Thursday, December 15, 1966



76 Miles A Year!

THAT'S HOW MANY STEPS THE AVERAGE HOUSE-WIFE SAVES A YEAR WITH AN EXTENSION TELE-PHONE! Roughly, those miles add up to 113 round trus up and down the Washington Monument, or 1,114 7/18 base runs around Atlanta Stadium! So, to save the lady of your house time, steps and trouble . . . why not fill her Christmas stocking with extension telephone service!

PRESCRIPTION FOR PROGRESS . . . In one community last summer, the phone company began an installation to provide facilities for closed circuit television between two major hospitals. Purpose of the system is to insure quick consultation between the hospitals and to permit them to share lectures. It is noped that the system will eventually extend to smaller, rural hospitals, to enable them to transmit X-rays to a specialist for immediate diagnosis. (One more way telephone service helps make life better for all of us.)

TEACH THEM WHILE THEY'RE YOUNG

+ `+: • 'Hason

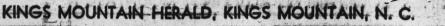
Toddlers and the telephone will get along very well together if you make it fun to learn how to use the telephone properly. Here are a few tips:

- 1. Teach your child to answer the phone promptly when it rings . . . and in a friendy way.
- 2. Explain that he doesn't need to shout to be heard, and also to put down the receiver gently.
- 3. Let him practice a few times by calling his grandma or special friend while you're there to guide him.
- 4. Above all, teach your children to dial "operator" if trouble strikes. Our operators are trained to be alert and helpful in emergencies.

Teaching youngsters good telephone manners is one way to help them learn the "social graces" and have fun while doing it!

. . .

Your friends at Southern Bell extend holiday greetings and wish for you the many good things the Christmas



Farm Worker's **ROS** Computers Do The Talking **Survey** Slated

A talking computer with a great memory but a slim vocab-ulary will get a Southern Bell A sample survey of those who performed farm work for cash debut in February, 1967.

in 1966 will be conducted in this area during December as a part of the Census Bureau's monthly they handle within the continen-Current Population Survey ac-cording to Joseph R. Norwood, director of the Bureau's region-by rate and route operators. director of the Bureau's region- by rate and route operators.

'The new system, called the rate quoting system (RQS), not only should save time for opal office in Charlotte. A section of the survey form is to be filled for those who did erators and customers on calls which require rate informationany farm work at all in 1966. The information obtained annually for use of the U.S. Deas much as 30 to 40 seconds per proyment inquiries conducted by the Census Bureau to furnish facts for the Department of La-bor's Bureau of Labor Statist-ics. All information is kept com-pletely confidential and i partment of Agriculture, will sup-

pletely confidential and is used

When buying a Christmas tree, only for statistical purposes two ways to make sure it is not The survey will be made dur-ing the week beginning Decemdangerously is to shake it vigorously and note whether nee-dles fall, and then bend the branches. Liberty Mutual Insur-ance Companies says that if the ber 12 among sample households in this area and in other selected areas throughout the United branches snap off, they are too dry and brittle. Census Bureau interviewers who will visit families here dur-

paced - not repaired.

4:23-tfn

ing the December survey are: Mrs. Martha H. Scruggs, P.O. Box 135 Dogwood Drive, Grover, N. C. 28073.

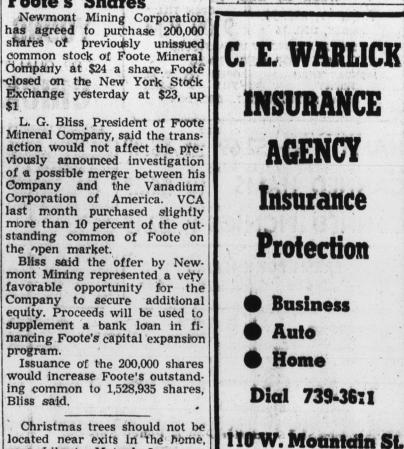
Newmont To Buy **Foote's Shares**

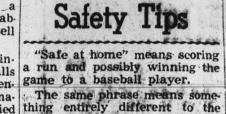
States.

program.

Bliss said

says Liberty Mutual Insurance





Health And

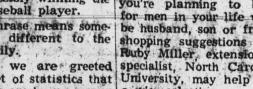
tell us that we are by no means "safe at home" in the average when sheeting. When sheeting we are by no means when sheeting a way help you make the shirt, you can see the inside dif-tell us that we are by no means a wise selection. household. In fact, the statistics

show that home can be down-

serious enough to require medical attention or to restrict the activity of the victim a day or longer.

A host of physical factors are involved in home accidents, such points help to fill out a thin face. as electrical and power equipment, inadequate lighting, glass neck, select a shirt with a long

during Christmastime, according cidents are two things — falls to Liberty Mutual Insurance and fires. Another thing you need to do Companies, which advises that Falls are the second most comworn or frayed wiring be remon cause of accidental death, next to highway accidents. Falls in and around the home each year cause injuries to nearly 7 million people and 12,000 deaths. Falls on stairs cause nearly 2,000 fatal injuries a year. Proper lighting and sturdy handrails on stairs are highly important to home safety. A good ladder to aid in reaching high places is much safer than standing on boxes or chairs. And the ladder



When shopping you'll find a greater variety of shirts available this year than ever before,

Shirt Shopping?

