

Agriculture In Action

BIG BUSINESS ERA

It's not unusual these days, on passing through a small rural town, to spot the locked doors of businesses that will never admit another customer.

These were the small grocery and general merchandise stores which thrived in days past throughout North Carolina. They haven't all retired yet to the history books. Many survive and maintain a profitable rating in the accounting ledger. But many more have fallen victim

to big business. Grocery shoppers find gigantic chain-markets more to their liking.

Fairing is going the way of big business too. And the future of the little man doesn't look too encouraging. Grow up or get out. Expand or exit. That's the message the times seem to be whispering.

Studies by the U. S. Department of Agriculture now place the farm "survival line" at an annual gross income of \$10,000. On the minus side of this figure, farm numbers are declining. On the plus side, they are expanding rapidly.

Some 2.4 million farms disappeared from the U. S. agricultural scene between 1939 and 1964, notes USDA. The bulk of this farm obituary was written for operations which grossed less than \$2,500 annually. They ac-

counted for about 2.3 million, or almost 95 per cent, of the farms which dropped by the wayside during that period.

From a gross of \$2,500 up to \$9,999 annually, a different sort of story was recorded. Instead of going out of business, many of these units moved upward above the \$10,000 sales line.

It's not without nostalgia that we acknowledge the passing of the era of the small and independent businessman, whether he be grocer or farmer. More pronounced than the nostalgia, though, is the admiration of efficiency. That, too, is a sign of the times.

MINIMUM FARM WAGE
The scrap over extending the minimum wage into farm labor ranks is going to be a tough one. And it's going to be an important

one. Probably no other state has as much at stake as North Carolina, which has to mobilize veritable armies of hired workers to harvest many key farm crops.

In addition, North Carolina is termed a "low wage state," paying farm labor an average of 86 cents per hour. The jump from that figure to a minimum wage of perhaps \$1.15 per hour is a longer leap than farm employers in many states would have to take.

What the minimum farm wage could mean to the average North Carolina farmer is spelled out graphically by Dr. C. R. Pugh, an extension economist at N. C. State University.

Dr. Pugh cites the hypothetical case of a farmer who pays his labor one dollar per hour. A mini-

mum wage of \$1.15 per hour would force his costs up by the following amounts on the crops listed here:

- \$2.50 increase for producing 100 pounds of flue-cured tobacco;
- \$2.30 increase for producing 100 pounds of burley tobacco;
- \$30-cent increase for producing 100 pounds of lint cotton;
- \$20-cent increase for producing 100 pounds of peanuts.

Dr. C. E. Bishop, head of N. C. State's department of economics, notes that there are "many people who erroneously believe that a minimum farm wage will slow down the influx of unskilled, low income people into the cities."

He maintains that this belief "will encourage congressmen from urban areas to support a minimum wage to the farm laborers."

BETHWARE OAK GROVE NEWS

By Mrs. Ruth Vess
Phone 739-5035

The following group of young people from the community went with the Chorus of Kings Mountain high school Thursday for the annual chorus contest: Elaine Gibbons; Sheila Vess; Edith Hambricht; Nadine Bell; Pat Butler; Ann Sanders; Ike Patterson; David Seism; Jerry Patterson and Toye Davis. Mrs. J. N. McClure and Mrs. Juanita Logan are the directors of the chorus.

Mr. and Mrs. Horace McSwain of Shelby visited his mother, Mrs. Elva McSwain Sunday afternoon.

Visitors in the home of Mr. and Mrs. David Gibbons Sunday were: Mr. and Mrs. Frank Ware and Mr. and Mrs. Clyde Ware and Wray; Martha Grigg; Sheila Vess and Katherine Gibbons of Charlotte, spent the weekend at home.

Pvt. Max Justice of Fort Gordon, Ga. is spending a fourteen day leave with his brother, Mr. Ray Justice and Mrs. Justice.

Mr. and Mrs. W. S. Davis of Lattimore, visited Mr. and Mrs. Franklin Davis Sunday. Nancy Robinson of Grover visited in the afternoon.

