

Party Loyalty Is Responsible For 56% Of Democrat Votes

By Kenneth Fink
Princeton Research Service
PRINCETON, NEW JERSEY — Last week, the United States Poll showed the reasons GOP supporters give for voting for Republican Congressional candidates.

Today's report shows why Democratic supporters say they will vote for Democratic Congressional candidates.

Analysis of the replies from all over the nation of those who said they would vote for Democratic Congressional candidates this November shows that the Number 1 reason offered by Democratic supporters over the nation is that they're Democrats.

People who say they will vote for Democratic Congressional candidates in November mention this reason more than three times as often as they mention anything else.

The second most frequently mentioned reason offered by Democratic supporters is that the Democrats do more for the working people.

That the Democrats have the better candidates; that they don't like what the Republicans are doing; that there's more employment under the Democrats; that farmers are better off under Democrats; that times are better under the Democrats, and that they would like to see a change are the next most frequently mentioned reasons.

That the Republicans are just for big business; that the Republicans haven't kept their promises; that they don't like Senator McCarthy; that the Democrats are more progressive and liberal; that the Republicans haven't

done anything and that the Republicans have no program are reasons mentioned by smaller groups.

"Why would you vote for your (Democratic Congressional) candidate?"

He's a Democrat; I'm a Democrat; we've always been Democrats; I always vote Democrat—56%.

Democrats do more for the working people; do more for poorer people; help working man more; better for the people; little man gets a better break from the Democrats; they're for labor—18%.

The Democrats have the better candidates; the Democratic candidate is better qualified; the Democrat has the better record; more experience; has good voting record in Congress—8%.

Don't like what Republicans are doing; don't like what's going on in Washington; not pleased with results of the Republican Congress; dissatisfied with the way the Republicans are running the country now—7%.

More employment under the Democrats; Democrats will raise employment; Republicans bring more unemployment—6%.

Farmers better off under Democrats; Democrats do more for farmers—4%.

Better times under Democrats; We had it much better under Democrats; we're better off with Democrats—4%.

Like to see change; had enough of this regime; wouldn't want Republicans to get in again; think Democrats should be brought back—4%.

Republicans are just for big business; not for average man;

always have been for big business—2%.

Republicans haven't kept promises; promised tax cuts and cheaper cost of living; not done the things they promised—2%.

Don't like McCarthy; McCarthy's a Republican; I wouldn't want to perpetuate McCarthy's chairmanship in Congress; don't like McCarthy and McCarthysm—2%.

Democrats are more progressive; more liberal—2%.

Republicans haven't done anything; no results from Republicans—2%.

Republicans have no program to follow; nothing—2%.

Other reasons—7%.

(Figures add to more than 100 because some people gave more than one reason.)

The Herald presents the reports of the United States Poll exclusively in this area.

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Hickman Took Part In Bavaria Games

AUGSBURG, GERMANY — Army Pvt. Herbert Hickman, 20, whose wife, Betty, lives in Grover, N. C., was a participant in the recently-completed maneuvers held in Southern Bavaria by the 5th Infantry Division's 11th Regiment.

Taking place during some of the worst weather Germany has had in years, the maneuver required Private Hickman and his fellow infantrymen to go for long periods without food or sleep. The purpose of the maneuver was to test the combat-readiness of the unit under realistic fighting conditions.

Private Hickman, a driver in the regiment's Heavy Mortar Company, entered the Army during September 1953 and has been in Europe since last February.

Hickman, son of Mr. and Mrs. Meer Hickman, also of Grover, graduated in 1951 from the Compact high school.

Late in November, 1941, two officers and forty-seven enlisted Marines drawn from the Hawaiian area arrived at Wake Island under the command of Major Walker Bayler to take over the maintenance of air patrol and communication with Hawaii and the mainland.

Market Ratings Released Aug. 5

Sanitation grades on markets in Kings Mountain and Grover were released August 5, by the county health officer, Dr. Z. P. Mitchell.

Sanitation ratings are as follows:

Grade "A" markets: A & P Store, B & B Food Store, Ballards Grocery, Barkely's Grocery, Barrett's Grocery, Blalock's Grocery, Clyde's Grocery, Community Grocery, Cornwell Grocery, Dixie Home Store, Ellison's Grocery, Gault & Sons, Greene's Grocery, H & M Food Store, Hambricht's Grocery, Huffstetler's Grocery, Hill's Grocery, Jim's Food Store, Keeter's Grocery, Margrace Mill Store, Nolan Grocery, Pauline Mill Store, Payne's Grocery, Phenix Mill Store, Ramsey's Grocery, Redmond's Grocery, Rhea's Grocery, Timms Stop & Shop, Ware & Burton, and William's Cash Grocery.

Grade "B" markets: Alexander Grocery, Battleground Service, Glass Grocery, Mauney Grocery, Morgan's Grocery, Roberts' Cash Grocery, S & T Grocery, Shockley's Grocery, Stove Grocery, Timm's Grocery, and York Road Grocery.

Grade "C" markets: Yarbors Grocery.

