



The Kings Mountain Herald

Established 1889

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Thursday by the Herald Publishing House.

Entered as second class matter at the postoffice at Kings Mountain, N. C., under Act of Congress of March 3, 1873.

EDITORIAL DEPARTMENT

Martin Harmon Editor-Publisher
David Baily Advertising Salesman and Bookkeeper
Miss Elizabeth Stewart Circulation Manager and Society Editor
Neale Patrick Sports Editor

MECHANICAL DEPARTMENT

Eugene Matthews Wade Hartsoc, Jr.
Paul Jackson Horace Walker
Monte Hunter

TELEPHONE NUMBER — 739-5441

SUBSCRIPTION RATES PAYABLE IN ADVANCE

ONE YEAR—\$3.50 SIX MONTHS—\$2.00 THREE MONTHS—\$1.25
BY MAIL ANYWHERE

TODAY'S BIBLE VERSE

Beware, lest any man spoil you through philosophy and vain deceit, after the tradition of men, after the rudiments of the world, and not after Christ. Colossians 2:8.

T-V Glamour

A Kings Mountain furniture dealer was talking about the basic nature of the furniture industry, assuming people will continue to require food and sleep, when he remarked facetiously, "But the universal necessity for all is a television set."

Indeed, this new instrument of entertainment, enlightenment, and raucous commercials has invaded the living rooms and/or dens of the great mass of the nation.

And this saturation of television sets has brought wondering comment from observers of the political scene on whether future political leaders in choosing party nominees will seek out those who are more photogenic, more handsome and more nimble of brain, if seemingly, via the television medium. The speculation follows that such a course might foist off on the nation future presidents, governors and Congressmen who have the physique of an Atlas but a cranium of inverse proportion.

There is no question of the impact of television on election campaigning. Yet, with the inauguration of the "great debate" technique, it seems safe to guess that convention delegates (their first job is to elect a winner) will be more inclined to choose a candidate embodying the best in brains, as well as brawn.

The three debates between Candidates Kennedy and Nixon have already proved that a candidate must be informed and facile of brain and tongue, if he is to have a chance at the polls.

Mr. Nixon showed poorly in the first one. He appeared half-sick. But his next two appearances found a different Nixon, both in physical appearance and manner of presentation.

One development likely from the living room invasion of the candidates is the likelihood that more and more citizens will come to their own decisions concerning the favorite and be less suspect to voting manipulations by friends, kin, and political bosses.

This situation is a healthy one. The average citizen, with no political axe to grind, usually favors the candidate he regards as most typifying the American ideal of honor, vigor, forcefulness and imaginative straight-thinking. The television medium should force candidate choosers to choose the best available, if the choosers hope to play a victory march on election night.

In The Know

People who want to be "in the know" read newspapers, and the continuing increase in newspaper circulations, not to mention those of the news magazines, indicate that most citizens desire information, whether it be a bond hassle at City Hall or a tidal wave in Hawaii.

A free press is instrumental in the lives of American citizens, to an extent known by few other nations of the world, as a recorder of contemporary history, as, in its editorial function, an interpreter and commentator on events, and, through its letters or vepopuli columns, a public sounding board for all citizens.

A free press is a guarantee of the United States Constitution, a guarantee that has been maintained through 1) effort of newsmen to get and publish the news and 2) the defense of that guarantee by a public which wants to be informed correctly.

The tradition of a free press has been continued in this nation in spite of the human tendency to prefer the news to be favorable and pleasant. Unfortunately, this happy event cannot always exist.

Roadblocks continue to be placed in the way of newsmen who seek to separate fact from fiction and wishful thinking.

The nation's press claims to be "the guardian of freedom."

The citizens demand it and any newsman knows the embarrassing penalties of making a "bust" in print. His face is red and he has no choice but to correct the record. If he refuses, he faces loss of trust, loss of readers, and loss of influence.

