

**The Kings Mountain Herald**  
Established 1899

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Thursday by the Herald Publishing House.

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**TODAY'S BIBLE VERSE**  
I can do all things through Christ which strengtheneth me, Philippians 4:13.

**MARTIN'S MEDICINE**  
By Martin Harmon

Ingredients: bits of news, wisdom, humor, and comment.  
Directions: Take weekly, if possible, but avoid overdosage.

"He who tooteth not his own horn, the same shall not be tooted....."

m-m

The paraphrase in the language of the Puritans is quite apropos as noted in last week's Herald story headlined "Next Week 'Week Week'". In the course of last week's story, three "weeks" were mentioned, including National Employ the Physically Handicapped week, National Letter-Writing week, and National Newspaper week. At least one was missed, and that is National Fire Prevention week. A tie-in observance with the Newspaper week observance is A. B. C. week, the alphabet series not referring to certain popular state-owned stores, but meaning Audit Bureau of Circulations.

m-m

October seems to be a popular month for weeks, and more will be forthcoming.

m-m

The daily newspapers have had their columns filled with activities about newspapering—how much advertising lines they carry, their circulation, their big payrolls, how they operate, how many carrier boys have learned and are learning to be little businessmen. There have been open houses at the bigger papers, editorials, features, etc., etc., as the newspapers put their best foot forward (which is the function of public relations as adequately described here a few years ago by John Harden, the Burlington Mills vice-president, in a speech at the Lions club.)

m-m

The Herald's attention to National Newspaper week won't approximate that of the larger papers, but we'll get in our bit, too. We'll pass up the proclamations from president, governor, and mayor, agreeing (for once) with South Carolina's Governor Byrnes who thinks proclamations should be saved for the world - shaking and not given to every promotion that comes in for attention.

m-m

Few laymen realize the amount of labor which goes into the editions of their favorite newspapers. Proof could well be the statements of cub reporters and apprentice printers who quickly find that the secret to the man in the news business are skill, which can be developed, and continuing hard work, the latter nerve-racking yet tantalizing, frustrating yet rewarding.

m-m

A newspaper is personal, for it deals with personalities. It is general, for it deals with everything and everybody.

m-m

From the pages of a newspaper, through a period of years, can be recorded a person's history, from the three major events of his life (birth, marriage, death), to the in-between details: an accident at school, subsequent recovery, club offices, parenthood, business success, wedding of the daughter, grandfatherhood, ad infinitum.

m-m

Divorced from the personal treatment accorded individuals is the general and public function of a newspaper, which should mirror the public conscience, should promote the good, and condemn the evil.

m-m

The theme of this year's Newspaper Week observance is "Your Newspaper—Freedom's Forum". Information means knowledge for all those who will read and absorb it. And it is the business of the newspaper to inform, whatever the facts, no matter their unpleasantness. In this sense the personal must be subordinated to the general, just as in wartime the navy does not seek a man overboard for fear of losing the whole ship. The welfare of the individual is secondary to the welfare of the whole.

m-m

The newspaper cannot be freedom's forum if it does not print the news without fear, favor, or prejudice. A cardinal rule of the Herald is that no personal difference over an individual action, or issue, is continued in other non-related areas. To differ is not to dislike. Another rule is to give everyone the privilege of the public prints.

m-m

In other words, a newspaper is a quasi-public organization, and owners of newspapers, who come and go with the passage of time, are merely temporary trustees of a quasi-public institution. That is the Herald's creed and it should be the creed of all newspapers which claim to be general circulation newspapers, serving all of the people in a given area.

m-m

It is not amiss for the nation's newspapers to renew once annually their pledge to continue to practice the policies which enable them to function as "Freedom's Forum".