Carpenter Joins US Marine Corps

GASTONIA — Charles B. Carpenter, Jr., 17, son of Mr. and Mrs. Charles B. Carpenter of Route 2, Bessemer City, N. C., has been enlisted in the U. S. Marine Corps and has been assigned to the Marine Corps Recruit Depot, Parris Island, S. C., S. Sgt. Beeler, local Marine recruiter, announced today.

Carpenter will be assigned to a ground, sea, or air unit of the Marines upon completion of a 10-week basic training period at Parris Island. He will then become eligible to attend one of more than 150 specialist schools offering Marines training in 470 job skills.

The first mission of the U. S. Marines, when formed in the early days of the Revolution, was to act as a sort of sea-going police.

Read The Classified Ads

There's always news in the classified ads columns, so if you are not reading them, you are missing the news.

It's good business, too, to check through these ads every issue.

And if you have something to sell... call telephone

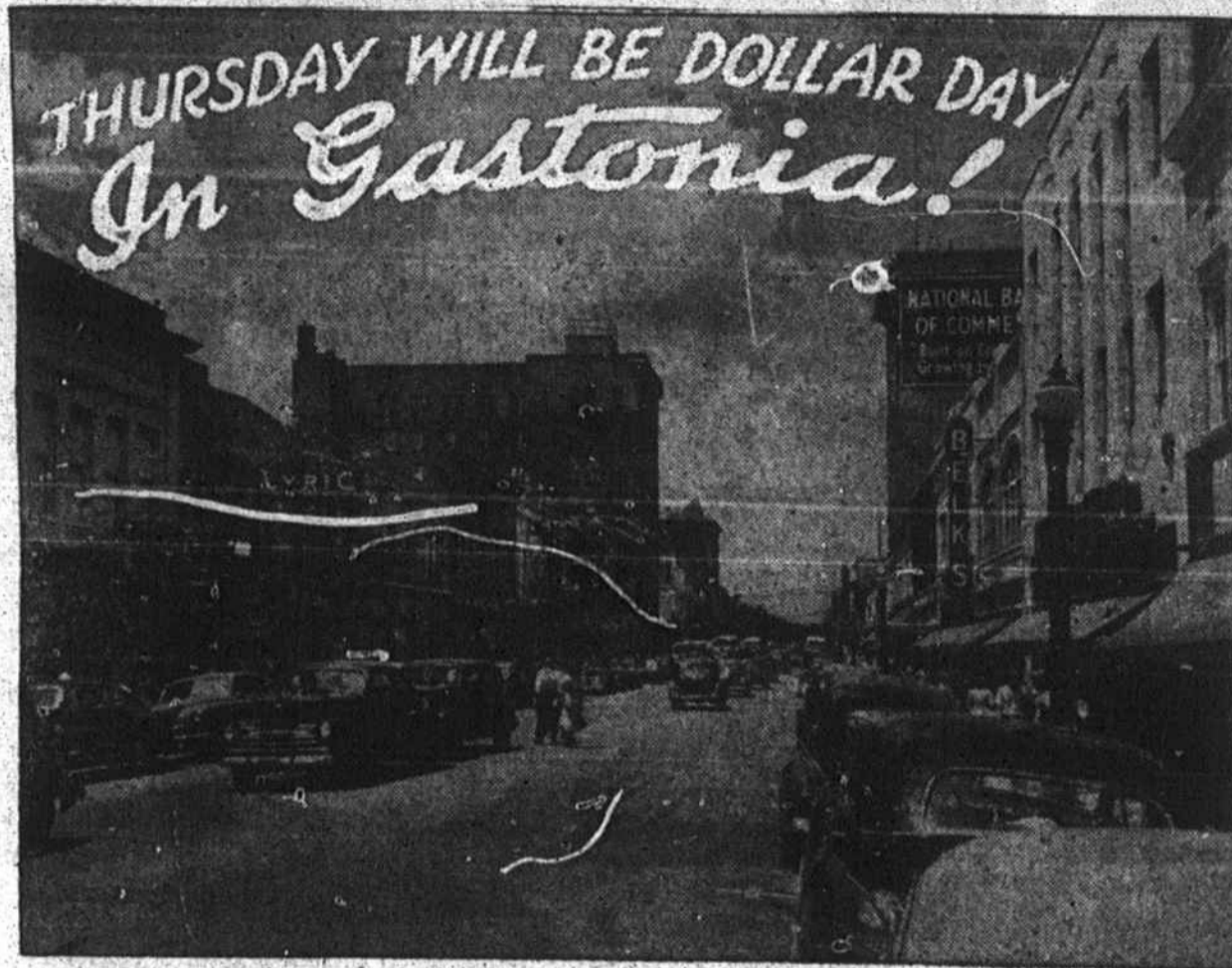
167 or 283

and ask for an ad-taker.



