



Established 1889

# The Kings Mountain Herald

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity, published every Thursday by the Herald Publishing House. Entered as second class matter at the post office at Kings Mountain, N. C., 28086 under Act of Congress of March 3, 1873.

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### TODAY'S BIBLE VERSE

Blessed be the Lord, my strength, which teacheth my hands to war, and my fingers to fight.  
Psalm 144:1

### A Muddled Mess

School opening was hardly as painless this year as in many past seasons, when tongue-in-cheek groans of the returnees and more real groans of beginners were the chief difficulties.

The Kings Mountain system's problems undoubtedly are mirrored through the state, and elsewhere.

Principal among them are:

1) A shortage of teachers (on opening day the Kings Mountain system needed eleven more). The state shortage is estimated at 18,000.

2) Efforts to comply with guidelines of the federal Office of Education in order to obtain federal funds.

3) The out-of-district student problem, whereby children from adjacent Gaston County district, living within sight of East school, will be transported by bus to Gaston schools. (There are some other minor problems in this direction as, for two late applicants, the Cleveland county board of education denied releases.)

In the Kings Mountain district, at least, thanks to last year's opening of the new high school plant and utilization of Central for junior high school, there are plenty of classrooms — if not in the right places.

West school, for instance, could fill several more than its eleven classrooms, if all applicants for West were accommodated.

The twin bugaboos to the out-of-district accommodations are: 1) Office of Education guidelines dictating crossing of district lines will make operational plans suspect on the business of segregation on grounds of color and/or national origin and 2) North Carolina law which permits students to attend out-of-district schools only on the pupil's obtaining WRITTEN releases from the board of education in the district where they reside.

The federal guidelines, promulgated by the Office of Education, state exceptions are tolerable on grounds of undue hardships to the student, but southern schoolmen, from State Superintendent of Public Instruction Charles Carroll to the administrator of the smallest district, are gun-shy—and their difficulties both last term and, as this term begins, in obtaining federal approval of organizational plans perhaps confirms their collective attitude.

Again, residents of any area adjacent to the Kings Mountain school district boundaries may annex themselves to the district by majority vote in a special election. The residents of the East Kings Mountain area already are moving in that direction. If residents in the adjacent area to the north are interested, they should join in the effort.

In the instance of these East Kings Mountain residents, already citizens of the City of Kings Mountain, virtually all were surprised they were not, also residents of the Kings Mountain city school district. They were surprised, too, to learn that City Hall has no jurisdiction whatsoever over the school operation, which is a function of county government.

Withal, the Kings Mountain board of education reiterated by resolution Wednesday morning that it welcomes out-of-district pupils at no charge, the Gaston county district still being benefited by the tax payments of these pupils' parents.

For early bird taxpayers, next Wednesday is due day to obtain the fully allowable two percent discount for early payment. On September 1, the discount rate drops to one percent.

First prize \$25,000 to the student who writes the best essay on "Peace" in the Lions International contest. Why not a winner from Kings Mountain, if not the top prize, then one of the many offered at regional, state, district and local level?

### Charles Eugene Neisler, Jr.

Charles Eugene Neisler, Jr., is another of the regrettable long list of prominent Kings Mountain citizens who have died during the past few months.

Mr. Neisler was one of Kings Mountain and North Carolina's outstanding industrialists, a pillar of the Presbyterian Church of the United States as well as of his home church here, First Presbyterian, staunch supporter of Davidson college, and quietly identified with almost every community civic and charitable effort since he attained adulthood.

It was he who furnished the impetus for founding the Kiwanis club's collegiate scholarship fund.

He served as a city commissioner, as a member of the county hospital board of trustees, as a navy enlisted man in World War I.

A Kings Mountain girl was surprised a few years ago to chance into well-traveled Mr. Neisler on a street corner in Fairbanks, Alaska.

His successful management of Neisler Mills, Inc., and his organizational ability in other activities attested to his quickness of mind and dedication to performance of duty.

A Kings Mountain citizen remarked after his passing, "I never heard anyone say anything derogatory about Gene Neisler."

Nor have we.

### Nation's Number 3

Double loss elimination tourney play is sufficiently rough in four member tournaments and more rough when eight teams are involved as was the instance in Hershey, Pa. last week at the finals of the National Teener tournament.

