

The Kings Mountain Herald
Established 1889

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Thursday by the Herald Publishing House.

Entered as second class matter at the postoffice at Kings Mountain, N. C., under Act of Congress of March 3, 1873

EDITORIAL DEPARTMENT

Martin Harmon Editor-Publisher
Charles T. Carpenter, Jr. Sports, Circulation, News
Miss Elizabeth Stewart Society
Mrs. Thomas Meacham Bookkeeping, News

MECHANICAL DEPARTMENT

Eugene Matthews Horace Walker David Weathers Ivan Weaver*
Charles Miller Paul Jackson

(*Member of Armed Forces)

TELEPHONE NUMBERS—167 or 283

SUBSCRIPTION RATES PAYABLE IN ADVANCE

ONE YEAR—\$2.50 SIX MONTHS—\$1.40 THREE MONTHS—75c
BY MAIL ANYWHERE

MARTIN'S MEDICINE
By Martin Harmon

Ingredients: bits of news, wisdom, humor, and comment.
Directions: Take weekly, if possible, but avoid overdosage.

As August moves to mid-month, the nation's gazettes, magazines, and show windows are filled with the newest of the new in fashions for madame. But this year of 1954 harks back to 1948 and the Roaring Twenties as a result of the latest innovation by Christian Dior, the famed Paris designer, and subsequently followed by Jacques Fath, another of the Parisians who decree what the best-dressed woman will wear.

m-m

The connection with 1948 is that Dior has come through with another New Look. The connection with the Roaring Twenties is that the new "New Look" is really not too new, but a reclamation of the styles prevailing when present-day mannae were, shall we say, flappers dancing the Charleston, and wearing straight-up-and-down shrouds which were not modeled after the figure of Venus de Milo.

m-m

As has happened before when the gods of fashion decreed major and shocking change, women have responded by excited and verbose "No, never's," and men have instinctively felt for their wallets which are soon to be dented. The 1954 New Look, like the long-skirt one of 1948, means that milady's current crop of garments are fated to become "that old rag" which the same lady "wouldn't wear to a dog-fight."

m-m

What I have seen of Roaring Twenties numbers (a few in dim memory and in reprints of the movie queens of the era) the new styles will be tough on the male; curves will be limited to the baseball field and the plunging neckline will be covered in cloth. Dear me! Marilyn Monroe, the New Monroe Doctrine, objects, and well she should. But, if fashion decrees, Marilyn will go along too.

m-m

Since the Paris designers are the pace-setters, it may be yet another season before local area men are subjected to visions of their lady friends as walking toothpicks. But if the straight line sticks, and observers are sure it will, that's the way it'll be.

m-m

Local merchants, as usual, will be on top of the fashion trend and if it clicks they'll have it.

m-m

Speaking of local merchants reminds of a true story with a trade-at-home moral. It happened to a local missus. Shopping some Shelby stores, the lady returned to her auto to find one of those little pink slips noting an over-parking infraction tucked neatly under her windshield wiper. As people sometimes are wont to do, she figured that being an out-of-towner was prima facie evidence of immunity from the constabulary on such matters as over-parking and promptly erased the incident from her memory.

m-m

But not for long.

m-m

A few days later, a peace officer served an official-looking paper which indeed was official. The City of Shelby had summoned her to court to stand trial for over-parking and failure to pay the tariff. Result: she was taxed with the costs in the amount of \$13.10.

m-m

The lady says she's learned a lesson and in the future will attend to her shopping needs in Kings Mountain, where, at least, a person gets a second notice before being hailed into court on the parking charge.

m-m

August is the beginning of the end season for sun-lovers. Though there has been no shortage of sunshine, the evenings have a different "feel" in the air, producing a kind of wistfulness for the days of long, hot days; as well as the signal that coal bins and oil tanks will soon become an important consideration again.

m-m

Are summers getting hotter and drier? Without benefit of weather figures, it seems they are. More and more business firms are turning over air-conditioning possibilities in their minds. The selling arguments are several, including happier working conditions for employees and happier shopping conditions for customers. In ten years, air-conditioning will be a "must" item for new construction in retail business and will be a popular item in many new homes.

CROSSWORD By A. C. Gordon

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32
33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56

ACROSS

- Organizer of history's first military unit
- Portland, one of the British Isles
- For want of one of these, King Richard's kingdom was lost
- Historical two-masted vessel
- One of Britain's former possessions (abb.)
- Yugoslav premier
- World War II general's nickname
- Authority for a mining ownership
- Shortened defendant
- The fourth caliph
- Barrier to Hannibal's army
- Ancient god of war
- General's helper
- Latin connective
- Former crown prince
- Self-assurance
- Fish eggs
- Thing, in law
- European measure of distance (abb.)

