

# Free Wheeling

modern youth trying to hold down his speedometer to 55 or 60 on today's ribbon-like highways, the spectacle of a world without automobiles is beyond belief. Yet, some of his elders may well remember the day they first saw one of those curious shaped "horseless carriages" as it chugged along Main Street, clattering, shaking and smelling highly of oil and gas.

The industry at that time was considered a passing fad. It was cordially detested by the citizens of the 1890s. The auto would not sell itself, as a matter of fact. It had to be pushed into the homes of millions of people.

For those manufacturers who succeeded in selling a few machines, it meant continuous experimenting, developing and production. For the country it meant the birth of several important industries notably rubber tires and gasoline.

The gas powered carriages were not the only contraptions that frightened children and horses in the early days. The steam and electric vehicles were just as popular. However, each encountered certain drawbacks. It took too much time for the water to get hot in the steam engine and when emphasis was placed on speed and hill climbing the electric car was shorted out. Also, travel had to be kept to a minimum because the battery demanded recharging every few miles. Thus, experimenters turned their attention to the gasoline engine.

It proved itself to be the life blood of the auto industry. Pioneers like Henry Ford, Ransom E. Olds, David Dunbar Buick, the Studebaker Brothers, the Dodge Brothers, James Ward Packard, Walter Chrysler, Charles Nash and Louis Chevrolet led the way. But for one or two successes in the business a hundred others failed.

At the start of the new century, the auto industry had just about jessed its creeping experimental stage. It was ready for the first big step. In 1900 production reached a new high—4192 cars

were sold. Progress came swiftly thereafter. The next year Olds turned out 425 curved-dash Oldsmobiles. He is known as the first mass producer of autos in the world. New York sold license plates that year, too, and added nearly \$1000 to the state treasury.

The industry's adolescence was marked by other development highlights. 1904 — Ford Motor Company opened its first branch (in Detroit) . . . Pope-Hartford was criticized by its competitors for including lamps as standard equipment. . . Cadillac Motor Company organized.

1907 — Humps were purposely built into street in Glencoe, Illinois to discourage speeding — Maxwell designed a special car for doctors, named it the "Doctor's Model" . . . Congress was asked to regulate speed, identification and registration of cars (killed) . . .

1909 — First mile of rural concrete pavement in the U. S. was opened July 4 in Wayne County, Michigan. . . Louis Chevrolet began work on a car of his own design . . . fabric tops appeared on the market.

1913 — A trend toward sloping fronts and hoods began. . . a standard 90-day warranty for cars was recommended by National Automobile Chamber of Commerce. . . Gulf began to distribute free road maps.

1914 — Dodge started production . . . the first stop sign to control traffic was installed in Detroit. . . Ford planned to rebate between \$40 and \$60 to each purchaser of a new Model T providing the company sold more than 300,000 cars from August 1914 to August 1915.

1917 — the first Nash appeared. . . Lincoln Motor Company formed. . . Essex Motor Car Company began manufacturing a light car . . . several closed cars at the National Auto Show were equipped with heaters.

1918 — Because of the war motor cars officially considered dispensable luxuries and heavy excise levies taxed them like tobacco perfumes, whiskey.

1919 — Studebaker discontinued carriage making to concentrate on motor vehicles—world's first three-color traffic light was installed in Detroit—90 percent of the passenger cars built during the year were open models (touring cars and roadsters).

And in 1920 sloping windshields were evident everywhere—by October, completion of Federal-aid highway projects totaled 191 miles—a compass and a camera were offered as standard equipment on the Touring touring roadster and flower vases were part of the equipment on the sedan model.

## Bible Conference Sat In Ridgcrest

RIDGECREST, (N. C.) — An annual Southern Baptist Bible conference will be held Aug. 20-26 at Ridgcrest (N. C.) Baptist Assembly.

There will be Bible exposition based on Deuteronomy and simultaneous conferences considering biblical teaching about "Christian Worship," "The Gospel of Our Faith," "The Gospel of Life and Work," and "The Gospel of Judgment." "The Sons of God" will be the topic of a daily period on Christian doctrine.

Bible scholars scheduled to lead the conference are Dr. B. Elmo Scoggin, professor of Old Testament, Southeastern Baptist Theological Seminary, Wake Forest, N. C.; Dr. Ray Summers, professor of New Testament interpretation, Southern Baptist Theological Seminary, Louisville; and Dr. Roy O. McClain, pastor of First Baptist Church, Atlanta.

For further information write: Willard K. Weeks, Ridgcrest Baptist Assembly, Ridgcrest, N. C. 28770.

