

Free Wheeling

There are two and a quarter million motor vehicles in North Carolina. And from five to fifteen percent of them have no business on the roads.

Accident figures on unsafe cars and trucks are hard to come by. But there is reliable evidence from the Department of Motor Vehicles that up to one-sixth of our injury and death-dealing highway mishaps come from vehicle defects. And the total number of accidents over a year is substantial—72,000 in 1963 alone.

The case for the periodic inspection of motor vehicles has been fully documented over the years. States which have such programs consistently report one out of five vehicles defective in one way or the other. Which makes it pretty clear that the most skilled and conscientious driver simply cannot be safe in an unsafe car.

Yet, there is fully as much need for the periodic inspection of motor vehicles as there is for these other operations and enterprises.

Much has been said and much has been read about accident prevention on our highways. The subject has been virtually exhausted in plans, ideas and promotions for safeguarding life and property.

But comparatively little has been done about the vehicle itself and its mechanical condition. And it is an unquestionable fact that a safe car is vital in the prevention of wrecks.

The deaths of nine people in a single accident in Halifax county this summer was attributed in part to a tire failure, causing the car they were riding in to spin off the road out of control.

There are other examples. Far more perhaps than we know about. Because it is often impossible to tell of re-existing repair needs after the car has been in a wreck.

It's been said "the people" are against vehicle inspection and that legislators in favor of it commit political suicide. Yet, many polls show that more people are for inspection than are against it. Those opposed, it

seems, are merely more vocal than those in favor, but the illusion that the opposition is stronger than is actually the case.

Advocates of periodic motor vehicle inspection freely admit that it is no panacea. The case can be made, however, that there is a real and pressing need for it simply because it saves lives.

And there are other benefits to the highway safety program. Periodic inspection improves the general standard of vehicle condition.

It provides an opportunity for informing drivers about the condition of their car and the responsibility for driving it safely 365 days a year.

Inspection also helps to educate and keep car owners aware that certain parts need periodic attention, and that it is less expensive to have the car checked regularly and kept in repair than to wait for a breakdown to occur.

The driver who subjects his car to periodic inspection tends to cooperate with law enforcement officers and the general public in the observance of traffic laws.

Finally, rejection of a motor vehicle usually tells the motorist in a specific way that he is driv-

ing an unsafe car and that, as a consequence, he is liable to be held as the negligent party in the event of a wreck.

Darkness calls for a special kind of driving. First, you've got to be able to see. And equally important you have to be seen.

How do we make sure in both cases?

Watch for the glimmer of light which will tell you that another car is coming toward you, even though hidden by a dip in the road. Get a fix on the far side of the dip, so you'll know where the road is during the partial blackout following an encounter with bright lights.

Sometimes you can see better if you let a truck or bus up ahead screen for you while meeting a long stream of traffic.

Watch the other fellow. You may not be able to see why he has to slow down or swerve. But his stoplights, if you spot them, can save your neck. And if he swerves, and you see it, that may alert you to some sleepy mule ambling on the road or some stalled vehicle without lights.

Watch the car ahead of you and be ready to duck if he ducks.

Another way to help your nighttime seeing is to keep those headlights clean and also the windshield. You can't see proper-

COMEDY CORNER



"He's been very high hat ever since they put his picture on that can of fish!"

Peace Corps Test Slated

Early Saturday morning (8:30 a.m. to be exact), November 14, thousands of prospective Peace Corps Volunteers will march into approximately 800 Civil Service testing centers across the nation.

When Peace Corps applicants take this Placement Test their mailed-in Questionnaires will be fully evaluated. Those who have not yet mailed in a Questionnaire can obtain the form at a local post office or college placement office and fill it out. They must bring it along to the Test center.

Applicants don't need to worry about flunking the Placement Test—there are no passing or failing grades. Nor will they learn their scores. The results are used, along with the character references and Questionnaires, to determine if the applicant has the potential for completing a tough training program. The scores also help in deciding the most appropriate overseas assignment.

