



NEW PONTIAC TO BE SHOWN FRIDAY—Kincaid Pontiac Co., of Bessemer City, will show the new 1955 Pontiac models beginning Friday. Pictured above is the all new Star Chief Custom Catalina.

powered with Pontiac's new 180 h. p. Strato-Streak V-8 overhead valve engine and featuring "vogue" two-toning and new panoramic styling. The Catalina is also offered in the Chieftrain 870 model.

New 1955 Pontiac On Display Friday At Kincaid Firm In Bessemer City

The "all new" 1955 Pontiacs, featuring completely new panoramic bodies and a V-8 engine, will be shown for the first time on Friday at Kincaid Pontiac Co. show room in Bessemer City.

The Strato-Streak 180 h. p. overhead valve engine and new bodies head an impressive list of new features. The 1955 Pontiacs have an exciting range of modern colors and "Vogue" two-toning; exquisite interior styling; panoramic windshield and increased glass area; functional, jewel-like instrument panel; powerful 12-volt electrical system; newly designed frame; new vertical king-pin front suspension; larger brakes; improved ride and handling and attractive accessories combined with a tremendous number of mechanical refinements.

The Pontiac for 1955 incorporates more engineering innovations than any model since Pontiac was first produced in 1926. The new car has 109 outstanding new features. The fleet new bodies have a low, streamlined silhouette. The front end, accentuated by the massive dual impact bars and grille bar, has the modern appearance of a jet plane air scoop. The headlamps display a bold new treatment with futuristic air scoops above them. Twin silver streaks, a popular feature of Pontiac's "dream cars", the Bonneville Special and the Parisienne, sweep back from the radiator grille of the 1955 Pontiacs, terminating at the cowli-wide passenger compartment air intake.

The silver streak motif is continued with chrome streaks that run along the crown of each rear fender fin and terminate at the massive tail lamps. Dual bumper impact bars combined with the graceful wing-and-circle emblem on the trunk lid give new beauty and distinction to the back of the 1955 Pontiac.

Pontiac colors for 1955 show the influence of the public's state for lighter and brighter tones. "Vogue" two-toning which brings the color of the top of the car down to the middle of the car body, adds greatly to the streamlined appearance of the new Pontiacs.

Body interiors, luxuriously color-keyed to the new exterior paints, reach new heights of comfort, roominess and safety. The graceful instrument panel mounts aircraft-type instruments at 90 degrees to the driver's vision with control knobs recessed for added safety. Pontiac's exclusive safety-arc speedometer indicates speed with a continuous red curve.

The glove compartment, centrally located within easy reach of both driver and front seat passengers, has been designed with an additional function. When open, the compartment door acts as a tray with recesses for cups.

The 1955 Pontiacs will be available in two new series, the Star Chief Series, having a 124-inch wheelbase and the Chieftrain Series with a wheelbase of 122 inches. Dimensionally, sedan and coupe models are 2-3/4 inches lower in overall height. A two-door station wagon has been added to the line of Pontiac body styles this year. Station wagons are as much as 6 inches lower. All models have lower hood lines exposing both front fenders to the driver's vision. Hip and shoulder room have been substantially increased by redesigning the car interior.

In all, 12 body styles are offered this year by Pontiac. The Strato-Streak released this year, after years of developmental work and over 3,000,000 miles of testing on dynamometers and under all types of road conditions, has a displacement of 287 cubic inches. Its displacement and high compression ratio of 8:1 give it high power output especially at traffic speeds where instant response is needed. The engine develops 180 horsepower, reaching maximum torque at low engine speed.

Hydraulic valve lifters, a harmonic balancer, and a completely machined anti-knock combustion chamber with large quench areas add to the silent operation of the Strato-Streak. Several "Pontiac firsts" contribute to the high performance standards of the new engine. An ideal flow pattern pressure-suction crankcase ventilation system forces water vapor and harmful gases from the crankcase. It utilizes two air inlets, one on each side of the engine, which also serve as oil filler caps.

A reverse-flow gusher cooling system is used to cool the head and block. It is unique in that it directs water from the radiator to the cylinder heads, the hottest part of the engine, and then to the block.

The Strato-Streak's "quad gallery" full pressure lubrication system was developed by Pontiac to meet the rigid requirements for supplying oil under pressure to all moving parts.

A new ball joint valve rocker arm, a "Pontiac first", not only helps quiet valve operation but removes the need for manual valve adjustment.