For a team which logs its first loss in either the opening or second encounter the pressure is applied and the particular pitching corps put to special tests on counts of depth and endurance.

Kings Mountain's entry lost its first game 5-4 as a last-ditch rally fell short. As the balls bounced, Kings Mountain would have come home the champion only after six consecutive victories, a bit of a chore for the Baltimore Orioles and Pittsburgh Pirates and other professional worthies.

Nevertheless, the Frank B. Glass Post, VFW entry snapped back to win three, arrived home Friday evening the third best Teener team in the nation, a quite lofty and honorable position and the highest honor a Kings Mountain organization has attained.

Radioman Jonas Bridges, who covered the tournament via his WKMT, commented this week that the young participants can "take it" better than their elders. A half hour after their elimination, the Teeners were playing basketball in a nearby gymnasium. "The older folk," Mr. Bridges continued "were walking around looking as if they'd lost their best friend."

Each member of the team, Coach Roy Pearson, and the sponsoring VFW are duly receiving the plaudits of the community, area and state.

### Buy A Button

The 1966 Mountaineer Days buttons have arrived and are now on sale. Proceeds are expected to supply a major portion of the wherewithal required to pay expenses of this year's celebration of the 186 anniversary of the Battle of Kings Mountain.

The cost is \$1.

More important is that Kings Mountain area citizens append them to lapels and wear them, particularly when visiting other cities and communities. It's good advertising.

J. Lee Roberts is chairman of the button sales and prizes await top salesmen, both individuals and clubs which participate.

## MARTIN'S MEDICINE

Ingredients: bits of news, wisdom, humor, and comments.  
Directions: Taken weekly, if possible, but avoid.

By MARTIN HARMON

As previously noted in this column in an S.O.S. I was the address-seeker for the Class of '36, Kings Mountain High School, 30th anniversary reunion, which was held on Saturday evening past.

On the printed program, I wrote a short item entitled "The Most Fun of All" and suggested that I was considerably ahead of others at the dinner-dance as a result of being the contact-man for the event.

Of the 39 graduates in the spring of '36, I finally located 38, Ila Mae Frady, married name unknown, being the exception. I was less successful with the nine-member faculty of 1935-36, missing out on Coach Paul (Pete) Moss, last known address of some years ago in Connecticut, and Bertie Estell Pasour, initially from Dallas.

Withal, only one long distance call was required from this end. Mrs. Pat Crosby obtained a lead on Jessie James as having been kinfolk to Mrs. Otto Guyton in Columbia, S. C. When Norma answered the home call, she said, "I know that fellow she married, but I am suddenly blank on his name." She would check with Otto and write me.

Ten minutes later Ott was calling from his Krispy Kreme doughnut establishment to relate that Jessie is the wife of the Elkin High School band director. In process, Ott gave me a new insight into the doughnut business. His firm has a capacity of frying 450 dozen doughnuts per hour, operates 20 hours daily, and is behind on orders continually.

Last presday, the telephone operator said, "Long distance, calling," and Jessie was on the other end of the line, renewing acquaintance after 36 years, regretting a prior engagement of special importance, but filing her candidacy as youngest grandmother of the class. Her six-year-old grandson came on scene when she was 41. She and her husband were just returned from Oklahoma and a visit with her grandson. Her daughter had married "too young" but was still en route a college diploma. "After all," Jessie says, "The name of Mrs. Josephine Weir was a household word when she grew up, and it still is."

Doris Plyler, wrote from Baltimore that she and her husband had recently observed Anniversary 25 and she had logged the same anniversary as a registered nurse.

I did some last minute telephonic encouragement to Ruth Mess Masters, Arlington, Va., Mabel Putnam Greaver, Oak Ridge, Tenn., and Kathleen Gaffney Peters, Bethlehem, Pa. Ruth could have been present had the gear-up been earlier, having spent the prior two weeks here. Mabel, office manager of the University of Tennessee psychology department, was "covered up". She reported that UT will enroll 30,000 students for the fall term. Her husband works for Oak Ridge National Laboratories.