Mr. Sank Green of Ross' Grove visited Mr. and Mrs. William Davis Sunday.

Mr. and Mrs. Dwan Thornburg and Darrell visited Mr. and Mrs. Walter Vess, Jr. and Joel, Sunday.

Mr. Walter Vess, Jr. is driving each day to Spruce Pines, N. C. in connection with his job at Kings Mountain Mica Co.

Mr. and Mrs. Eugene Champion and children visited Mr. and Mrs. James Champion and boys Sunday afternoon.

Mr. and Mrs. Walter Vess, Sr. and Tommy visited Mrs. Bill Vess in Shelby Sunday afternoon.

Mr. Zeno Lovelace and Mrs. Lester Harmon and Billie; Mr.

and Mrs. Evans Cooper of Lattimore and Mr. and Mrs. Mac Fite and Mike of Kannapolis visited. Mrs. Sarah P. Lovelace Sunday

Mr. and Mrs. Bobby Dover, Mr. and Mrs. Charles Dover and Ruth Mitchen went to Orlando Fla. Wednesday night to attend the wedding Friday night of Bobby's niece, Miss Gloria Jean Ponder and Mr. Charles Hardy. They returned home Sunday night.

The family of Mrs. Clarence Blanton surprised her Sunday of her seventy-ninth birthday with a dinner. Those present to help her celebrate were: Mr. and Mrs. Oran White of Charlotte; Mrs. Catherine Blanton and children of Shelby; Mr. and Mrs. Johnny Patterson; Mr. and Mrs. Wiley Blanton and Mr. and Mrs. Fred Weaver.

Mr. and Mrs. Sam Lovelace and Jerry and Mr. and Mrs. Perry McSwain spent Saturday sight-seeing around Boone and Blowing Rock.

Mr. and Mrs. Perry McSwain visited Mrs. Ceilia Gaudin of Rock Hill, S. C. Monday.

The El Bethel Home Demonstration club will meet Friday afternoon at 2:30 with Mrs. Rush Dixon. Miss Jessie Ann Wing will discuss "Home Lighting."

The Golden Circle of David Baptist church will meet Tuesday night at 7:30 with Mrs. Everett Patterson.

Sgt. and Mrs. Malcolm Whitney of New York, stationed at Fort Jackson, S. C., spent Sunday with Mrs. Dale Harmon and daughters.

Mrs. Dale Harmon; Mr. and Mrs. Glenn Lovelace and Mrs. Eugene Lovelace went to Fort Gordon, Ga. to see Pvt. Eugene Lovelace graduate from Basic Training. He came home with them for a fourteen day leave, afterward to report to Fort Bel, Okla. for further training.

The Fannie Heck Circle of Oak Grove Baptist church will have a covered-dish luncheon at the home of Mrs. Sam Bell Tuesday.

The Baptist Associational Youth Night will have a meeting at the County Office Building on

Booklet Identifies Vegetable Insects

You can swat, spray, dust, wash, stomp and gas them, but the insects that plague vegetable crops in North Carolina survive and multiply.

These include the harlequin bug, the asparagus beetle and the cowpea curculio. If these names don't ring a bell, maybe the following will: cabbage loop-er, potato beetle, corn earworm, cutworm and potato leafhopper.

These are among some 37 vegetable and plant-damaging insects discussed in a recent publication of the Agricultural Extension Service at North Carolina State University at Raleigh.

Entomologists H. E. Scott and C. H. Brett give the insects a post office "wanted" poster treatment in the 24-page circular.

The life cycles of the insects are discussed along with their habits and physical characteristics. Dr. Brett has drawn sketches to assist the reader in becoming able to identify the different insects correctly.

A bug is not always a bug that you want to destroy. Drs. Scott and Brett identify some of the helpful insects in their publication. These are predators that eat other insects.

Included among these are the ladybird beetle or ladybug, and the parasitic wasps. The most familiar of these beneficial wasps is the Apanteles which attacks hornworms.

