Page 6

Spirit Of Christmas Rules In 1963 Community Celebrations

It's Christmas time! Every- stores, in homes aglow with lig where, glad sights and sounds re- and festive with evergreens, flect the spirit of the season, as churches where the manger scen this community celebrates the tlls anew the wonderful old sto ry of a holy Babe who was bori joyous holiday. The spirit of Christmas is seen, in Bethlehem nearly two thou in gaily decorated streets and sand years ago



THE KINGS MOUNTAIN HERALD, KINGS MOUNTAIN, N. C. The spirit of Christmas is leard, in beils ringing out from

street corner to steeple, in happy voices singing all the songs of the season, from old familiar caols to the more solemn, but at he same time joyful, anthems, cantatas and oratorios.

The spirit of Christmas is felt, is last minute preparations for he big celebration are made. There are always, it seems, some packages still to be wrapped, some final trimmings to be put on the tree, some part of the Christmas pageant or choral proram that needs just one more chearsal, some extra touches to nake the Christmas feast absoutely perfect.

In the midst of the hustle and ustle, the spirit of Christmas thines through in all its many neanings

The spirit of Christmas means aughter and joy-best expressd, perhaps, by the faces of chillven, eager and smiling as they vait for Santa, full of revorent vonder as they hear the Christmas story and see the manger

The spirit of Christmas means 'ving, with love wrapped into

is expressed in its name. every package. And it means The Latin name for Christmas gration to the United States and Lubanks sharing-the riches of thoughtful translates as the Feast or Birth-| Canada. consideration and genuine interday of Our Lord. The English ost, as well as time and moneywith the aged, the ill, the needy and unfortunate.

The spirit of Christmas means a warm renewal of family ties racht," or sacred night. and close friendships, and an enjoyment of traditions treasured hrough the v

customs each family creates for day or a "shout of joy." Whatever oak, which was sacred to the patself, as well as the traditions the exact origin, there's no ques- gan god Odin. garnered from the lore and le- tion that Noel now means Christ- When Caroling Began gends of Christmas. mas.

winter wonderland.

Naming the Day ing. The holy meaning of the day tree to England, and from there centuries ago.

The German origin is appropri- Completes School Christmas means the Mass of ate, since it was in Germany that Christ, a meaning which is close- the English missionary St. Bonily paralleled by the Dutch "Ker- face, formerly a monk named Douglas D. Eubanks, a sales-

OUIET COUNTRY LANDSCAPE WITH SNOW is traditional vision of Christians chemisted

by most folks. Even in climes where snow never falls, dreams of a white Christmas

dance in the heads of young and old. With a little imagination, Christmas is always a

it spread by imitation and immi-

mis." In Germany it's "Weih- winfrid, first instituted the decorman on the staff of Southwell ated fir tree, a tribute to the Motor Company, Kings Mountain, The French "Noel" has several Christ Child, as a replacement has been certified as a graduate possible meanings-news, birth- for the sacrifices made to the of the retail salesmanship course conducted in Winston-Salem recently by a staff instructor of Ford Motor Company's Atlanta

Marketing Institute. With the joyful strains of "Si-lent Night," "The First Noel"

As a holy lay and a holiday, find married Queen Victoria, he canalars carry on a mestimation of the second by L. C. Christmas means both prayerfu worship and festive merrymak fred married Queen Victoria. he carolers carry on a meaningful Brock, director of the Ford Insti-

> As early as the fourth century taught by R. E. Busch, Institute The week - long course was A.D., a musicial poem was sung in honor of St. Basil and his victory in the fight for Christianity courses for dealers and their deover the Byzantine emperior Julian. In Greece, legends of St. partment managers to salesman-Basil were later put to music and ship and specialized workshops suite at Christmas and the New for staff members. sung at Christmas and the New Year.

> The Atlanta Marketing Insti-The first real Christmas carols, 2,500 sales specialists of Ford however, were probably sung in Motor Company products from a the Italian mountain village of ten-state area. Grecchio when St. Francis of As-

> > manded Yule gifts of clothing.

sisi created the first manger scene in 1223. He and his breth-

ren led the villagers in singing trees during the Yule festival hymns of praise to the Christ held at the winter solstice. Christ Child. Roman emperors often de-

Scurce of Giving

Giving gifts at the Yulefide gold and silver from their subseason has many precedents. In jects, and so did the kings and season has many precedents. In jetch, and is due the initial the years before Christ, Romans queens of medievai England. It gave branches of laurel, olive is said that Queen Elizabeth I gained most of her wardrobe through these compulsory gifts. curred about the same time as

the present date of Christmas. In In later years the idea of giv-England and Northern Europe, ing in a spirit of kind-hearted Druid worshippers tied gifts on generosity developed.

Tuesday, December 24, 1963

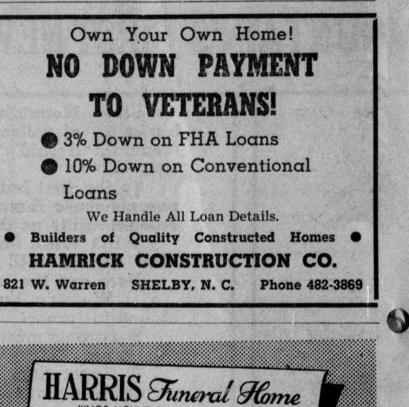
Lithographer Fathered Cards

entered in Prang's contest, for prizes from two hundred to one thousand dollars. Winners, with To Louis Prang, a native of two exceptions, were artists born

Breslau, Germany, goes the cre-dit for being "father of the A- Women artists were Women artists were well-repremerican Christinas card." sented among the winners. Rosi-Prang, a lithographer who be- na Emmet was the mother of the gan a greeting card business in late author and playwright. Ro-Roxbury, Mass., exhibited his bert Emmet Sherwood. Others own cards at the Centennial Ex- were Dora Wheeler, Anne Morse, position in Philadelphia in 1875. Lizbeth Humphrey and Florence

He then had the idea of holding Taber. annual competition to obtain The group of 20 Prang prize the best of American art for cards owned by Norcross, Inc., greeting card publishers.

Hundreds of paintings were



Dear friends,

We take this means of wishing you and yours a happy Christmas Season.

KINGS MOUNTAIN, NORTH CAROLINA

The world needs Christmas. There isn't enough .. never will be enough .. of the spirit of doing for others. May this Christmas bring you joy, peace and contentment.

MEMBER BY INVITATION SNATIONAL SELECTED MORTICIANS

Sincerely,

alle Hamis

