

Colorful Acts To Highlight Show Prior To Running Of "World 600"

An elaborate pre-race show will take place at Charlotte Motor Speedway on Sunday, May 24, just prior to the running of the fifth annual World 600 late model auto race.

Featured will be a helicopter trapeze act, a demonstration by Clydesdale horses, music by a high school band and a drum and bugle corps, the appearance of Johnny Philip Morris, best dressed pit crew competition and the appearance of a number of beautiful girls.

Earl Kelley, promotions director at the 1 1/2-mile super speedway, made the announcement today.

The helicopter trapeze act will be by Dave Merrifield of Summit, N. J., who has appeared throughout the United States and in a number of foreign countries. His performance will be on a special trapeze attached to the undercarriage of a helicopter, flying at an altitude of from 300 to 500 feet above the track, and without a net.

The Anheuser-Busch Co. of St. Louis, Mo. is sending its famous Clydesdale hitch for a special demonstration. The

Clydesdales will also appear on Saturday, May 23, the day before the World 600.

Johnny Philip Morris, the famous little man with the famous little voice, will be in town Friday, Saturday and Sunday of the race weekend. He will also present the Marlboro-World 600 trophy to the winning driver.

The speedway will sponsor the best dressed pit crew competition with the top crew getting \$125 and second place \$75.

Miss Automotive World, the speedway's queen chosen a few weeks ago, will ride in the pre-race parade, and will also take part in the victory lane celebration after the race. She is Miss Mary Frances Kelly of Union, S. C.

The Ford Motor Co. is bringing its famous seven-member Air Line Panel of beautiful hostesses to the World 600 for the first time.

The World 600 pole position winner will receive the Eddie Rickenbacker trophy sponsored by Eastern Air Lines during pre-race events.

New Wake Forest Mentor To Visit Gastonia Friday

GASTONIA — Wake Forest alumni in the Gaston area will get a chance to meet the Deacon's new head football coach, Bill Tate, Friday night.

The former University of Illinois star halfback will be speaker at a barbecue rally at Rankin Lake at 7 o'clock.

Other members of Tate's coaching staff at Wake Forest will accompany him to Gastonia, in addition to the school's director of athletics, Dr. Eugene Hooks.

Tate is inheriting a Deacon grid squad that won only one game last fall, but expresses optimism despite the great challenge that lies ahead.

Says the 37-year-old Tate: "I wouldn't be coaching if I didn't like a challenge. I'd rather have it this way than walk into a job where the team is already on top — provided, of course, there's potential. And I definitely think there is potential at Wake Forest."

Former major league baseball star, J. K. (Buddy) Lewis is ramrodding plans for Tate's visit to Gastonia Friday.



ELECTED — Bill Ramsey, Kings Mountain sophomore at State college, has been elected Recorder of Beta Chapter of Sigma Phi Epsilon Fraternity.

Ramsey Named To Student Post

William L. Ramsey, Jr., son of Mrs. W. L. Ramsey of Kings Mountain, was recently elected Recorder of the Beta Chapter of Sigma Phi Epsilon Fraternity at North Carolina State of the University of North Carolina at Raleigh.

Ramsey, a graduate of Kings Mountain high school, is a 20-year-old sophomore majoring in Pre-Med. In addition, he is the present holder of the coveted U. S. Dubach Scroll, a fraternity award for the greatest improvement in scholastic average.

Sigma Phi Epsilon, the second largest national fraternity with 152 chapters, was founded in Richmond, Virginia, in 1901. The Beta Chapter has been on the State campus since 1905.

TO HICKORY

Mayor Glee A. Bridges and City Commissioner Norman King spent Wednesday in Hickory attending the annual meeting of the North Carolina League of Municipalities.

SCOUT NEWS

On May 30 the First Presbyterian church scout troop opened with 13 members and one visitor present. We completed plans for a tea in honor of our mothers. Discussed the Optimist parade to be held on Saturday.

Elaine Queen
Troop 4 Scribe
First Presbyterian Church



CHAMBERS SCHOLARS—Warren Goforth, Jr., top, son of Mr. and Mrs. Warren Goforth and Calvin Lockridge, son of Mr. and Mrs. Campbell Lockridge, are winners of Gordon H. Chambers college scholarships from Foothold Mineral Company. They expect to attend ASTC.

Austins Buy Weaver Cleaners

Mr. and Mrs. Gene Austin have purchased the former Weaver Cleaners from Mr. and Mrs. Fred Weaver and will continue operation of the dry cleaning establishment on N. Piedmont avenue.

The Austins also operate Fashion Laundry in Kings Mountain and a pick-up station in Grover.

The business transaction was effective last Monday.