Some of the mechanical highlights of the Strato-Streak V-8 engine are: high torque and horsepower at traffic speeds; high compression ratio; large displacement; completely machined anti-knock combustion chamber with large quench area; tapered

Church Notices

FIRST PRESBYTERIAN CHURCH
REV. F. D. PATRICK, Pastor
Thursday — 8:00 p. m.
Brownie Scouts — 3:15 p. m.
Friday
Girl Scouts — 3:30 p. m.
Sunday
Sunday School — 9:45 a. m.
Morning Service — 11:00 a. m.
Senior High Fellowship — 6:30 p. m.
Evening Service — 7:30 p. m.
Monday
Cub Scouts — 3:15 p. m.
Boy Scouts — 7:30 p. m.
Tuesday
Junior Choir — 3:30 p. m.
Pioneers — 6:30 p. m.
Wednesday
Prayer and Praise Service Wednesday at 7:30. Choir practice at 8:00.
Come and worship with us.
Girl Scouts — 2:45 p. m.
Mid-Week Prayer Service — 7:00 p. m.
Adult Choir — 7:30 p. m.
Sunday a. m.
"Church Union", Mr. W. E. Price of Charlotte, N. C.
Beginning in Jerusalem, Mr. Patrick, the members of the First Presbyterian church are looking forward to hearing W. E. Price, of Charlotte, at the Sunday morning worship service. Mr. Price is one of the most influential citizens of Charlotte, and while being a very busy and successful business man he has found time for work in the church. Recognizing his leadership ability and fine contribution he has made to the church, he was elected Moderator of the General Assembly in 1949. Mr. Price will bring us up to date on the question of church union. The public is cordially invited, as always, to hear Mr. Price.
Circle No. 4, Mrs. Haywood E. Lynch — 7:30.
Circle No. 5, Mrs. E. A. Harrell — 3:30.

BOYCE MEMORIAL ASSOCIATE REFORMED PRESBYTERIAN CHURCH

WILLIAM L. PRESSLEY, Minister
Church School 10 a. m.
Morning Service 11 a. m.
The subject for the Morning Hour is "Paul's Prayer For His People."
Evening Service 7:30.
Junior Choir practice Tuesday afternoon at 3:00.
Brownie Scouts Friday at 3:00.

RESURRECTION CHURCH NEWS

By Mrs. W. E. George

Sunday, October 31 will be the last of our special Loyalty Month. This Sunday is designated as Reformation Sunday. This is the anniversary of the Protestant Reformation. Pastor Fritz will give a sermon on Martin Luther and the Reformation. It will also be a service of personal rededication. All members of the congregation should make every effort to be present for this stirring service. Remember the theme for this month and the months to come is "Christ Comes First".

The children who are of age will attend the catechetical class held each Saturday morning at 9:30. All the children should strive for perfect attendance.

A new Brotherhood president has been elected. The new choice is Mr. Laney Dettmar. All men try to give Mr. Dettmar their full support.

Members concerned will remember that the Children's Choir meets on Tuesdays at 3:15 in the afternoon. The Senior Choir meets at 7:30 Wednesday nights.

Sunday evening services will continue with a new discussion on a personality from the pages of the Bible. Let us all try to be in attendance at these evening worship services.

ST. MATTHEW'S Lutheran Church News

Last Sunday we began the observance of Reformation with a sermon on "Places and Events of the Reformation". This Sunday, October 31, we shall observe Reformation proper with Rev. Gerberding speaking on "The Great Reformation Principles". Miss Loretta Beaver, of Landis, will sing at the morning service.

Monday night the Women's Missionary Society held its Annual Mission Study with the Women of Resurrection church attending. Dr. Gerberding reviewed a book on India and showed movies of his own travels there.

Tuesday night the Rev. J. William Wahl conducted a meeting for Sunday School teachers and teachers of the week day church school, explaining the work of the week day school and assisting in any problems arising in the Sunday School.

Central Methodist CHURCH NEWS

By Mrs. Baxter Poyssam

The morning worship Sunday at 11:00 a. m. will be broadcast over Radio Station WKMT. The city-wide Church Loyalty Crusade continues through November, with the slogan, "Give God A Chance". The best decisions may well be made in church, and you are urged to attend Sunday church of your choice.

The Senior Youth Fellowship will be in charge of the evening worship next Sunday with Gary Allran, Mildred McDaniel, and Bud Murray serving as speakers.

Cleaning parties have been at work on the windows of our education building. We thank the Senior youth and older youth, also the ladies for their work.

Miss Mary Ann Beam will be host to the Sr. MYF youth council Tuesday night at 7:30 o'clock. The MYF sub-district meets tonight at 7:30.