Extension circular 313 (rev.) entitled "Vegetable Insects of North Carolina" is available at county agricultural extension offices. It can also be obtained upon request from the Department of Agricultural Information, N. C. State University, College Station, Raleigh.

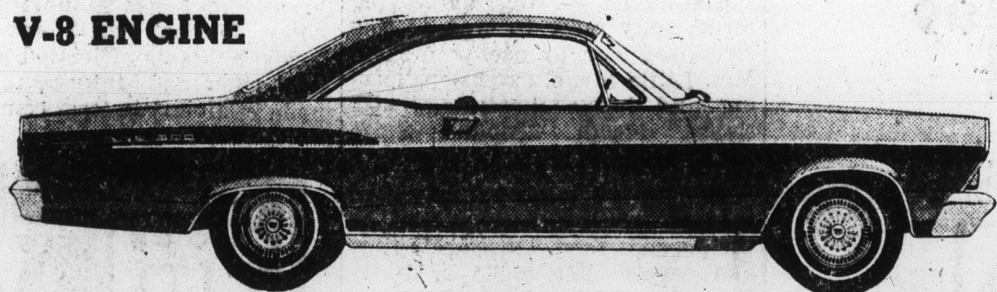
N. C. 180 Saturday night at 7:00. All young people are urged to attend.

Miss Jan Fisher of Charlotte, spent the weekend with her parents, Mr. and Mrs. David Fisher.

1966 FORDS

NO. 1 IN SALES In The Carolinas!

