

Merry Christmas

1953

May We Add Our Best Wishes?

BALLARD'S GROCERY

STATE COLLEGE ANSWERS

pH mean?

ANSWER: The term pH is used to express acidity or alkalinity. The scale covers a range from 0 to 14. A value of 7 is neutral, above 7 is alkaline and below is acid. Vinegar is an example of an acid material, baking soda is alkaline. The average soil in North Carolina is acid and will have a pH between 4.5 to 6.5, the lower the pH the more acid the soil. Lime is applied to soils to make them less acid and provide conditions more favorable for crop growth. Crops vary in desirable pH for good growth, ranging from 5.5 to 6.5.

QUESTION: Of what importance is organic matter in soil?

ANSWER: Organic matter has several functions in the soil: (1) It releases nitrogen upon decomposition, (2) On clay soils it aids in making the soil more open, or porous, thus bringing about better aeration and water absorption (3) It serves as a medium for bacterial activity. (4) On sandy soils it helps to increase the moisture holding capacity. And (5), it increases the ability of the soil to store nutrients such as calcium, magnesium, and potash.

QUESTION: How can the soil organic matter be increased?

ANSWER: This is a rather difficult job on most soils in North Carolina. Due to the high average annual temperature, plant residue decomposes rapidly to part of the soil organic matter. When we consider that the top six-inch layer of an average soil weighs approximately two million pounds, a one-tenth per cent increase in organic matter represents two thousand pounds. Several times this amount of plant material would be required to produce this increase. It can readily be seen that detectable increases in soil organic matter will not be obtained from adding small amounts of plant material. The present level of organic matter in most soils has been attained over a period of years as affected by soil development processes and cropping practices. Turning under plant residues such as corn stalks and straw will help to maintain the organic matter. Using sod crops will reduce the rate of decomposition of organic materials in comparison to cultivated areas.

Family Program For Sanitation Now Announced

A rainy-day project which would safeguard the health of millions of American families in a disaster has been outlined for the nation's homemakers by the Federal Civil Defense Administration.

The project: A simple home-preparedness program against disruption of family food, water and sanitation facilities in case of an enemy attack or in natural disasters such as floods, hurricanes and tornadoes.

FCDA, in cooperation with the Public Health Service, has compiled a checklist of what homemakers can do about emergency food, water and sanitation. The agency stresses the importance of making these simple preparations before disaster strikes:

1. Store right now the extra drinking water that your family might need. Don't wait for an emergency. When emergency occurs, drink only water or other liquids that you know are safe.
2. Know how to turn off the water service valve if necessary, and learn where to get water for emergency drinking, cooking and washing if your outside supply fails.
3. Be prepared to purify water for drinking purposes in your own home, if necessary.
4. Keep a three-day food supply on hand, and replace the things you use to keep your stock fresh or in good condition. In emergency, eat only safe foods prepared only under safe conditions.
5. Know what you can eat or drink safely. Avoid using foods or liquids that might be contaminated.
6. Keep emergency garbage in tightly covered containers until collection and disposal services can be restored by health authorities. If the emergency lasts for several days, bury your garbage.
7. Provide for the disposal of human wastes in covered containers in the event flush toilets are not working. If the sewerage system is out for more than a few days, dig an outdoor latrine. Never expose human wastes to disease-carrying insects or animals. That's how epidemics start.
8. Learn how to make soil bags for emergency use if your other sanitary arrangements fail.
9. Be ready to take care of frozen foods and refrigerated food supplies if the gas and electricity are shut off. Eat or cook such foods before they spoil. Don't freeze foods that have thawed without cooking them first.
10. Don't listen to rumors about the safety of food and water supplies, and don't pass such rumors on to others. Observe official instructions only, as relayed by your warden and other civil defense authorities.

You should keep your food where it will be safe from contamination. Most kitchen cabinets, pantries or closets have doors that close tightly enough for safety.

The booklet, FCDA Publication H-11-1, "What To Do Now About Emergency Sanitation at Home," is for sale by the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C., for 15 cents.

