Page 4 $\qquad$
 Here On Friday

"Warmer tomorrowit says here"
Mr. and Mrs. Reader have a year-round procession of needs resulting from changes in the weather. They read the advertising in this newspaper for timely news and suggestions about food, fuel,
clothing, drugs, furniture, services and equipment clothing, drugs, furniture, services and equipment
It will py indoors and out.
It will pay you to keep our readers informed
about your merchandise about your merchandise and services through ad-
vertising in these columns Whe
When you use this paper your advertising invest ment is made on a basis of facts-audited circula
tion. Ask for a copy of our A.B.C. report.*

Kings Mountain Herald

You Bet Your Iife


More than $\mathbf{3 0 \%}$ of the drivers involved in fatal nccidents Vote

Richard E. Ware
COUNTY COMMISSIONER
DEMOCRATIC PRIMARY MAY 28

- Efficient Government Lower Taxes



## Linda Sherrer Clean-Up Drive Miss Shelby In Full Swing

 surmer's pageant. She came
back to win the crown this year
and the right to represent Shel. band the right to represent Shel.
and
by in the state pageant in 1967
She will attend the July by in the state pageant in 1967.
She will attend the July state
pageant in Greensboro as an ob-
server. server.
Last October she was crowned
"Miss Kings Mountain"" during Kiss Kings Mountain" during
Kings Mountain's mammoth Bat.
tle Anniversary Celebration She tie Anniversary Celebration. She
was sponsored in the Shelly pag.
eant by the Kings Mountain Jay.
cees cees.
Eleven Cleveland County beau.
ties competed in "Miss Shelby"
competition. Celeste
Sall competition. Celeste Ball, of
Charlote, Gardner-Webb college student, was named first runner.
up and second runner-up was up and second runner-up was
Barbara Patterson of Shelby.
Rheba Gail Poston of Shelby was Rheba Gail Poston of Shelby was
voted "Miss Congeniality" and
the other finalists were Betty Jo the other finalists were Betty J
Bettis and Anna Bingham, both
of Shelby. Among her prizes Miss Shelby
receives a $\$ 250$ scholarship from the Shelby Jaycees. Miss Sherrer will return to her
studies the latter part of July for $\begin{aligned} & \text { studies the latter part of July for } \\ & \text { the second session of summer } \\ & \text { sehool at Lenor-Rhyne. An edu. } \\ & \text { cation Irajor, she plans to teach }\end{aligned}$

Ara chatmen in king Noion campaign are currently inven-
torying unsightly spots and contacting property owners.
sub.committes made up of
ne 120 citizens were shifting the
campaign ints high gear thi campaign ints high gear this
week, initial week of the month.
long campaign to recrove dere long campaign to rer.ove dere-
lict cuildings, brambles and de-
bris from premises.
M. L. Campbell, a member of
L. M. L. Campbell, a member of
the publicity committee, sid
that much enthusiasm has been videnced by rany citizens and
he reminded that "most improv
"" awards d" awards will be made at the
nd of the campaign to the ward
rea, ward with ea, ward with most improved
treet in each area, and most im
oved residence in proved residence in each area.
Mr. Campbell said that a
ready East been beaut Ritified. He street hoted has
derlict housing has been moved
lots cleared of debri lots cleared of debris and ram-
bles, among other areas in the
lity. The city is offering to aid the
dean-up of residential areas by suling away free heavy debri
such aspliances and autos and
aas also has also offered to raze at no ost derelict vulldings both of.
ers good only durng the month.
ong campaign ending June 21 . 4-H'ers Plan 4-H Sunday
will conduct 4 Hunity 4 Sunday services Dixon Presbyuterian chiverch
and Midview Baptist church Sun ay morning
The approximately 40 young
people will lead the $9: 30$ a.m.
services at the Dixan services at the Dixen church and
the il ocolock worship servies at
the Midview church in the Mid the Midview church in the Mid-
pines community.
Members who will participate Members who will participate
in scripture readings, prayeres
and meditations on the them In scripture reacings, paens
and meditations on the thema
"Growing Like Jesus Grew., will
"e Peing Lid Seandy Childers, be Ricky and Randy Childers
Mike Greene, Sheila and Shirley
Greene Greene, Diane Greene, Sandra
Johnson, Glenda Goforth, Myr Smith, and Glenda Costner. Roy
er Goforth and Nolan Page will er Goforth and Nolan Page will
serve as ushers and other mem.
bers will sing in a $4 \cdot \mathrm{H}$ Choir and serve on welcoming committees. Miss Libby Alexander will be be
pianist at at Preshyterian serv
ice and Gaither Bum ice and Gaither Bumgardner will
be pianist at the Baptist service be pianist at the Baptist service
Rev. James S. Mann, pastor. of
the Dixan church, and Rev. R. C. Franks, pastor of the Midviev
church, will deliver brief sermons on the service ther.e. Former Cleveland County
Sherif Irvin M. Allen of Shel.
by was admitted to by was admitted to Kings
Mountain hospital Wednesday afternoon and is a pantient in
Room 15,., Mr. Allen became ill Room 15., Mr. Allen becamé ill
Monday. STRICTLY FRESH Do you remember when
Mother's meals were care-



SALE our own "B-casual " ", bathing suit event

$$
17.88
$$

> The greatest look for sunning and swimming oour ouvstanding group of the most fashionabe bathing suits m mermaid could ever own One and two-piece styles in inportant fabrics.