The Rocky Islands

Political campaigns are noted for making mountains out of mole hills, including everything from the candidates' skeleton closet, as well as over-paramounting particular items.

Case in point in the current campaign is the question of the importance of Quemoy and Matsu, the rock piles near the Red China coast, in defense of Formosa, and, in broader aspect, the free world.

Majority of responsible comment seems to be that 1) the matter has been more than sufficiently discussed, 2) that the discussion is of no benefit to the nation's foreign policy operations, and 3) the discussion may be deleterious to the United States.

Ferreters have dug up the record and found that these two rocky islands were projected into the headlines again rather by accident. NBC reporter Chet Huntley mentioned the islands in course of questioning Candidate Jack Kennedy. Mr. Kennedy, ever well-informed, detailed the nation's resolved policy on the question of defense of these islands and then the fun started.

Candidate Richard Nixon seemed to sense a campaign issue, and accused Mr. Kennedy of embarking on a plan of retreat in the face of Communist aggression. And the battle has continued.

Oddly, only the more biased can find any disagreement between the Eisenhower administration position and Mr. Kennedy's.

It is a reminder, of course, that both Mr. Nixon and Mr. Kennedy are running as much against Communism, as against each other. This is not unusual, and, in fact, has been a safe warning ground for candidates for some years. Mr. Nixon catapulted himself into national prominence by his efforts to remove Communists, alleged and otherwise, from the national government. The safety of the course is built in, it being a fair guess that not more than one percent of the voters have Communist leanings and maybe less than that, since the Castro triade and Khrushchev show.

The argument does point up the pitiable dilemma of the nation in its China policy.

The Red Chinese are, de facto, China, controlling the land mass by that name and its 600 million people. The Red Chinese are in the United States' enemy category in the cold war, both by word and deed, and the United States, thus far, has been successful in leading the movement against seating the Red Chinese in the United Nations.

Conversely, the United States sustains, both through friendship and guns, the Nationalist China government-in-exile on Formosa. This government is rather well-known for operating in Oriental style, rather than in the terms of honor and morality more familiar to the United States. Only recently, a Chinaman who was leading a nascent opposition party to Chaing Kai-Shek was clapped into jail for ten years on questionable proof of spying charges.

It's another of the situations seemingly imponderable of a solution.

Meantime, the rather pedantic argument of Quemoy and Matsu rages and Reporter Huntley likely wishes he'd never heard of these two rock piles.

Congratulations to Mrs. Thomas L. Kesler, who has accepted the important chairmanship of volunteer workers in the Red Cross blood program, and to Mrs. James Rollins, who will assist in this work.

Postmaster Charles Alexander is to be commended on the recently announced improvement in rural mail service. Mounted carrier service has been extended to 565 families in areas immediately adjacent to the city.

Make a liberal donation to the Kings Mountain United Fund. Eight agencies will live, or starve, for a year, in direct proportion to the support of Kings Mountain citizens. These gifts mean new books for the library, emergency aid for the indigent, support for young musicians, emergency aid for victims of disaster and accident, and support of the community's youth in character-building adventures.

MARTIN'S MEDICINE

By Martin Harmon

Ingredients: bits of news, wisdom, humor, and comment.
Directions: Take weekly, if possible, but avoid overdosage.

It is said argument by statistics can be made to prove anything, or, phrased otherwise, that the addition of two and two can come out three, five or about any other figure. It all depends on the emphasis.

Nowhere other than the political arena are figures presented more frequently, nor with more diametrically opposite results.

In Friday's Wall Street Journal was an editorial praising the Eisenhower administration for its performance in holding the nation to a course of fiscal responsibility. The reading thereof made questionable desert after a main course served earlier in the evening by Governor Luther Hodges, in which he derided the Eisenhower administration for spending in reckless fashion, loading the federal payroll with an additional 100,000 to the civilian agency lists, piling up last year's twelve billion deficit, and doubling the interest cost on the national debt. According to the Governor's figures, the administration, if in office two more years and spending at the same rate, would have equalled in spending all of the administrations up to 1952, inclusive of all, from George Washington on.

