

HERALD COMICS

LIFE WITH THE RIMPLES



By Les Carroll

Women Noting H-D Week

This week, about 1 1/3 million women coast-to-coast are participating through some 63,000 organized clubs in observing National Home Demonstration Club Week.

There are 57,320 white and Negro Home Demonstration Club women in North Carolina. They are observing the week through local county events.

More than 7 million other women in the nation are enrolled in special interest workshops, attend series of meetings, enter into discussions, watch demonstrations, read bulletins, and hear extension radio programs.

Miss Ruth Current, assistant director for the N. C. Agricultural Extension Service, says, "Whatever their method, they strive to become better managers, to handle their resources of time, money, and energy more wisely."

In the organized groups, the volunteer leaders help plan and carry on the home demonstration program. They are the "teachers" named by homemakers themselves from their own ranks.

Home Demonstration agents, besides their work with groups, assist many other homemakers through workshops, visits, demonstrations, tours, and publications.

CARD OF THANKS

The family of Walter C. Smith acknowledges with sincere appreciation your kind expressions of sympathy at the loss of our loved one.



SPRING CLEANING — Eliminate the annual upheaval known as "spring cleaning." This you can do by scheduling a cleaning job a week the year round so that each room in the house is thoroughly cleaned every six weeks or so.

APPETIZERS — Like a hat for a costume, we choose an appetizer to dress up a meal, to key the meal to a certain occasion, give it timely interest and zest, or make it more complete.

IMPORTANT — Chill fruit juices and fruit appetizers well! Serve a generous wedge of lemon with tomato juice or fish. Remember, first course fruit cups should be tart, not sweet.

TERMITES SWARMING? call Orkin for the sake of your home

KEEP UP ON FARMING

With Uncle Walt

"Live and learn and die and forget it all." I hadn't heard that old sayin in I don't know when 'till the other day when Ned Cunningham stopped by the house on his way to sell a load of corn. I was out at the crib shuckin a few ears of corn for Nancy, my old brood sow, when Ned pulled in. First thing he said was, "Walt, what makes you crib your oorn in the shucks ever year?"

been over to the school house the night before to a meeting where a bunch of them got together to hear one of them fellers from Raleigh talk. Ned said the feller doin the talkin was a Mr. Lane, Pete Lane I believe he said, and that he worked with the State Agriculture Department on the marketin of grain all over the state. Anyhow, he must of been quite a talker 'cause I know old Ned didn't know nothin about all of this before he heard him the night before.

Ned went on to say that as more storage space for grain was built in the State it would mean more money to the farmer. Naturally, I wanted to know why. So he said "If we had enough space to store our grain ever year it wouldn't be necessary to ship so much of it out of state after all the storage space gets filled up and then bring more grain back in the state later in the year to be made up into feed."