ONE DAY ONLY THURSDAY, AUGUST 12

BARGAINS

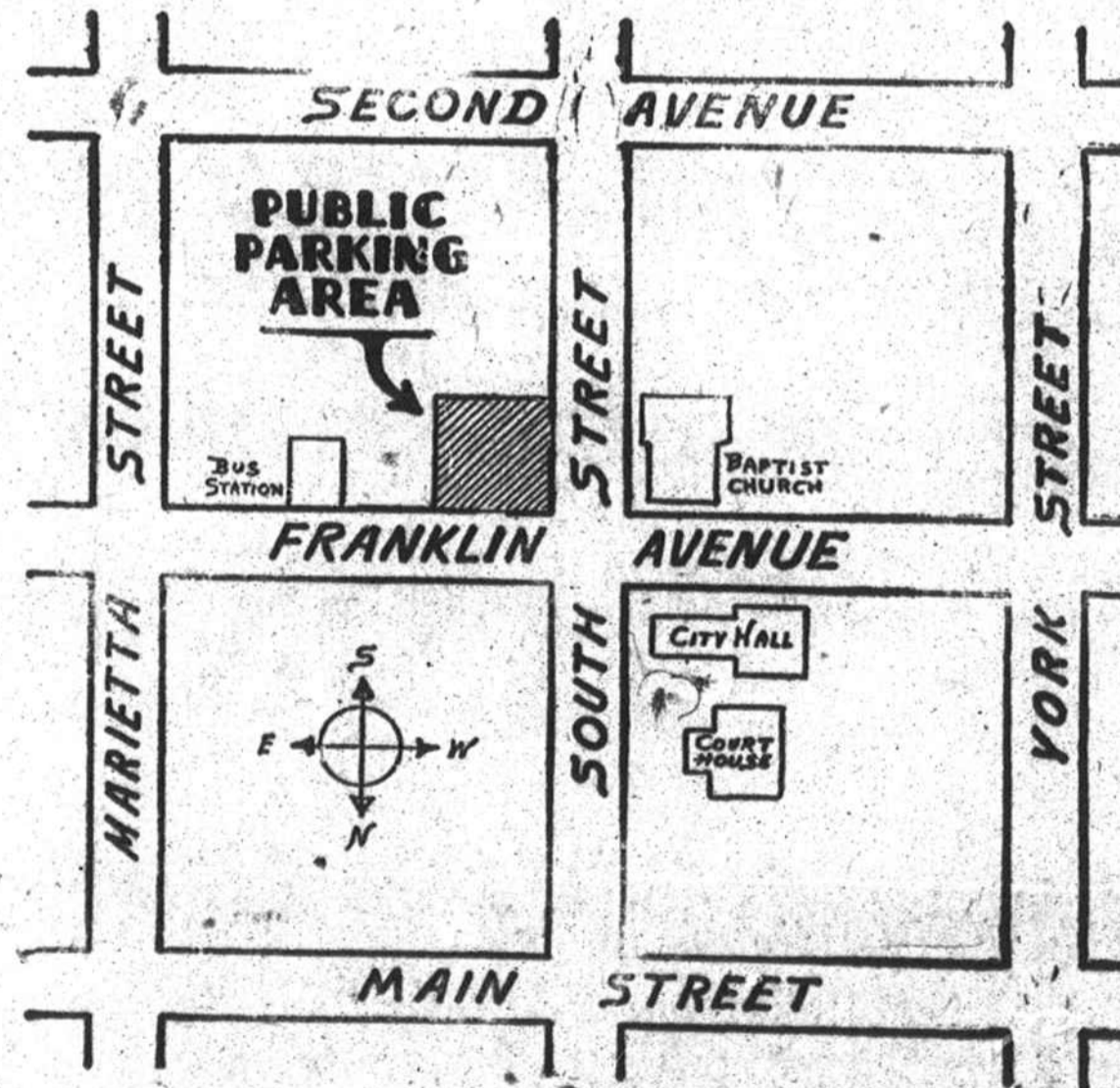


VALUES

Thursday, August 12 is the day! The picture above depicts Gastonia's Main Street which will be well crowded by the hundreds of shoppers taking advantage of the many outstanding bargains being offered by Gastonia's merchants. Make your plans to attend this "Super-Special sales Event" on Thursday, August 12.

Be sure to look for the official "Dollar Day" posters in the windows of the participating merchants and also shop these windows to see if you are the winner of one of the FREE lucky dollar bills. The merchants have gone all out to make this the most "Value-Packed of Dollar Days."

PARKING SPACE



PARKING SPACE

Shown above is a map designating the new parking area which has been constructed for the convenience of shoppers to Gastonia. This lot is located on the southeast corner of the intersection of Franklin Avenue and South Street and has approximately 100 spaces. Your "parking worries" are over when you come to Gastonia's DOLLAR DAY on Thursday.

GASTONIA MERCHANTS ASSOCIATION

FORTUNE TELLER

ORIENT

2 3 4 5 6 7

YOU can have fun figuring out your message from the Orient by use of this pleasant little letter puzzle. If the number of letters in your first name is 5 or less, subtract from 7. If more result and find your key letter, subtract from 11. Now take this puzzle. Then, starting at the upper left corner, check each one of your large key letters as it appears from left to right. Below the key letters is a code message for you.

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