**CROSSWORD** By A. C. Gordon

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**Map of the World**

**ACROSS**  
1—Modern name of No. 28 Across  
4—Most important Hawaiian Island  
7—Hawaiian food  
8—Consumed  
10—City in Nevada  
11—Famed American author  
13—City in Ontario  
15—Girl's name  
16—National sewing symbols  
18—To hurry  
19—Scottish "have"  
20—Poetical "above"  
21—African river (poss.)  
22—Scottish county (poss.)  
26—Like  
27—Southern U. S. state (abbrev.)  
28—Former name of No. 31  
31—Pertaining to a European country  
34—Greek letter  
35—A groove  
36—Sea between Arabia and Africa  
39—The greater part of the earth's surface  
41—"In the mood"  
42—Rusland river  
43—Hebrew liquid measure  
44—Domini  
47—A collection of sayings  
48—Short letters (abbrev.)  
49—"The Emerald Isle"  
50—Great Lake

**DOWN**  
1—Scottish Island  
2—South American city  
3—Italian city with a famous bay  
4—U. S. western state  
5—Ugly old woman  
6—State of the Great Salt Lake  
7—Corresponding uterine  
8—High priest of Israel  
10—The Dutch Rhine  
12—Old America (abbrev.)  
14—Distant  
16—Distant  
17—Caribbean  
19—German state  
21—Metal fastener  
23—Fishes  
25—Sped  
28—South American country  
29—Japanese statesman  
30—German city prominent in World War II  
31—European country  
32—Tie  
33—Hawaiian city  
37—Period of time  
38—Scandinavian  
40—East Indies (abbrev.)  
41—Poker stake  
42—Those on the inside  
43—Ancient Roman god of the horse  
46—Black bird of the cuckoo family

See The Want Ad Section For This Week's Completed Puzzle

**THAT "SMART LOOK"**  
This family's got it! They look smart because they ARE smart... and one of the smartest things they do is to send all their clothes to us for our thorough, but-ob-so-gentle dry cleaning... which always brings back that like-new snap and sparkle!

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**DEAN BUICK CO.**

**Church Loyalty**

Kings Mountain churches, under the impetus of the Kings Mountain Ministerial association and with the endorsement of civic clubs and other secular groups, are collaborating in a nine-week church loyalty campaign. The campaign is evangelistic in its aims— to attract non-churchmen to a continuing force for good and to increase participation by lukewarm members.

Man has many facets of character. Though the devious roads of evil dramatized in the immortal "Pilgrim's Progress" are appealing and often boast of many travelers, the straight and narrow avenues also attract and retain their travelers, too. Many walk the easy, evil roads before they reach the boulevard of high morals.

History records that all races and peoples have constantly sought a higher being than mortal man, seeking codes of living which lead to after-death life. For almost 2,000 years, Christianity has been a constantly growing force. Even the professed non-believer acknowledges that a 2,000-year record of endurance is indicative of solidity and depth.

Decriers sometimes laugh at the church, using as example pontificating members who are good at lip service and the outward clothing of Christianity, but who leave their religion at the church door.

Man is human, man is frail, and perfection on the earth is merely a matter of degree. There are no hundred percenters, among ministers, laymen, teachers, workers, or in any group. But a man must answer for himself, and the beginning of the right answer is affiliation with an institution which endeavors to further constantly the cardinal virtues of truth, honesty, loyalty, service, kindness, humility, in short, the moral code taught by Jesus Christ.

The institution propagating these virtues is the church.

**Out Of Character?**

If the citizens of this nation will stop to notice—and some of them have—they can witness a very interesting spectacle in the efforts of the Republican party, now the "in's" after a long drought, to win the November elections for Congress.

One of the recent moves of the GOP, using the public treasury as a campaign fund, was the declaration of policy last weekend on fast tax write-offs to some 90 "defense" industries, provided these industries form or expand into work-short areas.

That was just one of many, including the \$150 million coal giveaway to foreign nations, and the other decision of Mr. Harold Stassen to switch some contracts to domestic producers in spite of more favorable prices elsewhere. Then there was the thinly-veiled policy of speeding spending in the first half of the fiscal year to revive the economic pulse.

Much will be the jockeying between now and November 2.