DOWN

- To deal with
- Pouch
- Former name of Thailand
- Baby's clothes collection
- Historical British order of knighthood
- Ballet
- Former "terrible" Russian ruler
- "New World" inhabitants
- Site of a famous American naval battle
- Naval captain's personal boat
- Yachting science (abb.)
- Name of six French kings
- Original American
- American Amity
- Insect egg
- Skidded
- Yes
- Feminine sanctified person (abb.)
- Famous German chancellor (poss.)
- One of the earliest (abb.)
- Composer of "Tale of Hoffman"
- Chemical symbol for chlorine
- Abbreviated military order and emblem
- Greek king (poss.)
- Sea, rich in fish and history
- Japanese stationery
- His wife turned into ash
- Author of "Bo Nig"
- Recent tongue of Palestine
- Coddle
- Roman numeral
- This covered the ancient city of Pompeii
- This or the other (abb.)
- Without (archaic)
- Proposition
- Parasitic schismozoan
- Prohibit
- Chemical symbol for tellurium
- U. S. "Old Dominion" State (abb.)

Hayes On Oiler In Seattle Show

PACIFIC FLEET (FNTRC) — Fifty-five ship Task Force 12 gave the residents of the Puget Sound area an impressive and spectacular view of U. S. naval might upon their arrival in the Pacific Northwest Saturday, July 31st to take part in the annual Seattle "Seafair" and visits to Seattle, Tacoma, Everett and Bellingham, Wash.

Taking part in the "Seafair" festivities and visiting Seattle, aboard the fleet oiler USS Pampisic is Baxter M. Hayes, Jr., gunner's mate third class, USN, son of Mr. and Mrs. B. M. Hayes of 105 Watterson st., Kings Mountain, N. C.

On August 7, 1942, the Marines landed on Guadalcanal for the first offensive action of World War II, eight years later to the day, Marines went into action in Korea on August 7, 1950.



WE CURE SICK WATCHES

The heart that never breaks—the guaranteed DuraPower Mainspring is available for Elgin Watches.

• Prompt service
• Expert repairs
• Free inspection
• All work guaranteed

Yes, even if you're not at fault, an auto accident may mean disastrous bills for you. How to "get around" this dangerous possibility? Adequate insurance is your safest answer.

Call on This Agency now.

C. E. WARLICK
Insurance Agency
203 W. Mountain St.
Phone 9

TODAY'S BIBLE VERSE

The king that faithfully judgeth the poor, his throne shall be established forever. Proverbs 29:14.

Parity Price Fight

As this is written, predictions of close observers are that the Eisenhower administration will win its battle for a flexible plan of price supports for basic farm commodities, in the range of 82.5 percent to 90 percent.

If the new farm law is approved, the natural result will be that Secretary Benson, who is fighting for an elimination of the firm 90 percent parity formula, will cut most supports to the new minimum.

The nation's farm program has come under fire from conservative quarters since the days of the first Roosevelt administration and Henry Wallace's plan to plow under cotton and kill off the pig-gie crop. The parity plan was inaugurated then, 20 years ago, and has been in vogue since. The original idea was to use a low level of support on commodities in heavy supply and a high level support on commodities which were scarce. The war came along, and everything was scarce, with the result that parity on all supported products was fixed at the highest level. Politics being what it is supports have remained at the peak since, with some scandalous results. Everyone remembers the potato glut, a perishable, which should have never been supported in the first place, and butter, artificially high due to supports. Actually, there is a surplus today in almost every supported item.

Badly Out-Numbered?

In today's neighboring column "Other Editors Viewpoints" the Herald includes the comments of the Shelby Daily Star which support the proposal of Representative B. T. Falls, Jr., to change the county's voting basis in Democratic primaries.

Since 1951, Democrats have voted for only one county commissioner, the one representing their district. Under the proposed change the residence feature of the districts would be maintained, but a Democrat could tally a vote in all the district contests.

The Herald, as previously stated, opposes this change, in contrast to the Shelby Star and the Cleveland Times, though recognizing full well that no system is perfect for all situations. Usually, when pressure is on to change a system, the protagonists are interested in changing the identity of the office-holders. Rep. Falls, the Star and the Times disclaim this intention completely.

