

**BELK'S 75<sup>TH</sup> YEAR**

# GIANT HOLIDAY SALE!

**9 FAMILY SHOPPING DAYS**      **NOVEMBER 14-23**

**FREE**  
Gift Wrapping



**BOYS' ARCHDALE SHIRTS IN COMBED COTTON OXFORD CLOTH**

Handsewnly tailored with fine "Archdale" workmanship! Long sleeves, banded button-down collars, locker loops. All wash 'n' wear, all white or striped in favorite Fall shades. Sizes 8-20.

**2.99**



**GIVE OUR OWN MANSTYLE SHAWL COLLAR LEISURE ROBE**

Dark-ground woven cotton plaids that wash without a worry, need little ironing. Cut for comfort with deep lap-over, armholes. In maroon, blue or olive. S, M, L, XL

**9.99**



**MOM, DAD, SIS, BUD - EVERYBODY WEARS LOOK-ALIKE SLUMBER-JAMAS, JUST FOR FUN!**

**3.99**  
men's and women's

**2.99**  
boys' and girls'

Give look-alike pajamas this Christmas... it's a tradition! Tailored exclusively for us in wonderfully smooth combed cotton broadcloth in the greenest green, the red-est red you've ever seen. Double-stitched main seams, well-anchored buttons, piped-bound collars, cuffs. And look—everybody's pocket embroidered with a Diamond Jubilee antique car! Such a great "fun" gift idea we have the family pajama game for you in classic navy too. This year, stage your own pajama party!



**Miss B**

**HOLIDAY COTTONS**

Delightful gift suggestions for the very young crowd!

**3.99 | 5.99**

sizes 3-6X

A very little girl looks her most adorable and feels so grown-up in a whirl-skirted party dress! We show here just three of our collection of charmers in easy-care, wash-wear cottons. Some have perky petticoats. All feature fine detailing, including delicate lace, tiny tucks, dainty embroidery.

- A. Lace trimmed. Blue or melon. **3.99**
- B. Pleated all around. Aqua or pink. **3.99**
- C. White nylon pinafore. Teal or red. **5.99**

**DIAMOND JUBILEE**  
celebrating 75 years of service!



**GIFT IDEA! SLIP AND HALF SLIP OF NEW ANTRON<sup>®</sup> NYLON TRICOT**

**5.99 | 3.99**

slip      half slip

This rich, lacy slip and half slip are made of ANTRON<sup>®</sup>, a new type of nylon, softer, more lustrous, more opaque. Slip has lined lace bodice, both have deep lace hems. White only. Slip, 32-40; half slip, SML.



**OUR OWN "BUSY B" FLANNELETTE PAJAMAS PLUS MATCHING LOUNGER**

**3.99**

Candy-cane stripes, miniature prints accented with contrasting piping. Smocked details for girls, contrasting collars for the little guys. Machine washable cotton — and warm! 2-3-4.



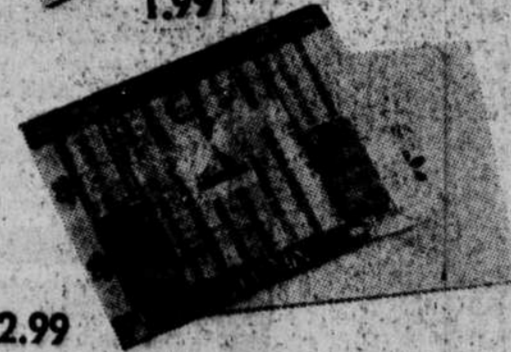
practical gift idea for every homemaker on your holiday list

**Cannon towel gift sets**

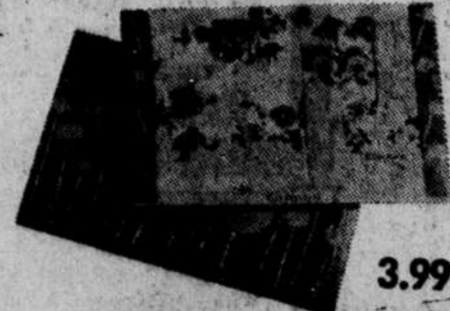
Beautifully packaged gift sets filled with wonderful Cannon towels in the most luscious decorator colors ever! Sets include fingertips, big bath towels, bath towel, matching hand towel and washcloth. Solid tones, gay florals, informal checks. Here's a touch of glamour ready to slip under her tree. Big value, tiny price—and always that Cannon quality!



1.99



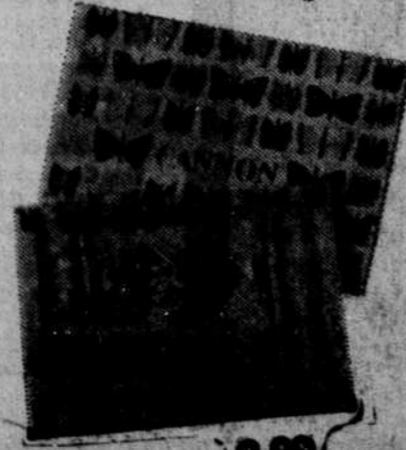
2.99



3.99



3.99



2.99



**NYLON TRICOT GIFT BRIEFS, TAILORED OR LACE TRIMMED**

**1.00**

Lace edged, appliqued, fluted or strictly tailored! White, some in black, red, pastels. Two styles in nylon satin tricot. All in sizes 4 to 8, two in 4 to 10.



**SEE COROTEN'S FABULOUS GIFT JEWELRY FOR TEENS!**

**1.00\***

Here are gifts fit for a teen! See the birthstone pendants, each in its own gift box, the Christmas pins, "Jingle Bells" bracelets in golden metal. What's more, each is only 1.00!

each plus 10% fed. tax

**YOUR CHRISTMAS SHOPPING IS EASIER... SPEEDIER**



Choose now — pay little by little on **EASY LAYAWAY**

EASIER because you make your selection when our stocks are at their best. Easier because your name is your credit card, good anywhere in the store.

SPEEDIER because we cut out unnecessary red tape. No waiting for change ever! Personalized too because you have no fixed credit limit. You decide how much you can pay each month. Ask any salesperson about layaway.