More About All - Conference

- RUTHERFORDTON**
Jack Huss, third base
Warren Dalton, shortstop
Cyrus Taylor, outfield
Bruce Byrd, outfield
- KINGS MOUNTAIN**
Mickey B-1, second base
Pat Murphy, third base
Richard Gold, shortstop
- EAST RUTHERFORD**
David Matheny, second base
Donald Blanton, outfield
Gerald Reubins, outfield
- CHERRYVILLE**
Larry Helms, first base
- BELMONT**
Steve Keener, outfield

CALLING ALL HOME MAKERS By GENE TIMMS

Every successful business is based upon public confidence and good will. These things cannot be bought. They must be earned.

The public knows that certain stores are recognized as "reputable" and others are not.

And what is the secret ingredient of this important thing which every store wants—a good reputation? It is many things. It is reflected in everything the owner and his employees do in their business dealings and even in their civic and social activities.

It is the way the phone is answered. It is the atmosphere a customer feels when he enters the store. It is created by the type of advertising a firm uses; by the service given to customers; by the manner complaints are handled; by the courteous and helpful attention given to customers by everyone from the sales people to the delivery men; by those little things "above and beyond the call of duty" which every customer remembers—and every good business man tries to do.

And, of course, it is the big things—good merchandise, fair prices, and integrity. You just can't beat this combination. For the best buys in home furnishings, tune in "The Gene Timms Show" every Monday, Wednesday, and Friday morning from 7:30 to 8:00 a.m. over WEMT. I'll be telling you of day-to-day specials at tremendous savings. Remember TIMMS FURN. CO., home of quality furniture for gracious living, where discount is "King."

Mrs. Smith's Rites Conducted

Funeral rites for M.S. David Smith, 73, of Lawndale, mother of David Smith Jr. and Mrs. Troy Wright of Kings Mountain, were held Tuesday at 4 p.m. from Oak Grove Methodist church, interment following in the church cemetery.

Mrs. Smith died at 1 p.m. Sunday at Cleveland Memorial hospital in Shelby.

Other survivors include four sons, T. B. Smith of Shelby, Clyde Smith of Cherryville, Hubert Smith of Lawndale and Guy Smith of Shelby; five daughters, Mrs. Lex Emory of Greer, S. C., Mrs. Robert Hipps of Shelby, Miss Hettie Smith of Kannapolis, Mrs. Carl Brady of Lowell and Mrs. George Media of Long Island, N. Y.

AT CONVENTION

Wrightsville Beach — Dr. Nathan Reed of Kings Mountain, a member of the North Carolina Optometric Society, was among the 290 vision specialists and wives attending the 57th annual Spring Convention this week at the Blockade Runner Hotel.

Vote For Charles A. Bridges for County Commissioner DISTRICT 4



Charles A. Bridges

- Dairy Farmer, Cotton Farmer, Wheat Farmer
- Member, Cleveland County and North Carolina Guernsey Breeders Association, past president county association and sales manager.
- Charter Member of Cleveland County Farm Bureau and director since its organization, 1947
- Woodman of the World, member of building committee
- Member, Upper Cleveland Chamber of Commerce, member of its Highway Committee.
- Charter Member, Polkville Grange, County Pomona Grange, Seventh Degree member of National Grange
- Charter Member Polkville Lions Club
- Superintendent Swine Department, Cleveland County Fair
- District Stewart, Gaston District Methodist Church, lifelong member Polkville Methodist Church
- Born, bred and reared a Democrat
- Son of Mrs. Mathis Carpenter Bridges and the late W. Johnson Bridge
- Wife: Former Kathleen Whisnant, daughter of the late Mr. and Mrs. Bruce Whisnant
- Three Children: Mrs. Calvin Peace, Dover Community, Mrs. Jerry Willis, formerly of Belwood (Norwich, Germany); Charles Bridges, Jr., Polkville.

Charlie Bridges has the time, energy, experience and knowledge of the people of Cleveland County to make a capable County Commissioner.

DEMOCRATIC PRIMARY VOTE FOR CHARLIE BRIDGES, SATURDAY, May 30



Newspapers Produce Light And Information. Their Absence Results In Darkness.

Correct information is invaluable to a free people and for keeping a free people free.

Few other nations of the world are as fortunate as the United States, which, through the wisdom of their forefathers, is legate of a heritage of freedom of speech, of assembly, of religious worship, and of the press.

Maintaining of these freedoms has not always been easy, but they have nevertheless been maintained through the years.

A free press is the cornerstone of the others. Without the dissemination of the news — factual information gathered by trained professional newsmen — the other freedoms would soon be abrogated in practice, if not in the text of the United States Constitution.



Kings Mountain Herald