By Martin Harmon

possible, but avoid

overdosage.

m-m

tooted

reau of Circulations.

will be forthcoming.

m-m

m-m

had their columns filled with

activities about newspapering

-how much advertising lineage they carry, their circulation, their big payrolls, how they

operate, how many carrier boys

have learned and are learning

to be little businessmen. There

have been open houses at the

bigger papers, editorials, features, etc., etc., as the news-papers put their best foot for-

ward (which is the function of

public relations as adequately

described here a few years ago

by John Harden, the Burlington

Mills vice-president, in a speech

m-m The Herald's attention to Na-

tional Newspaper week won't

approximate those of the lar-

ger papers, but we'll get in our bit, too. We'll pass up the pro-clamations from president, gov-

ernor, and mayor, agreeing

(for once) with South Caro-

lina's Governor Byrnes who

thinks proclamations should be

saved for the world . shaking

and not given to every promo-

tion that comes in for atten-

m-m

amount of labor which goes in-

to the editions of their favorite

newspapers. Proof could well

be the statements of cub report-

ers and apprentice printers who quickly find that the se-

crets to the magic in the news

business are skill, which can be

developed, and continuing hard

work, the latter nerve-racking

Few laymen realize the

at the Lions club.)

tion.

The daily newspapers have



TODAY'S BIBLE VERSE

I can do all things through Christ which strength eneth me. Philippians 4:13.

Church Loyalty

Kings Mountain churches, under the impetus of the Kings Mountain Ministerial association and with the endorsement of civic clubs and other secular groups, are collaborating in a nine-week church loyalty campaign. The campaign is evangelistic in its aims - to attract non-churchmen to a continuing force for good and to increase participation by lukewarm members.

Man has many facets of character.

Though the devious roads of evil dramatized in the immortal "Pilgrim's Pro-gress" are appealing and often boast of many travelers, the straight and narrow avenues also attract and retain their travelers, too. Many walk the easy, evil roads before they reach the boulevard of high morals.

History records that all races and peoples have constantly sought a higher being than mortal man, seeking codes of living which lead to after death life. For almost 2,000 years, Christianity has been a constantly growing force. Even the professed non - believer acknowledges that a 2,000 year record of endurance is indicative of solidity and depth.

Decriers sometimes laugh at the church, using as example pontificating members who are good at lip service and the outward clothing of Christianity, but who leave their religion at the church door.

Man is human, man is frail, and perfection on the earth is merely a matter of degree. There are no hundred percenters, among ministers, laymen, teachers, workers, or in any group. But a man must answer for himself, and the beginning of the right answer is affiliation with an institution which endeavors to further constantly the cardinal virtues of truth, honesty, loyalty, service, kindness, humility, in short, th ie moral code taught by Jesus Christ. The institution propagating these virtues is the church.

Out Of Character?

If the citizens of this nation will stop to notice - and some of them have they can witness a very interesting spectacle in the efforts of the Republican party, now the "in's" after a long drought, to win the November elections for Congress.

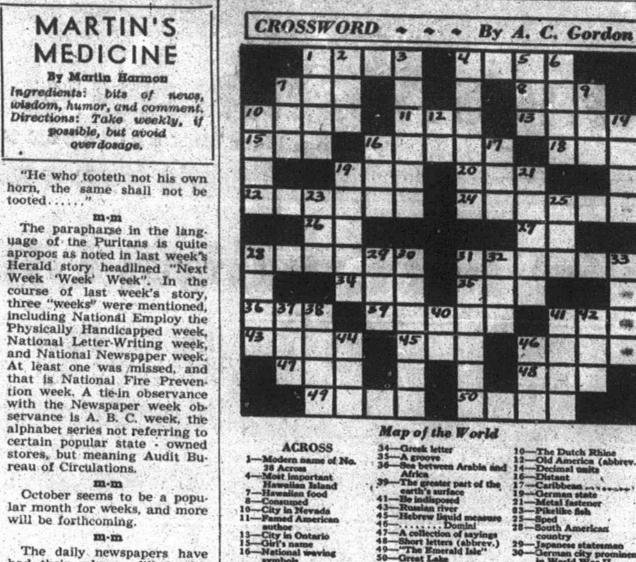
One of the recent moves of the GOP, using the public treasury as a campaign fund, was the declaration of policy last weekend on fast tax write-offs to some 90 "defense" industries, provided these industries form or expand into workshort areas.

