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The Kings Mountain Herald

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MARTIN'S MEDICINE

Ingredients: bits of news, wisdom, humor, and comments
 Directions: Take weekly, if possible, but avoid

By MARTIN HARMON

Kays Gary mentioned in his Wednesday column in the Charlotte Observer that some Charlotte fellow had come home from a trip bringing a new pet; to wit, a boa constrictor.

m-m

It reminds of a conversation of several weeks ago with Louise Hughes Martin and Ruby Hughes Baker.

m-m

They were inquiring about the progress of our Boston terrier Sir Winston, then only recently acquired.

m-m

Were the Hughes (Martin-Baker) sisters pet fanciers?

m-m

Louise, when she and Able's son Bob was growing up, reared boxers, the big fellows which look kin to bulldogs. Son Bob was her partner and they did very well.

m-m

My wife addressed Ruby with the same question. I laughed and answered, at least partially, for Ruby, "Oh, my goodness yes, and many, many kinds." I knew Phillip Baker as a pet fancier and his hamster - growing project of some years ago.

m-m

Louise supplied some more answer: Ruby has seen so many animals around her house, and so accustomed to them, she met a squirrel in the hall the other day and didn't even notice it.

m-m

"And what would you think, Anne, if you had to feel under the sofa cushions everytime you sat down to keep from squashing their pet snake?" Louise continued.

m-m

Anne wants no snakes.

m-m

Actually, Anne wanted no dog, which dictated declination of the bargain offered Mrs. Haywood Oliver offered me for both Sir Winston and his sister, only two of the litter remaining. For a about 36 hours, Anne was speculating about on what dog fancier might relieve us of Sir Winston. As happens, a would-be recipient thereafter might have been shot.

m-m

Mrs. William Lawrence Plonk, mother of three, decreed to Anne couples minus children becoming devoted to pets. "Why so-and-so even calls her 'Honey'!" I've heard no 'Honey' yet but I have heard 'Sweetie'.

m-m

Marguerite has a point, of course, as children make the best pets of all, but some of us aren't that lucky.

m-m

But the pet business works two ways. A few weeks ago in a column I related Kate Smith's story about the adoption of she and Jim's daughter Rachel. This item elicited the following letter which is quite self-explanatory.

m-m

"After reading in your column 'The Smiths' remarks about their lucky adoption of Rachel, I felt a strong urge to write from the other side of the fence. The adopted child—and I feel certain that Rachel would agree—is the lucky one.

m-m

"A long time ago a King Mountain couple was asked to look after a brown-eyed, ear-ty girl. They very soon decided that they wanted to have this for their daughter. The couple was Mr. and Mrs. J. R. Davis and the child was I.

m-m

"It was all but impossible to convey to others just how blessed I have been. Those two people had—and still have—more love in their hearts than any other people I know. They are my folks and I am their daughter. The word ADOPTED has long since become just that, a word. When you love and are loved, you belong.

m-m

"I say to my folks, the Smiths, and all other wonderful adoptive parents—God bless'em!"

m-m

That's from Mrs. B. J. Jackson, the former Jean Davis, 11 October Lane, Weston, Mass.

He Is Risen

Easter renews the hope of the world

Henry McCarron

SO THIS IS NEW YORK

By NORTH CALLAHAN

It is not hard to remember when Columbus Circle was at the edge of one of the worst slums in this city. But eight years ago, all that began to change. Today at this intersection is located Lincoln Center, the world's greatest performing arts complex. Over 14 acres rise musical and theatrical halls, chief among which are the new substitutes for Carnegie Hall and the Metropolitan Opera. Of course this did not happen accidentally and required much money. Obviously that was one reason why John D. Rockefeller 3rd was chosen as chairman of the huge project. He helped persuade the famous Juilliard School of Music to add drama to its music and dancing instruction and to move into the Center from up above Columbia University. To underwrite these ventures, Mr. Rockefeller led a drive to raise 160 million dollars—and it only lacks two million of being reached.

3

It required more than one architect to design all the complicated structures of the Lincoln Center, so six were picked to handle the job. Each of them had different ideas and it required much tact on the part of the chairman to coordinate their artistic efforts. Looking at the center from Broadway, one sees first three glass - calcite buildings which face a square with a fountain. All too plainly visible are abstract figures representing Orpheus and Apollo but which look to me like so many strips of metal strung on wires. Nearby is the wood-paneled concert hall to be used by the New York Philharmonic Orchestra. This city may seem to be filled at times with ignorant people but there are a surprising number who appreciate great art in all its forms. These folks unfortunately are not in the news as much as some of the horrible scrawls who excessively make the headlines and thus give New York a bad name.