To a claim that, under the GOP, more people are under social security today than ever before, Former President Harry Truman pooh-poohed, "What are they trying to do, claim credit for the birth rate?"

So it goes.

Regardless of the figure arguments and regardless of ability of the nation's citizens to unscramble the various interpretations, it is quite certain that the appeals of the candidates, seen and read by more citizens than in previous history. With the emergence of the airplane, armed services extremists figured the demise of the infantryman was at hand. Yet how many GI veterans of World War II and Korea wish the extremists had been right? So, with television, it was guessed by the politicians that whistestops and political barnstorming would be minimized. Not so. The candidates for president, vice-president and other leading political figures have drawn amazingly large crowds, and have appeared in more places in a shorter period of time than ever before.

Again there are figure disagreements.

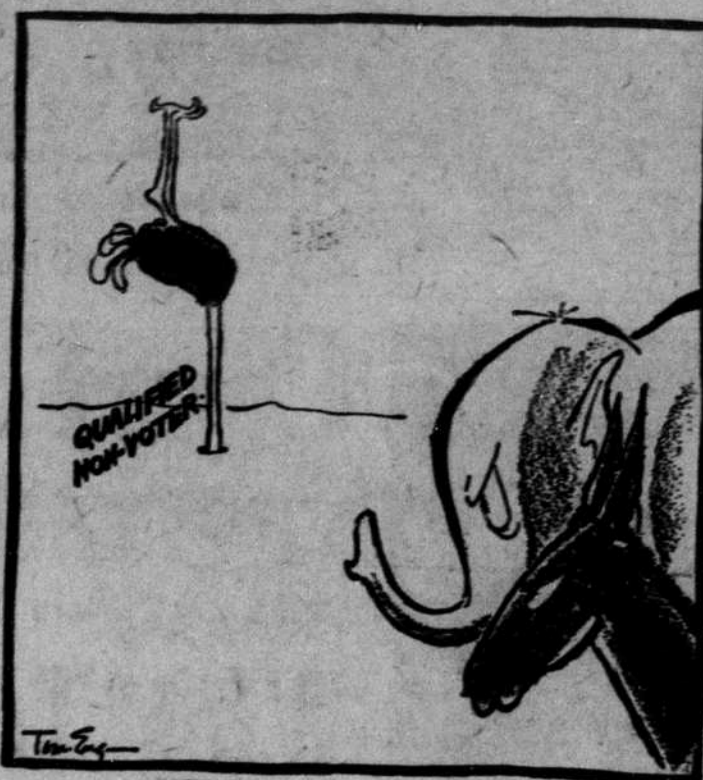
Crowd estimations are often questionable as to accuracy, particularly the out-of-door variety. Neale Patrick, who transferred his sports beat to the Lyndon Johnson Gastonia whistestop, was laughing about about that one. One fellow reported 500 on hand, another 2,000, another 4,000. Neale thought a thousand close to correct.

One reason for continued interest in seeing the leading figures in person is that television, though supported by sound, can't transmit the electric excitement (or lack of it) running through a crowd of partisans. It's a pretty sure bet that television World Series viewers got a closer look at Mazeroski's series-winning home run than many of the 38,000 at Forbes Field. But the TV fans would rather have been there in person. Another reason is the opportunity to swap notes, comments and information with neighbors from other places, kinda like morning churchyard conversations.

Thus Ollie Harris was asking Tennessee Governor Buford Ellington if he knew Tom Fulton, the ex-Mountaineer. The Governor allowed he knew Tom quite pleasantly as a neighbor and most favorably as one of his county campaign managers.

I suggested to Senator George Smathers after the Shelby Democratic rally he had some kin in Kings Mountain. He said, "Yes, I've got kinfolk all over Western North Carolina. I wish I had time to stop and visit them." Then he added, "The trouble with most of my North Carolina kinfolk is that they don't vote right!"

