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Dr. Sellers Opens Clinic

Dr. Frank Barkley Sellers, a native of Statesville, formerly of Kings Mountain, has opened the Carrus Orthopedic Clinic in Concord and is specializing in orthopedic surgery.

Dr. Sellers recently completed a tour of duty in the U. S. Air Force where he was medical officer at Selfridge Air Force Base in Michigan.

He attended Celeste Henkel School for nine years before the Sellrs family moved to South Carolina and graduated at Clover, S. C. He is a graduate of Erskine College and won his medical degree in 1959 at Bowman Gray School of Medicine in Winston-Salem.

Dr. Sellers served his internship at Greenville, S. C., and served as a resident physician at North Carolina Baptist Hospital in Winston-Salem, the Veterans Administration Hospital in Wilmington, Del., and the E. I. Dupont Institute.

He is married to the former Sandra Ann Lumdin of Laurinburg and they have one daughter, Kathy, eight months old.

He is a member of Phi Chi Medical Fraternity and the American Medical Association.

Dr. Sellers is a son of Mrs. Edgar E. Sellers, 608 1/2 North Center Street, Statesville, and the late E. E. Sellers. Mrs. Sellers recently returned to Statesville after residing in Winston-Salem for nine years.

Dr. Sellers is a brother of Joe Sellers of Statesville, Edgar E. Sellers, Jr., of Savannah, Ga., and Mrs. Shirley Sellers Covington, of Miami, Fla.

PUBLIC NOTICE

The business formerly operated as B & B Restaurant, corner of East Gold street and S. Battleground avenue, has been purchased by the undersigned effective February 18, 1966.

The new owner will not be responsible for obligations of R. J. Forrest, DBA B & B Restaurant, made prior to February 18, 1966.

This the 18th day of February 1966.

(Signed) George Lublanski

3.3

Spice CABINET

BARBECUED LIMA BEANS

- 1 No. 303 can lima beans
 - 1/2 cup bean liquid
 - 1/4 cup chopped onion
 - 1 clove garlic, minced
 - 1 teaspoon dry mustard
 - 1/2 teaspoon salt
 - 1/2 teaspoon chili powder
 - 1/2 cup condensed tomato soup
 - 1 tablespoon vinegar
 - 1 tablespoon brown sugar
 - Bacon fat
- Drain beans, saving 1/2-cup liquid. Brown onion and garlic in bacon fat. Combine all ingredients. Place mixture in a baking pan. Bake at 400 degrees (hot oven) 30 minutes.



Bright... tangy... light... with a subtle woody blend.

Royal Argentina ITALIAN LIME

AFTER SHAVE LOTION AND COLOGNE

HAND DECORATED IN GENUINE STERLING SILVER

From old world elegance... a new world of fragrance, captured in a reckless aroma that intrigues the senses.

Handsome Gift Sets 2.50 to 5.50

GRIFFIN'S DRUG

Your Prescription Store

Phone 739-4742 129 Mountain St.

MEMO TO ADVERTISERS



Q. What are the 3 most important rules for profitable newspaper advertising?

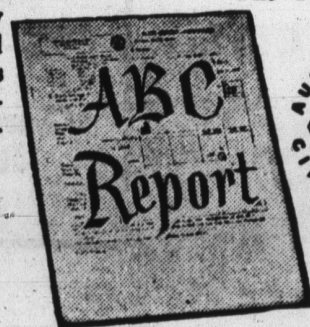
- A. 1. Your advertising message should be newsy, friendly, informative, easy to read. Give facts and news about your merchandise and service.
- 2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.
- 3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?