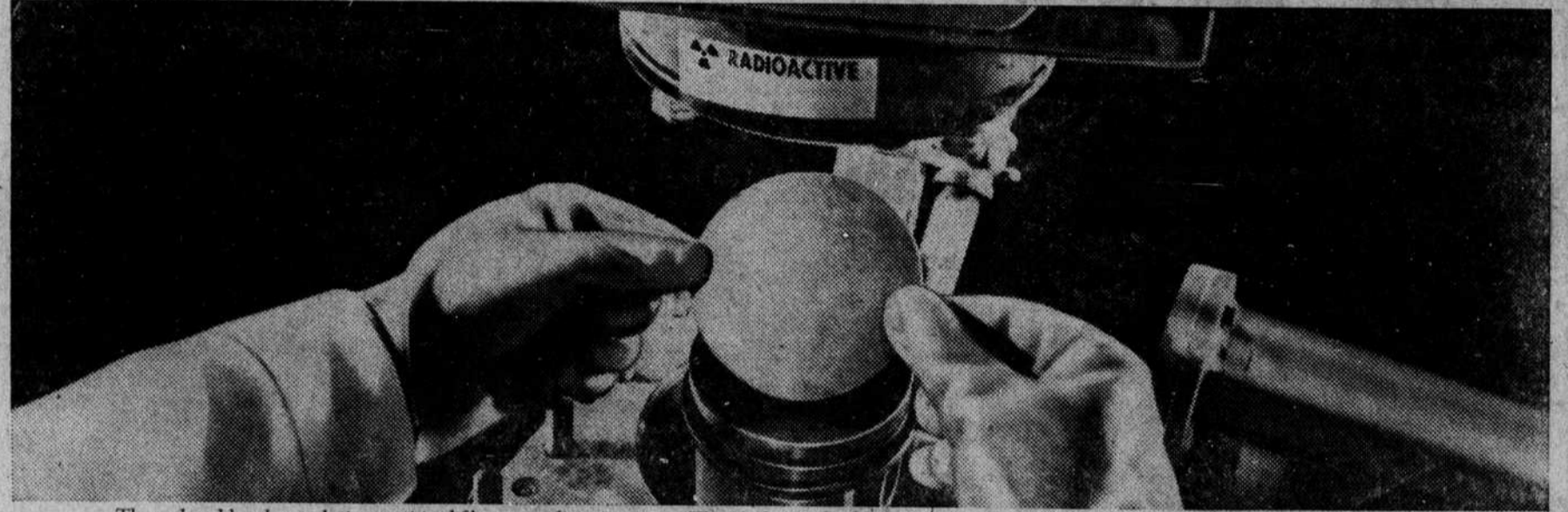
Auto Dealers At Convention

RALEIGH — The 26th Annual Convention of the North Carolina Automobile Dealers Association was held Sunday, Monday and Tuesday at The Carolina Hotel in Pinehurst.

Key figures of the automobile industry from Maine to California addressed the business sessions. Governor Terry Sanford and Congressman A. Paul Kitchin from North Carolina's 8th district featured luncheon speakers and over 600 dealers from North Carolina and their wives attended.

Attending from Kings Mountain were Mr. and Mrs. Charles E. Dixon, Victory Chevrolet Company, Inc.; Mr. and Mrs. W. G. Grantham, Victory Chevrolet Company, Inc.; and Mr. and Mrs. R. O. Southwell, Plonk Motor Company.

The average person ate 1,488 pounds of food in 1950.



These gloved hands are placing sensitized film on a radioactive piston. This produces a "radio autograph," from which Shell can study the effect of deposits on top performance.

BULLETIN:

Super Shell with 9 ingredients now contains 1 quick-start component; 1 fast warm-up ingredient; 1 mileage booster; 1 anti-knock mix; 2 octane boosters; 1 gum preventive; 1 anti-icer and new improved TCP—to give your car top performance

Read the facts about today's Super Shell. You'll learn why each of its nine ingredients is essential if you want top performance from today's engines.

- 1. The quick-start component in Super Shell is so volatile it's kept underground. The Butane in Super Shell is like the priming charge in a shotgun shell. Its quick-firing volatility is what gets you started fast on cold days. Butane, in fact, vaporizes so easily that it is kept under pressure—22 million gallons of it—400 feet underground!

- 2. The fast warm-up ingredient in Super Shell acts like kindling for a fire. The fast warm-up you get with Super Shell comes from its Pentane mix. Pentanes are "kindling" molecules—split from heavier hydrocarbons. They release their energy quickly, giving you top cold-weather performance in a hurry.

- 3. The mileage booster in Super Shell owes its energy to carloads of platinum catalyst. Shell uses eight million dollars' worth of platinum catalyst to produce Platformate, the extra-energy, extra-mileage ingredient in today's Super Shell. The platinum catalyst, which gives the Platformate its name, helps re-form petroleum into super-energy components—such as benzene, xylene, toluene. These three alone release 11 per cent more energy per gallon than the best 100-octane aviation gasoline. The super-energy of Platformate is teamed with the eight other ingredients in Super Shell, where it gives you that welcome extra mileage.

