



The Kings Mountain Herald

Established 1889

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TODAY'S BIBLE VERSE

And why beholdest thou the mote that is in thy brother's eye, but considerest not the beam that is in thine own eye? St. Matthew 7:3.

Adult Education

A Kings Mountain citizen who failed to finish high school remarked to the Herald editor recently, "I want you to write an editorial about adult education." It developed that his wife didn't quite qualify for her high school diploma either and both are interested now in finishing the job.

He guesses there are many more like him.

The Kings Mountain school system has had particular incidents of adult education, usually vocational training, such as textile skills, or bricklaying.

It can be assumed the board of education would take quick steps to offer high school night courses should sufficient enrollment be indicated to qualify the program with the state department of public instruction.

An adult education program in the high school basics would prove beneficial in many directions, not only to the individuals, many of whom find themselves shut out of particular jobs, but in providing needed people for business and industry and in upgrading the gross earning power of the community.

Congratulations to the board of education on its quick work in moving to get John Gamble Stadium ready for use in quick-time.

A best bow to Kings Mountain native Jack Hughes, new president of the South Carolina Turkey federation.

Congratulations to Linda Falls, new holder of the Girl Scout Curved Bar, the organization's highest award.

Township Lines

Ralph Gilbert, chairman of the county elections board, created a stir last spring when he proposed 1) a curtailment of precincts and 2) requirement that all citizens be required to vote in the township of their residence. His idea on Number 1 was to save money, on Number 2 to meet requirement of the law. The former proved politically unpalatable. The latter created opposition in several spots but quite particularly in the Oak Grove community, some of which lies in Number 5 township. These objectors regard themselves as attached to the Bethware - Bethlehem community, by association and interest, as they are, and the idea of switching voting business to Waco did not suit.

Currently, there is being discussed possible legislation to move the Number 4-5 southern boundary northward in order to embrace these particular citizens.

But here is the bizarre result of an effort to implement: no official record of township lines has been located, either at the county courthouse, or in state offices.

Another problem has been posed in the adjacent Number 3 and 6 townships, Tax Supervisor Max Hamrick reports. The new tax mapping places a few citizens in Number 6 who have historically been in Number 3.

Perhaps, if the boundary records aren't found, a new bill establishing them would be required.

It's one of those technical situations that can be quite troublesome to citizens, lawmakers and administrators alike.

In the instance of the Number 4-5 line change, it is the idea of promoters to make Number 4 conform to the bounds of the Kings Mountain school district, which would ease administrative-taxing problems considerably, and also clean up the place-of-voting problem.

In contrast to the Senate, the House is indicating less enthusiasm for making fledgling Charlotte college a fourth unit of the Greater University of North Carolina. The populous Piedmont needs the Charlotte branch at university status. Obviously, such a happy result won't happen over-night but it's time to start.

Progress In 20 Years

As the present ownership of this newspaper observed its twentieth anniversary of purchase Tuesday, it was reminded of Ben Moomaw's resume before several civic clubs of Kings Mountain's progress during the years he has superintended Kings Mountain National Military Park. There was more recent warm-up exercise on this resume when Devere Smith, of Foote Mineral Company, inquired whether Kings Mountain is showing progress.

As Mr. Moomaw noted, it is often easy for folk on scene to become acclimated to their local environment and fail to note what is being accomplished.

A cursory, certainly incomplete listing follows:

Public and quasi-public additions in the period include Jacob S. Mauney Memorial Library, Kings Mountain Hospital, Union Bus Terminal, Kings Mountain Country Club opened in 1947 and rebuilt after loss by fire, three major residential developments, the National Guard Armory, Interstate 85, North school, the new Davidson school, other school expansions and renovations. Many, many thousands of dollars have been invested in church plants. The new area high school, with adjunctive stadium, will open in September.

The municipal government has contributed its share, while maintaining a sound fiscal structure and low taxes. Items: two modern public swimming pools, a renovated electrical distribution system, a modern sewage treatment plant, a start on a modern "white way", much curbing-and-gutter, doubling of the water filtration plant, a natural gas distribution system. Few city streets are unpaved.