Here Are Ideas

ors and finishes.

coming to the man who will wear home accidents cause injuries wear the shirt. Sharp pointed

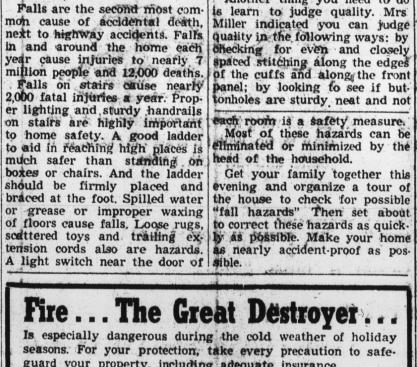
If the man has a short thick

doors, abandoned ice boxes, med-caused more than one home fire during Christmastime, according diverse abandoned ice boxes, med-caused more than one home fire during Christmastime, according

Mrs. Miller notes. Dress and work shirts as well as sport shirts, are out in a full array of styles, colshirt.

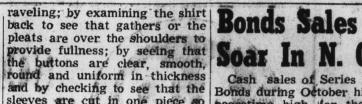
Collar styles vary even in white business shirts so you'll want to select the collar style that is be-

collars with little spread between the points of the collar tend to lengthen the face and figure, she said. On the other hand, wide spread collars with short round



guard your property, including adequate insurance.

SEE US TODAY! INSURANCE IS SECURITY THE ARTHUR HAY AGENCY "ALL KINDS OF INSURANCE" **PHONE 739-3659**



RALEIGH - Shirts make an

approve the quality of that brand

There are many different fabfics to choose from, including the regular 100 per cent combed with a durable press finish, and Blanton Jr. Cleveland County blends with and without the dur

shape like new

able press finish. Many men prefer the 100 per

ing a blouse for yourself. You'll ent polyester fiber shirts. These want to consider his other clothes can be washed and placed on a and his coloring and the oceahanger to dry or even dried in an automatic dryer. No pressing is needed. Collars hold their fine

If you choose with care he'll wear it often and for a long In many ways, choosing a man's shirt is similar to choos- time Mrs. Miller predicts.



SHELBY, NORTH CAROLINA 28150

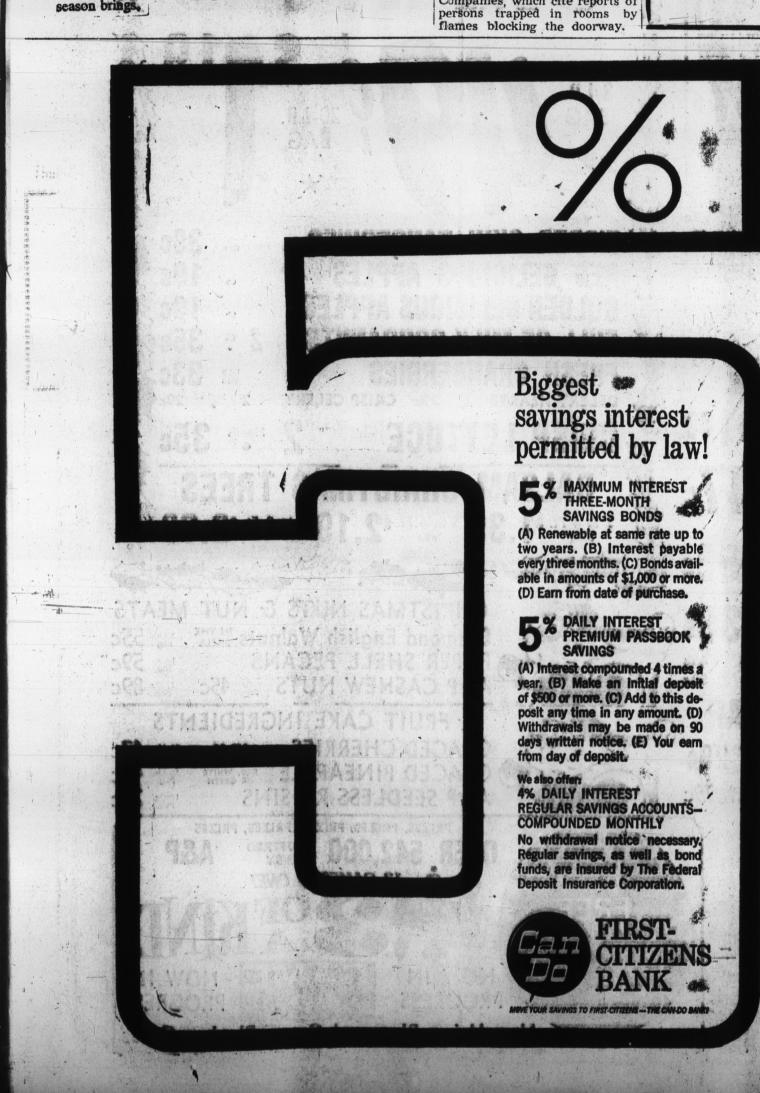
Page 3

Soar In N. C. Cash sales of Series E and H

RALEIGH — Shirts make an excellent gift for a man at Christmas time or any time If you're planning to buy shirts for men in your life whether he in appearance. In the sheet of the sheet o January - October sales amount-ed to over \$46 million, an in-

between high and low grade shirts. However the man or boy may prefer a certain brand pame and he will be familiar with and chieve its real of \$52,900,000 for

chieve its goal of \$52,900,000 for this year. In the first ten months of the year, 88 per cent of the State's quota has been attained! Cleveland County has exceeded its Bond quota of \$424,800 for the



FIBER INDUSTRIES, INC.

Has openings for men to begin training in its Fortrelmaking operations on Earl Road, Highway 198, just south of Shelby.

• EXCELLENT PAY BROAD BENEFITS ADVANCEMENT OPPORTUNITIES

If you are a high school graduate or equivalent and have a good work record you should take advantage of this excellent opportunity to join a dynamic and growing company.

Our employment office is open from 8 a.m. to 6 p.m. Monday through Friday and from 8 a.m. to 1 p.m. on Saturday.

An Equal Opportunity Employer

FIBER

INDUSTRIES, INC.