



Belk's has the Fashions for the Easter Parade

All Women's Toppers

now

1 1/2 price



NEW EASTER HOSE

New for Easter! Very, very sheer 66-gauge, 12-denier hose, which we've just unpacked. Latest desired spring colors and only.....

\$1



new dresses

FOR EASTER THRU SUMMER

If it's a new frock you need for Easter (and later) don't miss BELK'S big array of newest numbers.

Colors are excellent and varied, sizes are complete: 8 to 20, 38 to 44; 14 1/2 to 24 1/2, and 7 to 15.

You'll like this price range.



\$4.95

to

\$16.95

Spring touch

GLOVES, FLOWERS

What is Easter without new gloves, and flowers. Gloves in all the latest styles, including the new "stretch string", double-woven nylon and double-woven cotton.



GLOVES
\$1.00 to \$2.98

FLOWERS
59c to \$1

EASTER BONNETS

It wouldn't be Easter without a chic new Easter bonnet. We have a wonderful selection of the right size and shape for any woman, and the right color combination too.



\$1.98
to
\$5.95

Pre-Easter Reductions In Our Children's Shop

ALL CHILDREN'S Coats, Suits, Toppers

1/3 OFF

Including Girls' Faille Dusters

Full Selection

Children's Dresses and Accessories

- GLOVES • BAGS • BONNETS

FULL SELECTION LITTLE BOYS' WEAR



a handsome HANDBAG

- PATENTS • STRAWS
- CORDAITS • FAILLES

\$1.59

to

\$4.98

Make Belk's your Easter store.

Pictured are just a few of the many, many articles especially purchased for this season to aid your selections for the Easter Parade.

We have been fortunate this week in receiving heavy shipments of Easter merchandise. Thus our selections in all lines are complete and up-to-the-minute.

If you haven't been able to find it, drop into BELK'S.

Belk's

Home of Better Values

Department Store