Dental Sampling

the quality of the teeth of our

children. It goes without saying

that the better one's teeth, every-

thing else being equal, the bet-

health of the citizens. A glance at

the cost of fluoridation shows it

bove, there appeared to be con-

fluoridation of the Kings Moun-

hoped that the citizens of Kings

Mountain will renew their efforts

for the cause of improving the

quality of the teeth of the rising

generations by the simple pro-

cess of adding fluorides to the

Weather Slows

ization has made a previous do-

Treasurer Harry said funds

and pledges now total \$84,685.05.

The Shelby Construction Com-

water supply."

basis of ten cents per year.

Birth

Announcements

Mr. and Mrs. Larry J. Bridges, 102 Carpenter street, announce the birth of a daughter, Wednesday, March 9, Kings Mountain hospital.

Mr. and Mrs. Randall Green, 1624 Woodlawn Avenue, Shelby, announce the birth of a son, Wednesday, March 9, Kings

Mountain hospital.
Mr. and Mrs. Johnny William Whetstine, route 2, announce the birth of a daughter, Thursday, March 10, Kings Mountain hospital.

Mr. and Mrs. Fred Gregg, Blanton street, announce the birth of a son, Saturday, March 12, Kings Mountain hospital. Mr. and Mrs. Charles E. Berry,

Gaston Avenue, Bessemer City, announce the birth of a son, Monday, March 14, Kings Mountain

Mr and Mrs. Jesse E. Reynolds, 102 E. King street, announce the birth of a son, Monday, March 14, Kings Mountain hos-

Mr. and Mrs. Billy Pruett, route 2, announce the birth of a daughter, Tuesday, March 15 Kings Mountain hospital.

Mr. and Mrs. Cecil Robinson, 501 Monroe avenue, announce the birth of a son, Wednesday, March 16, Kings Mountain hospital.

Rev. and Mrs. Clyde Bundy, route 1, announce the birth of a daughter, Wednesday, March 16, Kings Mountain hospital.

Country Club **Meeting Tuesday**

Annual stockholder dinner meeting of Kings Mountain Country Club will be held Tuesday

night at 7 o'clock. Agenda for the meeting, President George W. Mauney announced, will include election of four directors, and presentation of reports of officers and committee contact 3.1 million senior citizens chairmen on the past year's oper-

Making reports, in addition to lie Harris, house committee; gram. Charles Blanton, pool committee; Initially, some two and one-half more, Maryland, said Alexander. practice field area.

Thomasson and Henry Neisler vailable as needed. are expiring.

member as proxy.

Rotary Club **Election Set**

Kings Mountain Rotarians will elect new club officers for 1966-67 next Thursday, March 24th, at a regular noon meeting at Kings Mountain Country Club.

Pharmacist Wilson Griffin is nominated for president succeeding R. Devere Smith and other nominees are: Charles F. Mauney, vice-president; Fred Dixon, secretary-treasurer; Elmore Alexander, Tom Tate, Charles Wilson, Devere Smith, directors; and Skellie Hunt, sergeant-at-arms.

Grigg Resigns School Post

Former Kings Mountain City Schools Superintendent Claud Grigg has announced his resignation as Superintendent at Albermarle. He told the board of education at Albemarle that he will retire at the end of the current school term.

This is Mr. Grigg's 47th year of activity in the field of public

Mr. Grigg served as superintendent in Kings Mountain from 1927 through the 1933-34 term. He is the brother of former Cleveland County Schools Superintendent J. Horace Grigg.

Mr. Grigg went from Kings Mountain to Albermarle. A native of Cleveland County, he received his A. B. and M. A. degrees at Duke, and studied for one summer at Columbia Uni-

Mauney-Berkley Invitations Issued

Invitations reading as follows have been issued in Kings Moun-

Mr. and Mrs. Carl Fisher Mauney request the honour of your presence at the marriage of their daughter Sarah Katherine

Mr. William Thomas Berkley, III Saturday, the second of April Nineteen hundred and sixty-six at four o'clock

Saint Matthew's Lutheran Church Kings Mountain, North Carolina An enclosed card reads: Reception immediate following

Fellowship Hall



BIG CRANE ON THE JOB - Maple Leaf Steel Company, Inc. recently acquired a Grove 15-ton capacity crane, completely hydraulic, with an 82-foot boom. The machine is pictured as it unloads sheet steel the Maple Leaf firm is fabricating to specifications for US Plywood Corporation's plant at Catawba. Maple Leaf was handling such unloading operations by hand, Tom Yarbrough, head of Maple Leaf says. Only five-minute set-up time is required to begin cargo handling. The crane is available for contract work.

Medicare Forms At Postoffice

announced today that application they did not want to sign up for blanks for supplemental Medi- the supplemental program. care benefits are available at the The supplemental program General Delivery window of the costs \$3 a month and provides

Kings Mountain Post Office. ing made available as the Social for the basic hospital benefits Security Administration seeks to under Medicare. before a March 31 deadline imposed by the Medicare Law.

