

Blanton Assigned To Shaw AFB, S. C.

KEESLER AFB, Miss. — Airman Second Class Charles N. Blanton, son of Mrs. Katherine Blanton of Rt. 2, Kings Mountain, N. C., is being reassigned to Shaw AFB, S. C., following his graduation from the technical training course for United States Air Force radio equipment repairmen here.

Airman Blanton was trained in electronic principles, circuit analysis, and inspection of high-powered ground radio equipment.

The airman is a graduate of

Kings Mountain high school. His wife, Martha, is the daughter of Mrs. Maude W. Barnett of Winthrop College, Rock Hill, S. C.

The officers and directors of the North Carolina Heart Association are elected annually by the state heart group's volunteer membership. President of the Association is Dr. Ralph S. Morgan, of Sylva; president-elect, Dr. Herbert O. Sieker, of Durham. Board chairman is William L. Ivey, of Chapel Hill; chairman-elect, Hargrove Bowles, of Greensboro.

BETHWARE OAK GROVE NEWS

By July Bolton Davis
Telephone 739-5839

Bethware — Mr. and Mrs. DeWitt Vess, Mrs. Tommy Champion, and Mrs. Victor Hamrick went to Winston-Salem Wednesday to visit little Wanda Hamrick, who has been a patient at the Baptist Hospital since last Monday.

Going to Winston-Salem over the weekend were Mr. and Mrs. Wayne Mayes, Mr. Roy Mayes, Mr. and Mrs. Robert Lovejoy, and Mrs. Tommy Champion.

Butch Vess and Kay Stepp went to Charlotte Wednesday night to see the Western Glove-Trotters at the Coliseum.

Mr. and Mrs. Richard Ross and Mr. and Mrs. Gene Wright attended an auto sale in Greenville, S. C., Saturday night.

The Intermediate boys of Oak Grove will sponsor a car wash at the church Saturday morning beginning at 9 o'clock.

The Kate Ellen Circle met with Mrs. Kenneth Mayes Tuesday night.

A Stanley Party was held at the church Friday night sponsored by the Kate Ellen Circle. The project now being promoted is to buy new silverware for the church kitchen.

The Bethware School P-TA met Thursday night with the band presenting the program.

Mr. and Mrs. Edward B. Wilson came from Philadelphia, Pa. to attend the funeral on Monday of Mrs. Wilson's sister, Mrs. Lloyd Wright.

Mr. and Mrs. Dempsey Drum visited Mr. and Mrs. Joe Walker of Lattimore, and Mr. and Mrs. Steve Morrison and Mr. and Mrs. Garry Morrison of Lawndale Sunday.

Mrs. Raymond Blanton, Ronnie, Ben and Nina visited Mrs. Oliver Bridges of near Cherryville Wednesday.

Mrs. Horace Bell and little Gina Patterson, Mrs. Virginia Bell and Gail, Mrs. Zay Moore, Miss Ova Adams, and Mrs. Raymond Blanton spent Tuesday with Mrs. Frank Ledford.

Susan Murray of Bostic spent the weekend with Mr. and Mrs. Zay Moore.

Mr. and Mrs. James Murray were Sunday visitors of Mr. and Mrs. Raymond Blanton Mr. and Mrs. Zay Moore and Miss Ova Adams.

Mrs. Edward Davis and Bobby spent Thursday with Mr. and Mrs. M. V. Bolton and Mr. and Mrs. Jerry Hope.

Mr. and Mrs. Edward Davis and Bobby were Sunday dinner guests of Mr. and Mrs. Ben Goforth.

Big Hole Battlefield in Southwestern Montana was named a National Monument in 1910, according to the Book of Knowledge. It commemorates the spot where, on August 9, 1877, Chief Joseph and his Nez Perce warriors won a notable victory over U. S.

Agriculture in Action

The passage of proposed rules governing advertising and labeling of cigarettes could set a precedent that would affect "the entire advertising industry and all its clients," a farm organization leader cautioned the Federal Trade Commission this week.

In addition, said N. C. Farm Bureau President B. C. Mangum, the rules would have "a devastating effect" on the economic security of millions of Americans.

Mangum appeared before the FTC during special Washington hearings held in the wake of the recent smoking-health report of the Surgeon General's advisory committee. On the basis of that report, the FTC is proposing rules which would require a warning statement to smokers on every package of cigarettes, and in every cigarette advertisement.

One such statement would be: "Caution smoking is dangerous to health. It may cause death from cancer and other diseases."

The Farm Bureau President took this statement to task, charging that the government indictment of tobacco products is

based on unsound medical information.

Indicating that millions depend on the industry, Mangum said, "With no more information that we now have, it would seem to be very inappropriate and drastic to penalize all of these people by assing the proposed rules."

He suggested that the regulations could open the doors to label liquor as "dangerous to marriage," and to brand automobiles in advertising as the cause of "death and serious injury" if handled improperly.

Mangum recalled the "cranberry scare" of 1959, which seriously threatened that \$32 million industry. "We did not have complete medical facts then, and we do not feel that we have them now for tobacco," he said.