Text: "What You Need for Emergency Sanitation."

ANGELS WITHOUT WINGS

In the Children's Aid Society Jones Center, all was calm as the call for rehearsal of carols was sounded. The little angels without wings took their places, with one moppet sporting a black eye. He couldn't resist reaching under his cassock to be sure his treasured gun and holster were still there.

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Leaf tobacco inventories of all types totaled 4.2 billion pounds on October 1, an increase of 7 per cent over the stocks on hand at the same time last year.

The price North Carolina farmers paid for cornmeal dropped from \$4.60 per hundred on October 15 to \$4.45 on November 15.

A BRIGHT AND JOYOUS Yuletide

May the light of a Happy Season shine brightly.

ELLISON'S GROCERY

HELLO

To Every Member of Your Family... Merry Christmas

JIM'S FOOD STORE

MERRY CHRISTMAS

As an expression of our thanks and good will, we extend the Season's Greetings to all our many friends.

Chief and Mrs. Hugh A. Logan And Family

Chesley Hendrick Rites Conducted

Funeral services for Chesley Hendrick, 69, resident of Shelby, and brother of Mrs. Albert Hamrick of Kings Mountain, were conducted Friday at 2 p. m. from Pleasant Grove Baptist church with interment following in the church cemetery.

Mr. Hendrick succumbed Wednesday at 7:30 p. m. Death was attributed to a heart attack. He was a member of Pleasant Grove Baptist church and had served as a church deacon for the past 20 years.

He is survived by his wife, Mrs. Mary Spangler Hendrick; three sons, Doyle Hendrick and S. C. Hendrick, both of Shelby; and A. D. Hendrick, of the home; and four daughters, Mrs. Ray Wilson, Fallston, Miss Ophelia Hendrick of the home, Mrs. Sherill Hamrick, Augusta, Ga., and Mrs. Lester Crenshaw, of Gastonia.

Also surviving are two sisters, Mrs. Albert Hamrick, Kings Mountain, Mrs. Plato Costner, Shelby, and a brother, Clem Hendrick, Shelby; 18 grandchildren and eight great-grandchildren.

Little Indiana Town Owes Fame To Unusual Name

The little community of Santa Claus, Indiana, owes its fame to its unusual name. And at Christmas time its small post-office is swamped with mail from throughout the world by people who want their letter postmarked Santa Claus.

In addition, thousands of letters are received at the post-office addressed to "Santa Claus, Santa Claus, Ind."

The notes range from the wistful to the desperate, requesting such things as a mama doll, a sled, a sweater, or a pair of overshoes.

They come from countries all over the world—small village in Canada and big cities in Europe.

Best Wishes for Christmas

When the wise men followed the guiding star from out of the East... they found a beautiful and awesome sight at the end of their journey...

May the spirit of the first Christmas brighten your home with its joy and lighten your heart with its promise of "Peace on Earth, Good Will to Men"

Best Wishes

In the true spirit of this most joyous of holidays, we wish all our friends and neighbors a full measure of happiness, health and prosperity.

WARE & BURTON

Your Grocery — Phone 47

Railroad Avenue

CHRISTMAS Wishes

Our Door is Always Open to You, Our Friends... **ALEXANDER'S APPLIANCE CO.**

GREETINGS

We are wishing you a most Merry Christmas

CENTRAL BEAUTY SHOPPE

Eloise Mabry Bessie Bumgardner

Happy Holidays

May your Christmas be Merry and your New Year prosperous.

GRIFFINS DRUG STORE

E. W. Griffin Wilson Griffin
Barbara Kimble Jean Smith
Frances Godfrey Steve Nethbone
Robert Littlejohn

Myers' Department Store

Paul Walker Jack Moss
Mrs. Blanche Poplin Mrs. A. L. Allran
O. W. Myers, Proprietor

Myers' Dress Shop

Mrs. O. W. Myers Mrs. R. D. Goforth
Mrs. Fred Wright, Sr. Mrs. Y. F. Throneburg
Mrs. Ben Beam Mrs. Charles A. Goforth, Sr.