KINGS MOUNTAIN HERALD KINGS MOUNTAIN N. C

Thursday, April 15, 1965

The misuse of these principles is quite evident in writing which concerns issues, personalities it volved in issues of personalities

in general. Take, for example, the Civil Rights issue. So often

today's reporting reflects ap-

proval or disapproval, depend-ing upon a particular bias. That's not objectivity. That's not news reporting. That is forcing an opinion upon the reader.

Politics, political issues and politicians get the same treat-

ment. It is very easy to use so-called "straight" reporting as an instrument of influence, either

instrument of influence, either to gain support or to oppose it. The possibilities are many, over and above the choice of words. Space allotment, page position and placement can indicate opinions, oftentimes one man's opinion. The very fact that an item is printed gives indication of the bias. Many such factors can, and do, reflect the

factors can, and do, reflect the "slanting" intended.
In cases the "slanting" is

justified, where it works for the

the righting of a wrong. It has its place in the support of a worthwhile cause. However, the

line of distinction is a thin, sub-tle one. Any reporter attempting to straddle it must have keen in-sight and much wisdom.

In every situation, in the handl-

ing of news, there must be a sense of obligation and responsi

bility. There must be a dec sense of obligation and respon-

schility. There must be a deep sense of concern for the rights and dignity of one's fellowman. There must be respect for the intelligence of the reader.

Objective sincerity is a must in

the newspaper field, if the media is to be true to its claim. Any one failure in the basic principle weakens the whole structure. The walls need a better founda-



#### Established 1889 The Kings Mountain Herald



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	THE RESERVED
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ICT - DE — ETC.

up on its vocational training programs of education, both in the vocational field

in the school room, and the work-in-

service type of training known locally

as distributive education (merchandis-

ing) and industrial cooperative training

(printing, auto mechanics, textiles, etc.).

A few years ago, when the principal business of all was to somehow get

bread, clothing and shelter, a great ma-

jority had not the wherewithal to at-

accommodations to provide space and

faculty for even those who have the

means to enroll. Yet it is estimated per-

haps 50 percent have neither the apti-

The Herald is most sympathetic with this program, which it has been

doing by on-the-job-training for many

years. On-the-job-training is a matter of

osmosis. Trainees apparently know nothing until someone becomes ill or departs for other fields. Then the trainee

fills the breach, acceptably, if not on par

On-the-job training is invaluable, as any college - trained initiate quickly learns from the experienced "uneducat-

al schooling connected adds a new and important dimension. Home study and

class performance are required, as well

as on-the-job performance, a most

the industrial cooperative training program for the first time this year and this

year's results promise burgeoning bene-

fits to the students, in the form of earn-

ings while learning and the promise of

future increased incomes, as well as em-

ployers who find periodically a paucity

**Noble Experiment** 

the consensus of professional school teachers is: merit pay in the teaching

quire too many supervisors, the report

deny the facts of life, which they at-

ness pays on performance, but not the degree-minded education trade. All

tends to a norm in the teaching business,

based on the almighty degree and ignor-ing the practical fact that the better pro-

duct deserves a higher price.
It reminds that educational tele-

vision, piloted in this state by the Ford

Foundation, is bogged down, in spite of the record that some subjects can be taught as well to 150 students as to 30—

an artificial teacher shortage?

very good. It can also be very, very poor.

Could it be suggested that there is

Academic thinking can be very,

Killer Cancer

The word "cancer" is probably the most dreaded in Webster's dictionary.

is therefore worse than the word "death"

as deadly, as twenty years ago, for the medical researchers have done great

work in discovering means and methods of arresting and killing cancer.

their predecessors of even 50 years ago as living in the medical dark ages. They

are equally sure they will be so regarded

And they hope they are.
Liberal gifts to the current campaign for funds for the American Can-

a half-century hence.

cer society should be made.

It is a synonym for sure death, and

Cancer, however, is not as dread, or

Today's top medical men regard

profession is not recommended.

tempt to teach children.

by one teacher.

It is a program that should and will

After pilot programs in a few places,

Merit pay arrangements would re-

Thus the professional school folk

Industry pays on performance, busi-

professional superior. Yet the form-

Kings Mountain schools launched

tude, cash, or desire to attend college.

level training in vocations.

with the absent professional.

worthwhile combination.

of able replacements.