A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

Q. What is the A.B.C.?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.



Q. What does A.B.C. do for me?

A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

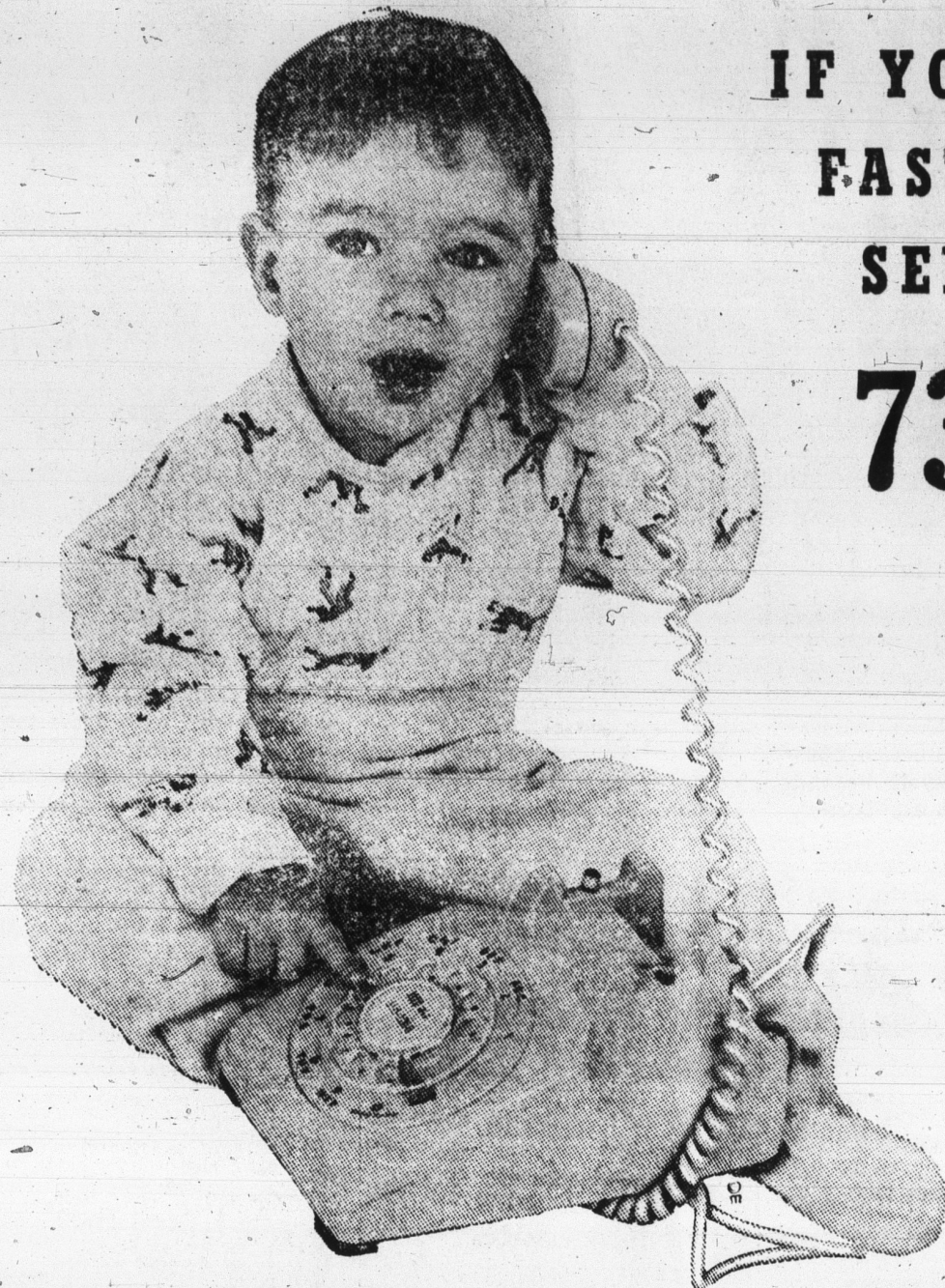
A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.



IF YOU WANT FAST, COURTEOUS SERVICE, CALL...

739-4781

You'll Like What You Find At Our End Of The Line...

IF IT'S BUILDING THAT IS!

Yes, sir, young man, we can help you build

No, we don't do the planning or the actual building, but we provide the financing you need to pay the carpenter, roofer, plumber, electrician, architect, concreter, landscaper, lumberman, painter and mason.

It does take plenty of specialists to build a house, and our speciality is M-O-N-E-Y.

The weather has been tough, but spring is springing, and it's time to get going.

We're ready, willing and able to provide mortgage financing for:

- 1) The new home you want to build.
- 2) The new home you want to buy.
- 3) The repairs and redecoration you need to make your present home more comfortable and more commodious.

If you want fast, courteous service, Call 739-4781.

Kings Mountain S. & L. Assn.

Ben H. Bridges, Secretary-Treasurer

A.B.C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

KINGS MOUNTAIN HERALD

Thursday

LENNOX editing COMPAN

JENKINS and sel Kings Telepho

NICE GIF Colored color th price. Ho Telepho

PERFECT Everv h sharpen \$3.00 a House. P

USED Stov washe Wester Store.

DECORAT pensers, Publishi 5441.

EVERYON We hav staples, Phone 7 HERALD

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