That was just one of many, including the \$150 million coal giveaway to foreign nations, and the other decision of Mr. Harold Stassen to switch some contracts to domestic producers in spite of more favorable prices elsewhere. Then there was the thinly veiled policy of speeding spending in the first half of the fiscal year to revive the economic pulse.

Much will be the jockeying between now and November 2.

Of course, the Democrats, during their long years in office; left plenty of patterns for the Republicans to follow. There was the grain policy change of 1948 which materially aided the re-election campaign of President Harry Truman. There were continuous expansions of social security, which the GOP also adopted, and, or course, the huge bureaucracy Roosevelt built, both pefore and during the war, which tended to hang on atterward. Many times the public weltare clause has been stretched to gain votes under the guise of helping the nation, some of the stretches with aubious foundation and result.

The point, though, is that the Republicans are somewnat out of character, here in election season 1954. Starting out with a hard money policy which helped to engender the subsequent recession, the GOP started loosening not only on finance manipulations, but in these many other directions. What do they mean? Will they revert, immediately arter November 2, to their real selves and their hard money, trickle down policy, or have they really switched to New Dealism under the GOP tag? Only time — and perhaps the election



-To hurry -Scottish "have" -Poetical "above"

-Like

African river (poss. Scottish county (pe

ern U. S. state

g to a

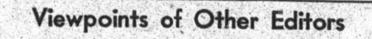
ne of No

n World Wat II DOWN -South American ci Italian city with a famous bay -U. S. western state -Ugly old woman State of the Co ast Indies (abbrev.)

Black bird of the

33

See The Want Ad Section For This Week's Completed Puzzle



THIS ROBBER DID'NT CLAUDE EURY - A REAL READ THE PAPER NEWSPAPERMAN

A freckled young gunman this Gastonia feels a special sadness week held up a drive-in branch of Rocky Mount bank and escaped Eury, New Bern publisher, who vith some \$8,000. As we write, died at Duke Hospital last Saturthe robber is still at large. How day.

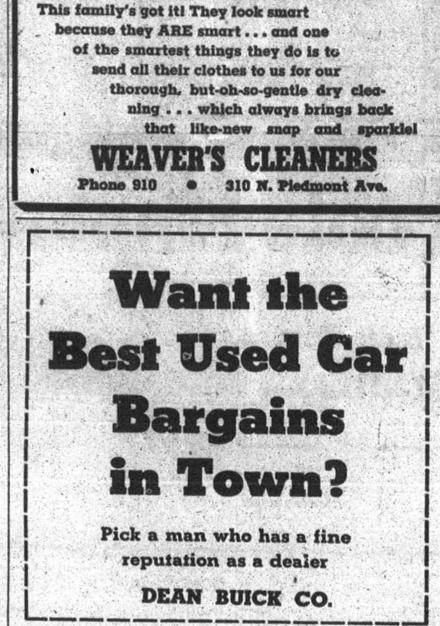
long he will elude the officers no Claude spent his youth and his one can tell, but the chances are school days in Gastonia, his famthat he won't be a fugitive long, lly having come here from Cabarand there are also overwhelming rus county when he was an inodds that his venture in crime fant. And so he has many warm friends here who have, through will prove a financial flop.

On the day before the Rocky Mount robbery, the Winston-Sal-em Journal carried a feature ar-ticle by Chester Davis which Always exceedingly modest and ticle by Chester Davis which drove home the point that "bank retiring in disposition, he never

robbery is low-paying work in figured to any great extent in the passing parade of publicity, Dethis state." This is the way Mr. Davis ar- voted to his family and friends,

ived at such a conclusion: Since January 30, 1947, there base and devoted himself wholehad been 28 bank robberies in heartedly to his duties.

Returning home from a four-North Carolina, Twenty-four of the robberies he listed as solved. year stretch in the navy, in the Two occurred only in August: early 1900's, Claude did not hesi-"On the record of performance," tate in deciding on a life work.



THAT "SMART LOOK"



Claude A. Eury

The death last week of Claude Eury, onetime publisher of the Kings Mountain Herald, came as a surprise to the great majority of his newspaper friends throughout the state and also to those older Kings Mountain citizens who knew him in the period 1907-1911 as the Herald's editor-publisher.