Today the colleges have insufficient

The answer is in increased local

North Carolina is slowly catching

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TODAY'S BIBLE VERSE

As ye have therefore received Christ Jesus the Lord, so walk ye in Him. 1 Colossians 2:6.

#### **Political Season**

It is the biennial city political season, and in Kings Mountain, at least, this season is customarily a strenuous

Many good, competent, and knowledgeable citizens are seeking office, and, for many of their neighbors, choosing between friends - as majority of them are - poses a difficult decision, or several decisions.

Politics, like all areas dealing with the human mind and emotion, remains at the peak of the pseudo-sciences, and it is a moot question who is the most sensitive: the politician wanting his neighbor's vote, or the mother protecting and loving her child.

Candidates, like mothers, tend to see all as black or white. "Either the guy is voting for me or voting against me.

Thus it is hard for any candidate to understand that a neighbor may prefer him for chairman of the church council but his opponent for mayor.

Candidates here are now espousing policies, defending records, damning records and otherwise transporting themselves as candidates normally do.

Meantime, it would not be amiss to note a few recent headlines, usually of less import than today, but not in political season, among them:

1) Mayor Candidate John Henry Moss pledges a full effort to obtain a return of the state Employment Security Commission office (more commonly called the employment office) to Kings Mountain. Naturally designed to a votegetting platform plank, it is nevertheless a most worthy one. The ESC opened an office here during labor-short World War II. It was closed in the late fifties when the Eisenhower Administration cut appropriations for North Carolina's ESC, as an economy measure. It was then, and is now, false economy. Cost was a matter of modest rent and modest expenditure for utilities, for the hardworking personnel was merely transfer-

2) A ditto mark can be used for last week's timely report on the favorable position of city bank balances (\$194.-338), conjunctive with the report that the city is operating well within its income and operating budget. Here is a plus for the incumbent administration.

3) Last week's Herald noted that the hold-up sign had been posted on possible change of the 1924 arrangement on perpetual care cemetery funds, which the attorney-general has ruled can be used only for specific purposes, and hardly within the intent of the many demised leaders who carved the original arrangement. Last week the administration made the hold-up official and permanent. The city will continue to be in a position of needing to borrow when it has money in its jeans. The Administration bowed - the Herald thinks unwise-- to minority pressure due to the forthcoming election.

4) This week's Herald will include statements from challenging candidates and anti-administration supporters taking advantage of the momentary embarrassment in which the city did not meet its first deadline (of three) on the April 1963 agreement with the state stream sanitation committee.

The Herald would caution its readers to take Herald headlines and news accounts with a grain of salt and with a reading between the lines. There will

Voting day is still almost a month distant on May 11.

Meantime, the books are open and unregistered citizens should not bore the registrars as they did on last Saturday when the books opened. She said, "I had the busiest day — not one new voter, not even a transfer."

#### MARTIN'S MEDICINE By MARTIN HARMON

ngredients: bits of news wisdom, humor, and comments Directions: Take weekly, i, possible, but avoid overdosage.

Normally, this column does not employ the same theme two weeks consecutively, but a per sonal interview with Mrs. Joan Crawford Steele, motion picture star from the silents to tomorrow, Academy Award winner, director of the Pepsi-Cola Company, mother of four, United Service Organization woman-ofthe year (the first), is in the nature of a command performance.

Miss Crawford is the first woman to be honored with the USO title and is successor to such worthies as Bob Hope, Roger Blough, president of United States Steel Corporation, and the late General Douglas Mac-

Actually, the business at hand concerned Pepsi-Cola. On hand were Herb Barnette, chairman of the board, who is also a director of Columbia Pictures, Jim mmerall, who four hours before had been elevated to vice resident and general manager of all United States operations, Mitchell Cox, vice-president in charge of public relations, and other company officials - all on hand to give the Charlotte area bottler a surprise party commemorating his 60th year with Pensi-Cola. Octogenarian Fowler thought he was going out to din-ner with his daughter and grandchildren, not with some 500 friends and neighbors from all