President Johnson has prothe President, will be Secretary claimed March as "National Med-George B. Thomasson; Treasurer icare Enrollment Month." He Hubert McGinnis; Charles E Dix urged all federal agencies and on, greens committee; J. O. all citizens to cooperate in enroll- March 31. The application forms provides for building of a stand-Plonk, Jr., social committée; Ol- ing senior citizens in the pro- are pre-addressed to the Social ard AAU track, four practice

and Eugene Timms, membership million application blanks were distributed to nearly 34,000 main Terms of Directors Ollie Har- post offices throughout the 50 ris, Charles E. Dixon, George B. states. Additional forms are a-

The club secretary asks that other means, the Social Security day's Rotary club meeting at members return reservation - Administration has had contact 12:15 at the Country Club. Mr. proxy cards not later than Mon- with 16 of the 19.1 million citi- Keeter, an official of the Phenday. Members unable to attend zens who will be 65 or over on ix Plant here, will show films are asked to designate another July 1. Of the 16 million who re- to illustrate the program.

Postmaster Charles Alexander plied, less than one million said

doctor bill and other cenefits. The application blanks are be- Everyone 65 and over is eligible

is displayed in the post office

before 1966 face a two year de-

ROTARY CLUB

Rotarian Jay Keeter will give a year-end report on growth and progress of Bur-Through direct mailings and lington Industries at Thurs-

Star-spangled money saver

Used properly, this

red, white and blue

writing "tool" can

take care of your

money-saving prob-

lems in a single

You just grasp it

firmly and put your

John Hancock on an

stroke.

application for the Payroll Savings

Plan where you work. (Note small,

This authorizes your employer to

make your savings automatic. He

sets aside a small amount from your

check each payday toward the pur-

The amount can be whatever you

decide. The important thing is it's

chase of U.S. Savings Bonds.

saved regularly.

ual cash-in-hand is \$48,524.83. Additionally, the Junior Woman's club has pledged \$150 which represents the club's community project gift. The women's organ-

A copy of the application blank nation of \$150.

Senior citizens who reached 65 | pany contract includes basic lay if they do not sign up by drainage and grading and also Security Administration in Balti- fields and a service road to the

GIVE PLAQUE

Members of the Future Farmers of America Chapter of Kings Mountain high school presented a plaque in memory of former FFA'er Ricky Wilson to Wilson's parents, Mr. and Mrs. Harry Wilson, at the recent Parent-Son Banquet of the high school organization.

Don't worry if you have to use an

ordinary pen instead of a star-

spangled one. You'll get a nice star-

spangled feeling to make up for it.

Quick facts about

Series E Savings Bonds

∨ You get back \$4 for every \$3 at

√ You can get your money when you need it

√ You pay no state or local in-come tax on the interest and can defer federal income tax until you cash the Bond

√ Your Bonds are replaced free if lost, destroyed or stolen

Buy E Bonds for growth-

H Bonds for current income

Jones Fortune Led Symposium

R. Jones Fortune, a senior chemist in Dyeing & Finishing Department Fiber Development Division of Tennessee Eastman Co., was the featured speaker recently at a fiber symposium in Montreal, Canada. The meeting a group of citizens at a meeting was sponsored by the Quebec in Kings Mountain some months Section of the Canadian Assoc.ation of Colorists and Chemists.

Mr Fortune is a native of Kings Mountain, son of the late by Dr. Murphy has revealed some Mr. and Mrs. W L. Fortune. He convincing truths as to the value is brother of Mrs. Pauline F Weaver of Kings Mountain. ~ of a fluoridated water supply as Mr. Fortune's subject was, compared with unfluoridated wa-'New Developments In the Dyeter. Adding fluorides to a public water supply is a simple and ing & Finishing of Verel Moda

harmless method for improving crylic Fiber." An article on the former Kings Mountain citizen with a photograph appeared in a recent edition of the Tennessee Eastman ter the general standards of News Bulletin.

Whitener Files

to be negligible on a per capita House of Representatives from tht 10th Congressional District "At the meeting referred to a of North Carolina

"During the five terms that I siderable interest manifested in have been privileged to serve in the matter of bringing about, the Congress the record has been through popular demand, the established upon which the people in the district may form a tain water supply. As a matter of judgment. It is my hope that this fact, fluoridation of the city wa- record will be approved in the ter supplies has the endorsement form of my re-election.

of all recognized dental societies "It has been a pleasure to serve from the national to the local the people of North Carolina in ices. level; likewise, the medicare so the Congress, and I am grateful cieties throughout the country en- for the support which they have dorse this program. It is to be given.'

TO TRAINING CENTER

Rev. J. S. Mann, pastor of Dixon Presbyterian church, is at Camp New Hope for a threeday session for camp leaders in Kings Mountain Presbytery. He will return Friday.