The Senator's folks are native to Haywood county.



Viewpoints of Other Editors

THIS PRESTIGE BUSINESS

Most of the current debate about American prestige falls far short of any useful campaign discussion. President Eisenhower's annoyance with the calamity chorus—most recently expressed in his TV interview with Republican women—is fully understandable. And correction of dismal, distorting criticism is as needed as are jolts to complacency.

But neither pointing with pride nor viewing with alarm gets at the real question voters should be trying to answer. That is: How is a fast-changing world affecting the position of the United States and what should be done about it?

A mere balancing of the United States against the Soviet Union is the scales of world prestige will not answer this question. Indeed so much stress on that balance discloses a faulty viewpoint. The world has been altering the position of both nations profoundly. Consider the holes opened in the Iron Curtain and the rise of the neutralists. Moscow has lost influence in many areas—as in India, in the Mideast, and now in the Congo.

The principal change in the position of the United States in the last few years has arisen from changes in the world which could not have been managed from Washington. Among these changes Soviet recovery from the war and its technological advance is only one. The recovery of American's allies and their lessened dependence on Washington directly affect the prestige balance—and the aims of American policy. So also does the Dark Continent's emergence into light and the vastly increased importance of new nations.

When the war ended the immediate need was to fill the power vacuum left when non-Communist forces were withdrawn. The Truman Doctrine and NATO largely met the emergency. But as conditions changed, other more difficult and imaginative measures were required to help the emerging nations and keep them free.

Americans—regardless of party—have continued to think too much in terms of the cold war and of plain military confrontation. Maintaining adequate defensive strength is essential. But this is not the only need—even for American security. The United States' position will rest also on how clearly it shows that its purposes are aligned with the peace, progress, and welfare of mankind.

Here is an area where what is done in Washington can largely affect American prestige and influence. Here is where citizens should be asking what has been left undone and what should be done in future.

Americans tend to think that Washington can fix anything anywhere in the world. This was shown when Republicans blamed Democrats for loss of Eastern Europe to the Soviets and of China to the Communists. Actually it would have been hard to show how these blows to American prestige and power could have been prevented except by war. It is shown today in Democratic charges that Republicans have been giving ground to the Reds.

Many of the changes were beyond Washington's control. Debate should center on those which were not. And it should be specific as to how mistakes could have been avoided and especially as to how new conditions should be dealt with.—Christian Science Monitor.

REGISTER: YOUR VOTE COUNTS

Republican leaders in Stanly County are interested in getting everyone they believe might vote for their candidates registered.

Democrats, by the same token, are wanting to get every person with Democratic leaning on the election books.

With both parties hard at work it would appear that virtually every citizen qualified to vote will be listed on the registration books before they close on October 29.

This, however, will not be the case, if past experiences may be used as a guide. Each election there are a number of people who appear at the polls to vote and find they are not registered. Still others do not take the trouble to either register or vote.

Recently, we heard an Albemarle businessman expressing great apprehension over the policies being followed by the government.

"But," he continued, "we can't do anything about it."

That is a completely defeatist attitude. It seems to be shared by many.

If all those people who are unhappy with the way things are being run would register, go to the polls, and vote for the party or candidates they feel come most nearly to having the same beliefs as they do, these individuals would find that they can and would have an influence on our government. Each individual, it is true, has but little, but when a great number of individuals express themselves and have similar feelings, attention is paid to them.

It is all right to bring out the flag and wave it and orate about exercising the right and responsibility of voting. Even though it seems to become a stale way of approaching the problem it still has its effect.

But only individuals realize that only through their honest expression of opinion in the voting booth can they really exercise any conceivable influence upon our government, they will take the trouble to register and vote.

We believe that more and more people are becoming concerned over our national and international situation. This is a good sign. They should be vitally concerned. Only as they do become concerned and express themselves, both by their vote and in letters to their elected representatives, can the people maintain the type of governmental policy they want.

