


"SUPER-RIGHT LEAN, FRESHLY"

GROUND BEEF

39^c

LB.



"SUPER-RIGHT" QUALITY HEAVY CORN-FED BEEF

ROASTS

35^c

CHUCK BLADE PER LB.



BONELESS CHUCK ROASTS Lb. **49^c** BONELESS SHOULDER CLOD Lb. **55^c**

"SUPER-RIGHT" QUALITY HEAVY CORN-FED BEEF

STEAK

85^c

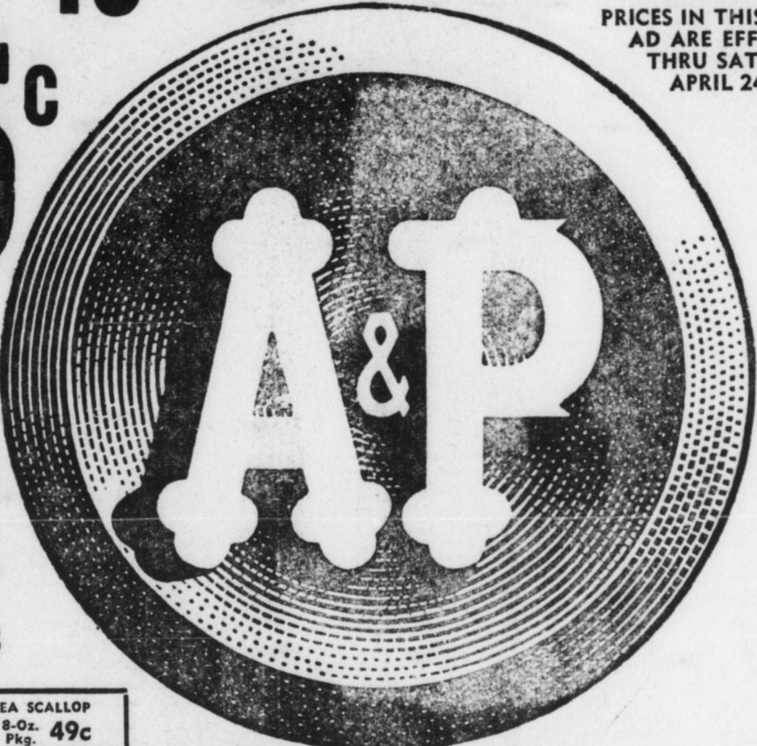
CUBED PER LB.

CHUCK BLADE STEAK PER LB. **45^c**

- "SUPER-RIGHT" LEAN BONELESS STEW BEEF Lb. **49^c**
- "SUPER-RIGHT" ALL MEAT SLICED BOLOGNA 1-Lb. Pkg. **39^c**
- BACON 1-Lb. Pkg. **43^c** 2-Lb. Pkg. **85^c**
- MEALTIME MAID FROZEN BREADED VEAL STEAKS 1-Lb. Pkg. **69^c**

MORTON FROZEN Beef • Chicken • Turkey MEAT PIES 4 8-Oz. Pkgs. **65^c**

CAP'N JOHN'S FROZEN FILLET OF OCEAN PERCH 1-Lb. Pkg. **35^c** CAP'N JOHN'S FROZEN SEA SCALLOP DINNERS 8-Oz. Pkg. **49^c**



A&P Frozen CUT CORN 2-lb. bag **45^c**

A&P Frozen Concentrated ORANGE JUICE... 2-6-oz. cans **43^c** 12-oz. can **39^c**


Agen Frozen LEAF SPINACH 2-10-oz. pkgs. **19^c**

Sultana Bite Size Crinkle Cut Frozen French Fried Potatoes 2-lb. bag **33^c**

Tip Top - Strawberry-Lemon, Grape, Orange Pineapple-Grapefruit Punch Frozen Concentrate Drink **10^c**

STRETCHING YOUR DOLLARS

© by Philip J. Goldberg
Chairman, Institute for Financial Planning Inc.



All too frequently consumers buy what their neighbors have bought or what an overly aggressive salesman has sold them. Many expensive purchases are made on impulse with the buyer giving little or no thought to developing a list of priorities. It is not only important to stretch your dollars but to receive in exchange for them the goods and services you want and need most of all.

A typical wage earner lives on a fairly fixed income. Raises that do come along may keep pace with the rising cost of living or, at best, afford a slight rise in his standard of living. However, few of us ever receive a lump sum of money large enough to enable us to purchase everything we want. Therefore, it is wise to plan ahead for the future and to list those items which we desire most of all in the order of their priority.

lored slacks, sport shirt, slip-on shoes.

