



IT COSTS LESS AT—
Sterchi's
THE SOUTH'S LARGEST HOME FURNISHERS

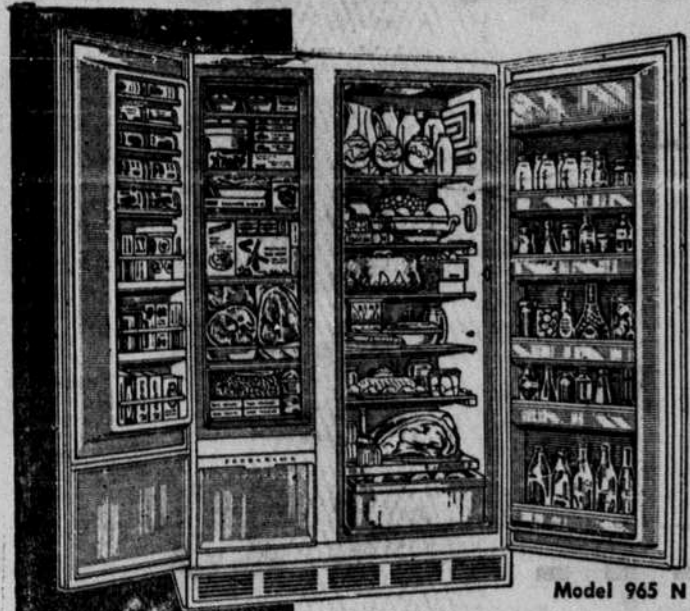
KELVINATOR

STOP DISCOUNT DAYS



Open Any
Evening
By
Appointment

Easy Terms



Model 965 N

Kelvinator "No-Frost" FOODARAMA

- 16.81 cu. ft. total capacity—11.58 cu. ft. refrigerator
- 193 lbs. freezer capacity • No-frost system
- Automatic defrosting • Full width crisper
- Pull out shelves • Full width dairy chest
- 5 year warranty • 5 year Frozen Food Spoilage warranty

Easy Terms **\$499**
EXCHANGE



Model RF-321

Kelvinator ELECTRIC RANGE

- Exclusive throw-away Aluminum foil linings end oven cleaning drudgery
- Multi-heat broiling
- Even-heat flow oven
- Lift-off—plug-in oven door
- Infinite heat controls
- Plug-in, plug-out surface units

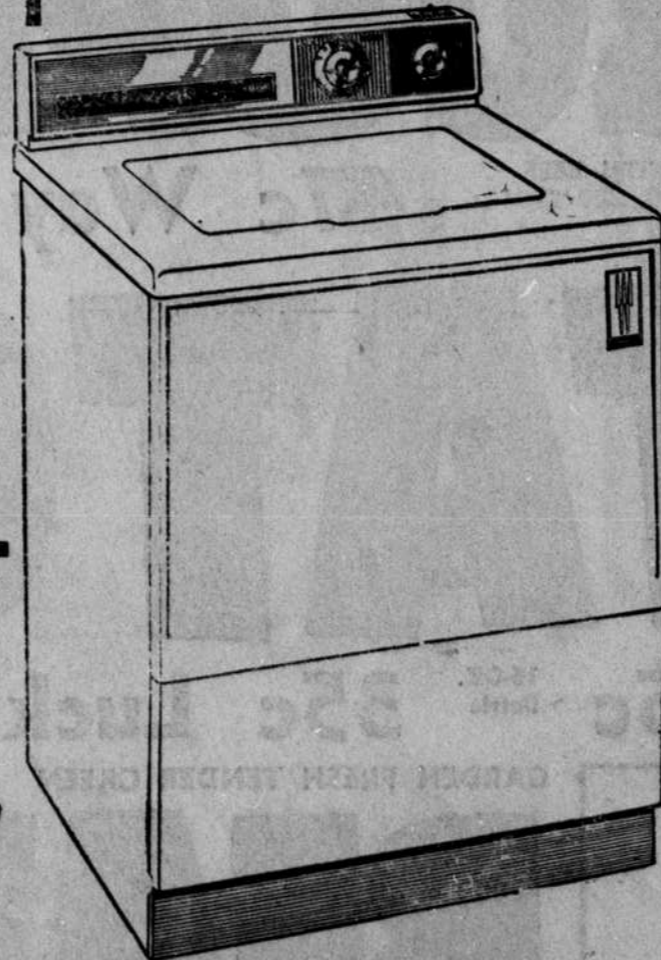
Easy Terms **\$159**
EXCHANGE

FREE DELIVERY
ANYWHERE IN THE
CAROLINAS

Kelvinator AUTOMATIC WASHER

- Deep turbulent washing action
- Automatic pre-scrubbing action
- Deep turbulent rinsing • No expensive gear replacement • Clothes guard
- Automatic cut-off

Easy Terms **\$179**
EXCHANGE



Kelvinator 15 Cu. Ft. CHEST FREEZER

- Stores 525 lbs. • Five Freezing surfaces • Fast-freezing compartment
- Temperature Control • Counter-balanced lid. Exceptional operating economy.

