

# INSTANT ACTION

## AUTO LOANS



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION - MEMBER FEDERAL RESERVE SYSTEM

HERALD COMICS

Life With The Rimples



By Les Carroll



Celanese Reports Sales Increase

Celanese Corporation of America today reported net sales of \$206,885,003 for the nine months ended September 30, 1961, compared with sales of \$202,003,190 for the corresponding period of 1960.

Net income after taxes for the first nine months of 1961 amounted to \$13,732,223, equal to \$1.36 per share of common stock,

compared with \$14,595,543, or \$1.51 per share, reported for the same period last year.

For the three months ended September 30, 1961, sales amounted to \$73,369,006 and net income was \$5,110,784, as compared with sales of \$64,549,247 and earnings of \$4,541,253 reported for the third quarter of 1960. The 1961 third quarter income was equal to 53 cents per share of common stock compared with 49 cents per share.

In the quarterly report to stock-

holders, Harold Blanks, President of Celanese, said that sales and earnings for the third quarter of the year were affected by a brief shutdown of facilities at the Corporation's Bishop, Tex., chemical plant and the Houston, Tex., polymer plant, during the September hurricane which struck the Texas Gulf Coast, and by a labor dispute at the Cumberland, Md. fibers plant which curtailed production. Mr. Blanks reported that physical damage at the Texas plants was negligible and that normal operations have been resumed at all three plants.

Rural Housing Loans Available

Families living in small rural communities and in rural areas, even though not engaged in farming may now be eligible for the housing loans made by the Farmers Home Administration, according to John E. Davis, Jr., the agency's county supervisor for Cleveland County.

Bond Sales Climb Higher

In response to the Treasury Department's recent efforts to stimulate bond sales, North Carolinians have responded by substantially increasing their purchases of bonds.

For the second successive month in North Carolina Savings Bonds sales showed an increase over the comparable month of a year ago.

Series E. Bond sales for the month of September were up over 5 percent, while the Series H. Bond sales were up nearly 13 percent. The combined sales total was 6 percent greater than for September, 1960.

Cumulative sales for the year amounted to over 36 million dollars, which is an increase of over 5 hundred thousand dollars. This amount is 70 per cent of the State's quota for this year.

Bond sales in Cleveland County for September were \$28,812.00. Sales for the first nine months of this year totaled \$277,266.00. This is 59.7 per cent of the county's quota.

Geo. Blanton, Jr., Cleveland County Volunteer Chairman, in releasing this report quoted the National Director, W. H. Neal, of Winston-Salem as saying, "As the international situation grows in intensity, the Savings Bonds Program becomes increasingly more important to our nation and its people. As our nation's our free system of government, our traditions and institutions are being put to a test of survival, it is imperative that all Americans join hands in providing the economic strength so important to our country's defense."

In making this report Geo. Blanton, Jr., said that it is gratifying to know North Carolinians are responding to their country's needs by upping their purchases of Savings Bonds.

Winn-Dixie Sales Higher For Year

JACKSONVILLE, Fla. — Sales at Winn-Dixie Stores, Inc., which operates a number of supermarkets in this area, increased 3.81 percent during the 52-week period ended Sept. 23 compared with the corresponding period last year, it was announced.

The volume amounted to \$757,574,724 during the 52-week period ended Sept. 23, an increase of \$27,804,588 over the 52-week period ended Sept. 24, 1960, when sales totaled \$729,770,136.

For the 12-week period ended Sept. 23, sales were \$170,183,631 compared with \$165,922,488 during the 12-week period ended Sept. 17, 1960, an increase of \$4,261,143 or 2.57 percent.

An increase also was recorded for the four-weeks ended Sept. 23. During this period, sales amounted to \$57,481,718 as compared with \$56,181,644 for the four-week period ended Sept. 17, 1960, an increase of \$1,300,074 or 2.31 percent.

Winn-Dixie now operates 536 retail stores and eight wholesale units throughout the South compared with 517 retail outlets and nine wholesale units this time a year ago.