Mr. Eury's appearance and agility belied his age. He would have passed for a man of 60, though he was born in 1880

The present ownership of the Herald first became acquainted with Mr. Eury in 1953, when he was inviting the North Carolina Press association, which he had served as president, to make New Bern the scene of the 1953 convention. The invitation was accepted and Mr. Eury made a very excellent host. He remembered pleasantly his Kings Mountain days and supplied interesting and unrecorded details of the Herald's earlier history.

Mr. Eury graduated from the Herald to larger fields and bought in 1935 the New Bern Sun Journal, which he built into a thriving daily, with modern equipment. Though over 70, Mr. Eury was still looking to the future, and, during the 1953 convention, was in the middle of a major expansion of his plant.

Claude Eury demonstrated continuously a friendliness and hospitality which obviously stemmed from the heart. He will be missed in New Bern and in North Carolina.

Congratulations to Miss Margaret Goforth, elected last week vice president of District IV, North Carolina Federation of Women's Clubs, and congratulations, too, to the Kings Mountain Woman's Club both for the honors achieved during the past year and on the completion of its handsome new addition.

A cordial welcome to the community to Rev. W. C. Sides, Jr., new pastor of Grace Methodist church, and to Rev. Howard T. Cook, who has accepted the pastorate of Second Baptist church.

results - will determine the answer.

Freedom's Forum

This week has been National Newspaper week, the annual observance of the free press, which informs for the benefit of all.

In North Carolina, much attention has been given, not only in the past week but since the General Assembly of 1953, to the passage of the so-called Secrecy Act, whereby a statute was put on the books making certain meetings of the appropriations sub - committee executive, that is, closed to the press and public.

Though the meetings seldom are closed in practice, permissive legislation is also on the books which give boards of county commissioners and school boards legal authority to close their meetings.

These statutes strike at the heart of freedom of the press, and therefore at the heart of the freedom of the public, for the press is merely the agent of the public.

Indications are that these laws will be repealed come 1955, and they should be. Information on the handling of public affairs and public monies is the business of the public, down to the simplest decisions and the smallest expenditures.

At \$18.60 minimum, the tariff for a trip to city jail has become right steep. Addition of the solicitorial fee of \$3.50 runs the court costs up to rather considerable heights. It will behoove maldoers and miscreants to attend to their doings in cheaper areas, though likely the threat of costs will hardly be remembered when the extra nightcap or mug of beer is poured.

yet tantalizing, frustrating yet rewarding. m-m

A newspaper is personal, for it deals with personalities. It is general, for it deals with everything and everybody.

m-m From the pages of a newspaper, through a period of years, can be recorded a person's history, from the three major events of his life (birth, marriage, death), to the inbetween details: an accident at school, subsequent recovery, graduation with honors, civic club offices, parenthood, business success, wedding of the daughter, grandfatherhood, ad infinitum.

m-m

Divorced from the personal treatment accorded individuals is the general and public function of a newspaper, which should mirror the public conscience, should promote the good, and condemn the evil.

m-m The theme of this year's Newspaper Week observance is 'Your Newspaper - Freedom's Forum". Information means knowledge for all those who will read and absorb it. And it is the business of the newspaper to inform, whatever the facts, no matter their unpleasantness. In this sense the personal must be sabordinated to the general, just as in wartime the navy does not seek a man overboard for fear of losing the whole ship. The welfare of the individual is secondary to the welfare of the whole.

m-m The newspaper cannot be freedom's forum if it does not print the news without fear, favor, or prejudice. A cardinal rule of the Herald is that no personal difference over an individual action, or issue, is continued in other non-related areas. To differ is not to dislike. Another rule is to give everyone the privilege of the public prints.

m-m

In other words, a newspaper is a quasi-public organization, and owners of newspapers, who come and go with the passage of time, arc merely, temporary trustees of a quasipublic institution. That is the Herald's creed and it should be the creed of all newspapers which claim to be general circulation newspapers, serving all of the people in a given area.

