THE KINGS MOUNTAIN HERALD, KINGS MOUNTAIN, N. C.

and work.

rating.

tonia.

badges.

By earning this symbal



A well known symbol is like a good reputation-difficult



Other survivors include his wife, Mrs. Jacqueline Robinson Applications for Camp Kiwan-is, along with Camp Bulletins, are Charles Oakes, of the home: available in the Council Office at three daughters, Mrs. Brenda 623-B East Second Avenue Gas- Jackson of Morristown, Tenn., Misses Linda Faye and Janet Ma-



U. S. P. 1/4 GRAIN

SACCHARI

STAMLESS STEEL

BAND-AID BRAND

HEER STRIPS

DX3 34's

Built for the rugged challenge of hard play. Yet light and flexible for top speed and comfort. Clear-cut molded soles

Page 5

CLIFF



For Lieut. Governor

May 30 Democratic Primary Capable - Experienced erved 9 terms as Member House from Moore

- Speaker of House 1963
- Presbyterian, Lion, Mason,
- Business: Newspaper and Commercial Printing.
- Home: Aberdeen.
 Family: Married. 4 chil
 - dren, 3 grandchildren.

give greater holding power.

During your daily activities in your store or in your home-you come into contact with many trade marks that symbolize an assured measure of performance or quality. They may range from initials on an electrical appliance to words like "starling" or "prime."

Like its counterparts, the membership symbol of the Audit Bureau of Circulations" provides you with a reliable measure of our circulation performance, based on the highest standards known for either print or broadcast media.

The A.B.C. symbol cannot be purchased-it must be earned through performance. Continued use of this symbol is predicated on our ability to maintain these highest standards of circulation value.

Whenever you think of advertising media, it will pay you to ask, "Does it measure up to A.B.C. standards?" You can be sure it does if you use the advertising columns of-

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