- 4. The anti-knock mix in Super Shell is so effective that one teaspoonful treats a gallon. To detect the slightest trace of knock, Shell scientists depend on an astonishing set of instruments. This registers the faintest knocks on a delicate picture-tube, and then photographs it with a high-speed camera. Such data help Shell research men to prescribe an anti-knock mix so effective that one teaspoonful per gallon of gasoline can boost the octane rating 5 full points.



Shell's Butane Storage Cavern at Wood River, Illinois. Some 230,000 tons of rock were removed through a pipe only 42 inches wide. This tiny entrance posed quite a problem when getting a bulldozer down. Shell's solution? Cut the 'dozer up and weld it together again down below.

- 5. & 6. Both octane boosters in Super Shell have a story. One is linked with Jimmy Doolittle. The other comes from heating petroleum to 900 degrees. Jimmy Doolittle helped pioneer the first of these high-octane ingredients for Shell aviation fuel. It is called Alkylate. Alkylate—which took the dream of 100-octane gasoline out of the lab and put it into the sky—is now in Super Shell. It controls knocking in hot engines at high speeds far better than anything else yet available. The second octane-boosting ingredient is "cat-cracked" gasoline for power with a purr. This is petroleum that has actually been cracked under 900-degree heat and catalytic action. The result is a super-octane ingredient that asserts its authority the moment you put your foot down.

- 7. The anti-gum ingredient in Super Shell uses a chemical "policeman" to guard against gum-fouled carburetors. Even the purest gasoline can form gum when stored. This gum clogs carburetors and fouls automatic chokes. But, with Super Shell, you needn't worry. A special gum preventive does the trick. It acts like a policeman controlling a mob. Regulates unstable elements to help keep them from clotting. Hence no gum problem.

8. The anti-icer in Super Shell takes care of the most mysterious stalls of all. Super Shell's formula is adjusted as often as eight times a year to beat the weather. For example, whenever the temperature is likely to drop below forty-five degrees, an anti-icer is added. Why add anti-icer at forty-five degrees? Because, even at that temperature, frost can form in your carburetor just as it does in your refrigerator. It can choke your engine dead. Super Shell's anti-icer tackles the problem by discouraging ice from sticking to metal parts. Result: you can forget about carburetor icing problems.

9. TCP in Super Shell increases power, mileage and plug life. In 1953, Shell first introduced TCP—a revolutionary additive that neutralized certain harmful effects of combustion deposits. Today, Shell has developed a new improved TCP, cresyl-diphenyl-phosphate. TCP can give your car as much as 15 per cent more power and up to 17 extra miles per tankful. It can also make spark plugs last up to twice as long. Ponder these statistics. They can have a refreshing effect on your car bills. Test Super Shell for yourself. Try today's Super Shell. You'll soon feel and hear a difference in the way your engine runs. That difference is top performance.



A BULLETIN FROM SHELL RESEARCH—where 1,997 scientists are working to make your car go better and better.

You'll find variety like this only at your Chevrolet dealer's One-Stop Shopping Center

JET-SMOOTH CHEVROLETS, nimble Corvairs, the one-and-only Corvette—31 models in all to choose from under one roof at your Chevrolet dealer's. Thrifty full-sized Chevrolet Biscaynes, popular Bel Airs, sumptuous Impalas, six handy, handsome wagons. Agile, sure-footed Corvair sedans and coupes and family-lovin' Corvair wagons. Why not drop in and do your new car shopping in just one stop!



New 9-Passenger BROOKWOOD STATION WAGON

There are six Chevrolet wagons, from budget-wise Brookwoods to luxurious Nomads—each with cargo opening nearly 5 ft. across.



New CORVAIR MONZA CLUB COUPE

Here's the family man's sports car with bucket seats up front and the famed handling ease that stems from Corvair's air-cooled rear engine.



Bel Air 2-Door Sedan

CHEVROLET'S GOT MORE OF WHAT IT TAKES

... and that's why more people are taking to it. That built-in Jet-smooth ride, for instance, with Full Coil suspension. Body by Fisher refinements unmatched in Chevy's field. And so many more things to like! No wonder Chevrolet's the most popular on the highway and buy-way!

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