Industrial expansion is greater than many guess, with expansions and modernizations by existing firms and construction of new ones. The lithium industry re-opened as a war baby reborn, and the mica industry began Kings Mountain operations. Textile industry expansion was considerable, both here and nearby, Kings Mountain benefiting from the operations of Pittsburgh Plate Glass Company, Fibre Industries, and Chemstrand. Carolina Throwing Company, a new industry, has had several expansions, as has Craftspon Yarns since its acquisition by B. V. D. Corporation, and Minette Mills at Grover. Duplex-Shannon, Ltd., and K Mills are newest textile additions.

The Herald constructed a new building for the principal reason there was no more room to squeeze for added machinery.

A rather progressive two decades in the Kings Mountain area.

Extremism Is Vice

Senator J. William Fulbright, of Arkansas, chairman of the Senate Foreign Relations committee, has long been a keen student of foreign affairs. Some, naturally, do not ascribe to his views, but he is credited with being informed. In an address to an international conference on peace recently, he told 2000 scholars and statesmen that throughout history the world has suffered grievously at the hands of idealists "who have fallen victim to the fatuous illusion that they and they alone are in possession of the key to paradise." Relating his declaration to the pursuit of peace, he contended that extreme idealists on both sides of the Communist-Capitalist cold war, by excess of zeal, could plunge the world into a suicidal atomic war. He continued, "The 'true believer' makes war in the name of peace, and commits murder in the name of human happiness."

Alexander, Napoleon, Hitler — the Battle of Kings Mountain's Major Patrick Ferguson — these careers sustain the Fulbright contention, and there are many lesser lights today. The recent murder of Muhammad X, himself an extremist who had changed his bent, was due to extremists, now practicing a new mode of gang warfare.

Extremists initially may produce benefits, but many fall into the dictatorial trap.

The Biblical dictum orders moderation in all things.

MARTIN'S MEDICINE

By MARTIN HARMON
Ingredients: bits of news, wisdom, humor, and comments
Directions: Take weekly, if possible, but avoid overdosage.

Though it was 20 years ago Tuesday, it seems more like yesterday that Haywood Lynch conveyed me title to the Kings Mountain Herald. When I handed Haywood the \$15,000 check, he was somewhat shaky. What's the matter, I asked? Haywood ejaculated, "I've never seen that much money at one time before!" "Gee," I remarked, "I should be the one who's shaky. I'm spending and most of it is borrowed."

The late Louis Graves wrote a personal column such as this in his Chapel Hill Weekly. At his fifteenth anniversary, he wrote he was "sick unto death" of the continuing demand of deadline day. Yet he wrote his column for 15 more years.

Unlike Mr. Graves, I've never tired of the medicine concocting, or any other phase of newspapering, whether it's selling advertising, or chasing hot news tips.

In the first issue I published (March 8, 1945), I promised to continue to strive to produce a gradually improving newspaper. It didn't require much time to realize that this promise implied not only editorial sharpness and perception but also tools with which to work. Thus was launched a continual equipment purchasing program that is still going on. As I remarked to Jim Rollins the other day, I haven't been free of debt since March 2, 1945, and doubt I ever shall be.

It also required us to go into the education business, if not formal, then of on-the-job training variety. A measure of our success is our list of "graduates", those who came to us as apprentices and now are holding top positions with other newspapers.

There are no less than seven former Herald men at the Gastonia Gazette. Horace Walker, Wade Hartsoe, and Neale Patrick were professional when we got together, but Newsman David Baily and Harold Pearson and Shopmen Bill and Bob Myers got their first professional instruction here.

The Herald operation 20 years ago included Eugene Matthews, now retired and living in Charlotte, his wife who worked about half a week, Mrs. Hunter Patterson, who handled society across the counter, and me. When Mrs. Patterson resigned, Mrs. Humes Houston became the Herald's society editor, and, with the end of World War II, Horace Walker returned to the shop. Today the staff and shop force numbers ten, including three high school youths doing part-time duty.

