HARRIS TEETERS

PLAY THE EXCITING... SUPER BINGO®

HIT

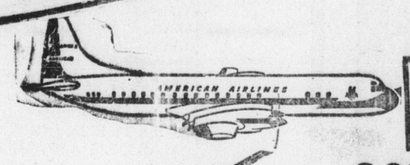
HARRIS SUPER MARKETS

TEETERS YOU ALWAYS SAVE MONEY AT TEETERS MARKETS

HARRIS Super DRUG STORE

139,120 WINNERS

WINNERS ALL IN THIS AREA



"SUPER" GRAND PRIZE WIN!

AMERICAN AIRLINES ROUTE OF THE ASTROJETS

GOLDEN CALIFORNIA 7-DAY DREAM TRIP FOR TWO

PRIZE INCLUDES: You will fly to San Francisco via American Airlines Astrojet. Deluxe tour of Chinatown and San Francisco including night clubs . . . travel down the coast thru giant redwoods, Santa Cruz, Monterey, Carmel, Pismo Beach, Santa Barbara, Malibu Beach, Santa Monica, Beverly Hills and Hollywood including movie studios. Golden California Trip includes all breakfasts and dinners. Dining and dancing at the famous Coconut Grove . . . a complete tour of Disneyland and MUCH MORE!

5 WAYS TO WIN You can win more than once

WIN! GRAND PRIZE

BEAUTIFUL WESTINGHOUSE COLOR TV!

ENJOY ALL THE COLOR SHOWS ON THIS BEAUTIFUL WESTINGHOUSE CONTEMPORARY 21" COLOR TV FEATURING COLOR FIDELITY PICTURE TUBE AND MEMORY TUNING

EVERY WEEK!

WIN! VALUABLE FOOD PRODUCTS! THOUSANDS of PRIZES!

IF YOUR SUPER BINGO CONCEALED NUMBER DISC NAMES A GROCERY PRODUCT, YOU MAY TURN IT IN AND GET THE ITEM FREE!

START TODAY!

WIN! WIN!

$100.00 CASH

Fill just one line vertically, horizontally or diagonally on your SUPER-BINGO card and win $100.00 in cash! One prize per card, but no limit on the number of cards you use.

WIN! THOUSANDS OF F.S. GOLD STAMPS!

IF YOUR SUPER BINGO CONCEALED NUMBER DISC CALLS FOR F. S. GOLD STAMPS, YOU MAY TURN IT IN AND GET THE ACTUAL NUMBER OF STAMPS INDICATED FREE!

IT'S EASY TO PLAY SUPER BINGO

1. Get a Super-Bingo concealed number ticket every time you visit a Harris-Teeter Store—no purchase necessary to participate. Adults only eligible to play.
2. Punch out the center disc to separate and reveal a number. Insert number disc into die-cut space on Super-Bingo card with matching number.
3. When you have a line filled vertically, horizontally or diagonally, you have a winning card. Take your winning card to Harris-Teeter. After winning card is verified, you will receive a $100 CASH prize from the store manager. The free square in the center of the Super-Bingo card is the same as a covered number. Card and discs void if altered or defaced.
4. Only one $100 Super-Bingo cash prize per card. Offer expires 15 days after end of Super-Bingo game as announced in Harris-Teeter ads.
5. If your disc names a grocery product—you may immediately trade it in for the actual product FREE at your Harris-Teeter Store.
6. If your disc calls for Free stamps, you may immediately trade it in for the actual number of F. S. Gold Stamps indicated, FREE at your Harris-Teeter Store.
7. Winner consents to publication of his or her name and photo at the discretion of Harris-Teeter.
8. Employees of Harris-Teeter Co., its advertising agency and members of their families ineligible. Game is void where prohibited by law.

HOW TO WIN:

(1) A WESTINGHOUSE COLOR TV SET EVERY WEEK

(2) GRAND PRIZE DREAM TRIP

After you punch out your concealed number disc, fill out and detach your official sweepstakes entry blank. Deposit entry at your Harris-Teeter Store to be eligible for weekly WESTINGHOUSE Console Color Television set and grand prize trip drawings. GRAND PRIZE TRIP: A seven day, expense paid American Airlines Astrojet Dream Vacation for two. You will visit exciting Los Angeles and San Francisco, including tours of Disneyland, Hollywood, Chinatown, etc. Round trip transportation via American Airlines Astrojet.

IT'S A REAL THRILL TO PLAY THIS NEW EXCITING GAME.

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This contest effective all Harris-Teeter Stores in the Carolinas (except Gaffney, S. C.)