# Agriculture in Action

Happy Birthday to the Extension Service! They deserve it. No more dynamic organization exists in America to produce "agriculture in action." And in this fiftieth year of operation, the "children" and the "relatives" and the friends of Extension salute this prime mover of so much agricultural progress.

All America owes a big debt to Extension for its work during the two World Wars—boosting farm production to meet the food and fiber needs of the Armed Forces around the world. And remember how the home agents fought flu on the home front in 1918? They nursed and cooked and kept others' houses. Many agents died from the flu, while their "patients" recovered.

Extension's work, based on the demonstration plan, has helped to make American agriculture a showpiece for the whole world. Our ability to produce food in abundance is the free world's chief weapon against Communism.

All North Carolinians owe a great debt to Extension. They started and built up a statewide network in Home Demonstration Clubs with many thousands of members. They "fathered and mothered" the 4-H Club movement in the state, which has more 4-H'ers than any other state (165,000). They founded and built up North Carolina's community and area development program, a model for the whole nation and forerunner of the national Rural Areas Development program.

Extension's practical, successful programs to raise the yield of tobacco and sweet potatoes and a wide variety of crops, to improve the quality of beef and hogs, to cut the cost of poultry and egg production—the list could go on and on—have helped tremendously to boost farm income in the state from less than \$100 million in 1933 to more than \$1.3 billion today.

But surely the greatest good of Extension's work has been in broadening and intensifying the education of rural people. Today's Tar Heel farmer has a far better sense of the value of his land than his ancestors did. His wife can match and often surpass skills in living with the most sophisticated of urban wives. His children are better potential citizens. His community is cleaner

and prettier, well-lighted and "phoned." All because of Extension? No. But let's just say that things wouldn't be near so good if it weren't for Extension efforts. Nor is this by any means a picture of all North Carolina. There is a great deal more improvement ahead. That's why we wish Extension many happy returns in its next 50 years of birthdays.

Do you avoid storing loose materials overhead on your farm? Eleven persons in North Carolina died last year from falling objects.

Do you keep tractor wheels spread when possible to reduce tipping hazards? Almost forty North Carolinians died last year in tractor accidents.

Are ladders and steps well-built and in good repair? Well over 200 persons died in North Carolina last year as the result of falls.

So there's a North Carolina Rural Safety Council. Its members: N. C. Medical Society; N. C. State Agricultural Extension Service; N. C. Farm Bureau; N. C. State Grange; N. C. State Board of Health; N. C. Department of Motor Vehicles; N. C. Organization of Home Demonstration Clubs; Home Security Life Insurance Company; Carolina Farm Equipment Dealers

Association; Duke Poison Center; Hospital Saving Association; Hospital Care Association; The Progressive Farmer; Auxiliary to the Medical Society of North Carolina; N. C. Wildlife Resources Commission.

That was a necessarily long paragraph. And thank goodness. It shows that there are a whole lot of folks in North Carolina who are concerned enough about rural safety to do something about it.

Some of the things that were done about it (1963): 525 news releases prepared, plus 480 radio spot announcements, 160 TV spot announcements, 33 safety films, 55 TV slides or film strips, 10 demonstration kits, 310 exhibits, 3 circulars, and 250 radio programs.

Quite a commendable job. The next job is yours. Show the Council that its efforts are not in vain by: (1) Staying alive during 1964; (2) Retaining off fingers and toes, stick things in your eyes, inhale farm fumes, and swallow poison; (3) And just generally doing everything you can around farm and home to keep your name out of the papers. (Accidents make real good news copy. This anti-publicity campaign does not apply to aspiring politicians during 1964)

# Colored News

McSWAIN AT HOME  
Pfc. Lawrence Calvin McSwain, son of Mrs. Lucille McSwain of 410 Childers street, has returned to Fort Bragg after spending the weekend at home.

The Kings Mountain soldier entered the service May 30, 1963 following his graduation from Compact high school. He completed basic training at Fort Gordon, Ga. and advanced infantry training as a platoon sergeant. He has completed Jump School at Fort Benning and has been assigned to Fort Bragg as a radio-tele-

operator. His company has just completed the Cherokee Trail maneuvers, an operation to train the 82nd Division for guerrilla warfare.

Pfc. McSwain's address: Company B 1594 ABN Inf. 82nd ABN Division, Fort Bragg, N. C.

