johnny

Marks liked the title "Rudolph,

the Red Nosed Reindeer," so he

wrote a song about it. He was so

sure he had a success that he start-

ed his own Publishing company,

using "Rudolph" as his first re-

lease. Gene Autry made the initial

recording, and that one record

Last year, there were 16 differ-

ent recordings of the song for sale,

ranging from boogie-woogie by

Sugar Chile Robinson to Bing Cros-

Everyday Menace!

THE DANGER of fire at-

tacking your home is ever

present no matter

what precautions you take.

many fires merely by being

careful and obeying fire

very best protection against

financial loss to any and all

C. E. WARLICK

Insurance Agency

Phone 9

203 W. Mountain St.

insurance.



You can have fun figuring out your message from the Orient by use of this pleasant little letter puzzle. If the number of letters in your first name is 5 or less, subtract from 7. If more than 5 letters in your first name, subtract from 13. Now take this result and find your key letter in the word ORIENT at the top of this puzzle. Then, starting at the upper left corner, check each one of your large key letters as it appears from left to right. Below the key letters is a code message for you.

0	ħ	B	N	E	m	0	N	R	T	E	I	ç
R	I	T	O	N	E e	O	T	R	N	E	I e	F
R	E	0	T	R	P	N	0	R	R	E	I e	N
E	Om	R	N	I	T	0	O	E	I	N	T	1
I	T	0	R	Į	N	E	N	0	T	R	E.	B
ď	On	B	R	I e	N	0	T	R	I	N	E	T
0	R	I	E	T	N.	E	Te	R	0	N	J	0

Mountain

Cherokee County, S. C., hospital.

She was a member of Boyce Me-

morial ARP church of Kings

In addition to her husband, Mrs.

Terry is survived by six daugh

ters, Mrs. Ailene Ramsey, Gaff-

dado, Texas, and Mrs. Larry Al-

A sister, Mrs. Otis Scruggs of

NOTICE OF EXECUTRIX

for the Last Will and Testament

estate will please make immedi-

This the 16th day of December,

L. C. Hord, deceased.

Davis and White, Attorneys

ate payment.

Rites Conducted For Mrs. Terry

Funeral services for Mrs. Isabel Goforth Terry, 58, resident of ney 3. C., Mrs, Lloyd Wood, Lin-Limestone Courts and former colnion, Mrs. Ivey Bowman, Mor. Kings Mountain resident, were ganton, Mrs. H. G. Collett, Renconducted Sunday, December 13, at 3:30 from Gordon . Millwood bright of Baltimore, Md. chapel with interment following in Mountain Rest cemetery here.

Gaffney, S. C., two half-sisters, Mrs. Terry, wife of Joe Terry Mrs. Oveta Greene and Mrs. of San Bernardino, Calif., suc-Wash Layton, both of Kings cumbed Friday at 5:30 p, m, in a Mountain, and 18 grandchildren also survive.

NOTICE TO STOCKHOLDERS Notice is hereby given that

the annual meeting of the stockholders of First National Bank will be held in the lobby of the before the Clerk of Superior First National Bank, Kings Court for Cleveland County, all Tuesday, January 12, 1954, at 4

f. m. This the seventh day of De--cember 1953.

L. E. ABBOTT, Cashier

NEED SOMETHING SEE WANT ADS

Dr. Clement Moore Was Ashamed of His Famous Poem

Dr. Clement Clarke Moore was ashamed of his famous poem, "Night Before Christmas" and would not acknowledge that he wrote it for more than 20 years. Today, the poem which begins-Twas the night before Christmas,

when all through the house Not a creature was stirring, not is one of the most beloved of all

Christmas writings. Dr. Moore was an aloof professor of Greek and Oriental literature in the Episcopal Seminary in New York. He wrote the poem on Christmas Eve 1822 and read it

He had not planned for the poem to go further than his own family, but a relative who was visiting the Moores put a copy in her diary. The next year the relative's father sent it to a newspaper.

to his seven children.

Other newspapers printed the jingles and they quickly became known all over the country. The dignified Dr. Moore was embarrassed and considered it beneath a man of his scholastic standing to be the author of children's jingles:

Twenty-two years later, however, he finally publicly admitted authorship of the jingles and it was published in book form under his name for the first time.

WEAVER ON SUBMARINE

FAR EAST (FHINC) - Author-Dolphins" of the qualified sub- inside the main entrance, is the mariner aboard the submarine first "eye opener." This large USS Ronquil is J. B. Weaver, sungen area is finished in marcommissaryman second class, ble and decorated with masses of USN, son of Mrs. Corrie H. Wea- flowers from the Estate's garver of 219 Lackey st., Kings dens. Mountain, N. C.

The insignia, which derives Having qualified as executrix its name from the dolphins and surfaced submarine which comof the late L. C. Hord, deceased, pose it, is awarded upon the completion of a course which in-Mountain, North Carolina, on persons having claims against trial operation of the modern said estate will please file same submarine. A qualified submariwith the undersigned on or bener is apable of performing the fore the 16th day of December, 1954, or this notice will be the job for firing torpedoes, runpleaded in bar of their recovery. ning the engine or converting exile on St. Helena. All persons indebted to said salt water to fresh water.