3

Another unit of the Center is the New York State Theater which has been aptly called "a jewel box on a grand scale," with gigantic rhinestone-like light clusters that are used to illuminate the outside as well as the front surfaces of the five balconies inside the ornate theater which is done in rich red and gold. The elaborate stage is equipped with every possible kind of items needed for the best of productions. There is a long promenade where the audience can stroll and relax at intermission instead of being jammed together as in the old type of theaters. Alongside is a beaded curtain which has over ten million beads. In a nearby repository is the New York Public Library's circulating collection of 50,000 records, 60,000 musical scores and over 50,000 books on the performing arts.

3

Upon its completion, Lincoln Center will have over 13,000 choice seats in its eleven halls as well as a Guggenheim bandshell outdoors. It is a far cry from the dirty, outmoded tenements which filled this neighborhood for so long and is not only a great center for culture but a monumental example of architecture that is functional if not appealing to all of us in appearance. To the men of wealth who have helped to bring this center into being, a debt is owed for their lasting contribution. It is easy to turn up one's nose at the nation's largest city but it is true that only large are some things done on so large a scale, particularly because the financial leaders who can do such things, live and work here.

TODAY'S BIBLE VERSE

And Jesus cried with a loud voice and gave up the ghost. St. Mark 15:37.

Boosting Retail Business

Merchandising is a course offered at the commerce schools of the nation and consumes two year's time for the enrollees before they qualify for diplomas. Then they can spend more time in graduate work.

Advertising alone, if fully explored, offers many avenues: point of sale, commercial art, visualization, billboard, agency operations, newspaper, radio and television, account administration, etc., etc.

In the manufacturing field, many companies making top quality products have exited from the scene because their merchandising skills did not compare with their engineering skills.

Charles E. Dixon, new president of the Kings Mountain Merchants Association, said he would devote particular attention during the coming year to trade-boosting efforts.

Well he might, on basis of state Department of Conservation and Development figures showing that Kings Mountain sends much trade to neighboring communities.

"Trade-at-home" is an ancient and patriotic appeal which is quite valid, but which is hardly sufficient.

Among the many avenues of trade boosting are these major ones:

- 1) facilities and decor of retail firms;
- 2) breadth and depth of inventories;
- 3) efficient service by competent and courteous personnel;
- 4) promotion;
- 5) shopping hours convenient to the customer;
- 6) ample parking facilities.

Plans are in the mill for improvements in several of these categories.

The Banking Commission

North Carolina has what some think an overload of regulatory boards and commissions.

Many are also licensing boards for their particular trade, profession or business.

Pharmacists, lawyers, doctors, embalmers, barbers, electricians, plumbers, accountants, architects, nurses must pass examinations for license to ply their trades in North Carolina.

A non-national bank cannot open or establish a branch without approval of the state banking commission. (National banks must get approval from the federal comptroller of the currency.)

The banking commission has made some headlines recently.

Governor Dan Moore fired the director of the commission, bringing stout criticism from Lewis R. Holding, a member of the commission and president of Kings Mountain's new banking citizen First Citizens Bank & Trust Company, this in spite of the fact that Mr. Holding was one of Governor Moore's campaign leaders in 1964.

The shoe moved to the other foot when Mr. Holding supported application of a bank for several branches, all the while owning stock in the particular bank. A competitor opposed the expansion.

When Mr. Holding's stock holdings were revealed, it was discovered that his participation in the commission decision violated the law and the favorable decision on the expansion application was voided.

As a result of the incident, the Governor has suggested that the commission members make public their bank stock holdings. Some have complied, some haven't yet. However, Member Paul Thompson's motion to reveal amounts of bank stocks held, along with the names of the banks, was defeated by a vote of 6 to 3.

It shouldn't have been defeated. A 100-share interest in a concern would seldom be comparable to a 1000-share interest, or a 10,000-share interest.

The Charlotte Observer suggests that the General Assembly would do well to require state-chartered banks to file periodically stockholder lists with the banking commission.