Replies of regret came from many, including Jake Early, Melbourne, Fla., Hazel Hawkins Frederick, Fort Myers, Fla., Wilma Rhea Hinson, R. N. Douglas, Ga. The Class of '36 produced no ministers, but we have an in-law one. Hazel's husband is a Church of the Nazarene pastor.

W. J. Fulkerson, coach our first three years, and his wife Ruth Ruby Fulkerson, of Greensboro, attended. Ruth had pleasures of her two fine children, Sally and Bill, and W. J. reminisces about my being his 1934 football manager. Fulkerson was one of the earlier practitioners of athletic recruiting. At 14, I was too young to drive, but one of my chief chores was to use the Fulkerson car to transport Ted and Labon Thornburg, Clyde McSwain and Jim (Red) White to their Oak Grove section homes after practice sessions.

Though some averred more wanted to talk than to dance, it did not apply to Jack Fortune, of Hickory. (my wife said she believed Jack missed not a single number). Sara Lee Harrill Dorson and her husband from Atlanta, John Elam, Bladenboro, Dorothy Plunk Lewis and her daughter Susie, North Wilkesboro, Mr. and Mrs. Fred Dixon, nor me and many others. Indeed, I thought, considering age and previous condition of servitude, the incidence of dancing usually heavy.

Ages of those present ranged from 15 (Clyde Greene's daughter, Latta, S. C., and Steve Crosby, Kings Mountain) to 85 (Hunter Patterson, member of the school board in 1966).



## Viewpoints of Other Editors

### ADVERTISING

Agreement has been reached between the Government and the principal cigarette manufacturers in Britain for limiting expenditure on cigarette advertising through press and posters during the six months from June 1, Mr. Robinson, Minister of Health, said (recently) in the Commons. Advertising in cinemas and on the radio will cease on expiry of existing contracts.

Manufacturers have also agreed to undertake a review, jointly with the Government, of future levels of advertising in press, radio and television, with the aim of making comprehensive arrangements for limitation to come into operation at the end of the current six-month period.

An understanding has also been reached to restrict the distribution of free samples. Asked by Mr. Coo, Labour M.P. for Middleton and Prestwich, if he could estimate how far the agreed levels he had announced would compare with the previous level of cigarette advertising, Mr. Robinson said it was at a rate considerably below total advertising expenditure before the ban television.

Dr. Dunwoody, Labour M.P. for Falmouth and Camborne, said: "While welcoming the announcement, can I ask the Minister to consider in future completely banning advertisements for cigarettes, because the frightening death rate from cancer of the lung is the largest public health problem we are facing today."

Mr. Robinson replied that it was a serious problem; "but we have here been able to achieve a voluntary agreement by the manufacturers and I would prefer to build on that for the present."

Press advertising by cigarette manufacturers in the first quarter of 1966 amounted to 2,436,657. The agreed level for future advertising is not being disclosed. Last night, Mr. John Anstey, chairman of John Player and Sons, said the agreement was unlikely to affect total sales of cigarettes in Britain. "Our advertising is not designed to encourage people to smoke more, but rather to smoke our brands," he said in a statement in London.

The Imperial Tobacco Co., in a statement, said: "Against the background of the smoking and health problem, we have for a long time believed that the right approach lay in a sensible moderation of advertising expenditure and we have repeatedly advocated this."

"It follows that while there is room for argument as to what is sensible, we think that in principle, the Minister of Health and the industry are pursuing the right course."

The company denied that coupons in cigarette packets constituted advertising. "It is a form of price competition in that it offers smokers a 'package deal' by which they obtain, in addition to their cigarettes, the equivalent of a deferred price reduction," it said. —The Times (London).

### NUISANCE CALLERS

Anonymous abusive and obscene telephone calls may soon be a rarity. Telephone companies throughout the country are beginning to move against them, and new electronic equipment is making it possible to catch the guilty persons—and quick. New devices include gadgets to notify authorities while the annoying call is being made; they "hook in" the line so that the original

### LAW OF THE JUNGLE

Gazing into a clear blue sky, we find it hard to adjust our thought processes to the fact that over a thousand man-made objects are now circling the globe. And this but a modest beginning in space traffic.

We find it even harder to realize that, while some satellites will soon burn out in the earth's atmosphere, others will be making their relentless rounds—estimates can be trusted—a cool million years from now.