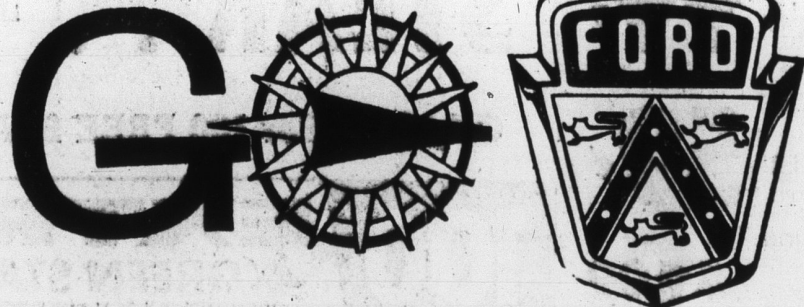
V-8 ENGINE



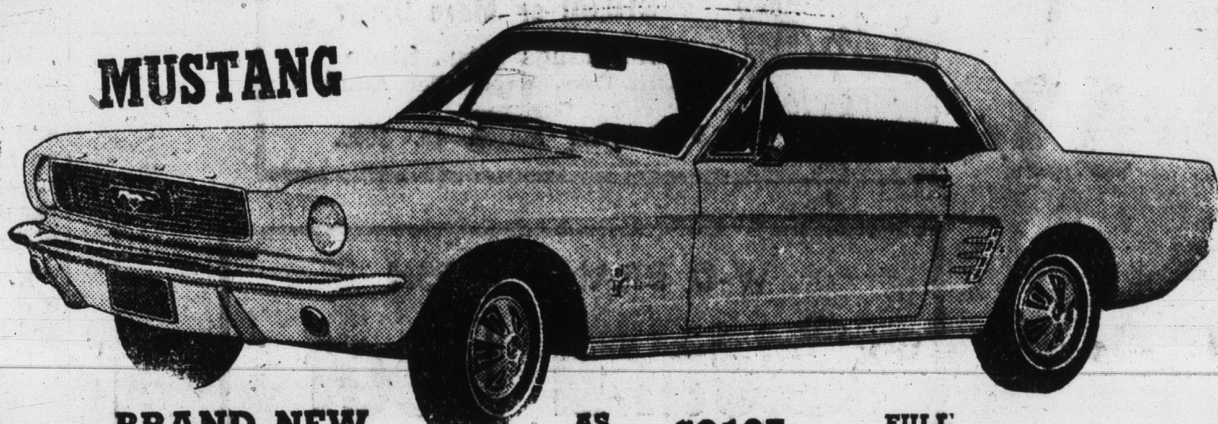
'66 FAIRLANE "500" HARDTOP V-8

AS LOW AS \$2195

FULL SALE PRICE



MUSTANG



BRAND NEW

AS LOW AS \$2185

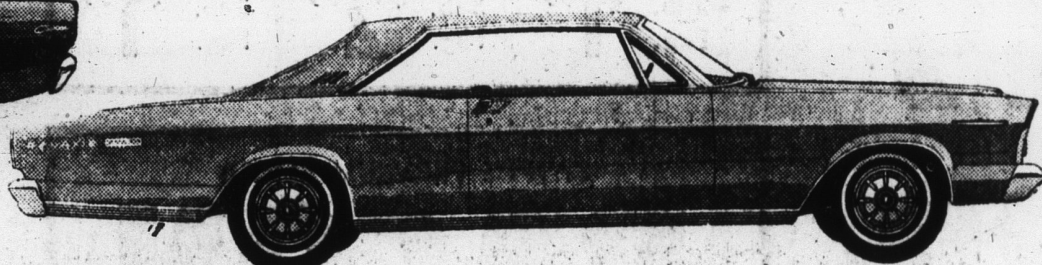
FULL SALE PRICE



'66 GALAXIE "500" HARDTOP

AS LOW AS \$2288

FULL SALE PRICE



CUSTOM 500 4-DOOR WHITE SALE

AS LOW AS \$2095

SPECIAL Galaxie Interior And Features



USED CARS



- | | |
|---|--|
| 1962 VALIANT 4-Dr. \$ 795 One owner with automatic transmission, good tires. | 1963 CHEVROLET IMPALA \$1495 327 V-8, 3-speed, good tires, make offer. |
| 1965 FORD FAIRLANE 500 \$1995 2-Dr. HT, V-8, 4-speed, new WSW tires, like new. | 1961 CHEVROLET CORVAIR \$ 495 700 sedan. |
| 1963 FORD GALAXIE 500 \$1495 4-Dr. V-8, Cruise-O-Matic trans., good tires, sharp. | 1961 FORD COUNTRY SEDAN \$ 895 V-8, automatic transmission, local car. |
| 1965 FORD CUSTOM 500 \$2395 2-Dr., V-8, Cruise-O-Matic, factory air conditioning, power steering, you won't find these kind on a used car lot. | 1963 FORD FAIRLANE 500 \$1195 2-Dr. HT, 289 V-8, 4-speed, one owner, nice. |
| 1965 MUSTANG 2-Dr. HT \$2295 V-8, 4-speed, still in factory warranty 100%. | 1960 FORD 1/2 TON PICK-UP \$ 795 V-8 engine, the kind you are looking for. Top shape. |
| 1964 FORD GALAXIE 500 \$1895 2-Dr. HT, 390 V-8, 3-speed, like new condition. | 1962 CHEVROLET BEL-AIR \$1295 4-Dr. V-8, automatic, perfect family car. |
| 1961 FORD STARLINER \$1095 V-8, automatic transmission, mint condition. | 1965 FORD F-100 1/2 Ton Pick-up \$1595 Low, low mileage. A real gem. |
| | 1963 GALAXIE 500 2-Dr. HT, \$1595 V-8, Cruise-O-Matic, good tires, sharp. |

SOUTH'S LARGEST LITTLE FORD DEALER" — 910 Shelby Road

SOUTHWELL FORD



HARRIS • TEETER SUPER MARKETS, INC.

QUANTITY RIGHTS RESERVED
PRICES GOOD THRU SATURDAY, MARCH 26th



DUPONT LUCITE WALL PAINT Sale Priced!

Gal. \$4.49
Can



AVAILABLE IN THESE COLORS:
Spring Green — Mission Ivory — Sandy Beige — White — Yellow Whisper — Aqua Frost — Worlds Fair White — Crystal Pink — Sahara — Blue Moon — Blush White — Ceiling White — Alice Blue — Oyster White — Seafoam Green and Spring White.



DuPont Lucite House Paint

Gal. \$5.69
Can