WINNER - Mrs. Aline Belk Ross of 306 Blanton street has been notified she is a second place winner in the Red Band Flour Tapestakes.

Moose Lodge Sets Saturday Dances

for members and guests during the month of March. "The Sting Rays" will play for Saturday night's dance. Devells." will play for dances

March 26th and April 2. "The Moonspinners" will play for a dance on April 9th. SERMON TOPIC

church, will continue a series

of Lenten sermons on "Lent In Latin", using the theme, "Glad", at Sunday 11 a.m. serv-SOME BETTER L. L. Benson, county tax lister

and member of the city zoning board, was reported "some better" Wednesday. Mr. Benson is seriously ill in Charlotte Memorial hospital. A family spokesman said he was able to sit up in bed a little while Tuesday.

Pedestrians

as in Mountain Rest cemetery. Funeral rites for Warren will be held Sunday afternoon at 3 p. m. from Galilee Methodist

Warren is survived by his parents, Mr. and Mrs. Clarence War- asmeyer, Lativian refugee. ren; eight sisters, Mrs. Freelove Byers, Mrs. Pearline Smith, Misses Betty, Frances, Zenobia, Deborah, and Doris Warren, all of the home, and Mrs. Pearl Boyles of Elmhurst, New York; and three brothers, Paul Warren of New Jersey and Clarence and Freddie Warren, both of Kings Mountain.

The body will be taken to the home in Galilee Community off York road Saturday at 5 p.m. Gill & Brown Funeral Home is in charge of arrangements. Rev. J. M McClean will officiate at the Kings Mountain Moose Lodge final rites. 1748 has scheduled four dances

BUILDING PERMITS

Three building permits were issued by the city clerk's office this week, including: Marion Dixon to build a six-room brick residence estimated to cost \$14,000 on Fallingwood Drive; Luke Hoyle to build a 10-room brick duplex on Tem-Rev. Charles Easley, pastor ple street at cost of \$14,000: of St. Matthew's Lutheran and Haywood E. Lynch to build a five-room house on Margaret street.

STILL HOSPITALIZED

Glee A. Bridges, hardwareman and former mayor, remains a patient in Kings Mountain hospital where he is being treated for infectious yellow jaundice. Mr. Bridges was hospitalized a week ago Tuesday. He is still unable to have visitors.

Lions To Meet

With Grover Club Kings Mountain Lions club will not hold a regular meeting on Tuesday night but will gather with the Grover Lions club on April 4th to hear Dr. Carlis Ley-

Charlie Harry, of Grover, is program chairman. The supper meeting will be held at Renn's Cafeteria at 7 o'clock.

Announcement was made by Dr. George Plonk.

METER RECEIPTS

Parking meter receipts for the week ending Wednesday at noon totaled \$245.15, including \$150.70 from on-street meters, \$23.45 from off-street meters and \$71 from fines, the city clerk's office reported.

LEADERS MEMBERS PARENTS

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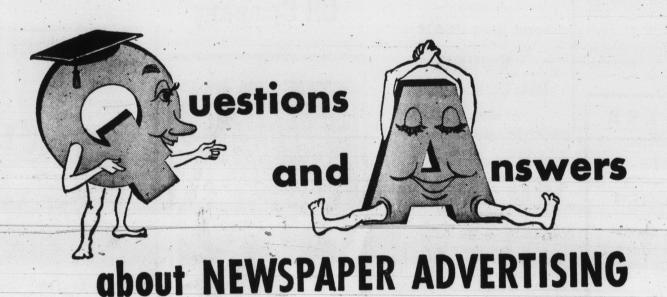
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nam

new

Bord

MEMO TO ADVERTISERS



Q. What are the 3 most important rules for profitable newspaper advertising?

- A. 1. Your advertising message should be newsy. friendly, informative, easy to read. Give facts and news about your merchandise and
 - 2. Advertise regularly. Make your advertising do what successful salesmen do-call on customers and prospects consistently. 3. Insist on audited circulation reports that

give you the FACTS about the audience that

your sales messages will have when you buy

- newspaper advertising. Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buy-
- A. Yes-in the well known circulation standards of the Audit Bureau of Circulations.

ing -merchandise-for example, like

Q. What does A.B.C. do for me?

- A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.
- Q. What are the FACTS in A.B.C. reports?
- A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment-on the basis of known values and audited information.
- (a). Are all publications eligible for A.B.C. membership?
- A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. What is the A.B.C.?

STERLING on silver?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and re-

porting the circulations of news-

papers and periodicals.

Q. Is this newspaper a member of the Audit **Bureau of Circulations?**

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C.

Buy U.S. Savings Bonds

STAR-SPANGLED SAVINGS PLAN
FOR ALL AMERICANS



picture.)

A BASIC MEASURE OF ADVERTISING VALUE