Paul Thompson, who made a motion in the public interest, is not a banker.

It is recognized that certain fiscal standards should be required before a new bank be licensed and is mutually recognized that advice of bankers concerning these standards perhaps would be mandatory.

However, it likely would be wise for the General Assembly to invoke a provision that the commission be weighted with a majority of laymen and a minority of banker members.

Easter 1966

The Resurrection of Jesus Christ and its multi-sided implications remain the hope of a world long on performance in respect to the material, but sadly and painfully short on practicing the lessons of the Prince of Peace.

The troubles of Vietnam, the Congo, and Rhodesia, to mention a few abroad, and of America — Cuba, the Ku Klux Klan, murder in Alabama and Louisiana, California, and New York — indicate the defeat of the ascribers to the doctrine that man should be humane to man.

Jesus Christ, in his brief sojourn on earth, taught and re-taught the lesson of human kindness to His fellowman.

Attaining this goal in greater degree should be man's particular prayer at this Easter season and year-around.

Escape Valve Exits

Via court ruling, the ten-year-old North Carolina law labeled for its chief author the Pearsall Plan, is now history.

It was never employed, as it was hoped by moderates it would not be.

It was designed as a middle-road approach between die-hard segregationists and diehard de-segregationists, following the federal Supreme Court ruling of 1954 when school desegregation became a question of "when" not "if".

Its presence, though unused, met its purpose.

Congratulations to Wilson Griffin, newly elected president of Kings Mountain Rotary club and to Rev. Robert Mann, newly-named chairman of the city's human relations council.

Filing deadline for candidates for county and General Assembly district offices is noon Friday, April 15. Elections Board Chairman Ralph Gilbert says 12:01 p.m. April 15 will be too late.

Moffatt Alexander Ware

Moffatt Alexander Ware was a Kings Mountain native, reared here, a businessman, a city commissioner.

In his remarks at Mr. Ware's funeral service, a former pastor, Dr. W. L. Pressly, reminded of several of Mr. Ware's outstanding traits of character, particular among them abiding friendliness to all and especial loyalty to his church.

Born to a farm-reared and farm-oriented family, Mr. Ware inherited to partnership one of Kings Mountain's elder business firms, in which he had already become active in its management. He was out-of-bed early and a hard worker. After retiring, he remarked soon that two weeks were sufficient time to catch up with rest and he proceeded to un-retire.

To his other fine traits of character and personality, the Herald would add jauntness.

His personality was jaunty, his walk was jaunty, and who knew him could forget the jaunty, rakish angle of his hat?

Viewpoints of Other Editors

MOTHERS AT SCHOOL

University education, frozen foods, vacuum cleaners, and ready-made clothing all have had something to do with a new development in the lives of married women.

In many lands more and more of them are seeking careers outside the home after their children no longer need their constant care. With solid education and with time and energy to spare, they are reaching out for a more significant role in the larger society.

What kind of jobs can they find? Some are already prepared for professional careers which they began before marriage. Although sidetracked, they manage to get back on the road without reeducation. Many more need vocational guidance and training. With it they can help meet shortages of teachers, social workers, government specialists and so on.

Those universities which have come to the aid of these women are performing a valuable service. After five experimental years the Radcliffe Institute for Independent Study has become a permanent center for women who want to resume their education. Another experiment, the Seven Year Vocational Workshop held at Barnard College, has fitted some 400 women for new careers. By no means all go out and get paid positions, but a quarter of them did and others found satisfying work as volunteers. Roosevelt University in Chicago has offered a course called "Discovery" designed to help home women find out where their talents lie. It guides them to needed educational courses. Other colleges are working along similar lines.

All this means much to those receiving the help. Many married women feel a sense of "let-down" when their main job of child-bearing is completed. The new training fills the gap and gives them fresh purpose.

But society, too, has much to gain from the course. Eli Ginzberg, economist, who has just completed a study for Columbia University's manpower series which he directs, has written: "The time has come for our society to realize that women have half of the nation's most valuable resource—human talent." Educated married women, with their experience in family life, have a special contribution to make in the field of human relations. They should not only be welcomed but sought out and assisted to make the most of their abilities.

Christian Science Monitor

REOPEN OUR LIBRARIES ABROAD

It is understandable, however deplorable, that fanatical enemies should turn down our overseas libraries. But it is unbelievable that Americans should be doing their work for them by closing down 30 libraries and 12 reading rooms in Western Europe over the last five years. Yet that is what they are accused by an Advisory Commission on Information of having done.

