

Thursday, September 15, 1966

1967 Pontiac Widetracks Are Unveiled

Pontiac's volume-selling Catalina series is represented in the top photo above by the 1967 hardtop coupe with the Ventura option. The Catalina's distinctive styling, interiors and colors, many standard equipment safety items and a wide selection of options has made this Pontiac one of the industry's largest selling cars. The Pontiac Le Mans series is represented in the lower photo by the hardtop coupe. Separate styling features on the side, front and rear gives each Le Mans model a new and different look. The new models will be shown to the public for the first time September 20th.

**1967 Pontiacs
More Safe, Durable**

Pontiac Motor Division has merged all of today's engineering knowledge with the practical limitations of the industry to make their 1967 models safer, more durable and more reliable than ever before.

"Since the first Pontiac was introduced over forty years ago no consideration has ever been more important to us than safety," John Z. DeLorean, a General Motors vice president and Pontiac general manager, said.

In addition to the safety improvements already included as standard equipment, Pontiac has engineered many others into their 1967 models as standard items and a number of accessories are safety orientated.

Every 1967 Pontiac will have an energy-absorbing column and a dual braking system as standard equipment.

In the event of a severe front end collision, the 1967 Pontiac steering column will "collapse" or shorten at a controlled rate when the force of impact is applied to it at either end.

Special mountings on the dash and beneath the instrument panel permit the column to absorb energy under force from an accident. This cushions the impact of the driver against the steering wheel in severe accidents and also prevents the column from being forced toward the driver.

The new braking system will have dual cylinders, one controlling front brakes and the other the rear brakes. Thus, front and rear brakes will be controlled separately and independently. If any part of the brake system fails to function, a warning light will appear on the instrument panel.

DeLorean also noted the following other safety developments, all standard on Pontiac's 1967 models:

Inside rear view non-glare tinting mirror.

Free wheeling front door locks which prevent the accidental opening of the doors. When the lock buttons are depressed, the door handles become inoperative preventing the inadvertent opening of the doors. Free wheeling rear door locks had previously been introduced by Pontiac.

Locks on all folding seats in two-door models and station wagons having split second seats which keep the seat backs securely in place while in the usual seating position. In addition, torsional bars have been added to the seat back. The locks may be released to fold the seat backs forward for entry or exit. When the seats are returned to their normal positions, they automatically lock in place.

A traffic hazard flasher with a control lever located on the direction signal switch housing. Pushing the lever causes both the right and left direction signals to blink simultaneously. Pulling out the lever disengages the switch.

A lane changer and a first in the industry. When the driver applies light pressure on the turn signal lever it indicates a lane change by lighting direction sig-

every model. Prior to this, rear seat belts, padded instrument panel, backup light, outside left-hand rear view mirror, dual speed windshield wiper and washer, padded sunvisor, and improved penetration-resistant windshield glass had all been made standard.

Use Old Method
Indians in northern Minnesota still harvest wild rice in the time-honored way of bending the stalks and flailing the grain into their canoes.

One to a Thousand
The first five-and-ten cent store bearing the Woolworth name was established in Lancaster, Pa., in 1879. When Woolworth died in 1919, his company was operating more than 1,000 stores in the United States.

Telephone Talk

By R. B. MOORE



No force helping the individual or the nation to grow is stronger than education. If a society is to progress, flourish or even survive, its people must grow steadily in knowledge and understanding.

As a basic force for progress, the American education system deserves to be continually assisted by the intelligent effort of all citizens, private and corporate.

Southern Bell salutes our teachers, the transmitters of knowledge, who through their dedication and guidance capitalize on young people's desire to learn. These young people are North Carolina's most important asset. As they assume the responsibilities of tomorrow's leaders, their educational environment will assure the strength of North Carolina for generations to come.

Southern Bell recognizes its obligation to share its knowledge with youth. Through its three tele-training communication programs, High School Science Programs, booklets, training films, technical films and recordings, Southern Bell stimulates an interest for learning, thinking and doing.

IN BOSTON THEY THINK THE TELEPHONE IS FOR THE BIRDS! That's right. In the city of the baked bean a private group has set up a telephone service especially for bird-watchers. Callers can dial a certain number and find out just where, which species of birds have been seen locally. TELEPHONES ARE ALSO GREAT FOR FINDING OUT WHERE PEOPLE ARE... IN TOWN, OR OUT. TRY IT.

