Quality Means Something . .

"It is true people do not talk about the newspaper. They take it for granted. That does not mean it is not the most effective advertising medium.

"People do not talk about milk either; they talk about 'Hoopla' the synthetic tongue tingler. But milk is still best.

'A faithful housewife who daily serves the needs of the whole family is not a very exciting topic of conversation—but oh brother, that gal down the street who ran off with the undertaker—now there was a dish!

"Quality means something. So too does notoriety. But for continued and lasting results, it is the quality of service and the paid readership of the home-town newspaper that brings the surest rewards."

> -Horace Greeley Howard, President, New York State Press Association

Kings Mountain Herald

Carolina Mines **Buys Machinery**

The City of Kings Mountain will receive a check for \$29,273 .-81 within the next few days as their share of the state's Powell! Bill funds.

This will represent an increase of \$1,260.14 over last year's check for \$28,013.67.

The City Board had put \$28,000 into this year's budget as an estimated amount to be recived from Powell Bill monies.

The money is divided among the municipalities of the state according to population and miles of paved roads.

This year's rate was \$1.88 per capita, and \$4472.65 for each mile of paved roads.

Kings Mountain's money was based on a population of \$7,206, the 1950 census figures, and a total of 33.33 miles of paved nonsystem roads.

Population figures accounted for \$13,520.30 of the total amount while mileage brought in the other \$15,753.51.

The State Highway commis-sion announces that this year's \$5,711,817.71 well set an all-time high for money distributed under the Powell Bill. Some 398 municipalities will share in this mo-

In the five years since the Powell Bill was passed, some \$25,- cost is defrayed. It will leave the 839,6877.02 has been divided by North Carolina towns.

Sheldon To Speak **At Renewal Meet**

Residents of Kings Mountain by following the arows. who are interested in renewing The hours of operation or buying a membership in the incide with other city parking Weathers was peppered with bird Cleveland County Community Concert Association will meet at the Woman's Club Thursday night at 7:30 o'clock.

John Sheldon, a representative of Community Concerts, Inc., will be the speaker at the meet-

Mr. Sheldon is assisting the concert association in its membership renewal drive which began Monday.

Mrs. Uiel Patterson of Shelby is in charge of membership renewals, and will also be present at tonight's meeting. Mrs. Patter-son is president of the Shelby Music Club, and the Shelby Inter-Club Music Council.

The drive closes Saturday at 1 p. m. and all memberships must be in by that time.

Membership fees for adults are \$6.00 and student memberships are set at \$3.00.

A series of three concerts to be presented this year will be selected Saturday afternoon. Outstanding artists from Columbia Artists Management, Inc., will be heard at these concerts.

City Powell Bill Rebate \$29,273

Virtually all of the rec equipment for operation of Carolina Mines, Inc., kyanite extraction plant has been purchased and shipment is expected within two months, General Manager Pe-

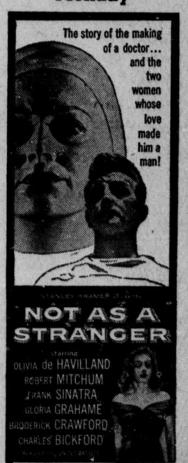
ter E. Peterson said Wednesday. Mr. Peterson has just returned from a trip through the East and Mid-West in the interest of obtaining the equipment.

He also announced that excavations for the plant — to be located near Crowder's Mountain have been completed and that George A. Spake, of Shelby, has been named construction superintendent for building the plant. Pouring of required footings be-

gan Wednesday.
"We want to have everything in readiness for the arrival of the machinery," Mr. Peterson said.



Runs Through Monday





EVANGELIST - Rev. Glenn R. Parton, of Spindale, is conducting a week's revival series at Cherokee St. Tabernacle, Rev. Kelly Dixon, the pastor, has announced Services, through Saturday, are at 7:30 p. m. nightly.

MORE ABOUT Off-Street Parking

Continued From Front Page tween the property owners and

the city.

The city bought the meters at no cash outlay, with 40 percent of the gross receipts going to the meter company until the meter city 10 percent of the total meter take until the meter account is cancelled.

noted that directional arrows have been painted on both Cherokee street and within the parking lot and suggested that motorists will avoid traffic snarls

The hours of operation will cometers, from 8 a. m. to 6 p. m. shot after he was allegedly weekdays, except Wednesday caught by Deveney peeping when the area wil be patrolled through a window of the Devenfrom 8 a. m. until noon.