It is not amiss for the nation's newspapers to renew once annually their pledge to continue to practice the policies which enable them to function as "Freedom's Forum".

the FBI with the aid of other po. During his service on the seas he lice agencies "should crack these wrote numerous letters to the unsolved cases wide open before hometown newspaper, The Ga zette, and discovered that he had too many weeks have passed." Mr. Davis goes on to say: "Over a talent along that line. Home the past eight years bank robbers but a short time, he went to work have sacked a variety of small on this newspaper, later publish-North Carolina banks for some ing his own weekly paper here thing over \$400,000. But that take is not so impressive when you rea-is not so impressive when you rea-Raleigh, Winston-Salem, Danville lize that these larcenous gentlemen were compelled to refund and lastly to New Bern where for 19 years he had owned and pubover \$300,000 worth of their loot. lished The Sun-Journal. For their net — a bit under \$100,-

True to the principles instilled 000 — they received a total of alin him in a Christian home --- his most 800 years in prison (that figure is on the low side since six mother, known to this writer for of the robbers still await trial) many years, was a devout and which brings their average earn. active Christian worker who put ing down to something like \$2 a her religion into her everyday week - about what an ambitious life - he went through life maintwelve-year-old could make mow. taining those high ideals in his business, church and civic life. ing lawns and raking leaves."

It seems certain that the Rocky North Carolina newspaperdom Mount bank robber didn't read was proud of Claude Eury as it is Mr. Davis' article. If he did, he of all men in the profession who belongs to the class of fools who hold aloft the banner of freedom, keep on putting nickels and quar- of aggressive defense of the peoters in slot machines in defiance ple's rights and the best interests of the well-known fact that slot of the community in which he machines always ream the player lives. in the long run. - Smithfield

So we say a long farewell to Claude, resting in the assurance that he has gone to greener fleids EVERY DROP OF WATER and a happier clime. - The Gas

PECULIARTIES

SHOULD BE CONSERVED tonia Gazette. ON OUR FARMS

The lack of water in a thirsty land is a problem which cannot be regarded lightly.

ome big, some little, but they Many areas of this country are peculiarities. nave been dry for years, and there Willie Smith's peculiarity was appears to be no relief in sight. stammering. A fine lady, good Some of them are in North Caro soul, to whom he was talking,

lina, but although Stanly has been said to him very sympathetically: dry this summer, she has not suf-"It must be very embarrasing fered too much as yet. Whether to yo the dry trend will continue for mer. to you at times, the way you stare. several years, as it has in other "O-Oh no," said Mr. Smith,

places, is a question which caneverybody has his own little peculiarities. Stammering is mnot yet be answered. Albemarle is extremely fortum-mine; what is y-yours?" "Well, really, Mr. Smith, I am nate in that a few years ago she went to the Yadkin as a source of not aware that I have any." supply for her municipal needs.

"W-which hand 4-do your stir Had we been depending on the your tea with?" Long Creek reservoir, we would "The right hand, of course." now likely be in the same shape "W-well, that is your peculiarlas Greensboro, Mooresville, Gas-

as Greensboro, Mooresville, Gas-tonia, Lincolnton, Raleigh, and spoon." - Winston-Salem Journal dozens of other communities in the state which have passed rigid source of water for irrigation ordinances calculated to conserve purposes, and if the dry trend

continues, irrigation will soon be It seems to us that it is good come a farm necessity. -- Stanly sense to have ponds on every News and Press. farm, and farmers should use

every means possible to hold all The more than 10 million bus the water that falls on their land, hels of corn held in storage both either through proper terracing on and off farms in North Caro-or by building small dams to cre- lina are lower than for several ate ponds. We do not have any idea how much of the rainfall here finally previous years but slightly more

reaches the ocean, but we are con-vinced that it should be reduced to the absolute minimum through The farm pond also offers a of the laying and raise

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YEARS AGO Items of _ews about Kings Mountain area people and events THIS WEEK taken from the 1944 files of the Kings Mountain Herald.

"I don't see how Kings Moun-pital as "the pulse of a commu-Mrs. Giles Cornwell as hostesses tain has gotten along without a nity. He was introduced by Frank hospital, you need one, you de R. Summers, chairman of the members of the American Legion Mrs. J. M. Rhea was hostess to serve one, and I hope you get Public Affairs committee of the Auxiliary, entertaining at her one," Dr. James L. Pressly, Medi- club, home on West Mountain street, cal Director of the Long Hospital Social and Personal of Statesville, told members of the Kiwanis club Thursday night. Monday night at the clubhouse is visiting Mr. and Mrs. B. N. Tuesday night. Dr. Pressly referred to a hos with Mrs. Lynnwood Parton and Barnes.

dwindling water supplies.

Herald