



# BEEF

## *makes the meal!*

When you buy W-D "BRANDED" BEEF you always get "BEEF AT ITS BEST!" We assure you that you'll be treated to Full Eating Enjoyment with W-D "Branded" beef from your Winn-Dixie Markets. In order to offer such a guarantee we make sure that the beef you buy here is plenty pampered. It's

always under perfect refrigeration. It's naturally aged to the point of maximum tenderness. Its succulent flavor and full nourishment are completely retained from pasture to pan. See for yourself that this is the beef to buy with confidence and serve with pride.

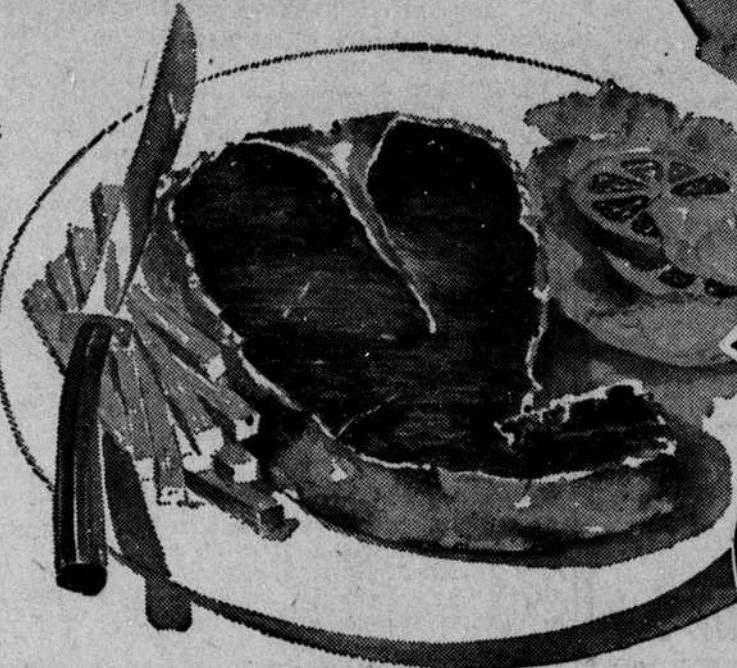
### W-D BRANDED FRESH GROUND BEEF

3-Lb. Pkg. **\$1.39**

U. S. CHOICE . . . W-D BRANDED

## Steak

Sirloin, T-bone or Boneless Delmonico **LB. 89¢**



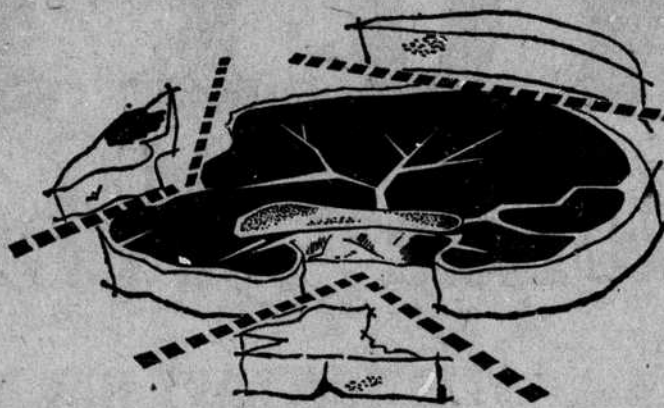
Choose From . . .

WINN-DIXIE'S Selection of U. S. CHOICE Boneless Steak Cuts. N. Y. Boneless Strips, Boneless Rib Eye, Boneless Top Sirloin, Choice Tenderloin Fillet.

W-D "BRANDED" U. S. CHOICE

Cube Steaks, Boneless Top Round Steak or Porterhouse (With Large Filets)

### STEAKS Pound 99¢



You get 10% more tender meat through Winn-Dixie's exclusive trimming method. All excess waste, fat and bone is removed before weighing and pricing. See illustration above.

