Family Buying

In April of this year, 8.9 fami-

lies out of every bundred were

planning to buy a new car within

a year, and 17.1 families had in-

tentions of buying household ap-pliance within six months. In

both cases, this was a higher per-

centage then a year ago April.

However, the number of families

intending to buy new homes dur-ing the next year, 1.8 in one hun-dred dropped slightly since April

Such data on consumer buying

intentions are gathered quarter-ly by the U. S. Bureau of the Cen-

sus as a part of its monthly Cur rent Population Survey. Questions which will provide comparable in-formation for the month of July

are included in this month's Survey, according to Director Joseph R. Norwood, of the Census Bu-reau regional office at Charlotte.

These inquires are in addition to the regular monthly ones on em-

Families included in the Cur-rent Population Survey here and in 356 other areas of the country

are scientifically chosen to pro-vide a representative sample of

the Nation's population.
Census Burcau interviewers
who will visit local households

Meadowbrook Road, Kings Mourtain, N. C. 2886.

Mrs. Ethel S. Rockett, 908 South Street, Gastonia, N. C. 28052.

Once the overseas telephone

link had been established be-

tween New York and London in

1927, the service was introduced

to countries all over the glob, said Bryan Houck, local telephone

the week of July 19 include: Mrs. France: C. Hedden, 801

ployment and unemployment.

Survey Set



The Kings Mountain Herald Established 1889



A weekly newspaper devoted to the promotion of the general welfare and published for the enlightment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Thursday by the Herald Publishing House. Entered as second class matter at the post office at Kings Mountain, N. C., 28086 under Act of Congress of March 3, 1873.

EDITORIAL DEPARTMENT

Martin Harmon Editor-Publisher Dick Woodward Sports Editor Miss Elizabeth Stewart Circulation Manager and Society Editor Miss Libby Bunch Clerk

MECHANICAL DEPARTMENT

Paul Jackson Douglas Houser Allen Myers

Monte Hunter Zeb Weathers

TELEPHONE NUMBER -- 739-5441

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TODAY'S BIBLE VERSE

For God is not the author of confusion, but of peace, as in all churches of the saints.

I Corinthians 14:33

Goldwater In Extremis

Abstracts are difficult of definition. What is liberty, or truth, or honesty, or charity, radicalism right, radicalism left, liberalism, conservatism, or ex-

One man's pie may be another's poison, if one has a cast-iron stomach and the other an ulcerated tummy.

Thus results the furore in some quarters (and loud and long hallaleulias in others) from the statement by Senator Barry Goldwater, Republican candidate for president, that extremism in the defense of liberty is no vice, nor moderation in the pursuit of freedom no virtue.

There were mixed feelings by his hearers and by those who read and reread that statement, made by Senator Goldwater in his speech accepting the GOP nomination.

Those not exceptionally partisan are inclined to see how Mr. Goldwater developes the theme in the course of the presidential campaign between now and voting day on November 4. It is broadly advertised that Mr. Goldwater will conduct a campaign which will utilize a minimum of whistle stops and a maximum of television and other mass media exposure, with as little forum type confrontation with the nation's press corps (all media) as possible.

The Senator won't be able to escape all, and odds are that he will be asked, even forced, to amplify on that state-ment many, many times between now and November 4.

Certainly the valid comments and post-mortems on the GOP convention at San Francisco have already been covered (in extreme). All agree that the nation will have a choice between a socailed liberal (President Johnson) and conservative (Senator Goldwater) for the nation's top office for the first time since 1936, when Governor Alf Landon, the Kansas conservative, was swamped by the liberal, President Franklin D.

Certainly the GOP Old Guard, re-placed after 1936 in party control by the more liberal Eastern wing, is happy.
This group represents the Mid-West,
Far West and Southern Republicans, aided by disaffected southern Democrats, who are those responsible for Goldwater's easy, assured in advance, first-ballot victory.

The new development of the Wal-lace withdrawal gives full indication that the fall campaign, initially an apparent shoo-in for the incumbent, will be quite a donnybrook, in the tradition of the 1960 Kennedy-Nixon contest, and the 1948 one of Truman-Dewey, both of which kept interested citizens awake all night, in spite of computer projections and predictions of the "experts".

Next principal item on the political agenda will be the selection of the Democratic nominee for vice-president, an item of ardent speculation for both Democrats and the Republicans, known today only by President Johnson, and perhaps not by him at this date.