The United States Information Agency and the Congress are the principal guilty parties—the latter for self-defeating niggardliness in its appropriations and the former for "unwise and uneconomical" use of the limited funds at its disposal. If cuts were inevitable, why were they made at the expense of Jefferson, Emerson, Hemingway and Carl Sandburg? Or does the U.E.I.A. believe those it decided to retain on its payroll are superior to these men?

Leonard Marks, the U.S.I.A. chief, promises there will be no more closings of libraries in Europe. That's not good enough. The Advisory Commission calls on Congress to provide the funds and on the U.S.I.A. to provide the intelligence necessary to reopen the libraries which have been closed. And that should be done at once.

New York Herald Tribune

FLAT TOP OR ROLL TOP

We wonder if the era of the flat-top desk is passing. For many years now, it has dominated the office scene. A broad expanse of uncluttered glass, stretching like a bare plateau between executive and caller, has tended to give the man behind it an air of supreme authority.

But the democratic trend is catching up with the flat top. We read with pleasure of a high school principal in California who got rid of this barrier to informality by having his desk removed to the school basement. He has been deskless for two months now and is pleased with the result.

His office, he says, has become a place for free discussion with nothing between him and those who come to see him. Also, since he is no longer "stuck behind a desk," he gets out more to see what is going on in his school.

Offices of business executives, too, are becoming more like living rooms. Many have chairs and sofas for discussion groups in a spot beyond the flat-top desk.

We expect to see more desks banished as the new computerized systems for storing and retrieving information take over. But there are some folks who will always like to surround themselves with stacks of unread newspapers, with clippings they expect to use sometime and letters they intend to answer at length when they get to it, and magazines they mean to read, or a manuscript they will revise when the mood is upon them. For them, perhaps, the old roll top should be brought back. It was a massive thing, but when the owner wished to appear tidy he could pull down the sliding top and hide all the clutter.

The Christian Science Monitor

LONG LIVE NESSIE

Apparently Marcus Lipton, a Laborite member of the British parliament, has small appreciation of fables, myths, superstitions and such.

He has drawn a bead on the Loch Ness monster, which is almost comparable to taking aim at the Easter bunny. This matter-of-fact and unimaginative M. P. wants the legendary monster to fish or cut bait, so to speak. He thinks it high time that fact displaced fancy.

Lipton wants a full-blown government investigation, employing submarines, pontoons and sonic soundings. His demand was prompted by a report from Royal Air Force and Defense Ministry experts that five-year-old movie photographs showed the monster probably was an animate object 92 feet long, six feet wide and five feet high.

He suspects that the monster story is a wild fairy tale, a judgment with which we are inclined to agree, but what good will it do to prove that there is no such critter? Not only will those who have "seen" it be discredited and embarrassed, but a story that has circulated in Scotland since 565 A.D. will be blown out of the water.

We would remind Marcus Lipton that the world has an abundance of realism, but that fancy, the stuff of dreams, mystery and escape, is in exceedingly short supply.

Minneapolis Star

TEMPTED TO WAX ELOQUENT

For almost 200 years visitors to London have marveled at the skill with which craftsmen have reproduced the human figure by sculpturing in wax. Now it is possible to see the same incomparable workmanship without journeying clear to London.

Montreal, for example, has a museum displaying genuine Tussaud wax figures. And Boston can very soon boast its own "London Wax Museum." On a more modest scale than Madame Tussaud's celebrated waxworks, the Tussaud-connected establishments abroad nevertheless obtain their figures and apparel right

10 YEARS AGO THIS WEEK

'ems of news about King Mountain area people on events taken from the 195 files of the Kings Mountain Herald.

Kings Mountain hospital books showed red ink for 1955 operations, in spite of the fact that the hospital averaged nearly 35 patients per day or an occupancy rate of 96.94 percent.

Hugh Wells, Shelby congressional candidate, has named Lester D. Roark, Shelby newspaper editor, as his district campaign manager.

SOCIAL AND PERSONAL

Members of the Kings Mountain Junior and Senior Woman's clubs will begin work Friday to raise \$2,000 as Kings Mountain's part in the Cleveland County fund campaign for the American Cancer Society.

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1220

W K M T

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