This, then, is the call for full registration. Every person's opinion is needed in the coming election. If you are unhappy with any of the policies which are being carried out make it known as best you can through your vote, followed up by expressions of opinion to those in a position to exert influence on policy making.—Stanly News & Press.

10 YEARS AGO THIS WEEK

Items of news about Kings Mountain area people and events taken from the 1950 files of the Kings Mountain Herald.

Central high school has elected Barbara Gault as their representative in the Carolinas Representative to be held in Charlotte on November 16. Princess Gault is a Junior in high school.

The Kings Mountain Choral Society will present a concert on Tuesday evening at 8 o'clock in the Kings Mountain high school auditorium.

The annual fund campaign for books for Jacob S. Mauney Memorial Library will begin next week.

Social And Personal
Mrs. R. D. Goforth entertained members of the La Fete Rook Club and a few other friends Wednesday at her home on East King street.

Mrs. Robert Neill was hostess on Tuesday night to members of the Queen of Clubs.

MAKE AN OLD HOME...

ABC Payments arranged to suit your income

New, modern, more livable... and the value of your home is greatly increased. Alterations for better appearance, comfort and convenience... whatever your needs, plans are carefully prepared. Under the ABC Budget Payment Plan the cost of remodeling can be divided into as many as 36 monthly payments... arranged to suit your income. Come in now and talk it over... free estimate... no obligation.



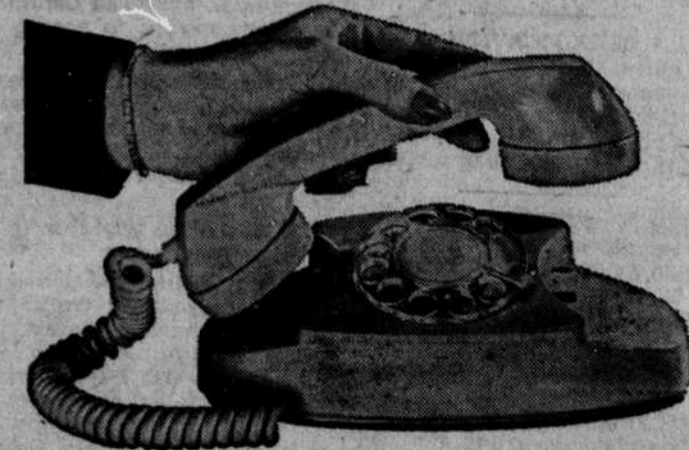
Elmer Lumber Co.
TELEPHONE 739-2521

W K M T SOMETHING NEW!

Yes there is something new in town! W K M T has a new schedule of programs and brand new programming too. All day, every day Jonas Bridges, Don Curtis, Ray Eddy, Ed Whitehead and Grady Queen, the W K M T music-makers, bring you a balance of music, news, time, temperature, sports, weather, and shopping information — all especially keyed to this area. Why don't you tune W K M T everyday and see how you like the new programming.

1220 ON THE RADIO
KINGS MOUNTAIN, N. C.

"I LIKE ITS SMALL SIZE!"
"I LIKE ITS LIGHT-UP DIAL!"
"I LIKE ITS SMART DESIGN!"
the new
Princess phone!



These are typical comments of folks about the latest thing in extension phones—the new and lovely little Princess set. It's so small and compact with a dial that lights up at night when you lift the receiver. When it's not in use the dial becomes a soft night-light that glows in the dark. The Princess comes in pretty, soft colors, too: pink, blue, turquoise, beige or white. Why don't you drop by to see our "Princess" next time you're in town.

AND SEE THESE OTHER NEW CONVENIENCES—Now you can answer the door by telephone, talk from room to room, even transfer calls from phone to phone with the new Home Interphone! And be sure to ask about the Bell Chime, a new musical invitation to answer the nearest phone. Here's truly complete home telephone service!

Try Herald Classified Ads