Page 4

Thursday, August 6, 1964

18.

1. The difference



. 12

I want to talk briefly about Secondly, you can take part of widows and what kind of life it to buy a motor boat and reinsurance their husbands leave. ceive the rest of the cash value When a man goes, and his wid- in installments from the insurow is left with life insurance, ance company. Also, you can reshe is very rarely interested in what kind of policy he had, as long as she can live adequately on the money from it. A man buying life insurance now, must realize that some day his wife income for quite a few years to will be a widow. It is up to him come.

By Philip J. Goldberg

to decide how much - and what type of insurance is best for his living needs.

There is no such thing as the "best type of policy for everyone." But there does exist an insurance plan which is best suited to your own, individual, economic requirements.

For most men who get up early in the morning, put in a full day's work, and come home dead tired to their happy little home, whole life insurance will probably suit their needs best. I say this, because whole life insurance builds a "cash value." and term life insurance provides none. By building a cash value. whole life insurance policy acts like a combination life in surance plan and savings ac count.

The man in a very high in come bracket might choose term life insurance because his "savings account" is the money he invests. Because he builds up his wealth by investment, he looks to life insurance purely for protection, or possibly to cover payment of estate taxes. For this man, term or financed life insurance affords the most insurance with the least dollar outlay.

But let's get back to the average breadwinner. Why is whole life insurance best for him? Why does he have to spend his money building a cash value at all?

If you are this average breadwinner, this cash will come in handy during an emergency, because you can borrow against it. while still keeping the basic life insurance in force. What is more, the rate you pay for this loan will probably be cheaper than bank or finance company any rate

Another advantage which you have, as the holder of a whole policy is the automatic premium loan provision. This means that the insurance company can automatically use ome money from your accumulated cash value to pay annual premiums, in case you forget or if you just can't afford it.

Suppose you want to keep the insurance in force, but don't want to pay premiums any more. The cash value of a whole life policy comes to the rescue once again. You can use it to "pay up" the policy. Generally, this "paid up coverage" is about "paid up coverage" is about twice the amount of your cash value. Your agent can explain this to you in detail.

The proceeds of your life intou can also use your cash

would have directed in a will. Your will covers both your appoint an administrator-some one who could be a complete

stranger to your family. You can assume that your wife will be the head of the family if you are gone, but what if she dies along with you in an accident? Unless you direct, in your will, that a specific person be appointed guardian of your children, most courts have the authority to place your children under the guardianship of whomever they want or into whatever institution

they want, although it is true that they will give preferance to close relatives. By naming a specific guardian in your will, you have a hance to discuss matters with him (or her) in advance of any disaster.

urance is included, along with

life insurance program. Moreover, it would be foolish to wait until you retire to realize that if you had built up a cash value along with your insurance coverage, your retirement years could be much happier because of the unique flexibility of whole

## Do you have a will?

life insurance.

You will probably answer, Why do I need a will, when my savings are kept in a joint acount with my wife, and I don't

ed to find out that you, like most people, are richer than you think! Not only are you unaware of your actual wealth, but you are probably not aware of some of the unforseen complications which might affect your family, f you have not taken the trouble to write a will.

will, because your "hidden" wealth can combine with the law

make your family's future com-pletely different from what you

family's financial future, and its if you believe that when you die, your wife will automatically conyour estate, a court will usually

physical well-being. For example:

trol your wealth, you are mistaken. Unless you direct in your will that she is to be the executor of

## of the state in which you live, to

Your lawyer will tell you that rich or poor, you should have a

nave anything else of value?" You would probably be surpris-

value to put the policy on "extended term" coverage, instead estate. Also, don't forget, that of whole life. With extended many times you are paying for term coverage, the face amount of the policy will remain the for an extended term up at your death because of life same which is a specific period of time. The cash value here will used to pay the premium for this period, and you make no further payments.

whole life insurance coverage: these various options are available to you AT ANY TIME during the course of your coverage. You don't have to wait until you retire, or reach 65!

But if, at 65, after having paid you become the average, retired, now

if you want.

your estate. Often, the question of who is One thing to remember with to own the life insurance on your ife is a major factor in planning 'or tax savings in connection with our estate when you die. Your

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CALL HIM TODAY!

The advice he gives you, along your family.

will plays an important role here, secause certain arrangements nade on advice from your lawyer on behalf of your wife and spell your premiums through the years ed out in the will, can save taxes Rich, poor, worker, factory former breadwinner, how does owner, doctor or astronaut, it your cash value in your whole actually costs very little to dis-life insurance policy help you uss your will with your lawyer. First, if you want, you can cash with the trust officer of your in the policy and receive the cash bank and your life insurance value as one lump sum. Use it for agent, on the planning of your esthat long-awaited trip to Europe, tate, will guarantee the future of SOUTHWELL