As previously related, my peronal acquaintances with stars is limited. Now I've chatted and shaken hands with two ted and shaken hands with two. Mitchell Cox played the male lead in "Strait Jacket". He credited Miss Crawford with getting him the role, then jested, "I must have been lousy, for she's never got me another." Miss Crawford replied quite seriously, "No, that it was the strain of the that's not it. I'll get you another. The right role for you just hasn't

m-m After G-M Barnette had been quizzed about Pepsi-Cola's decision, in contrast to competitors, to use the trademark name on low calorie Diet Pepsi, the Char-lotte News' Emery Wister elicit-ed Miss Crawford's ire and a heave-ho threat when he referred to Diet Rite, rather without Pepsi's family circle.

m-m Joan Crawford's most recently completed film is a thriller named "I Saw What You Did", due for release in June or July, with John Ireland ("I Shot Jessie James") the male lead. Two teenage girls, when left alone, play a game in which they call telephone numbers at random and tease the male who answers with considerable flirtation. If mama answers the phone, it is suggested that Henry has left Bridget waiting at the club for more than an hour and isn't he coming? begins when this line is presented to Ireland, who has just mur-

m-m Last week I'd been unable to recall the lady lead in "Pygma-lion", predecessor to "My Fair Lady". The Leslie Howard ver-sion or the earlier film? As she supplied Wendy Hiller as the Howard "Liza", Miss Crawford remarked, "That (the pre-Howard film) is one of the few things before my time." Nor did I know there was earlier one.

mid-section.

m-m Her initial response on question of her favorite actor and actress was Clark Gable and Greta Garbo, then she added she has many favorites, Katherine Hepburn, Spencer Tracy and others ad infinitum.

At the recent Academy Award event, Miss Crawford presented George Cukor his award and declared it's as big a thrill to pre-sent as to receive one, as she did for best actress in "Mildred Pierce" in 1945.

m-m Rehearsals for the Academy elecast required two 8 a.m. to midnight stints, and she thought Bob Hope's insistence on the use-of "idiot cards" very effective in keeping the performers full face to camera. She designs all her own clothes, with the exception of one dress per year, the Academy Award gown always designed by Edith Head.

I'm not as much a whodunit-thriller devotee as I once was, and, though I didn't tell her, I regard Miss Crawford's role as Crystal in Clare Boothe Luce's "The Women" as my personal

## Haunting His Footsteps



# Viewpoints of Other Editors

## NEW PRESIDENT IN OUR MIDST

The man or woman who will be inaugurated President of the United States on January 20, 2001 is among us now or will be born this year. The President elected in the year 2000 will have to be 35 years of age on inauguration day, if the present constitutional age requirement for presidents continues.

If the new president is the average age of presidents at in-auguration — that is, 54 — he or she has already graduated from high school or will finish

If the future President is as old as our oldest at inauguration (William Henry Harrison, 68), he is now 33. If he is as young as our youngest (Theodore Roosevelt, 42), he is or shortly will be 7.

Whether the turn-of-the-century President is a new-born babe, this year's high school graduate, or a relative oldster, he will have a much larger constituency than Lyndon B. Johnson. The most doleful of our population experts think we may almost 400 million citizens in the year 2001. The more optimistic, conscious of increased activity in education on family planning, place the figure some tens of millions below the 400 million

What will this future president Another line the girls use in their teasing game is "I saw what you did." The real action legins when this line is greater that about, besides taxes? About the cost of untangling the traffic legins when this line is greater than the cost of untangling the traffic legins when this line is greater than the cost of untangling the traffic legins when this line is greater than the cost of untangling the traffic legins when this line is greater than the cost of untangling the traffic legins when this line is greater than the cost of untangling the traffic legins when this line is greater than the cost of untangling the traffic legins when this line is greater than the cost of untangling the traffic legins when the cost of untangling the cos ple can cause.

About the cost of educating

knife. Says Joan Crawford, "I the cost of providing recreation for 350 to 400 million people. About the butcher knife right in for 350 to 400 million people. In other words, he'll talk about

The Courrier-Tribune Ashebore

SIGN OF THE THAMES? In days of yore (alas, poor Yorick).

British actors crossed the swell, Bringing Shakespeare to old New Yorick

And other hamlets (we knew them well). Centuries later, ignoring the

natives, Oscar (a fellow of infinite jest) Honors Julie and Rex and Pet

Every one a British guest. It seems (O, most excellent

That Britons make the wilder Bloom with drama Even in days of Cinerama.