A full season's political entertainment is promised.

The mileage rate cuts for rural subscribers (here and throughout North Carolina) by Southern Bell Telephone & Telegraph company spells handsome dollar savings for these subscribers and should spur additional phone installations in the rural areas, and therefore improved communications throughout North Carolina. Meantime, with the other rate shavings effected, it is easy to agree with Bell spokesmen that efficiency of modern equipment and good management by Bell officials has made it possible for rates to decline. Long distance tolls have been cut for the third time in three years. "As near as your telephone" means monetarily nearer, too.

Time is running out for purchasing privilege licenses without penalty.

Best bows to Scouts Phillip and Wendell Bunch, recently awarded the Gloria et Patria award, and to William (Corky) Fulton and Charles Padgett, recently become Eagle Scorts.

Mrs. Neisler

The death of Mrs. Ida Mauney Neisler removed from Kings Mountain not only one of its eldest citizens in point of years, but one of its eldest in point of residence, and a citizen who made most valuable contributions to the well-being of this community.

Relatives recall that her father to become the first mayor of Kings Mountain — moved here on Easter Monday 1873, when Mrs. Neisler was a girl of slightly over two years.

There was to follow a virtual lifelong residence here, in which she became a wife and mother of eight children, and was actively identified with the vast majority of civic, charitable, and patriotic movements throughout her long life, in addition to giving un-stintedly of her time and treasure to the work of First Presbyterian church and its agencies.

Her services and charity to Kings Mountain's needy during the hard depression years are well-remembered by older citizens. She was a willing and effective volunteer worker in the Red Cross, gave liberally of her means in supporting worthwhile projects. Crossnore school, at Crossnore, was heavily benefitted through the years through her beneficence and support.

Mrs. Neisler was another of the breed, strong in body, mind, and spirit, which experienced in their early years the hardships of the post-Civil War Reconstruction period. She was witty, warm-hearted, practically-minded, and maintained to the point of death a keen interest in her legions of kin and friend.

Tax Rates And Bites

The county commission, initially deciding it would levy taxes only on the basis of 55 percent of the new valuation (since upped to 65 percent), indicated that the low assessment ratio was adopted for several practical reasons. One of them was the tendency to upward creepage of rates, as citizens promoted pet projects with the plea, "It'll only add a cent or two to the tax rate."

Normally, there is a respite of a year or two, but the general county rate of \$1.19 reflects a certain amount of upward creepage in the first year the new valuation is operative.

On basis of last year's effective valuation versus this year's a general tax rate of 99 cents should have returned about the same amount of coin.

Where for the extra? A good portion goes to schools for future construction, land purchase or for long-lasting equipment. Indeed, there's an extra seven cents in this category to which the commission informally has agreed for a three-year period. In another instance, the commission levied the full 20 cents allowable for the hard-pressed general fund.

In neither of these instances is there reason for criticism for the need is quite apparent. All the three school districts are hard-pressed for construction monies. Shelby is short of money to build a project needed yesterday, Kings Mountain shaved items for its high school which must be re-included, and the county school district is two high school plants short, at minimum. The general fund supplies funds for numerous purposes, and tax-time plus balances quickly return to near-

Meantime, the county commission apparent's is declining to levy the 20cent maximum supplemental operations tax for the Kings Mountain school district, paring the Kings Mountain board of education request to 18 cents. Still, the 18-cent levy on the new valuation will return a third more money, Auditor Max Hamrick estimates.

These are samples of the upward creepage the commission, which gets the brick-bats from the taxpayers, was concerned about in advance.

MARTIN'S MEDICINE By MARTIN HARMON

Ingredients: bits of news wisdom, humor, and comments Directions: Take weekly, i, possible, but avoid overdosage.

I have some suspicion that Lyle Edwards, city editor of the Gastonia Gazett has been something less than his normal self in recent weeks. A: least, I feel sure his city editing business is taking a back seat to another and that would be following the Gastonia Legion Juniors, who were to open a state semi-finals series Wednesday night.

Not only is Lyle a former dia-mond performer of import (Erskine college), but his son, Roddy Edwards, is one of the stars of the current Gaston aggregation. Last Friday night, Roddy limited Hickory to six hits, drove in three runs ra what would have been enough to catapult Gastonia up the ladder toward state, regional, sectional and national tournaments.