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Livers . . . LB. 49¢ Drumsticks LB. 29¢  
Backs LB. 15¢ Thighs LB. 49¢ Wings LB. 23¢

Limit 1 of your choice with a \$5.00 or more order.

Detergent . . . LARGE PKG. 17¢

Shortening 3 LB. CTN. 49¢

Margarine . . . 1-LB. PKGS. 29¢

Coffee . . . 1-lb. Bag 39¢

Tomatoes . . . U. S. No. 1 White

Potatoes . . . 10 Vent-Vu Bag 29¢

Apples . . . 5 Lb. Bag 39¢

Orange Juice . . . 6-oz. Cans 99¢

Economy Cut Chops LB. 43¢

Pork Back Bones LB. 43¢

Pork Loins RIB HALF LOIN HALF LB. 49¢ LB. 53¢

Pork Roast . . . RIB END LOIN END LB. 39¢ LB. 43¢

Pork Chops . . . RIB CHOPS LOIN CHOPS LB. 59¢ LB. 69¢

White Arrow Fab 17¢ 19¢

Swift Jewell Astor 49¢ 59¢

New Day Astor 39¢ 49¢

No. 303 Can 10¢

Lb. Vent-Vu Bag 29¢

Old Fashion Stayman 5 Lb. Bag 39¢

Fresh Frozen Florida 6-oz. Cans 99¢

Dixie Darling Cinnamon Raisin

ROLLS PKG. 29¢

SPAM 12-oz. CAN 39¢

MILK 6 TALL CANS 79¢

RED BAND FLOUR 10 LB. BAG 89¢

BEANS 3 LBS. 49¢

Live Better! Save \$1.00 on your groceries!

WE GIVE GREEN STAMPS

You save as you spend!

More dollar buys more at this store!

Only 1200 stamps fill your \$1.00 book!

Live Better! Save \$1.00 on your groceries!

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Only 1200 stamps fill your \$1.00 book!

Many Tar Heels Lose Licenses

Through the third quarter of the year almost 26,000 Tar Heels were required to give up their legal driving privileges for various violations of the traffic laws, mostly drunk driving and speeding.

In a regular monthly summary of license revocable offenses, the Motor Vehicles Department listed through September 6543 drunk driving and 5101 speeding offenses, all of which resulted in loss of license.

Driving with an improper or no operator's license tripped up another 2611 citizens who suffered additional penalties.

Including a wide range of other violations the nine month total of revocations and suspensions came to 25,842 the agency said.

Mrs. Watterson's Rites Thursday

Robert Bunyan Watterson, 61, Kings Mountain native, died suddenly Wednesday morning at his home on the Bessemer City-Kings Mountain highway.

Funeral rites will be held Thursday at 4 p. m. from Bessemer City's First Baptist church. Rev. A. A. Bailey, Rev. J. W. Stowe, Rev. G. G. Robertson and Rev. R. A. Stanley will officiate and interment will follow in Bessemer City Memorial cemetery.

Mrs. Watterson's Rites Thursday

Mr. Watterson was the son of Mrs. Ida Dixon Watterson of Kings Mountain and the late John Watterson. He was president of the Gaston County Farm Bureau for two years and served as chairman of the Gaston County Board of Supervisors for 20 years. He was also an ASC Committeeman in Gaston County and a member of the First Baptist church.

Mrs. Watterson's Rites Thursday

Besides his mother he is survived by his wife, Mrs. Lillian Black Watterson; one son, Walter Watterson of Bessemer City and one daughter, Miss Norma Watterson of Bessemer City; six sisters, and three brothers: Mrs. A. C. Bell, Kings Mountain; Mrs. Garland Borders, Shelby; Mrs. John Petropoulos, Oklahoma; Mrs. Clyde Pressley, Charlotte; Mrs. Ed Conner, Pineville; Mrs. P. W. Hellams, High Point; Elmer Watterson, Rock Hill, S. C.; Raymond Watterson, Charlotte; Eugene Watterson, LaGrange, Ga.



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