The Placement Test has two parts: a general aptitude test and a modern language aptitude test—for which no knowledge of a foreign language is necessary. The total time required is about one and a half hours, unless an applicant wishes to test his ability in Spanish or French. For this optional test, another hour should be added.

Peace Corps applicants must be American citizens at least 18 years of age. Married couples are eligible if they have no dependents under 18. College degrees are not necessary, but are looked upon with favor unless an applicant has learned a skill or trade such as carpentry, raising chickens, or auto mechanics.



OFFICE MANAGER — James R. Yarbrow has been promoted to office manager of Sterchi's, succeeding John Thompson.

Yarbrow Promoted By Sterchi Firm

James R. Yarbrow, formerly collection manager at Sterchi's, Kings Mountain furniture firm, has been promoted to office manager, it was announced by J. Kennon Blanton, manager.

Mr. Yarbrow succeeds John Thompson, office manager since April 1963, who has been promoted to office manager of the Oak Ridge Sterchi branch.

The changes were effective Wednesday.

Mr. Yarbrow is a Kings Mountain native, son of Mr. and Mrs. R. R. Yarbrow. He attended North Carolina State college and spent two years on duty with the army in Germany from 1954-56.

Mrs. Yarbrow's wife is the former Martha Carroll, of Blacksburg, S. C. They have a four-year old son and are members of First Baptist church.

Letters To The Editor

Sir: "There's a nigger in the wood pile somewhere"—approximately one year ago the City Fathers voted for stop lights installed at three school zones. They were installed and working fine. But a long comes some person or persons living outside the city limits that complained that stopping at these lights caused much delay to them. Also in an entirely different ward from across the tracks to the north came a petition from another pressure dissident group for the same reason. Now this is the ward that investigates 95% of the Drag Races. In fact they should go up R. R. Ave. where there are no lights. With the pressure on the City Fathers voted to use the stop and go only during school hours. Now this seemed stupid to me, since they had spent approximately \$2,500.00 of taxpayers money, not for the convenience of the Pressure Group, but for the protection of lives and property.

So during school hours while the Drag Racers are safely put away in their classrooms, the lights go Stop & Go.

Then when school is out the hot-rodding "little monsters" are turned loose on the public and they have their Drag Races and wheel spinning 'till the wee hours of morning. No they don't have stop lights to slow them down at all. They should place the city fathers in shifts in the same position they need to place the police dummies in the middle of the street and maybe they'd find out what really goes on in Kings Mountain.

There was a party from our ward that went before the Board to have lights put on stop & go for 24 hour period. This was tabled. This same party got up petition in this ward for same



purpose. This was ignored. Now the names of the Disident Group is on file for public inspection at City Hall. There are also several petitions on public record in favor of letting \$2500.00 worth of stop lights to be run 24 hours. The purpose for which they were installed.

It is my understanding that, there is only one way you can sue a city, and that is for negligence.

Now the numerous requests and petitions of public record in the City Hall in favor of full operation of these lights for which they were intended, and the continuous ignorance of same constitute a gross negligence on the part of the city and city fathers.

In this case by said negligence after being repeatedly warned of the jeopardy of lives the city as well as the city fathers should be sued for any injury or fatality for all they are worth. And if possible convicted of premeditated murder, which in fact it is.

Garland E. Still
About 90% of all heart disease is caused by three disorders: hardening of the arteries, high blood pressure, and rheumatic fever, says the North Carolina Heart Association.

Now Open

Kings Mountain Garage

FORMERLY PUTNAM BROTHERS

900 Grover Road

- General Auto Repair
- Paint & Body Work
- Bear Wheel Alignment

Manager—T. H. Panther Service Manager—Clyde Hullender

KINGS MOUNTAIN GARAGE

PHONE 739-3416 900 GROVER ROAD
10:29-11:12

Lithium Employees Leading Donors As Bloodmobile Collects 176 Pints

Employees of Lithium Corporation of America's Bessemer City plant led donors at Monday's visit of the Red Cross blood bank which recorded 176 pints of blood.