Roddy is a Western Carolina sophomore, is six feet, three inches, scales in at 180, and plays outfield when he isn't pitching.

Father Lyle fully intended for his son to be a baseball performer and has been grooming him in that direction for many years. Case in point comes from Mrs. Edwards, who described some of the activities of this three-member family on a motor trip to the Wes Coast a few years ago. De-parting Gastoria early one morning, the Edwards family reached Cincinnati in time for a night double-header. Chicago was next port of call, if, disappointingly, only for a single major league game. But Milwaukee's Braves, the next day, provided another an advertising copywriter who double bill. Virginia related, "As was paid \$7,500 a year just to have lunch with somebody once when we stepped along the highways to stretch our legs and take a rest, Lyle and Roddy got out the gloves and baseball for a tossing session.

It was in the thirties that the Gastonia entry went the full route to a national Legion base. ventriloquist's mouth. We are deball championship. Buddy Lewis clarring that in times like these subsequently graduating to the majors with Washington and sevKlinker at his clow.

ventriloquist's mouth. We are dewith the fact that there were subsequently graduating to the everyone should have a Zeno
the first primary, bespeaks the eral other pievers having careers Klinker at begins at home in professional baseball. "You call yourself an editorial

team I remember particularly well in 1941. A that time, I lived in Albemarle and Albemarle had what many considered a betterbalanced team than the previous year when it edged San Diego three games to two for the national flag Porter Sheppard, the Gastonian and ex-Wake Forest "But, Sir, if we keep both civil rights and Vietnam out of the campaign, there'll be nothing left to talk about but us beagles."

"But, Sir, if we keep both civil rights and Vietnam out of the campaign, there'll be nothing left to talk about but us beagles."

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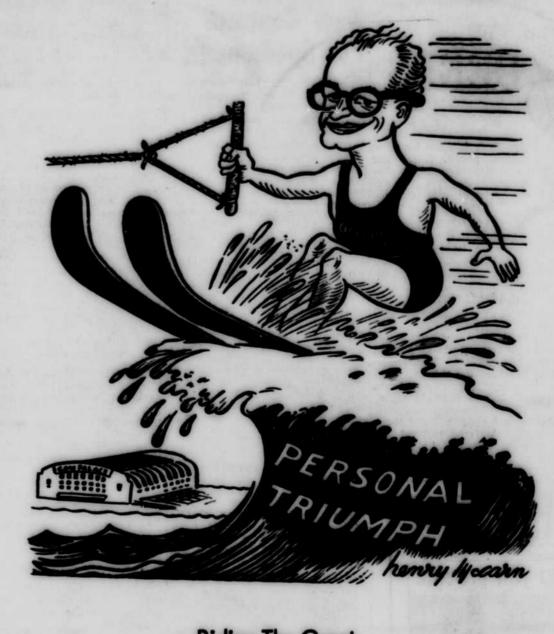
"But, Sir, if we keep both civil rights and Vietnam out of the campaign, there'll be nothing left to talk about but us beagles."

"But, Sir, if we keep both civil rights and Vietnam out of the campaign, there'll be nothing left to talk about but us beagles." vious year, had gone home to Gastonia as coach, and his formstar, coach or Albemarle the preer assistant, Frank Marbry, was the Albemarle coach. It was a hot sories Casterie winning Among the players on that team was quire the creation of a police George Wilson, normally today my next-door neighbor, but currently living in Japan and play-ing basebali. Another was Walter Carroll, a summertime resident at Lake Montonia, and today a Gastonia bread-maker.

Albemarle had another great team in 1944, losing to Cincinnati in the national finals at Minneapolis by one :un in the finale. That club had one of my bosses at the Stanly News & Press somewhat in the same condition I think my friend Lyle Edwards is think my friend Lyle Edwards is today. Ralpa Andrew, then, and now a hot baseball fan, also a former player, was father of one of the team's leading pitchers. Tommy Andrew, now business: manager of the Albemarle paper. An outstanding game I remember was Tommy's 2-0 sectionals-winning victory over New Orleans at Charleston Several of us had it was a tangied mass of old cultivation of the control of the squeezed our gas ration cards to make the trip. We picked up picture plates of the game, courtesy of the Charleston News & Courter sports department, ate a very late supper at famous Henry's, got home to Albemarle at 4:30 a.