Subsequent society editors included Mrs. P. D. Herndon, the late Mrs. Floye Oates (who would have preferred to operate a typesetting machine), and Miss Elizabeth Stewart, the present women's editor. Outside myself, Paul Jackson, compositor, is the staff veteran, having joined us in 1947. Charlie Carpenter, then sports editor hired Paul, one of the best days of work Charlie did for the Herald.

Allen Myers is the third of his family to be with us and we anticipate that his 11-year-old fourth brother will join us when he gets older.

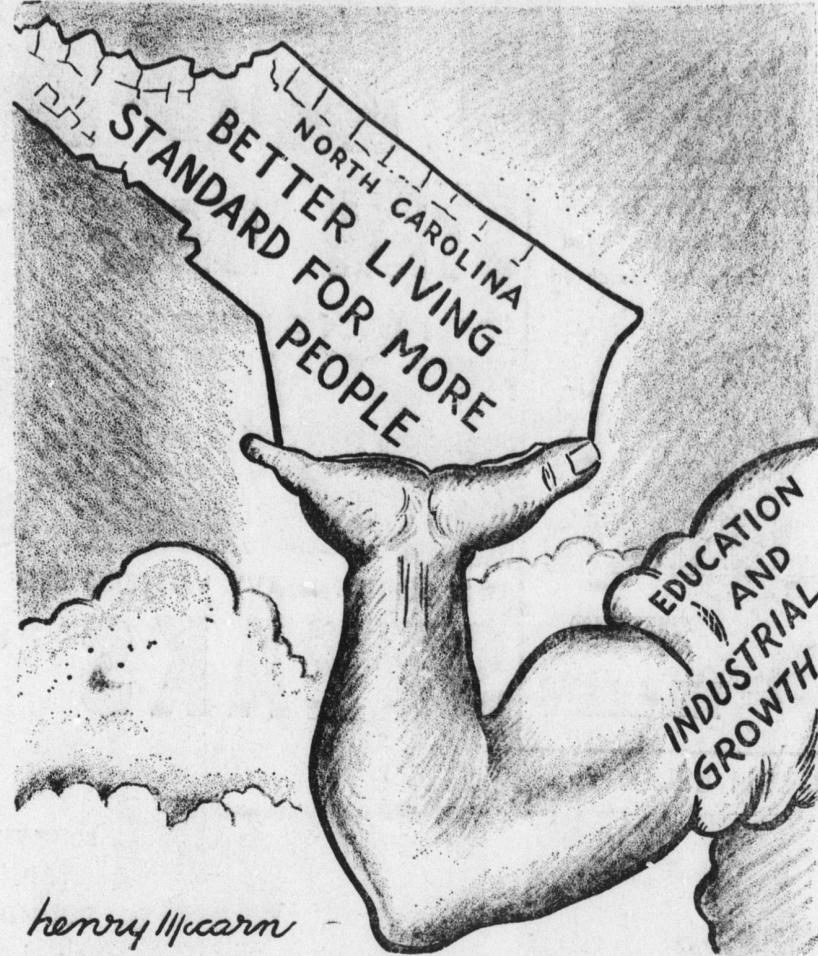
When David Baily was leaving us for a non-newspapering office job, I asked why he was leaving the trade. He replied, "Because I'm tired writing bad things about people." I waxed quite angry. Did he think I enjoyed writing the unpleasant news? The old saying is that once a person gets tainted with printer's ink, he's infected for life. It proved true in David's case. We chanced into each other exiting from the Joy Theatre and naturally fell to talking shop. Reporter David was speaking enthusiastically of his new newspapering duties, then paid me a much-appreciated compliment, "Damn it, Martin Harmon, you got me into this mess!" Guilty as charged and glad of it.

Our biggest battle of the two decades was in establishing our right to print the news, minus fear or favor, without which no paper is worth two cents. We naturally had some unpleasant confrontations in the process, but the people with whom we warred most are today among the Herald and my best friends.

That's the way it should be. None has the time to hold grudges. To differ with a person on an issue is one matter, but to make it "personal", as John L. McGill humorously pronounces it, is un-Christian.

Kings Mountain has been good to me and I appreciate it.