Local Boy Hurt When Hit By Car

Robert Franklin Lovelace, 11 year-old Kings Mountain boy of 511 Gold street, was slightly injured Tuesday afternoon at 5:30 o'clock when he was struck by a car while riding a bicycle on U

The accident occurred in front of Royal Motor Courts, about two miles west of Kings Mountain on U. S. Highway,74,

The boy was treated at Dr. Paul E. Hendrick's office for abrasions of the right leg. He was released

following this treatment. According to a highway patrol report, a 1950 Ford operated by Benjamin F. Dixon, Jr., of Shelby, route 5, was the car that struck

young Lovelace. The Ford was towing another vehicle when a car made a right turn in front of it. Dixon said he put on brakes and this caused the vehicle being towed to jackknife striking the boy.

Damages to the two vehicles was estimated at about \$100. No charges were filed against the

Peeping Tom Cases Postponed By Court

Tries of Ernest Weathers, who lives near Fallston, and Edward Stowe Deveney, were continued Friday in Cleveland County Re-

Chief of Police Hugh Logan corder's court until October 11. Weathers is to face a charge of violating the Peeping Tom act, while Deveney is to face a charge of assault with a deadly weapon.

The charges, which are counter charges, grew out of an incident the night of August 18, in which ey residence.

4 BIG DAYS THURSDAY - FRIDAY - SATURDAY **SEPTEMBER 15-16-17** OPEN AT 1 O'CLOCK

-SUNDAY-SEPTEMBER 18

"CATTLE TOWN" with Dennis Morgan

"THE NEBRASKAN" in technicolor with Phil Carey

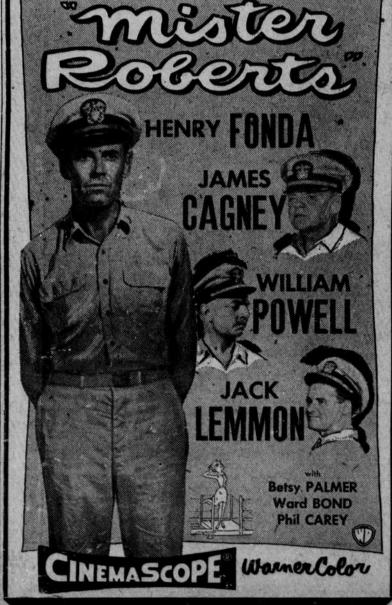
Two Cartoons - Comedy See the Best for Less - Admission 30c-10c

THE HOME OF CINEMASCOPE VE-IN THEATRE YOUR FAMILY DRIVEIN **西尼班里阿尼班**日本

Ending Starting 5 BIG DAYS Monday Thursday

● IT'S THE GREATEST! ●

They Don't Hardly Make 'Em Like This No More ... Guaranteed The Year's Finest Film!



Rev. Louis Bowers To Preach Here

The Rev. Louis Bowers, missionary to Liberia, West Africa, will preach in St. Matthew's Lutheran church Sunday at 11 o'-

In 1945, Dr. W. P. Gerberding, St. Matthew's pastor, visited Liberia as a commissioner for the Board of Foreign Missions. Mr. Bowers was then president of the Mission and entertained and guided the commissioners through the

ried about 500 miles through the jungle bush. He is the oldest male missionary in Liberia in point of service. His field has been in evangelistic work. For a time he supervised the medical and education work.

He is now on vacation in Asheville. His wife is a former resident of Columbia, S. C., the daughter of the president of the Bible school there.

Plowing out tobacco roots as soon as harvest is completed entire area, walking or being car. helps control nematodes.

Cooled By Washed-Air — Admission 10 and 40c

Shows 7-9 Week days--1 'till 11, Saturdays

FRIDAY - SATURDAY -DOUBLE FEATURE-

1st Showing **YELLOWNECK** with Lin McCarthy

"THE RAID"

with Van Heflin

ALSO: Serial - Cartoon

SUNDAY - MONDAY - TUESDAY



Next Week: WEDNESDAY - THURSDAY

Robert Ryan - Barbara Stanwyck in

"ESCAPE TO BURMA"

CinemaScope

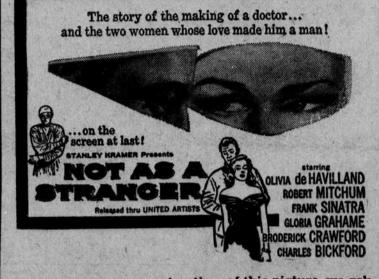


CinemaScope — Sterephonic Sound AIR-CONDITIONED LATE SHOW EVERY MON., WED., FRI., SAT.

> Last Times Thursday: "BETRAYED WOMEN"

. The story of our Prison system that deals with the forgotten Women:

STARTS FRIDAY FOR 5 DAYS: Sunday Shows: 2:30 9 P. M. IT STANDS ALONE



Note: Due to long running time of this picture, we ask that you call 500 for Schedule:

ADDED: Latest World News



Coming Soon

HOLDEN - JONES LOVE IS A MANY-SPLENDORED THING CINEMASCOPE