Historically, Farm Bureau, he told the Commission, has "assumed the leadership" in North Carolina for developing and maintaining the tobacco program. He said the organization has supported "sound changes" to improve the program.

But he placed the organization in strong opposition to the FTC approach if the action is taken "before proper medical research is done and findings conclusively show that the proposed rules are necessary."

NEWSBRIEF: USDA's new wheat standards won't become effective until June 1, instead of

Death Payments Reach \$71,900

North Carolina families received \$71,900 in death payments from life insurance companies during 1963, according to the Institute of Life Insurance. His was \$4,800,000 or 7 per cent more than in 1962 and a 125 per cent increase from a decade earlier.

These amounts were paid on 50,500 policies last year, 48,700 policies in 1962 and 28,300 policies a decade earlier.

The rise in death payments is due mainly to the increasing amount of life insurance protection and larger number of policies owned by American families, according to Blake T. Newton, Jr., president of the Institute. Policyholder death rates have changed relatively little in the United States during the past decade.

By far the largest share of May 1 as previously announced.

Congratulations: To Tar Heel Jaycees' "Outstanding Young Farmer" for 1963, He's Pink Francis of Route 3, Waynesville.

OVERHEARD: (On radio, as farm figure attempted to tell announcer how much he appreciated being on air.) "Sir, this opportunity makes doing pleasure with you a distinct business."

North Carolina's 1963 total was \$71,900,000 paid on 13,440 ordinary life insurance policies owned by individual families. The rest included \$23,900,000 on 10,600 group certificates and \$8,900,000 on 26,500 industrial policies.

Death payments throughout the United States totalled \$1,208,600,000 during 1963, and were up \$30,500,000 or 9 per cent from the previous year. The nationwide payments have risen 112 per cent during the past decade. Death claims were paid on 2,384,230 policies in 1963, compared with 2,264,100 policies in 1962 and 1,576,200 policies a decade earlier.

The 1963 nationwide figures included \$2,310,700,000 on 730,500 ordinary policies, \$1,520,500,000 on 579,800 group certificates and \$377,400,000 on 1,073,900 industrial policies.

New York State received the largest amount of death payments, \$563,800,000 on 270,300 policies. Next highest were California, \$352,500,000; Pennsylvania, \$333,900,000; Illinois, \$28,100,000, and Ohio, \$243,700,000.

Baldwin County, Ala., produced more pulpwood than any other county in the South during 1962, with a total of 208,500 cords, Union Parish, La., was second with 176,000 cords. More than 100,000 cords apiece were harvested in 23 other Southern counties.

Over 300 physicians, dentists, nurses and paramedical personnel representing 40 states have served aboard the white hospital ship S. S. HOPE during her first two voyages.

Telephone Talk



By
F. B. HOUCK



SPRING IS IN THE AIR. A DRIVE IN THE countryside shows this, and a casual observer can note other facts also. This area has the "hum" of growth. Have you noted the building activity that's to be found in and around Kings Mountain?

"BEING A GOOD NEIGHBOR." "LENDING A HELPING HAND" . . . these are splendid American phrases that have real meaning and apply to more and more of us every year. Whatever the request for help . . . United Appeal, Community Chest, Red Cross, Heart Fund, special appeals from disaster areas in many parts of the world . . . Americans have a way of responding generously to all of them with time, work, and money. And telephone folks are happy to be actively involved in drives and appeals of all kinds. They, like you, have discovered the joy and satisfaction of "being a good neighbor," and "lending a helping hand."



TELEFACTS: Rutherford B. Hayes made history's first presidential telephone call in 1877. In 1883 three days' wages of the average worker paid one month's local telephone service. In 1933, one day's wages paid a month's service. And today, 3 hours' wages pay the average monthly bill for local service.

THERE'S GOLD IN THEM THAR PHONES! Because it resists corrosion better than most metals, tiny amounts of gold are used in some parts of your telephone. "Tiny" is the right word . . . less than a penny's worth in each phone, but still enough to keep your phone in dependable, trouble-free working order!

Load-Easiest pickup in North Carolina!



You flip Ford's new tailgate open and shut with one hand. Yet it's so strong it can take a ton of weight!

Look, no hooks! Ford's center latch operates husky catches at both sides of the tailgate. As the gate swings down, heavy steel straps unfold to support it. Simple—and strong, like the new Styleside box with double-sidewall construction. Come try the new '64 Ford, the tough truck that makes everything easier for you. Including saving money!

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no money down!

You can depend on Kelvinator for economical, dependable trouble-free operation! Deluxe styling and features. Large freezer holds up to 86 lbs. of food, porcelain crispers hold 8 quarts each, dairy chest for cheese and butter, and deluxe door shelves. Long life construction! See it today at STERCHIS!

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KELVINATOR 525 Lb. Cap. FREEZER
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Kelvinator Automatic WASHER
So reliable it's guaranteed for 5 years. Water temperature control, Multi-cycle washing selects the speed you need. Automatic cut-off!
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SEWING MACHINE
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