Modern Atlas



Viewpoints of Other Editors

WINTER

Whether winter is a corrective or not, a means of balancing the year, is debatable. But it certainly clears the air in more ways than one. It strips the natural world of its fundamentals, hill and valley, tree and bush. It gives the great wind-tides both strength and substance as they surge and sweep across the land. It reasserts the elemental power of cold and ice; and it makes of fire a comforting and rehabilitating primal force. It makes life, the very persistence of life, important.

Even such a simple thing as a snowflake or an ice crystal is, in a way, a fragment of universal truth. The form and beauty, the infinite variety within a six-fold pattern, of a snowflake is beyond human achievement. But there it is. The power in an ice crystal manifested in winter dwarfs the energy in a manufactured atom.

Even so rudimentary a thing as a root, a seed or an insect egg is an expression of insistent vitality, of life itself. Somehow the germ of growth is hoarded and protected through the cold, dark weeks and months, awaiting another spring. Life, which will persist whether man is here to see it or not. Winter, which is as simple as a snowdrift and as complex as protoplasm itself. We live with it, and wonder at it, and occasionally we catch a glimpse of its elemental meaning. — The New York Times

TAKE BLUE BOY DOWN

Down in Secaucus, N. J., there is a huge billboard by the side of the highway which advertises culture. Superimposed on it is an enormous reproduction of Thomas Gainsborough's "Blue Boy."

That's all. No "Buy Binkies," no "Drive a Shmoo-mobile," no "Vote for Bassoon."

The advertising company behind the endeavor plans to reproduce other works of art on other billboards which happen to be empty at the time. "Billboards," the president of the company told a reporter, "are the general public's art gallery."

While the idea undoubtedly comes straight from the heart, we wonder if it is wise. From the point of view of safety, what would happen if they put reproductions of Picasso's wild "Guernica" or Goya's seductive portrait of his mistress up there?

And from another point of view, it would seem kind of ridiculous if they hid the real landscape with landscape paintings.

If we have to have billboards, let's keep those good old ads on them. We think the public's art gallery is still in the museums. — The Boston Herald

NOT ALONE

The human race is not alone in the universe. . . . It's almost certain that we are not the most advanced of living things. In fact, we may be very dumb. You may say, "Well, why didn't they communicate with us?" It's possible, and I think almost certain, that they sent out their wisdom through space millions of years ago. I think that we have all this information all around us — if we only knew how to tune in on it! — Dr. John Turkovich, "The Challenge of Greatness," New York Life Insurance Company.

THE WORLD TALKS

That a United Nations could exist at this stage of world history is a remarkable thing.

When you realize that there are buttons in this world that can be pressed and destroy all of mankind, you realize what a miracle it is to have a deliberative body where the nations of the world can at least talk. I laugh at the complaints about some not paying their dues, some vetoing this or that, some being rude, unreasonable—all of this is nothing seen in the light that a parliament of nations does indeed exist.

Suppose it doesn't always settle things? Still the UN has made tremendous settlements beginning with the Soviet's attempt to take over Iran.

But suppose they settled nothing? Suppose they settled nothing at all in the next five years? What of it? You are dealing with a moral idea and the basic thing is for nations to remain in communication and in constant session.

Is it not a miracle that for the first time in the history of man, representatives of the nations of the world are actually discussing such things as a Declaration of Human Rights, a Convention on Genocide? — Harry Golden in The North Carolina Inquirer

NEW MARKET FOR JUNK

Elephants, it has been said, try to keep secret the location of their burial grounds. Unfortunately, such is not the case with automobiles. Heaps of wrecked and discarded autos, of no economic interest to anyone in the depressed market for steel scrap blight the countryside along the nation's highways. Seldom is anything done to screen this junk but a better solution may be developing.

The Interior Department's Bureau of Mines report it has been learned that rusty scrap, when mixed with nonmagnetic taconite ore and heated, creates a chemical reaction that makes the ore magnetic and usable in blast furnaces. And apparently the rust from old autos could itself be recovered for ironmaking, after it had made taconite marketable. Any such appeal to the pocketbook should be persuasive with junk dealers whose yards disfigure the face of America. — St. Louis Post-Dispatch

10 YEARS AGO THIS WEEK

Items of news about King Mountain area people and events taken from the 195 files of the Kings Mountain Herald.

