

### Poll Says Ike's Popularity Down, But 59 Percent Still "Like Ike"

By Kenneth Fink, Director Princeton Research Service  
 PRINCETON, N. J. — President Eisenhower is still popular with rank and file voters across the nation, but somewhat less so than he was nine weeks ago. Nearly three out of every five voters questioned in the nationwide survey just completed say they approve of the way the nation's chief executive is handling his duties. Nearly three in ten say they disapprove. The rest express no opinion. When United States Poll staff reporters asked a representative cross-section of the nation's voters: "Do you approve or disapprove of the way Eisenhower is handling his job as President?" These were the nationwide results:

EISENHOWER POPULARITY			
Approve	59%	Disapprove	28%
No opinion	13%		

The October United States Poll survey showed 67 per cent approval, 26 per cent disapproval, and 7 per cent no opinion.

Today's findings thus represent an 8 per cent decrease in approval, a 2 per cent increase in disapproval, and a 6 per cent increase in the no opinion vote over the past nine weeks. Today's survey was conducted using methods which proved accurate within 1.2 per cent in estimating the outcome of the nationwide Congressional election in November. Survey finds show that an overwhelming majority of the nation's GOP voters approve of Mr. Eisenhower, but that among Democrats across the nation, the vote is very closely divided. Among rank and file Independents, 59 per cent approve. Here is the vote in today's survey by those who classify themselves as Republicans, Democrats, or Independents:

	Rep.	Dem.	Indep.
Approve	87%	43%	59%
Disapprove	10%	42%	23%
No opinion	3%	15%	18%

Since he has been in office, President Eisenhower's popularity has ranged from today's low of 59 per cent to a high of 74 per cent in April, 1953.

### ARP Church Choir To Present Program

A number of requests have been made for the repetition of the musical program presented last Sunday at Boyce Memorial ARP church, and the program will be given at the 11 o'clock service Sunday at the church. The program follows: Prelude—Procession of the Magi, Mal-lard, and Christmas Fantasy, Kohlmann; Offertory—The Holy City, Adams, and the Postlude—Hallelujah Chorus from The Messiah by Handel. The choir will sing the anthems, "Come Let Us Worship" by Lorenz, "How Excellent Thy Name," "The Lord Reigneth" and "Free My Heart". Soloists are Miss Margaret Ratterree, Mrs. B. D. Ratterree, Mrs. W. L. Pressly, Miss Mary Boyce McGill, and Mrs. E. W. Neal. Mrs. N. F. McGill is organist and choir director. Mrs. Garrison Goforth will be piano accompanist. The program will be presented in April, 1953. His previous low point was 64 per cent in November, 1953—13 months ago. At that time, 28 per cent expressed disapproval, the same as today. Here is the trend since March, 1953:

	Dis.	No. app.	Op.
March, 1953	65%	6	29
April, 1953	74%	9	17
July, 1953	71%	18	11
October, 1953	73%	21	6
November, 1953	64%	28	8
January, 1954	69%	24	7
March, 1954	72%	22	6
June, 1954	66%	27	7
October, 1954	67%	26	7
TODAY	59%	28	13

The Herald presents the reports of the United States Poll exclusively in this area. The service is operated and distributed by Princeton Research Service, Princeton, New Jersey.

### Children's Home Fund Campaign Said Lagging

GREENSBORO — The Christmas Fund Drive of The Children's Home Society fell behind for the first time this week with contributions amounting to \$23,549.90 through Friday, December 17, the 19th day of the drive, according to Charles W. Gold, Jr., president of the society's board of directors. The increase in the number of new contributors this year indicates a new public awareness to the need for good adoption work, but the decrease in the amount of contributions has caused the current campaign to lag behind last year's drive. Harriet L. Tynes, executive director of the society, attributes much of the increased interest to the work of 79 Junior Woman's clubs in North Carolina who adopted five years ago. Through arranging meetings featuring the Society, through conducting membership drives and benefits for the Society in non-Chest areas, the Junior Women have served as unofficial representatives of the Society. The Society as the only statewide, voluntarily supported adoption agency in North Carolina licensed to help children from every county, receives no tax money and operates entirely on gifts. During the year ending September 30, the society gave services to six children from Cleveland County and 19 couples seeking to adopt a child. The agency must receive \$50,000, approximately one-third of its \$151,000 budget, at Christmas-time if it is to give its services to over 500 children in North Carolina during 1955. Last year a total of 478 babies and school-age children in orphanages were helped by the Society's staff of 14 caseworkers, working for the most part out of Greensboro, and out of district offices in Wilmington and Asheville. The Society expects to receive another third of its budget from 35 United Funds which include it as a member agency. Since many of the funds have not met their goal this year reducing the Society's share proportionately, this source of income may fall short of the \$55,000 anticipated. This increases the importance of meeting the full goal of the Christmas drive.

**GREETINGS**

The best of everything for you and your family...not only during the Holiday Season, but always...this is our sincere wish.

**LOGAN'S MARKET**  
 Located at A & P

**CARDS OF THANKS**

The family of the late Mrs. Lizzie Thornburg acknowledges with grateful appreciation the kindness shown them by the people of Patterson Grove and Oak Grove communities. The hospital staff, nurses, doctors, Mr. Ollie Harris and staff and all other acts of kindness rendered during the illness and death of my wife and our mother. All of this made our grief easier to bear. May God bless and keep you.