Of course, the Democrats, during their long years in office, left plenty of patterns for the Republicans to follow. There was the grain policy change of 1948 which materially aided the re-election campaign of President Harry Truman. There were continuous expansions of social security, which the GOP also adopted, and, of course, the huge bureaucracy Roosevelt built, both before and during the war, which tended to hang on afterward. Many times the public welfare clause has been stretched to gain votes under the guise of helping the nation, some of the stretches with dubious foundation and result.

The point, though, is that the Republicans are somewhat out of character, here in election season 1954. Starting out with a hard money policy which helped to engender the subsequent recession, the GOP started loosening not only on finance manipulations, but in these many other directions.

What do they mean? Will they revert, immediately after November 2, to their real selves and their hard money, trickle down policy, or have they really switched to New Dealism under the GOP tag?

Only time—and perhaps the election results—will determine the answer.

**Claude A. Eury**

The death last week of Claude Eury, onetime publisher of the Kings Mountain Herald, came as a surprise to the great majority of his newspaper friends throughout the state and also to those older Kings Mountain citizens who knew him in the period 1907-1911 as the Herald's editor-publisher.

Mr. Eury's appearance and agility belied his age. He would have passed for a man of 60, though he was born in 1880.

The present ownership of the Herald first became acquainted with Mr. Eury in 1953, when he was inviting the North Carolina Press association, which he had served as president, to make New Bern the scene of the 1953 convention. The invitation was accepted and Mr. Eury made a very excellent host. He remembered pleasantly his Kings Mountain days and supplied interesting and unrecorded details of the Herald's earlier history.

Mr. Eury graduated from the Herald to larger fields and bought in 1935 the New Bern Sun-Journal, which he built into a thriving daily, with modern equipment. Though over 70, Mr. Eury was still looking to the future, and, during the 1953 convention, was in the middle of a major expansion of his plant.

Claude Eury demonstrated continuously a friendliness and hospitality which obviously stemmed from the heart. He will be missed in New Bern and in North Carolina.

Congratulations to Miss Margaret Goforth, elected last week vice-president of District IV, North Carolina Federation of Women's Clubs, and congratulations, too, to the Kings Mountain Woman's Club both for the honors achieved during the past year and on the completion of its handsome new addition.

A cordial welcome to the community to Rev. W. C. Sides, Jr., new pastor of Grace Methodist church, and to Rev. Howard T. Cook, who has accepted the pastorate of Second Baptist church.

**Freedom's Forum**

This week has been National Newspaper week, the annual observance of the free press, which informs for the benefit of all.

In North Carolina, much attention has been given, not only in the past week but since the General Assembly of 1953, to the passage of the so-called Secrecy Act, whereby a statute was put on the books making certain meetings of the appropriations sub-committee executive, that is, closed to the press and public.

Though the meetings seldom are closed in practice, permissive legislation is also on the books which give boards of county commissioners and school boards legal authority to close their meetings.

These statutes strike at the heart of freedom of the press, and therefore at the heart of the freedom of the public, for the press is merely the agent of the public.

Indications are that these laws will be repealed come 1955, and they should be. Information on the handling of public affairs and public monies is the business of the public, down to the simplest decisions and the smallest expenditures.

At \$18.60 minimum, the tariff for a trip to city jail has become right steep. Addition of the solicitorial fee of \$3.50 runs the court costs up to rather considerable heights. It will behoove maldoers and miscreants to attend to their doings in cheaper areas, though likely the threat of costs will hardly be remembered when the extra nightcap or mug of beer is poured.

**10 YEARS AGO** Items of news about Kings Mountain area people and events

**THIS WEEK** taken from the 1944 files of the Kings Mountain Herald.

"I don't see how Kings Mountain has gotten along without a hospital, you need one, you deserve one, and I hope you get one," Dr. James L. Pressly, Medical Director of the Long Hospital of Statesville, told members of the Kiwanis club Thursday night. Dr. Pressly referred to a hospital as "the pulse of a community." He was introduced by Frank R. Summers, chairman of the Public Affairs committee of the club.