Stump-hauling and sewer line problems vied with Sunday movies for top billing Thursday night, as the city board of commissioners held a busy session.

SOCIAL AND PERSONAL
The Kings Mountain Lions club will sponsor the first of two square dances Saturday night in Central Gymnasium.
Mrs. Eddie Campbell was hostess at her home Tuesday night to members of the Queen of Clubs.

WCC Announces New Institute For Teachers

Cullowhee — An Institute for teachers of disadvantaged youth is scheduled for June 14—July 16, 1965, at Western Carolina College. Dr. Ray B. Sizemore, professor of education, has been named director.

The institute is supported by the Federal government through the National Defense Education Act, and is open to teachers throughout the Appalachian region, including states other than North Carolina. Enrollment will be limited to sixty, and these may receive up to nine quarter hours of graduate credit. A stipend will be offered those who attend the institute which will include an allowance for their dependents.

Dr. C. D. Killian, head of WCC's department of education and special services, said that a grant of \$48,999 makes the institute possible. A teacher, in order to qualify for enrollment, must be committed to teaching classes where more than one-half the pupils are considered to be from disadvantaged backgrounds.

The program will center on three major areas: psychological insights into problems of disadvantaged children; sociological; and the attitude and value influence of this type of background on the child. A staff of thirteen will include a pediatrician, nurse, social case worker, and educational specialists. In addition, four visiting lecturers will speak at various periods throughout the term.

Further information may be obtained from Dr. Ray B. Sizemore, WCC Department of Education, Cullowhee, N. C.

Speaking Out

By GEORGE T. MOORE, President Kings Mountain Ministerial Assn.

Let's talk about advertising! It's a big business. Advertising spends millions every year in order to sell billions of dollars worth of merchandise. Our whole economy is tied to, and dependent upon, advertising.

It's a rare individual who gets through a day without being confronted by the appealing qualities of at least one product. The business world knows that "it pays to advertise." Products are promoted and publicized in order to reach prospective buyers.

This is, and can be, very good. Through advertising we learn what's available, the price, the characteristics or quality of a world of items.

Then, too, advertising makes possible and provides a vast array of benefits, especially in the entertainment field. Radio and TV broadcasting would be virtually impossible without the promotional activities and financing of business. These are realities because industry wants to sell. We enjoy the results.

However, I have a complaint. It has to do with what a large segment of the advertising thinks of me—and you. It is not very complimentary.

There is the "offensive" sales pitch which invades the privacy of the individual and his body. Nasal passages, body odors, internal organs and the like are help up for public inspection. It is in poor taste. My reaction is rebellion!

There is the "exclusive" sales pitch which implies value in only one particular product. Brand

"X" and all the others are worthless. This, of course, is idiotic and absurd, an insult to any intelligent person. It's funny and ridiculous to hear such identical claims follow in sequence within a brief period of radio time.

There is the "solve all the problems" sales pitch which implies that health, happiness, mental stability and inner tensions find solution in the use of one particular product. Are we stupid as to fall for that sort of nonsense?

There is the "sex" appeal which suggests success in romance and social status with the use of a product. It makes one feel quite insecure and unacceptable to the crowd, unless "the" product is at hand.

Link all these to silly jingles, magical actions, tranquil, peace-of-mind results and you quickly get the idea of what "they" think of you.

Advertising is invaluable. It provides much of benefit, far more than many of us realize. It could add to the respect of the human race, giving credit to human intelligence and dignity. However, it will not be changed unless we, the consumers, see ourselves in the proper light, God-created persons of value and worth, and we let the world of business know how we feel.

It's a real joy to hear it said: "This program is brought to you by the _____ Company, makers of _____." We hope you enjoy it." That's respect for the consumer, deserving of respect in return.

By the time today's girls reach their thirteenth birthday, 69.3 per cent have started using lipstick and 67.1 per cent have used perfume, and American Girl survey shows.

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1220

W K M T

Kings Mountain, N. C.

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Fine entertainment in between

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