Page 2

# THE KINGS MOUNTAIN HERALD, KINGS MOUNTAIN, N. C.

ATLANTIC

HEATING OILS

0

0

**Summer Prices On** 

**Atlantic Heating Oil** 

with approved credit.

CALL MA 9-2021

THE TIME TO INSURE

**AGAINST FIRE LOSS** 

IS BEFORE IT HAPPENSI

"AL LKINDH OF INSURANCE"

Dial 739-3659

1220

Kings Mountain, N. C.



News & Weather every hour on the hour. Weather every hour on the half hour. Fine entertainment in between Telephone

cause. (This is psychological salesmanship or hidden persuasion for Fathers to bring their

is to avoid a war over Berlin. The avoidance of war is indeed a prime task of statesmen, but if the avoidance of war were their only task then it would be intended to enable the FCC to

The Negroes don't like arm-twisting and force play either, reminding that a person who asks for another's shirt is likely to get it. If he demands, he'll go shirtless.

gry

. . .

In Gastonia, where several lunchrooms were de-segregated, there are few if any Negro patrons. In Kings Mountain, three families, after applications for release of their children to Lincoln school in Gaston county were approved, withdrew the applications and their children are attending Compact.

The Herald was leery of the Pearsall Plan, but was moved near election day to support it solidly by the violence at Clinton, Tenn.

The Herald disapproves of sit-in demonstrations as potential producers of violence and, with ex-President Harry Truman, regards these demonstrations as infringements on the Constitutionguaranteed rights of the individual with respect to private property and feels them illegal.

Reaction gleaned by this newspaper to the report that two Negro students seek admission to Central has been pleasing, in that no evidence of intemperance has been frund.

## Minimum Wage Impact

A survey of Kings Mountain Industrial firms shows that the increase in minimum wage to \$1.15 per hour will have little impact here. One general manager estimated increased cost to his firm would be little more than \$25 per week, and this report was rather typical of firms surveyed.

From the statement of several firms a few seasons ago, at the time Cannon Mills kicked off a round of wage increases in the textile industry, the industry segment here welcomes the federal minimum wage increase.

Oce phrased it best, "We pay well over the \$1 minimum now, and our competitors in Mississippi and Alabama think we're crazy." He added he might be, but felt he was benefitted, with a higher wage scale, by increased production.

While the disparity of textile wages with some other areas and industries is quite great, there are some-cost-saving benefits in living in the South. Housing is cheaper, as are fuel costs, due to climate, and the small community usually provides savings of time and money for workers, many of whom live in close proximity to their jobs, rather than miles distant.

nem at the moment the re-building of the over-loaded electrical redistribution system, revamping of water service in some areas, and need for two adequate sewage purification plants similar to the one the city boasts and which is now serving the eastern area of the city.

up on needs may

### **Compulsory Liability**

How much of a boon is compulsory auto liability insurance?

Several months ago the Herald reported in these columns the report of an insurance executive in the liability and casualty field, who said his company was expending in North Carolina \$1.17 for each \$1 of premiums on auto liability policies. Something's got to give in North Carolina, he added.

The "give" came recently in the form of approval of the Commissioner of Insurance of an 18 percent rate hike, accompanied as it is by the groans of motorists generally and by those under 25 particularly.

This is the result of compulsory liability insurance, with safe drivers penalized for the pains and ills of the unsafe, who formerly, after poor histories in accidents and traffic violations, were routed into risk pools and higher rates, which of course they'd earned and therefore deserved.

A person must take some risks as he goes down the highway and the avenues of life, and while it may be possible to insure against all risks, it's conceivable the premium cost would break the insured. In effect, safe drivers are paying the costs \_\_\_\_\_ in advance \_\_\_\_\_ of wrecks in which they, thankfully, were not involved.

The Herald hopes that the inactivity during the extra schedule of the county Employment Service itinerant service, now suspended, is indicative of increasing employment and believes it is.

Gas heating customers can save money \_\_\_\_\_ and cold feet \_\_\_\_ by ordering gas cut-ons within the remaining days of September It'll be physically impossible for the gas system crews to attend to all cut-on orders at the season's first chilly spell.

City revenues are another indication of city growth The fact that last year's revenues were at a record proves more buildings, more people, and more business activity, since tax rates and utility rates were unchanged from the previous year.

oungsters to see all the animals and clowns.)

### m-m

The representative himself has an interesting background. His name is Don Mathers, A. B. in journalism 1940, University of Illinois. He would have been a classmate of mine had he accepted a scholarship to the University of North Caroli-na. That would have been journalism work only, however, as I wouldn't have joined him for boxing team duty. He claimed a Chicago Golden Glo-ves title in the thirties.

#### m-m

His professional background included public relations work in Beverly Hills, Calif., where he found a very efficient secretanly - sufficiently efficient that she married him.

#### m-m

Mathers said tools for the advance publicity would be furnished, but urged that reporters use their own ingenuity in writing copy, both fore and aft the event, At year end, he said, the Miami Herald staff judges the book and the circus presents a prize for the best jobs done.

#### m-m

There's no question about color around a circus or carnival. One of the best stories I ever did was the night a lion (jungle-type) ran amok of his moorings at the Stanly County Fair at Albemarle. This story, of course, had a happly ending, as the lion was on a stroll rather than a hunt. But that ain't what the paying customers thought, nor the show personnel. The carnival "geek", for instance, didn't retain character one additional second, vaulting his four-foot enclosure at one leap for the wide open spaces.