Objections to the change previously stated — and from comments received general in this area — are these: 1) The cost of political campaigning for the five offices, which pay only a \$25 monthly honorarium, will go up about fivefold; and 2) the change would have the tendency to give an undue bulge to the voting preponderance of the county seat community. Both objections are couched here in the long rivalry between Shelby and Kings Mountain which has continued through the years since Kings Mountain's hot election to determine whether the east portion of the community should join Cleveland and thereby secede from Gaston county.

The rivalry is quite natural and undoubtedly exists in other counties where there is more than one principal city. Rightly or wrongly, many Kings Mountain citizens feel the county seat is inclined to want, expect and push for the "big end of the horn". Some will cite instances, history and/or folklore, to prove it.

The Herald, of course, does not advocate secession, but suggests that its citizens inform Rep. Falls and Senator Robert Morgan of their feelings on the proposal via mail and telephone. Otherwise, the proposal is sure to become fact.

Local merchants, as usual, will be on top of the fashion trend and if it clicks they'll have it.

Speaking of local merchants reminds of a true story with a trade-at-home moral. It happened to a local missus. Shopping some Shelby stores, the lady returned to her auto to find one of those little pink slips noting an over-parking infraction tucked neatly under her windshield wiper. As people sometimes are wont to do, she figured that being an out-of-towner was prima facie evidence of immunity from the constabulary on such matters as over-parking and promptly erased the incident from her memory.

But not for long.

A few days later, a peace officer served an official-looking paper which indeed was official. The City of Shelby had summoned her to court to stand trial for over-parking and failure to pay the tariff. Result: she was taxed with the costs in the amount of \$13.10.

The lady says she's learned a lesson and in the future will attend to her shopping needs in Kings Mountain, where, at least, a person gets a second notice before being hailed into court on the parking charge.

August is the beginning of the end season for sun-lovers. Though there has been no shortage of sunshine, the evenings have a different "feel" in the air, producing a kind of wistfulness for the days of long, hot days; as well as the signal that coal bins and oil tanks will soon become an important consideration again.

Are summers getting hotter and drier? Without benefit of weather figures, it seems they are. More and more business firms are turning over air-conditioning possibilities in their minds. The selling arguments are several, including happier working conditions for employees and happier shopping conditions for customers. In ten years, air-conditioning will be a "must" item for new construction in retail business and will be a popular item in many new homes.

See The Drama

This weekend's performances will be the final ones for the 1954 showing of "The Sword of Gideon" at Kings Mountain National Military Park.

Reports from those who have seen this year's production is that it is quite worth the admission tariff and considerably changed from last year's production, not only in script, but in new staging devices sets and arrangements, which enhance the dramatic art of the production.

Crowds have not been sell-outs, but they have been good. They should be at their best this weekend in view of the national tendency of Americans to put off until the last minute.

Many out-of-towners have made the trek to the park amphitheatre to see the old historic battlefield again covered with rustic woodsmen and red-coated Britishers.

Kings Mountain folk who have not seen it should reserve a night for the show this weekend. And it would be wise to check on tickets in advance.

Politicians are reluctant to change because their constituents are reluctant to change. Thus onetime Secretary of Agriculture Brannan was castigated in all manner of terms when he suggested that the government let prices fall where they would and pay producers the differential between their market place sales and parity, the theoretical fair price in relation to other commodities. Secretary Benson wants to do the same thing and has ordered it in the instance of wool, talked about it on butter. It would mean that the taxpayer would pay for the support one time, not two, since he now pays in taxes and also via artificial high price at the grocery check-out station.

Theoretically no industry should be supported by the government, with the exception of those producing scarce, must products. But the theory ignores the dislocations which would result. A man who has been farming all his life would not find it easy to adapt himself to a new task.

Enactment of flexible supports will undoubtedly cost the farmer money, but the differential, at a maximum of 7.5 percent will not be fatal, such as a complete decontrol would be. Needless to say, the GOP support of this proposal will not be popular in the farm states.

Report for the month of July from the Kings Mountain branch of the Employment Service is enheartening, since the job picture here shows improvement over the preceding months. However, more than 450 job seekers in the labor market is still more than a normal total. Reports from industry, however, indicate some quickening of the beat which should result in further recalls of former workers and for new workers to man machines.

Our congratulations to County Tax Collector Bob Gidney and City Collector Clarence Carpenter on their good record of tax collection for 1953. Only approximately eight percent of both levies remained to be paid as the annual tax advertising lists are published for the first time. Diligence in collection efforts shows in results.