On Wednesday a quiet day was observed from 3:30-6:00 p. m. Prayer meeting was at 7:30 p. m. Attendance at prayer meeting has been on the increase each week.

valve guides — a "Pontiac first"; large intake and exhaust valves; overlapping crankshaft bearings; flip-plated pistons — a "Pontiac first"; "slingshot" high capacity V-belt fan; water pump and generator drive; hydraulic valve lifters; harmonic balancer — a "Pontiac first"; and cylinder block having right hand bank forward and cast with exceptional accuracy.

Negro News

By Mrs. Annie Gordon
105 Carpenter Street

There will be an entertainment Saturday night at the home of Rev. Sloan Murray in the Lincoln Academy community for the benefit of Vestibule A.M.E. Zion church.

There will be a supper at the home of Mr. and Mrs. George Moore on Carpenter street Saturday evening beginning at 3:30 p. m. given by Mrs. Pearl Moore for the benefit of Vestibule A.M.E. Zion church.

There will be a supper at the home of Mr. and Mrs. Coley Monroe on Watterson street Saturday evening for the benefit of St. Paul church.

Mary Lee's Beauty Salon opened Friday, Oct. 15, on 109 Tracy street. Open to the public. Owner and operator, Miss Mary Lee Jordan.

The Good Neighbor Community Club donated the house furnishings and the bed linen for John Moore's new house on Candler street. The purpose of this club is to help the needy person and to raise the standard of living in the community. The next meeting night will be at the Davidson school Nov. 1. Time 7:30. Reporter: Madge Brown.

Mr. Coley Monroe was guest of honor at a surprise birthday party last Sunday evening at his home given him by his wife, Mrs. Thelma Monroe.

The buffet table was centered with a large cut glass punch bowl decorated with trailing ivy, setting on a beautiful lace cloth. He was the recipient of many lovely gifts. A delicious dinner was served.

Guests included: Mr. and Mrs. Cleatus Pressley; Mr. and Mrs. John M. Leach; Mr. and Mrs. Fletcher Brown; Mr. and Mrs. John Mitchell; Mrs. Alice Mitchell; Miss Mae Hester Patterson; Mrs. Magnolia Owens; Mrs. Mary L. Roberts; Miss Beatrice Dawkins; Mr. Carlee Rippey, all of this city; and Mrs. Thelma Leach Cockerham of New York City.

The Woman's Society of Christian church of St. Paul Methodist church is observing Week of Prayer and Self-Denial. The meetings are held each evening in different homes. The theme for the meditation is "Christ — Our All."

Brynum's Chapel A.M.E. Zion church was blessed Sunday with the presence of Mrs. Hunter Patterson, one of the most distinguished ladies of Kings Mountain, who had previously donated a wonderful gift to the church. Mrs. Patterson told of her long time connection with the members of the church and the esteem in which she held them. She said she made the donation so that other citizens would be influenced to do the same. The members were commended for the outstanding work done in beginning and carrying to the

present state of building condition of the new church and for conducting a very fine service in the absence of the pastor.

Rev. M. L. Campbell led in conducting the devotions and delivered the sermon, using as his theme: "A True and Worthwhile Christian Pattern." Any text, "We Shall Not Find Our Occasion Against This Daniel except It Be In Connection With The Laws of His God." The speaker emphasized how the evil men watched Daniel for a reasonable period of time but always saw that he was living and doing right materially and spiritually and that they finally decided that Daniel could only be condemned for doing the right thing or conducting himself religiously.

He challenged his listeners to live like Daniel. Those present apparently were greatly inspired and enjoyed the services.

The membership is very grateful to Mrs. Patterson for her gift, presence, and words of encouragement and hopes that she will soon, at her convenience, come back and see them again.

Funeral services were held at Adams Chapel A.M.E. Zion church

Sunday at 1:30 p. m. for Odell Hendricks, son of Mr. Earnest Hendricks and the late Mrs. Millie Hendricks. Young Mr. Hendricks died Thursday from a gun shot wound in Siler City, N. C., where he had lived for several years. Others surviving of Kings Mountain: Miss Juanita Hendricks, of Charlotte; two brothers, Earnest Hendricks, Jr., of Kings Mountain; Joshua Hendricks of Charlotte. Rev. S. I. Clement officiated. Burial was in the church cemetery. Costner Funeral Home was in charge.

The Usher Board of St. Paul

Methodist church will celebrate its second anniversary, Sunday night at 7:30. All users have been asked to participate.

The Community Gospel Chorus of Bessemer City will sing at St. Paul Methodist church Sunday afternoon at 2:30. W. M. Young, sponsor.

An important factor in the 1954 crop production is the crop reduction program which covers cotton, wheat, tobacco, peanuts, and corn in the commercial area.

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