**Social and Personal**  
The Junior Woman's club met Monday night at the clubhouse with Mrs. Lynnwood Parton and Mrs. Giles Corawell as hostesses. Mrs. J. M. Rhea was hostess to members of the American Legion Auxiliary, entertaining at her home on West Mountain street, Tuesday night.

Miss Betty Estes, of Asheville, is visiting Mr. and Mrs. B. N. Barnes.

**EVERY DROP OF WATER SHOULD BE CONSERVED ON OUR FARMS**

The lack of water in a thirsty land is a problem which cannot be regarded lightly.

Many areas of this country have been dry for years, and there appears to be no relief in sight. Some of them are in North Carolina, but although Stany has been dry this summer, she has not suffered too much as yet. Whether the dry trend will continue for several years, as it has in other places, is a question which cannot yet be answered.

Albemarle is extremely fortunate in that a few years ago she went to the Yadkin as a source of supply for her municipal needs. Had we been depending on the Long Creek reservoir, we would now likely be in the same shape as Greensboro, Mooresville, Gastonia, Lincolnton, Raleigh, and dozens of other communities in the state which have passed rigid ordinances calculated to conserve dwindling water supplies.

It seems to us that it is good sense to have ponds on every farm, and farmers should use every means possible to hold all the water that falls on their land, either through proper terracing or by building small dams to create ponds.

We do not have any idea how much of the rainfall here finally reaches the ocean, but we are convinced that it should be reduced to the absolute minimum through water conservation practices.

The farm pond also offers a

**CLAUDE EURY — A REAL NEWSPAPERMAN**

Gastonia feels a special sadness in noting the passing of Claude A. Eury, New Bern publisher, who died at Duke Hospital last Saturday.

Claude spent his youth and his school days in Gastonia, his family having come here from Cabarrus county when he was an infant. And so he has many warm friends here who have, through the years, watched with keen interest and satisfaction his progress in the newspaper world.

Always exceedingly modest and retiring in disposition, he never figured to any great extent in the passing parade of publicity. Devoted to his family and friends, he stuck pretty close to home base and devoted himself wholeheartedly to his duties.

Returning home from a four-year stretch in the navy, in the early 1900's, Claude did not hesitate in deciding on a life work. During his service on the seas he wrote numerous letters to the hometown newspaper, *The Gazette*, and discovered that he had a talent along that line. Home but a short time, he went to work on this newspaper, later publishing his own weekly paper here, and soon progressing to papers at Kings Mountain, Henderson, Raleigh, Winston-Salem, Danville and lastly to New Bern where for 19 years he had owned and published *The Sun-Journal*.

True to the principles instilled in him in a Christian home—his mother, known to this writer for many years, was a devout and active Christian worker who put her religion into her everyday life—he went through life maintaining those high ideals in his business, church and civic life.

North Carolina newspaperman was proud of Claude Eury as it is of all men in the profession who hold aloft the banner of freedom, of aggressive defense of the people's rights and the best interests of the community in which he lives.

So we say a long farewell to Claude, resting in the assurance that he has gone to greener fields and a happier clime.—*The Gastonia Gazette*.

**PECULIARITIES**

We all have our peculiarities, some big, some little, but they are peculiarities.

Wille Smith's peculiarity was stammering. A fine lady, good soul, to whom he was talking, said to him very sympathetically: "It must be very embarrassing to you at times, the way you stammer."

"Oooh no," said Mr. Smith, "everybody has his own little peculiarities. Stammering is mine; what is yours?"

"Well, really, Mr. Smith, I am not aware that I have any."

"Which hand do you stir your tea with?"

"The right hand, of course."

"Well, that is your peculiarity; most people use a tea spoon."—*Winston-Salem Journal*

source of water for irrigation purposes, and if the dry trend continues, irrigation will soon become a farm necessity.—*Stany News and Press*.

The more than 10 million bushels of corn held in storage both on and off farms in North Carolina are lower than for several previous years but slightly more than last year.

Removing non-layers and keeping down poultry parasites will increase profit, reduce feed cost, and raise production percentage of the laying flocks.

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