KINGS MOUNTAIN HERALD, KINGS MOUNTAIN, N. C.**Ratley Finishes Infantry Training**

FORT JACKSON, S. C. (ART NC) — Army Private Giles A. Ratley, 19, whose parents, Mr. and Mrs. Ernest Biddix, live at 107 N. Oriental ave., Kings Mountain, N. C., completed eight weeks of advanced infantry training at Fort Jackson, S. C., law by including tires in the inspected items.

He received specialized instruction in small unit tactics and in firing such weapons as the M-14 rifle, the M-60 machine gun and the 3.5-inch rocket launcher.

"Tires are a vital part of any motor vehicle's equipment," declared Thomas B. Watkins, president of the motor club and the National Automobile Association.

"Unpopular as this idea may be

Check Tires Says Motor Club

The N.C. State Motor Club today called on the 1967 General Assembly to strengthen the state's motor vehicle inspection program that should be closed as quickly as possible.

North Carolina's inspection law presently covers brakes, lights, horn, steering mechanism, windshield wipers and directional signals.

Motor Vehicles Commissioner A. Pilzten says Godwin has predicted that the inspection law will be broadened.

Watkins pointed out that his motor club recently conducted a

mail survey of the 21 states that have inspection laws. The survey revealed that 15 now include tires in their inspection programs, four do not, and the other two, although having no tire requirement, inspect tires under the law requiring that all vehicles be maintained in safe operating condition.

"The experience of these states over a period of years has indicated that tires must be included in any well-rounded inspection program," Watkins said. "The General Assembly should lose no time in closing this gap in North Carolina's law."

Jefferson Davis served in Congress prior to the civil war.

Oil of the cedar tree is used in making perfumes.

Join the Fun!

COME TO THE FAIR

PRIZES!
GAMES!
RIDES!
SHOWS!

5 Big Days-September 20-24, 1966 Shelby N.C.

**AMERICA'S LARGEST COUNTY FAIR
CLEVELAND COUNTY FAIRGROUNDS
GATES OPEN AT 8 A.M. TUESDAY**

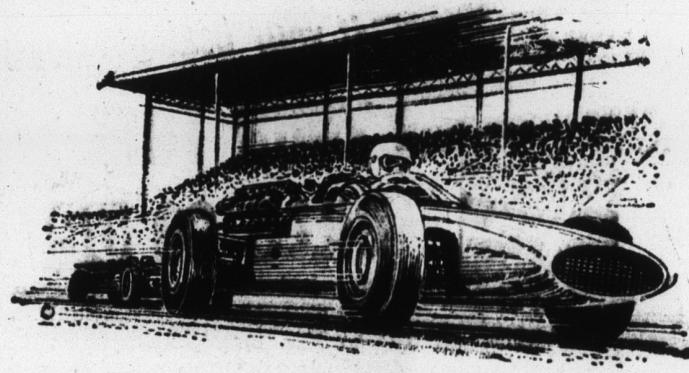


**MISS NORTH CAROLINA,
NANNETTE MINOR,
WILL OFFICIALLY OPEN
THE FAIR AT 10 A.M.
CEREMONIES TUESDAY**



MISS NORTH CAROLINA 1967

AU TO RACES



**JACK KOCHMAN HEL DRIVERS
BEFORE THE GRANDSTAND THURSDAY, FRIDAY, SATURDAY EVENINGS
AT 7:30 p.m.**

**EXHIBIT
BUILDINGS
OPEN AT
10 A.M.
TUESDAY
and
EVERY DAY**

**MILE - LONG
MIDWAY
SHOWS, RIDES,
OTHER
ATTRACTI ONS**

Also Grandstand Features:

- Harmonica Rascals
 - Shanghai Twins
 - Wilnoes Braves
 - The Coronas
 - Al Youngman Band
 - Pony Running Races
 - Tony Vitales Fireworks
- Display 9:30 Nightly

**BIGGER and BETTER
DEGGELLER SHOWS**

**THRILLING RIDES
ON THE MIDWAY**

**It's Exciting!
It's Informative!
It's the Fair — 43rd annual Cleveland Exposition.
A wide, wonderful world of fascinating interest and thrilling amusement for all!**

**3
Big
Days**

**WE'LL MEET YOU AT THE
Cleveland County Fair**

**SEPTEMBER
20 - 24**