In addition they are required to know all of the safety precautions and equipment in the Mrs. Charlotte Hord, Executrix for Last Will and Testament of any swith, valve orl ever requir-12:17-1:7 ed by the use of touch alone.

Biltmore House Reveals Secret Of "Quality" Life

ASHEVILLE - How the quality folks of grandpa's day lived is becoming an increasingly remote curiosity, but last year 45. 000 people bought tickets to go through the fabulous Biltmore House and Gardens here to find

The baronial mansion, with its 200 rooms, priceless objects of art and antiques and aurrounded by a carefully landscaped Estate, probably will never again be match ed in America, Streamlined liv ing, the servant problem and taxes have seen to that.

Popularity of the place as travel goal has increased as i grew in antiquity. First open in 1930, it attracted 28,000 visitors that year. The season of 1952 broke all records until 1953 topped that.

The Biltmore House required five years to build, and employed the talents of artists and artisans from Europe and America, From a frontage of some 780 feet, the French Renaissance Chateau rises in three levels to the typically French peaked roof with its dormer windows and lofth chimneys

Every room that the visitor tours is filled with pricelsss an tiques, tapestries, paintings and zed to wear the coveted "Silver prints, The Court of Palms, just

> The Great Banquet Hall, anoth er example of the enormity of the building, is of Norman design and 72 feet long. A triple fireplace carved by Karl Bitter, extends al most the full width of the room.

In the Print Room and Tapestry Gallery, Renaissance art from Europe share in interest with the duties of any shipmate whether chess set of Napoleon Bonaparte, Of course, you can prevent used by him in his six years of

Some 20,000 volumes are contained in the Library, paneled in prevention rules. But your Circassian walnut, Furnished throughout with French, Italian and Finnish tapestries and rare ten watertight compartments Chinese porcelin, Biltmore House fires is strong and adequate and to be able to find quickly is rated as one of the great show places of America.

Puritans Outlawed Yule as Frivolous

The Puritan government of Engand outlawed Christmas in 1643. With the restoration of the Stuarts Christmas customs and traditions were revived, but Christmas never regained its former prestige in

It is observed religiously in the reunions and social gatherings, in contrast to the lavish feasting and boisterous merry-making of olden

Merry-making and gift-giving come in for their share, however, on December 26 which is Boxing Day. The origin of Boxing Day antedates Christmas and can be traced to the custom of gift-giving during the Roman festival of Satur-

In Christian liturgy December 26 is observed as the feast of St. Stephen, the first Christian martyr, and during the centuries when ourneymen and apprentices were n the habit of levying upon their masters' customers, 'Christmas Boxes" were collected on St.



You'll find the answers to "Who sells it?", "Where are they located?" and to many other questions in the NEW Classified Section of your next Telephone Directory.



outhern Bell Telephone and Telegraph Company

Dixon PYF Comedy evening at 7:15. Becoming a Tradition Set For Wednesday

"Aunt Carrie's Christmas Car-Dixon Presbyterian Church You because some twenty years she Fellowship on Wednesday was seemingly filted.

The annual Christmas program s directed by Mrs. Wayne Wells, drs. P. D. Patrick, and J. G. Dar-

Cast of characters include: 'Aunt Carrie Patterson" played by Mrs. Erwin Hughes; her nie ces, Josephine and Jill Holbrook Doris Sellers and Elizabeth Steroll", a comedy in one-act, will Plot of the play centers around wart; "Ezra Carroll", Carveth be presented by members of the a woman who hates Christmas Wells; and "Myra Underwood" Aunt Carrie's next-door neighbor,

Santa Says:

Give 52 Gifts in

a subscription to The

Kings Mountain Herald

Send Kings Mountain's prize-winning newspaper to your friends for Christmas in order that they might know what is going on in progressive Kings Mountain during 1954.

With your gift subscription will go an attractive Christmas card telling by whom The Herald is being given.

Your friends will enjoy the out-

standing features in The Kings Mountain Herald each week . . . the complete coverage of all of the news . . . the many weekly news pictures of local interest . . . timely editorials . . . readable columns.

In every sense of the word, The Herald is truly a "letter from home." Send it to your friends this Christmas.

A Gift Every Member of the Family Can Enjoy!

Kings Mountain Herald



In the warm and cheerful atmosphere of this wonderful Christmas season when families are gathered together - when spirits are refreshed, hearts uplifted and all the world is suddenly full of smiling people - we want to offer to one and all our very best wishes for the happiest holiday you've ever enjoyed.



Kings Mountain Building & Loan Association

Officers and Directors

W. K. MAUNEY, President J. C. LACKEY, Vice-Pres.

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added confidence and much promise for the future. We wish a Joyful Christmas and Properous New Year to one and all.

eason's Greetings.

with evergreens; logs on hearth, candles bright, little faces

TINKLING BELLS, holly wreaths, winter scenes

beam delight...these, to us, are all warm reminders

is due... May this Holiday Season bring you

that a very special time is here...so a very special wish

abounding stores of good cheer, peace and happiness.

The loyalty of our many friends gives us

Baird Furniture