\$219

Top Quality 12 Cu. Ft. Kelvinator



Model 721C

REFRIGERATOR

- Full width frozen food chest
- Twin porcelain crispers • Butter chest
- Egg storage shelves • Deluxe door shelves
- Magnetic door closure gasket
- 5-year warranty

\$199

Easy Terms
EXCHANGE

FREE DELIVERY
ANYWHERE

IN THE CAROLINAS

Tips Given On Selection Of Foods

Yes, it is wiser to make your own selections of fruits and vegetables. Personal inspection and selection for the purposes intended usually give greatest satisfaction and economy.

Mrs. Ruby P. Uzzle, consumer marketing specialist for the N. C. Agricultural Extension Service, says you should not buy certain products just because the price is low. Unless the low price on perishables is due to an overabundance of the commodity at the time, the so-called "bargain" may be undesirable.

"Consider the fruits and vegetables that are in season in nearby production areas," says Mrs. Uzzle. "They will probably be over in price."

She says it is also unwise to purchase greater quantities of fruits and vegetables that can be properly refrigerated and utilized without waste.

"Avoid commodities affected by decay or other serious deterioration, particularly if they are not intended for immediate use," she cautions. "Even with the most modern handling methods, some products decline rapidly in quality following sales display."

Remember that the largest is not always the best. Large sized fruits and vegetables are not necessarily of the best quality, nor are they always economical. Usually the higher grades of fresh fruits and vegetables are free or practically free from blemishes which may be present in some degree on those of lower grades. Many blemishes can be removed in normal preparation of the product and should not necessarily be regarded as detrimental.

Small fruits and occasionally small vegetables are sold by measure in various types of containers. Be sure you are getting the proper quantity. Containers may also be "faced" with the best specimens to enhance appearance. Sometimes the "face" layer may conceal ordinary or poor quality in the remainder of the package contents.

Coin-Operated Dry Cleaning Tips Given

Coin-operated dry cleaning establishments, introduced only 4 years ago, collected \$100 million from customers in 1962, and the total is expected to double this year, according to Changing Times, the Klipfinger Magazine.

"Obviously, housewives like the automatic dry cleaners, and for good reason," the magazine states. "With the ordinary unit, you pay \$1.50 to \$2 for an eight-pound load, depending on the store. Savings are enough to convert any economy-minded person into a patron of the self-service store."

An article in the current issue of the magazine points out that the machines won't dispense with the services of commercial cleaners entirely and have limitations which should be recognized.

"Tests run by the National Institute of Drycleaning indicate that the coin-operated machines normally do a satisfactory job of removing dirt," the article reports. "The article also says certain stains are well removed by the machines."

"The stores provide a water-spray gun to dampen spots before the garment is put into the machine. This enables a detergent in the solvent to work on water-soluble stains. Manufacturers of the machines say the solvent with the detergent will eliminate 90 percent to 95 percent of stains. But spot removal demands expert knowledge and special equipment."

The magazine also notes that some fabrics, such as satins, crepes, tulle and gabardines, are in a danger of being damaged by the material and advises that badly stained garments and delicate materials be entrusted to a professional.

The article reports that cleaning will not eliminate creases, so that pants, pleated skirts and jackets may have to be ironed at home or sent to a dry cleaner for pressing. Also, the cleaning compound will stiffen plastic-coated items and dissolve the natural oils that keep leather and furs supple.

Even so, Changing Times concludes the machines will take care of a good part of normal cleaning, and new designs and new products promise to make the coin-operated service more useful. "The larger capacity machines facilitate cleaning of heavy items such as blankets, coats and draperies. Timing controls on advanced models allow the cleaning cycle to be shortened to protect tender fabrics. And chemicals can now be combined with the solvent to mothproof clothes while they are being clean."

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