Local merchants, as usual, will be on top of the fashion trend and if it clicks they'll have it.

Speaking of local merchants reminds of a true story with a trade-at-home moral. It happened to a local missus. Shopping some Shelby stores, the lady returned to her auto to find one of those little pink slips noting an over-parking infraction tucked neatly under her windshield wiper. As people sometimes are wont to do, she figured that being an out-of-towner was prima facie evidence of immunity from the constabulary on such matters as over-parking and promptly erased the incident from her memory.

But not for long.

A few days later, a peace officer served an official-looking paper which indeed was official. The City of Shelby had summoned her to court to stand trial for over-parking and failure to pay the tariff. Result: she was taxed with the costs in the amount of \$13.10.

The lady says she's learned a lesson and in the future will attend to her shopping needs in Kings Mountain, where, at least, a person gets a second notice before being hailed into court on the parking charge.

August is the beginning of the end season for sun-lovers. Though there has been no shortage of sunshine, the evenings have a different "feel" in the air, producing a kind of wistfulness for the days of long, hot days; as well as the signal that coal bins and oil tanks will soon become an important consideration again.

Are summers getting hotter and drier? Without benefit of weather figures, it seems they are. More and more business firms are turning over air-conditioning possibilities in their minds. The selling arguments are several, including happier working conditions for employees and happier shopping conditions for customers. In ten years, air-conditioning will be a "must" item for new construction in retail business and will be a popular item in many new homes.

Local merchants, as usual, will be on top of the fashion trend and if it clicks they'll have it.

Speaking of local merchants reminds of a true story with a trade-at-home moral. It happened to a local missus. Shopping some Shelby stores, the lady returned to her auto to find one of those little pink slips noting an over-parking infraction tucked neatly under her windshield wiper. As people sometimes are wont to do, she figured that being an out-of-towner was prima facie evidence of immunity from the constabulary on such matters as over-parking and promptly erased the incident from her memory.

But not for long.

A few days later, a peace officer served an official-looking paper which indeed was official. The City of Shelby had summoned her to court to stand trial for over-parking and failure to pay the tariff. Result: she was taxed with the costs in the amount of \$13.10.

The lady says she's learned a lesson and in the future will attend to her shopping needs in Kings Mountain, where, at least, a person gets a second notice before being hailed into court on the parking charge.

August is the beginning of the end season for sun-lovers. Though there has been no shortage of sunshine, the evenings have a different "feel" in the air, producing a kind of wistfulness for the days of long, hot days; as well as the signal that coal bins and oil tanks will soon become an important consideration again.

Are summers getting hotter and drier? Without benefit of weather figures, it seems they are. More and more business firms are turning over air-conditioning possibilities in their minds. The selling arguments are several, including happier working conditions for employees and happier shopping conditions for customers. In ten years, air-conditioning will be a "must" item for new construction in retail business and will be a popular item in many new homes.

10 YEARS AGO Items of news about Kings Mountain area people and events THIS WEEK taken from the 1944 files of the Kings Mountain Herald.

Children under 13 years of age in Kings Mountain and Cleveland county are forbidden to attend Sunday School, picture shows, skating rinks, or any other sort of public gatherings by the terms of an emergency ordinance adopted by the county board of health.

This action was taken as a preventive measure against polio and became effective last Thursday.

Social and Personal

Miss Frances Goforth is spending her vacation with friends in New York City and Boston, Mass.

Mrs. Irene Laale, of Westminster, S. C., is a guest at the home of Mr. and Mrs. J. R. Davis.

Mr. and Mrs. Haywood Lynch and family spent last week at Crescent Beach, S. C.

Viewpoints of Other Editors

GREETING, SOUTHERN STYLE

In his forthcoming book, The Rebel Yell, humorist H. Allen Smith offers a brief lexicon of speech differentials in the North and South. For the most part, his word list strikes us as remarkably accurate, especially for a professed and proud-of-it Yankee, and it certainly is interesting to read how people up North would have thought that the word all of us pronounce aig should anywhere be pronounced egg?

But we do suggest that Mr. Smith's perceptive ear failed him on the familiar Southern greeting, at least as it is heard around Richmond. He translates the Northern "Hello!" into a Southern "Hey-how-yew?"