R. S. Thornburg and Children

North Carolina farmers lose \$110 million a year to plant diseases.

**SANTA KNOWS . . .** Boys will be boys, but Santa warns that time is growing short. Andrea Kleczek, who came from Poland to live in U.S. with parents, talks it over with Santa.

## New, Low Bargain Price!

### 3 UNIT REPAIR CONSTRUCTION TRUCK UNIT

**LARGE SCALE MODEL ALL STEEL REPRODUCTIONS**

YOU GET ALL 3 MAJOR UNITS

- MOBILE CONSTRUCTION DERRICK
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**50¢ DOWN WEEKLY**

ALL HEAVY DUTY UNITS BUILT TO LAST BY BUDDY'S AMERICA'S QUALITY LINE

EVERY KID WILL LOVE THIS DYNAMIC EDUCATIONAL AND CONSTRUCTIVE SET

ALL UNITS HAVE COLORFUL AUTOMATIC WEATHER RESISTANT ENAMEL FINISH

**SURE, WE BREAK SETS!**  
 By the Unit—\$4.95 each  
 Set Complete \$14.95 — Regularly \$19.95

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**greetings of the Season**

To all of you from all of us, go best wishes for a happy Holiday season and a New Year rich in the good things of life.

## Carolina Dairy

We Will Be Closed Dec. 25 & 27 :-: Open Jan. 1

**Merry Christmas!**

Our Stores are crammed with the finest selection of festive foods. And . . . the best gift of all comes right from our stores, the gift with universal appeal . . . this year give FOOD for Christmas and you're sure to please.

The Coffee That's Good To The Last Drop  
**Maxwell HOUSE Coffee**  
 Pound Bag **99c**

Dennis Whole  
**COOKED CHICKEN**  
 3/4 Lb. Can **99c**

Make Your Christmas Cakes With  
**CRISCO Shortening**  
 3 Lb. Can **85c**

So Good Cooked With Pork, Durand  
**Sweet POTATOES**  
 2 No. 303 Cans **25c**

On Christmas Morning Serve Libby's  
**TOMATO JUICE**  
 46-Oz. Can **27c**

For The Festive Table  
**Selectaste OLIVES**  
 2 2-Oz. Jars **29c**

Sweet And Tender  
**GREEN GIANT PEAS**  
 2 No. 303 Cans **35c**

For Quick, Flaky Pie Crusts, Jiffy  
**PIE CRUST MIX**  
 9-Oz. Pkg. **10c**

TRUE SOUTHERN HOSPITALITY IS OUR RULE FOR COURTESY

**Dixie Home Super Markets**

**DAIRY DEPT. VALUES!**

Mild Cheese <b>CHEDDAR</b> Lb. <b>43c</b>	Round Cheese <b>EDAM</b> 1 lb. 12-Oz. Balls <b>1.31</b>
Tasty Cheese <b>SWISS</b> 8-Oz. Vac Pack <b>49c</b>	Philadelphia <b>CREAM CHEESE</b> 3-Oz. Pkg. <b>15c</b> 8-Oz. Pkg. <b>39c</b>
Economical, Tasteful <b>YELLO</b>	<b>MARGARINE</b> 2 1/2 Lb. Patties <b>17c</b>

**FRESH FROZEN FOOD VALUES!**

Frozen Fresh Dixie-Home <b>BROCCOLI SPEARS</b> 2 10-Oz. Pkgs. <b>49c</b>	Frozen Fresh Dixie-Home Fordhook <b>LIMA BEANS</b> 2 10-Oz. Pkgs. <b>49c</b>
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**VERI-BEST PRODUCE VALUES!**  
 JUICY FLORIDA PINEAPPLE

**ORANGES** 8 Lb. Mesh Bag **35c** 1/2 Box Bag **\$1.75**

Zipper Skin  
**TANGERINES** 2 Lbs. **19c**  
 Extra Fancy Washington State  
**Red Delicious Apples** 3 Lbs. **57c**

Libby's <b>Deviled Ham</b> No. 1/4 Can <b>22c</b>	Wilson's Meats, Hickory <b>Smoked MOR</b> 12-Oz. Can <b>43c</b>	Wilson's Certified Meats <b>TRIPE</b> 24-Oz. Can <b>41c</b>	DEAL PACK—7c OFF <b>SNOWDRIFT</b> 3 Lb. Can <b>83c</b>
For Digestible Frying <b>WESSON OIL</b> Quart Bottle <b>71c</b>	Chicken Of The Sea <b>TUNA</b> No. 1/4 Can <b>33c</b>	Family Package <b>M&amp;M CANDY</b> Pkg. <b>29c</b>	Bush's Best <b>Shellie Beans</b> No. 2 1/2 Can <b>30c</b>
Cooks Every Grain Separate <b>Mahatma RICE</b> 2 Lb. Cello Pkg. <b>29c</b>	Lucky Leaf Cherry <b>PIE FILLING</b> No. 2 Can <b>34c</b>	Beach Nut <b>Peanut Butter</b> 11-Oz. Jar <b>37c</b>	Bills <b>Orange Juice</b> 4-Oz. Can <b>9c</b>

**KINGS MOUNTAIN**  
 Yates Harrison, Mgr.

**BESSEMER CITY**  
 Bill Herrill, Mgr.