Lithium, with 42, headed the list of industrial donors, followed by Foote Mineral with 32 and Mauney Hosiery with 22. Carolina Throwing company placed fourth with 18 and Sadie Mills placed fifth with 11.

Foote Mineral maintains the lead with 44.0 percent participation in 1964 fiscal year visits. Lithium is in second place with 22.8 and Carolina Throwing is third with 20.0. Mauney Hosiery is fourth with 16.1 and Sadie Mills is fifth with 13.7.

Complete list of donors includes: William H. Early, Janie Boheler, James H. McKee, Elmer G. Ross, Robert Crank, Billy H. Hawkins, Richard Whitesides, Katherine Ramsey, Mrs. A. A. Allran, Gaither Ledbetter, Mildred Bell, Betty Cox, Azri Jamerson, Murphy A. Hill, Joe Wyte, J. D. Herman, Harold J. Andrews, H. A. Gilstad, Dean Hea-

therington, John L. Price, Mrs. Mary Sue Carroll, Azriah Mitchem, Jack Stewart, Charles Sparks, George Houser, Solon C. Moss, Charles Mauney, W. W. Moss, Joel P. Helms, Kenneth Metcalf, and Willard Johnson.

Herschel Wright, Elizabeth Rayfield, Mary Lee Bridgeman, Melba Bell, Betty Allen, Sue Belk, Marie Morrow, Mattie Scoggins, Mark Jenkins, T. W. Gordon, Robert L. Wilson, R. A. Carpenter, Mary Ellen Davis, Dr. D. F. Hord, Thomas A. Tate, James Amos, Carl Goforth, C. T. Dixon, Mrs. Lucille Randall, Troy Lee Wright, O. V. Ellis, Thomas H. Davidson, Norwood Farr, James G. Batchelor, John Howell, Herbert Bowen, Wadell Thompson, Roy Smith, Mrs. Manuel Sprouse, and James Bennett.

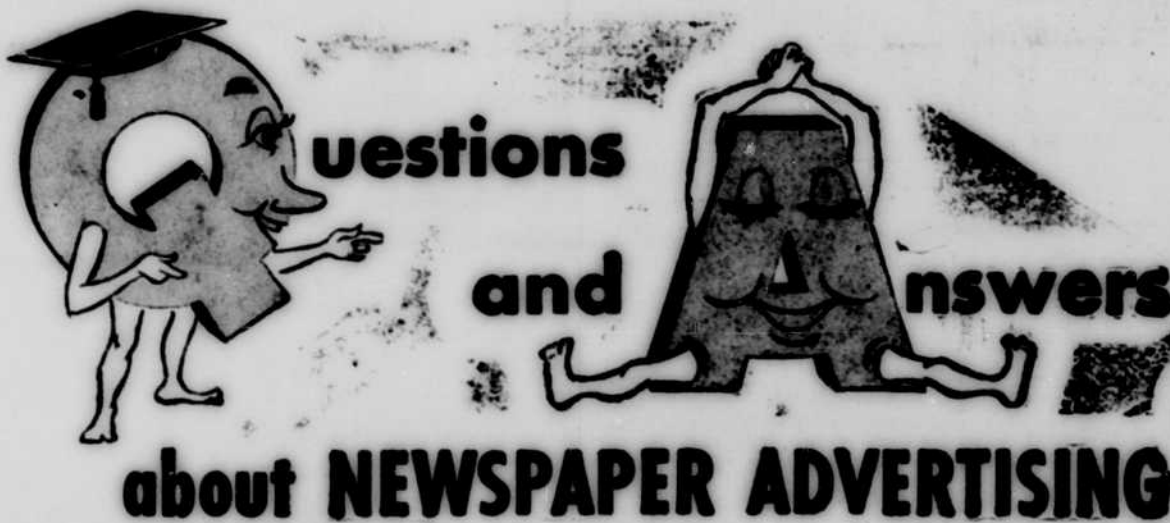
Harold Cloninger, James W. Rushing, John Kiser, Franklin Hinson, William Eppers, Quay Coleman, Glenn Leigh, Carlisle Curry, Robert McMillian, Willard Coe, Milton G. Liggett, John H. Beam, Billy Bell, Margaret Creech, Ray W. Cline, Dennis L. Goforth, James L. Biddix, T. L. Green, Arlie Dunn, William Sanders, Donald Barrett, Joe Youngblood, Alfred Phillips, Grady Howard, Frank Hollifield, Newell Thornburg, Charles J. Oliver, Ted Jones, Donald Oliver, Bobby Carrigan, James Scism, Charles Blanton, Dewey Batchler, Mearl Valentine, Joe Leftwich, Jr., W. E. Kirkendall, Shuford Peeler, Paul Hambright and John Van Dyke.