Mrs. Ruby Miller, clothing specialist for the Agricultural Extension Service at N.C. State, says hats are the big fashion news for spring. More are being sold due to lighter and medium color tones and growing interest in casual types of felt.

The new spring versions feature lighter weights, lighter colors, more novelty bands of leather or braided effect to lessen the casual look.

Sport hats are gaining over caps due to the all-round brim protection. Sportswear hats include those made of madras, raw silk, madagascar cloth, nylon mesh, and the "wet look" with coating impregnated in fabric providing rain resistant utility.

When selecting a hat, remember that the slender man should pick a narrow brim and tapered crown; a heavy man, a wider brim and full crown.

Typically, an immediate need may be an appliance or automobile. In two or three years a new home or European vacation may be something you will want to plan for. In ten or fifteen years, a college education for the children will be an expense that requires an immediate and continuous savings plan. A pleasant retirement, although in the distant future, is something that cannot be postponed until you reach sixty-five.

You may feel, at this point, that it takes all your income to meet daily expenses and stay out of debt. You may also feel that there is no way to cut down on expenses and save for those items you would like to have but which seem so unobtainable. Before you give up, make a list and study it. When you have decided that you want each item badly enough, you have accomplished your first step toward reaching your goals.

Now think about the items you purchased during the past year. Did you really need white side wall tires or an automatic car opener? Do the items on your list seem more important? By establishing priorities, you can truly evaluate the "unnecessaries."

With priorities established you now have an incentive and the things you want are meaningful. It is easy to save, yes, and even do without if there is a reason. Give yourself that reason!

If you have any questions on how you can STRETCH YOUR DOLLARS more effectively, send them to me at the Institute for Financial Planning, Inc., P.O. Box 3176, Grand Central Station, New York, N. Y. 10017.

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New Trends Seen In Men's Fashions

Designers of men's clothing are making headlines this spring. No longer are men's clothes considered unchanging and drab. New weights, textures, and colors are features for the season.

According to reports, a series of new colorings for clothing which may be called "blue plus" will be seen in tailored clothing. Blues are interwoven with green for a new color note and other combinations are blues plus tan, blues plus brown, and blues plus gold.

There is no article of apparel more adaptable or useful than the blazer. It can be dressed up with smart shirt and tie, dark gray flannel slacks and well-shined black shoes. Or it can be dressed down with white or co-

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HALF GALLON CARTON **39^c**

STARLIKE BRAND 6 3/4" Envelopes 200-Ct. Pkg. **49^c** HALF GALLON SIZE Crystal Decanters - Ea. **59^c** CARNIVAL ROUNDIES 12-Oz. Pkg. **25^c**

GRAVY TRAIN DOG MEAL 2-Lb. Box **39^c** 5-Lb. Bag **77^c** 10-Lb. Bag **\$1.39** 25-Lb. Bag **\$3.19**

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JANE PARKER SLICED PUMPERNICKEL BREAD 2 1-Lb. Loaves **35^c**

JANE PARKER PINEAPPLE TOPPED BUNS 10-Oz. Pkg. **29^c**

JANE PARKER BANANA NUT LOAF CAKE 14-Oz. Pkg. **39^c**

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CORN 4

1-LB. CANS ★ **55^c**

GRAPE • ORANGE • CHERRY JUBILEE OR HULA PUNCH

JUICED-RITE DRINKS 3

1-Qt. 1-Pt. 9-Oz. BOTTLES **85^c**

A&P BRAND LIQUID DETERGENT Qt. Bottle **45^c** SLICED BEETS 2 1-Lb. Cans **21^c**

SAIL LAUNDRY DETERGENT 2-Lb. 15-Oz. Pkg. **49^c** IONA BRAND GOLDEN CREAM CORN 4 1-Lb. Cans **45^c**

JELLIES 3 16-Oz. Jars **\$1.00**

ANN PAGE CREAMY SMOOTH OR KRUNCHY PEANUT BUTTER 12-Oz. Jar **35^c**

MEXICAN SUGAR LOAF PINEAPPLES Large Size **29^c** SERVE WITH ICE TEA JUICY LEMONS 12-Ct. Cello Bag **39^c**

WESTERN WINEAPPLE APPLES 3 Lb. Bag **39^c**

FRESH, TENDER, YELLOW

CORN 10

GREEN BEANS PER LB. **19^c** EARS FOR ★ **59^c**