#### m-m

Hoxie doesn't claim to be a Ringling Brothers, Barnum & Bailey, but it does claim to be a good show, reasonably priced for the customers, both from the standpoint of admission and concessions, and minus the wheel games and other "concessions" that major in proving Mr. Barnum was really right and that one sucker is born per minute.

#### m-m

The circus will set up at the Deal Street pool ballground area. In return for its sponsoring committments, the Lions club will share to major degree in the advance ticket sale and to minor degree in the gate sale.

simple. War can always be a. intended to enable the FCC to voided by yielding to an aggres. sor; if Hitler had been yielded cations for license renewal evto at every point there would ery three years. have been no World War II. Many broadcasters are oppos-There will certainly be no war cd to the new program report-over Berlin if Mr. Khrushchev ing forms, and are said to be

"negotiates" the whole of it. deluging the FCC with strongly So we come back then, to the worded objections. Complaints deadly serious question: What is are mainly twofold: that the new forms will require a burdenit that, in these talks, we intend some amount of paper work, and to negotiate? that the additional information

Mr. Khrushchev says he is go- sought will put the FCC in a poing to sign a treaty with the sition to act as a kind of censor East Germans and that this will by revoking licenses of stations give their puppet government adjudged to be badly serving jurisdiction over all the access the public interest.

routes to West Berlin. Perhaps, as some people have argued, the as some people have argued, the East German government would the commission do its job with then be willing to sign an agree- more facts at hand, it is hard to ment with the West reaffirming see how they constitute a menour routes of entry. Are we pre-pared to accept this "quid" when have an interest in how TV and the "quo" would be the accept. radio are to be regulated should ance of the East Germon govern-ment as a separate, sovereign be heard. — The Christian Scienentity \_\_\_\_\_ and therefore the rec-ognition of a permanently di-

agreed to insist upon. And it is, vided Germany? of course, precisely what the So-There has been much talk a- viets refuse to negotiate.

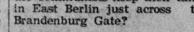
bout making West Berlin a "free The truth is that we have city." This was proposed by Mr. Berlin crisis today only because Khrushchev and seconded, thou-gh in different words, by some members of our Congress. Is this cry time the statesmen of the an acceptable proposal to men who remember Danzig? And if it is to be talked about, does it mean that the West withdown to talk with the tion will abide. What mean that the West withdraws its troops from West Berlin while the Communists keep their tanks in East Berlin just across the Brandenburg Cate?

YEARS AGO

THIS WEEK

Items of news about King.

Mountain area people and events taken from the 1951 files of the Kings Mountain



In this phrase "free city" there is a yawning trap of words unless we know precisely what the Communists are talking about. Its allure is in the promise that it will preserve all those rights of the West Berliners for access to West Germany. snare is that making it a de-

Herald. nationalized city would cut if off from West Germany and leave it Dr. John C. McGill of Williamprey in fast, to the Communism ston, S. C., has announced that he will come to Kings Mountain awhich surround it. bout mid-October to open offices All these "points of negotia-

tion" have one thing in common. for the general practice of med-They would make the city of icine. West Berlin, which is not free The The congregation of St. Mat-

Its

in the true sense of the word, thew's Lutheran church voted uluss free than it was before. nanimously Sunday to construct Therefore the Communists stand a new church building.

to gain from any negotiated Social and Personal changes in the forms and tech-

nicalities. And the Communists know it \_\_\_\_\_ whether we do or not. For negotiation to have and noon at the home of Mrs. W. T. real meaning it would have to Weir.,

embrace also changes in the en-circling Communism in East Ber-lin and East Germany. But this is what, so far, the West is not schools. Well.. Miss Ethel Plonk left Monday for Winston Salem to resume her work as teacher in the city is what, so far, the West is not

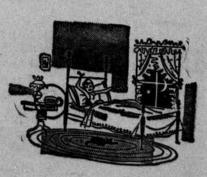


SEPTEMBER SONG-School bells are ringing again and they remind me of the unusual way students at the Gien Ridge, N. J. High School use telephones. Members of the Senior Class interview leaders in government, business, labor and finance by phone as part of a course in American Economic History! The telephone interviews are conducted in the class by an extension from the school's switchboard with an amplifier to allow students to hear the conversation!

......

Now that school has started again let us urge every driver of motor vehicles to be extremely careful where school children are crossing streets Let's all be conscious of the five C's in driving\_\_\_\_\_ caution, courtesy and common sense can curtail car casualties. ing

SPEAKING OF EXTENSIONS\_ isn't now a good time to go ahead and install that Princess Phone in the bedroom? Besides saving time and steps, a bedroom extension gives you a



wonderful sense of security on nights when you're alone. Just give us a call, and we'll install a Princess-in the color of your choice-right away.

. . .

SO MUCH FOR SO LITTLE. What is it that works for you 24 hours a day, every day of the year, and never costs you a penny extra? Your telephonel Talk about a bargain! You can make as many local calls as you like—use your phone for all it's worth-at no extra cost. Maintenance is never a problem, either. Your telephone company is ready around-the-clock, around-the-year to keep your service