Lloyd D. Early, Robert D. Berry, Boyd Riley, Raymond Cox, David Smith, Herbert Peavey, James Camp, George T. Paysour, Donald Wirick, Paul D. Bell, Frank Fujimoto, Ed Golo, Robert Parkhurst, John W. Helms, Arlan Greene, Thomas Humphries, John LaCount, Wray A. Plonk, Jr., William A. Tinsley, Lorena F. Randolph, Jessie Collins, Samuel Carroll, Robert Scism, Paul Cash, Lynda Herndon, Sylvia Franklin, J. D. Bridges, Dwight Chapman, Florie Meeks, Fred Withers, Richard Lennon, Jr., Paul Ham, Jr., Thelma Dellinger, Harold Bumgardner, Jack Payne, Luther Cavency, Roy Huffstetler, Herbert Leigh, L. E. Putnam and David Kirby.

A. E. Connor, Klaus Kopruch, Fred Bridges, Reid Dover, Howard Wright, Virgie Eaker, M. J. Pennington, Billy Sparrow, Donald Sellers, Carl Wilson, Edith Martin, Helen Marlow, Clinton Jolly, J. D. Hammett, Earl Hollifield, James Gann, Thomas MsAbec, Leonard Smith, Wayne Forsythe, Dwight Alexander, Patsy Ann Barrett, Robert Haden, Jr., James Crawford, George Stroupe, Herman Cash, Ross Lefevre, Peter F. Collins, Clarence Stewart, Jerry Savage, Carl A. Bridges, Harold Ledford, Hayward Brooks, Robert Hurlbut, Ruth Hurlbut, Travis Hawkins and James Darrell Townsend.

More progress has been made in controlling the heart and blood vessel diseases in the past 30 years than was accomplished in the preceding 30 centuries, says the North Carolina Heart Association.

MEMO TO ADVERTISERS



Q. What are the 3 most important rules for profitable newspaper advertising?

1. Your advertising message should be newsworthy, friendly, informative, easy to read. Give facts and news about your merchandise and service.
2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.
3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?

A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

Q. What is the A.B.C.?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

Q. What does A.B.C. do for me?

A. At regular intervals one of the Bureau's largest staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

A. A.B.C. reports tell you how much circulation where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.



THE KINGS MOUNTAIN HERALD

A. B. C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE



Curtsy Coats

New as Now... Fake Otter trims this coat with the same luxury of fabulous fakes grown-up fashionables are collecting. It's take-hard-wear Lodeen (100% Wool) in Red, Blue, Gold, Camel or White Mist. Similar styling with Fake Leopard so luxurious she can pretend its animal spots are real. The Leopard trim in Red, Camel, White Mist, Cavalier. Both coats for big or little sisters 3 to 6X and —7 to 14.....

\$24.99 to \$29.99

- A small deposit holds your coat.
- Open Daily 9 a.m. to 5:30 p.m.