It has taken man only eight years to shoot all this hardware and junk into orbit. What will the next eight years bring—and the next 80? While space-traffic will not for some time resemble the Los Angeles freeways, the need for regulation can no longer be ignored.

We are hopeful that the legal subcommittee of the United Nations' Committee on the Peaceful Uses of Outer Space will hammer out basic concepts designed to avoid international turmoil and that these will prove acceptable to the governments involved.

An elementary but vital question concerns jurisdiction. Rising vertically from the earth, where does space law begin to apply, as distinguished from the law of the country below? And should space law apply to orbital space or only to the vast reaches beyond?

These and countless other questions will have to be resolved undramatically by those expert in international law and diplomacy. Yet what they decide or fail to decide could have dramatic (or traumatic) consequences for the future of the human race.

Space is no jungle. And we pray that space law will not, either by default or design, turn out to be the law of the jungle.

ing telephone can be located through computers in a matter of seconds.

In one New York case a prankster was arrested in a public telephone booth while he was actually making the call; the system can be that efficient. It is good news that means are at hand for catching the culprits. ST. LOUIS POST-DISPATCH

10 YEARS AGO THIS WEEK  
Items of news about Kings Mountain area people are reprinted from the 1956 issue of the Kings Mountain Herald.

Kings Mountain city schools and Park Grace school in the county system will open for 1966-67 terms Tuesday morning at 8:30.

Charles L. Alexander became Kings Mountain postmaster last Friday afternoon when he took the oath of office from F. R. Hayes, postoffice inspector and Kings Mountain native.

SOCIAL AND PERSONAL  
Mrs. T. L. Kesler entertained members of the Friday Afternoon Bridge club at her home last week.

## SO THIS IS NEW YORK

By NORTH CALLAHAN

If anyone wonders what we are fighting for in Vietnam there is one thing that stands out which should at least be a reason. That is the medical situation. In South Vietnam, with a population of about 15 million, there are fewer than 1,000 physicians and only 200 of these are in full-time practice. The death rate for mothers is 25 times higher than in America. Less than half of all the babies reach their 5th birthday. Life expectancy in Vietnam is only 35 years of age, about half what it is in this country. So if we do no more than remedy this dire situation, our help will not have been in vain.

Salesmen who think that most customers are just lookers might be interested in what happened here some years ago. It was a cold, rainy Saturday afternoon in a 5th Avenue furniture store and all the salesmen were huddled around a radiator in the rear of the store, talking. An elderly woman dressed in plain black entered the front door. The salesmen who were next in line to wait on customers believing her to be just a looker on some one coming in out of the cold, turned to a new salesman and said, "Son, go try your hand and see what you can do for the oldster." The young fellow spent over an hour with her in the Oriental rug department. The result was a sale of almost \$10,000. The woman was Mrs. Andrew Carnegie. She became a regular customer of the young man and some years when she was furnishing a huge home in Scotland, this salesman received a telegram from her asking him to England at her expense. There he received an order for several thousand dollars.

The draft board chairman asked the young man what his occupation was. The reply was that ally that the young man do something rather skeptical that the young man do something funny. Turning to the long line of men behind him, the lad yelled, "You can go home, fellows! I got the job."

A four-year-old boy was striding up and down in the outer office of a doctor. The patients sitting there thumbing through newspapers, staring at magazines and engrossed in their concern for their various ailments, at first paid little attention but finally became acutely conscious of the small automaton marching ceaselessly back and forth in front of them. At length a doctor or nurse suggested rather skeptically that the young man do something. "I'm thinking, you see, I belong to the Batman Club and this is the way we do it."

When I first came to New York over a quarter of a century ago, the Paramount Theater on Times Square was one of the highlights of the city and the building of the same name nearby was a citadel of the then-flourishing movie industry. The other day I noted rather sadly that this has changed. This great theater where there was promotion of some of the finest art debuts of such performers as Red Skelton and Bob Hope, now is a darkened hulk. Only an occasion special film is shown here. And the Paramount Building has somehow become dingy looking, a grim reminder of the passing of a brighter day.

invaluable service. Without them, it would be almost impossible to make any sense out of a newspaper. — LOUISVILLE (KY.) TIMES.

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