Kid ball excites fans most of

It's an expensive sport. While I'm not accuainted with the present fund formula, in the old days the only way a club could finish a season with plenty of coin in the bank was to lose in the state finals. Once the state finals were settled, the teams were to shape on the anvil.



Riding The Crest

Viewpoints of Other Editors

if that weren't enough baseball, have lunch with somebody once when we stepped along the highof Zeno Klinker: "For years one mary Saturday, all Democrats of of Klinker's jobs as a top writer for Edgar Pergen was to follow his boss around and inconspicution woters went to the polls to deously slip him !ines to spice his conversation

We are not simply noting the poetic injustice involved in someone else's putting words into a

"You call yourself an editorial writer! Why you won't even Gastonia had another strong a position on what to have for dinner." Quick, Zeno, what do we say?

> Men in public life need their respective Klinkers, too.

"But, Sir, if you can't decide

man you are going to nominate said the bili you worked so hard for was unconstitutional?"

who doesn't start to run until the nomination. race is almost over?" "But, Sir. do you think coming

back to the country now will really help?"
"But, Sir, Ringo may have charisma and all that, but so far there is no assurance he will ac-

cept a draft."

The trouble is there will never be enough Zeno Klinkers to go

around The Christian Science Monitor

OLD BLACKSMITH SHOP

Overhead on the stringers were rows of new shoes—dainty, light-weight shoes for Morgan roaders any. Anything can happen and often does. Then there's the addidendeath of discarded shoes plus a tangled mass of odds and ends of metal.

the state firals. Once the state finals were settled, the teams were under the domain of national Legion headquarters, which supplied actual expenses only, and only for 15 players, and one coach. Obviously, the assistant coaches had to make the trips, along with the hard working athletic officer, and who would think of leaving the bat boy at home merely because his expenses weren't being paid?

Fans found it hard to underman stand why Albernarle's Hill post, after the huge crowds of 1940 and 1944, were out seeking funds the following season to field a team again.

Boston Herald

N. C. CAN TAKE PRIDE IN BIG VOTE

Regardless of the candidate they preferred in the second privoters went to the polls to decide the party's nominee.

The record number of voters for a second primary, together great interest generated in the posty in the run-off election.

As a rule, the number of voters attracted by a second primary is far less than in the first primary. In the past this first primary are not as interested a month later, Saturday's interest from the first to the second primary this year. In-"But, Sir, did you know that the deed, the record vote indicates the period between the first and second primaries generated "But,Sir, your opponent may be impulsive, but what about a man part of the party's gubernatorial,

> What applies generally to North Carolina. also applies in Pitt County. Four years ago in this county there were approximately 2,000 less votes cast in the second primary than in the first. This year the unofficial returns show there were about 20 more votes cast in the secondary primary than in the first.
> The Democrats of Pitt, like those in other parts of the state, did not leave it to the "other fellow" to decide in the second primary which of the candidates would receive the nomination.

The fact that voters turned out in record numbers across the state for the second primary is a healthy sign for North Carolina and a healthy sign for the Democratic party in the state. — Greenville Daily Reflector.

YEARS AGO THIS WEEK

Items of news about Kings Mountain area people and events taken from the 1954 files of the Kings Mountain Negald

Lewis Hovis, Kings Mountain businessman, has been appoint-ed a member of the county board of hospital trustees, repre-senting Number 4 township. His term will expire in 1957.

SOCIAL AND PERSONAL

Members of the Study Club met Tuesday evening at the home of Mrs. M. H. Biser.
Dr. and Mrs. W. P. Gerberding and family returned home yesterday from a visit with relatives and friends in St. Paul and Duluth, Minnesota, Grand Rapids, Michigan, and Milwaukee, Wisconsin.

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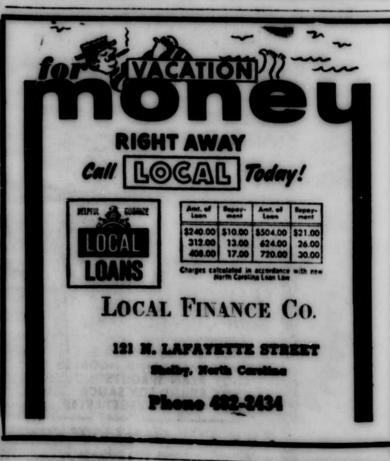
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