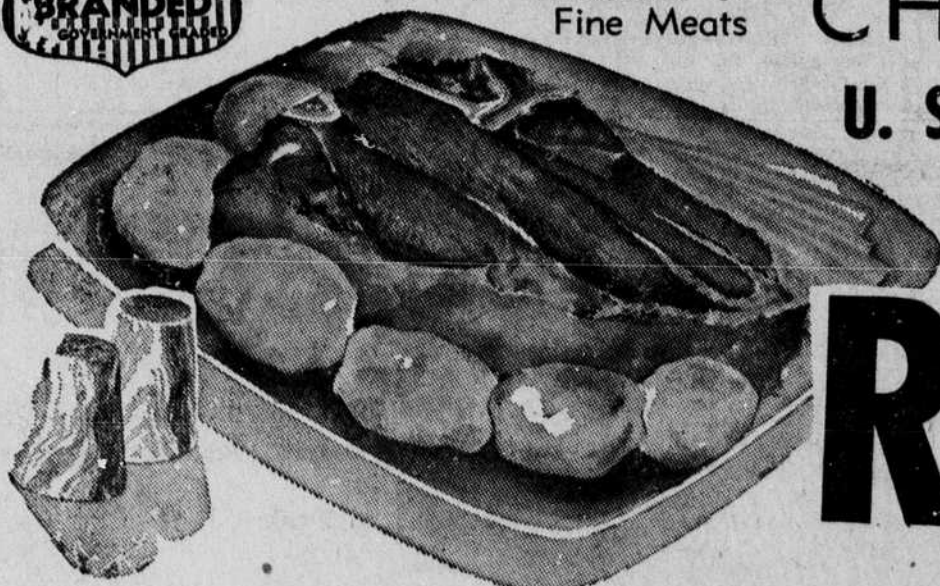


Make Sure Its W-D "Branded" U. S. Choice. A Guarantee of Fine Meats

U. S. CHOICE BONELESS SHOULDER or **CHUCK ROAST** Lb. 69¢

U. S. CHOICE . . . W-D "BRANDED"

Full Cut, More Meat, CHUCK



## Roast LB. 43¢

The Foaming Cleanser Ajax 2 14-oz. Cans 31¢  
Advanced Detergent Ad 1 Giant Pkg. 87¢

Limit one of customer's choice with a \$5.00 or more order. **ASTOR or SNOWDRIFT Shortening** 3-LB. CAN 49¢ 3-LB. CAN 59¢

Limit one with a \$5.00 or more order. **SUGAR** 5 LB. BAG 39¢

Limit 1 of customer's choice with a \$5.00 or more order. **TIDE or White Arrow DETERGENT** LARGE PKG. 19¢

GRADE "A" LARGE PALMETTO FARM **EGGS** Doz 39¢

Crackin' Good FIG BARS 2 1-Lb. Pkgs. 49¢  
Crackin' Good SALTINES 1-Lb. Pkg. 19¢

Fancy Vine Ripe **TOMATOES** LB. 23¢



## Oranges

8 **JUICY FLORIDA Pound Bag 49¢**



Kiln Dried Sweet. **POTATOES** 3 LBS. 29¢

U. S. Choice Short Ribs Of Beef 3 Lb. 33¢  
U. S. Choice Boneless Beef Stew 1 Lb. 59¢  
U. S. Choice Steak-E-Rator Minute Steaks 1 Lb. 59¢

### chef's salads!

Superbrand Schmierkase Cottage Cheese 2 Lb. Cup 49¢  
Pineapple Cottage Cheese 1-Lb. Cup 29¢  
Palmetto Farm Pimento Cheese 1-Lb. Cup 59¢

### Frozen Food

Jewell Multi-Pak BEEF, CHICKEN AND TURKEY **Pies** Pkg. Of 4 69¢

McKenzie Mixed Vegetables 24-oz. Pkg. 39¢  
Taste O' Sea Flounder Fillets 1-Lb. Pkg. 49¢

McKenzie Whole Kernel **CORN** 24-oz. Pkg. 39¢  
McKenzie Baby (24-oz. Pkg.)

**Lima BEANS** Pkg 49¢  
Dixie Thrifty Or'ge Juice 6 6-oz. Cans 99¢

Morton's Apple, Peach, Cherry and Coconut Pie 3 22-oz. Pies \$1.00  
McKenzie Mustard, Turnip and Collard Greens 4 10-oz. Pkgs. 49¢

"Mix Em or Match Em" **McKENZIE . . . Butter Beans, Cut Okra Cut Squash or Crowder Peas**

**5** 10-oz. Packages **99¢**