The Christian Science Monitor

#### ... UNTIL PROVED GUILTY

Many employers follow the ractice of asking job applicants whether they have even been ar-rested. An affirmative answer usually results in denial of employment.
We deplore this practice as a

violation of the spirit of the common law presumption that a man is innocent until proved guilty. Between two and three million Americans are arrested each year for nontraffic viola-tions without their arrest resulting in a conviction. Countless of those arrested are completely in-nocent of any offense whatsoever. Their arrest may simply have been a case of mistaken

"The Women" as my personal favorite.

The women as my personal favorite.

Even as we are glad to hear of employers who give ex-convicts the opportunity to make good, so we would commend employers who refuse to use the

#### **EDUCATION FOR** LEADERSHIP

It is axiomatic that a democratic society needs more leaders than a centralized dictatorship. It needs responsible and dedicated leaders in every community, profession, business, and field of social endeavor. It needs leaders of varying points of view and in-

It is also axiomatic that a dem ocratic country which has assumed a position of leadership throughout the world must develop more leaders than one which limits itself to domestic concerns, and that many leaders must have competence in dealing with interpretingly more leaders and should be. It points to the news itself, or the handling of it. with international problems.

Further, it is axiomatic that a democratic society in a period of dynamic change needs far more leaders than one in a period of view. However, if the point of view becomes the paramount fac-

This is the problem faced by and emphasis, no matter the United States in 1965. It is the subject, certain that we cannot rely on automatic forces to solve our problem. We have to help the process along with both intelligent decision and sustained ac

America for many years has become accustomed to meeting its vastly increasing needs for goods and services by ingenious extensions of mass production nd large-scale organization. Bu such approaches are not efficient in producing leaders. Rather, they absorb more leaders than they contribute.

The development of leaders requires methods which emphasize the individual rather than numbers, close relationships raher than size, and human values rather than knowledge alone. J. Douglas Brown, Dean of the Faculty, Princeton University, at conference of National Association of Independent Schools

mere fact of arrest as the basis for denying to an individual equal employment opportunity.

The Christian Science Monitor

## YEARS AGO THIS WEEK

Items of news about King Mountain area people and events taken from the 195 files of the Kings Mountain The candidate list for six city

and two school elective offices, to be determined at the city election less than four weeks away, increased by one during the past

Registration books for the May 10 City election will open for the first time Saturday, with registrars to be at the five ward polling places from 7 a.m. to 7

SOCIAL AND PERSONAL
Mrs. Hal Plonk was hostess
Tuesday afternoon at the Country Club to members of the Contract Bridge club.
Colonel Frederick Hambright
Chapter, DAR, held its regular

meeting last Wednesday after-noon at the home of Mrs. C. S. Mr. and Mrs. Houston Black of Rockingham spent the weekend with Mr. and Mrs. Clarence

# Speaking Out

GEORGE T. MOORE, President Kings Mountain Ministerial

The present-day title of "newspaper" is, to a disturbing degree, a misnomer. The judgment is not made because of the great variety of material found within today's publications. Neither

I suppose it is only natural for papers, editors and reporters stability.

What is not always clear is how does a democratic society as-

sure itself that it will have the leaders it needs to meet its responsibilities at home and in world leadership in a time of dynamic change

This is the problem food by

# Garden Time

Thanks to Mrs. Willialm P. Gheen, The Cleveland Times,

Gheen, The Cleveland Times, Shelby, for responding to my request for information on large holly trees found growing in North Carolina.

This tree is growing on the home grounds of Mrs. E. R. Van Aken. It is reported to be 75 years old and a Christmastime visual treat for all the friends and neighbors. From Mrs. Gheen's well described physical characteristics of the tree it must be a beauty. I hope I can drop in this summer for a closer look and some notes of my own. You may remember that I wrote about the giant tree found growing near New Bern and the plans to develop the grounds a-

plans to develop the grounds around the tree into a holly arboretum. At the same time I quested readers to send in information about unusually large hollies, if found in their neigh-

While on the subject of hollies,
I might pass on to my readers
a report recently compiled by
the Holly Society of America.
The hollies do especially well
in North Carolina and have become increasingly popular in the
last 20 years due to their beau-

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