We are not at all certain of doing any better, but Mr. Smith's version is not exactly right. There is a delicate R sound in the some place, as elusive as the "y" of a Charleston belle, sometimes heard, sometimes not, but the rest of it goes something like this: "Hawow'yew?" Or you might try it, "H'owaw'yew?" Now and then it comes out as "Hah'er-yew?" It's the inflection that counts — a rising accent on the "ow" sound, followed by a sort of swizzle of the tongue and vocal cords, with a brief and inquisitive "yew" at the end. The response invariably is "Fahn, jus' fahn."

Glancing further through Mr. Smith's glossary, we are amazed to see that up Nawth — North that is — the fruit that everyone knows is pronounced ahrrnge, oddly is pronounced orange. Further, those little tykes on the playground are not children; they are children. Did you ever? — *Richmond News Leader*

LEFLER SPEAKS OUT

Down at Chapel Hill is a man with some disturbing habits. First, he is in the habit of seeing things as they are, not just as it is fashionable to see them, or as people would like to see them. Second, he is accustomed to analyze, question, and think. Finally, he habitually speaks his mind. The combination makes for a terribly disturbing — but eminently healthy — influence.

The latest unpopular remark of Dr. Hugh Lefler, University of North Carolina history professor, is to the effect that the merger of the University at Chapel Hill, N. C., State College at Raleigh, and Woman's College at Greensboro, into the Greater University of North Carolina has proved a failure.

The merger, Dr. Lefler says, has failed to do any of the things it was designed to do — and has created new and difficult problems.

As the Chapel Hill News Leader comments, Dr. Lefler merely said what everybody familiar with the situation has known, but which nobody hitherto "has dared say".

The News Leader explains that "the consolidation was not a natural outgrowth; ... not an organic growth formed by inevitable tendencies" but "a consolidation imposed from without".

It was a depression period merger — and has since been accepted as inevitable and desirable; taken for granted.

Exactly the same thing might be said about state support and control of the public schools; that

CHOOICNG COMMISSIONERS COUNTY-WIDE

Representative B. T. Falls, Jr., is right in saying the voters of the whole county should be entitled to express their choice on the election of all county commissioners.

He has in mind changing the present system of voting by districts on the one commissioner from that particular district and letting all commissioners be selected on a county-wide basis.

There is no particular objection to the five commissioners coming from five separate divisions, but certainly they should be voted on outside the district in which they reside. County Commissioners represent the entire county and they guide the affairs of the biggest business in the county, hence all voters should have a right to express their choice.

We see no objection to writing into the law which Representative Falls proposes to offer when the General Assembly convenes in January that no one township should have more than one commissioner. This would spread the representation around.

The main point is that men qualified by experience and training to fill acceptably positions on this five-member board should be known beyond the borders of any township or district and should be of recognized qualifications.

Fortunately, Cleveland county has now and has had a high type of honest, conscientious and capable men on its board of commissioners. Their financial reward is little, but when they perform a fine public service, their personal satisfaction is great.

So, instead of the voters being allowed to select only one on a district basis, we feel that they should have the privilege of selecting all five.

Voters in Shelby and Kings Mountain have the right to express their choice in the selection of all aldermen or city commissioners so it is good reason to apply the same method to county commissioners.

Representative Falls is aware that many people are dissatisfied with the present voting system and we agree with him that it should be changed. — *Shelby Daily Star*

NO CHANGE

The Treasury is going to have to make this hard money harder. It melts away just as fast as the old soft money. — *Changing Times*

LET'S ALL INHALE WITH RELIEF

Now some doctors trace lung cancer to the air, rather than cigarettes, which is a relief to all those who would find it easier to give up breathing than smoking. — *The Columbia (S. C.) State*

centralization, too, was not one carefully thought out and adopted as the best way to operate the schools. It was an emergency — almost a panicky — measure of the depression. And it's been continued not because evidence has been compiled to show it is the best way, but because it just has come to be taken for granted. — *Franklin Press*

CHEERWINE gives you taste with a tang!

Enjoy Cheerwine at home, too. Buy a carton today.

WEAVER'S CLEANERS
Phone 910 • 310 N. Piedmont Ave.

THAT "SMART LOOK"

This family's got it! They look smart because they ARE smart... and one of the smartest things they do is to send all their clothes to us for our thorough, but-oh-so-gentle dry cleaning... which always brings back that like-new snap and sparkle!

WEAVER'S CLEANERS
Phone 910 • 310 N. Piedmont Ave.

A GLASS OF MILK IS A BETTER BUY THAN EVER!

Sunrise Dairy
DIAL 6354 GASTONIA