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# THOMSON & McKINNON

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IN KINGS MOUNTAIN Dial 739-2631 for information on any stock that interests you. (No toll charge)  
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**Kings Mountain Herald**  
A newspaper, published weekly on Thursdays by Martin L. Harmon, Jr. DBA Herald Publishing House. Entered as second class matter at the post office at Kings Mountain, N. C., 28086 under Act of Congress of March 3, 1879.  
SUBSCRIPTION RATES  
By Mail Anywhere:  
One year \$3.50  
Six months \$2.00  
Three months \$1.25  
Single copy price .10



This Certificate Entitles You To 50 **2-9¢ GREEN STAMPS** With This Coupon & Purchase of 1 CAN YOUR CHOICE IMP BROWNIE STEW, CHICKEN HASH, CORN, CHILI WITH - WITHOUT BEANS Good At Your Local Winn-Dixie Void After May 9, 1964

This Certificate Entitles You To 50 **2-9¢ GREEN STAMPS** With This Coupon & Purchase of One 6 1/4-oz. Tube CREST TOOTH PASTE Good At Your Local Winn-Dixie Void After May 9, 1964

This Certificate Entitles You To 50 **2-9¢ GREEN STAMPS** With This Coupon & Purchase of One 4-6 Lb. Bone in or Boneless BOSTON BUTT PORK ROAST Good At Your Local Winn-Dixie Void After May 9, 1964

This Certificate Entitles You To 50 **2-9¢ GREEN STAMPS** With This Coupon & Purchase of Two 1-Lb. Pkgs. LAY'S SLICED SOLOGNA Good At Your Local Winn-Dixie Void After May 9, 1964

This Certificate Entitles You To 50 **2-9¢ GREEN STAMPS** With This Coupon & Purchase of Two W-D Cut-up FRYING CHICKENS Good At Your Local Winn-Dixie Void After May 9, 1964

This Certificate Entitles You To 50 **2-9¢ GREEN STAMPS** With This Coupon & Purchase of Two 1-Lb. Pkgs. Taste O' Sea PERCH FILLETS Good At Your Local Winn-Dixie Void After May 9, 1964

This Certificate Entitles You To 50 **2-9¢ GREEN STAMPS** With This Coupon & Purchase of One 18-oz. Pkg. Jiffy CHUCK WAGON STEAKS Good At Your Local Winn-Dixie Void After May 9, 1964

This Certificate Entitles You To 50 **2-9¢ GREEN STAMPS** With This Coupon & Purchase of Two 24-oz. Pkgs. McKenzie BABY LIMA BEANS Good At Your Local Winn-Dixie Void After May 9, 1964

This Certificate Entitles You To 50 **2-9¢ GREEN STAMPS** With This Coupon & Purchase of One Magic Touch ICE CUBE TRAY Good At Your Local Winn-Dixie Void After May 9, 1964

CUDAHY'S OR GREENWOOD Tender, Cured, No Center Slices Removed - Whole or Full Half 18-22 Lb. Size **39¢**  
Center Slices . . . **79¢**  
BONELESS  
Economy Slices . . **69¢**  
MEATY  
Ham Hocks . . . . **19¢**  
SMOKED  
Ham Fat . . . . 3-LB. PKG. **25¢**

VIRGINIA SLICED **BACON** Lb. Pkg. **39¢**  
W-D FAMOUS **Ground Beef** 3-Lb. \$1.19 5-Lb. \$1.89 Pkg. Pkg.  
Skinless, Deveined, Select, Sliced **Beef Liver** Lb. **39¢**

STANDARD . . Limit 6 with other purchases. 303 CAN **TOMATOES** 10¢  
ASTOR . . FINE, REG., OR DRIP . . . Limit 1 with a \$5.00 order **COFFEE** . . 1-LB. CAN **59¢**  
DIXIE DARLING GRAPE **JELLY** 2 18-oz. Jars **59¢**

Limit 1 of your choice with a \$5.00 order **Shortening** 3-LB. CAN **49¢** 3-LB. CAN **69¢**  
Limit 1 of your choice with a \$5.00 order **Detergent** Large Pkg. **17¢** Large Pkg. **19¢**  
DEEP SOUTH Limit 2 with other purchases **Mayonnaise** . . Pint Jar **19¢**

FANCY GOLDEN BANTAM **CORN** 8 ears **49¢**  
FRESH GREEN **CABBAGE** 2 lbs. **13¢**

Morton's Meat **Dinners** 11-oz. PKG. **39¢**  
Thrifty Maid **Ice Milk** Vanilla, Chocolate, Fudge Ripple HALF GAL. **39¢**

**CLIFF BLUE**  
  
For **Lieut. Governor**  
May 30 Democratic Primary Capable - Experienced  
Served 9 terms as Member of House from Moore County.  
Speaker of House 1963 Session.  
Presbyterian, Lion, Mason, Woodman.  
Business: Newspaper and Commercial Printing.  
Home: Aberdeen.  
Family: Married, 4 children, 3 grandchildren.

**You Must Know THE RULES**  
  
Read your state driver's manual. Observe signs and signals.

**NEW! GET YOURS TODAY!**

