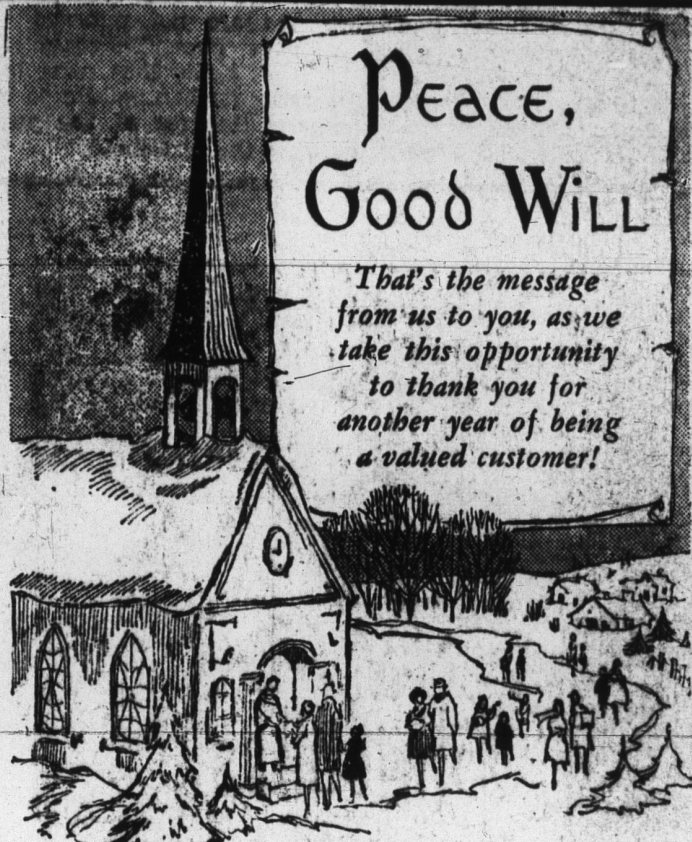


**PEACE,  
Good Will**

*That's the message  
from us to you, as we  
take this opportunity  
to thank you for  
another year of being  
a valued customer!*



**Bridges Hardware Co.**

Subscribe To The Herald

### White Christmas Is Traditional

For a quarter of a century people have been sentimentally dreaming their way through a "White Christmas."

It was in 1941, the black-clouded war years had already begun, when Hollywood released a motion picture entitled "Holiday Inn." The star of this movie was the ever-popular crooner, Bing Crosby. But, perhaps the real star of "Holiday Inn" was the song written especially for the movie by Irving Berlin: "White Christmas."

Through the ensuing 25 years, over 100 versions of the song have been recorded by almost as many artists, yet "White Christ-

mas" is synonymous with the name of Bing Crosby.

The poignant Christmas message that's found in the song has made it popular 'round the world. It has been translated into Italian, French, Chinese, German, Spanish, Hungarian, the Scandinavian languages, several Polynesian tongues and even Swahili.

#### THERE'S MAGIC

The Danish Christmas Eve dinner features rice porridge, containing a "magic" almond that brings good luck to the one who finds it.



**a Joyous  
Christmas**

To all our friends,  
we send sincere wishes  
for Yuletide joys!

**HERMAN BLALOCK GROCERY**  
GROVER ROAD

### History Proves It — Yule Season Is Always A Memorable Time

For the children, this is the very best Christmas that ever was. The adults agree—but still, they look back a little wistfully at the Christmases of yesteryear, with nostalgic thoughts of "a good old-fashioned Christmas," or of a special Christmas memory. Memories enhance the seasonal joys, and with good reason, for Christmas is a memorable time. Since the first Holy Night, some of the most important events of both religious and secular history have taken place at the Christmas season.

A look at the past reveals momentous occasions, joyous or poignant, as well as many of the little things that give bygone times living meaning — and all taking place on or about Christmas Day.

#### DECEMBER 24, 400 A.D.

In Italy, in the fifth century A.D., church bells rang on Christmas Eve to call Christians to worship.

This seemingly simple event had great significance, for it meant that Christians could worship in freedom, instead of in secret, as earlier suppression of Christianity had forced them to do.

#### DECEMBER 25, 600 A.D.

Traditionally, the first Christmas feast in England was held at the Round Table of King Arthur. The actual date is unknown, but references to this legendary king have been traced to 600 A.D.

#### DECEMBER 24, 1223

St. Francis of Assisi set up the first creche or crib on Christmas Eve, 1223, in the mountain village of Greccio, Italy.

#### DECEMBER 25, 1492

Christopher Columbus and his crew celebrated the first Christmas in the New World in 1492. They were dinner guests of an Indian chief, ruler of the island of Haiti.

#### DECEMBER 25, 1535

Beset by cold and hunger, in fear of hostile Indians, the French explorer Jacques Cartier and his band of 110 settlers observed an early Canadian Christmas at a fortress near what is now the city of Quebec, in 1535.

The most precious of the scanty food supplies were set forth for a Christmas "feast" — in the courageous spirit that enabled the tiny band to hold out till spring.

#### DECEMBER 24-25, 1620

December 1620 marked the landing of the Mayflower at Plymouth Rock. A site for the first home in the new settlement was selected on Christmas Eve, and on Christmas Day construction began.

#### DECEMBER 25, 1776

On December 25-26, 1776, George Washington crossed the Delaware. He surprised, and put to rout, Hessian soldiers employed by George III.

The surprise attack was greatly assisted by the fact that the Hessians were sleeping off the effects of their Christmas celebrating!

#### DECEMBER 24, 1871

First performance of Verdi's opera, "Aida," took place on Christmas Eve, 1871, in Egypt.

**GREETINGS**

We bring good tidings and glad greetings to you and your kin, with wishes for happy holidays and a Merry Christmas.



**The Arthur Hay Agency**

Helen Hay — Linda Bennett



**MERRY, MERRY Christmas**

Good tidings we bring to you and yours during this season of joy and happiness. Our special thanks to all our patrons on this Christmas holiday.

**Western Auto Store**

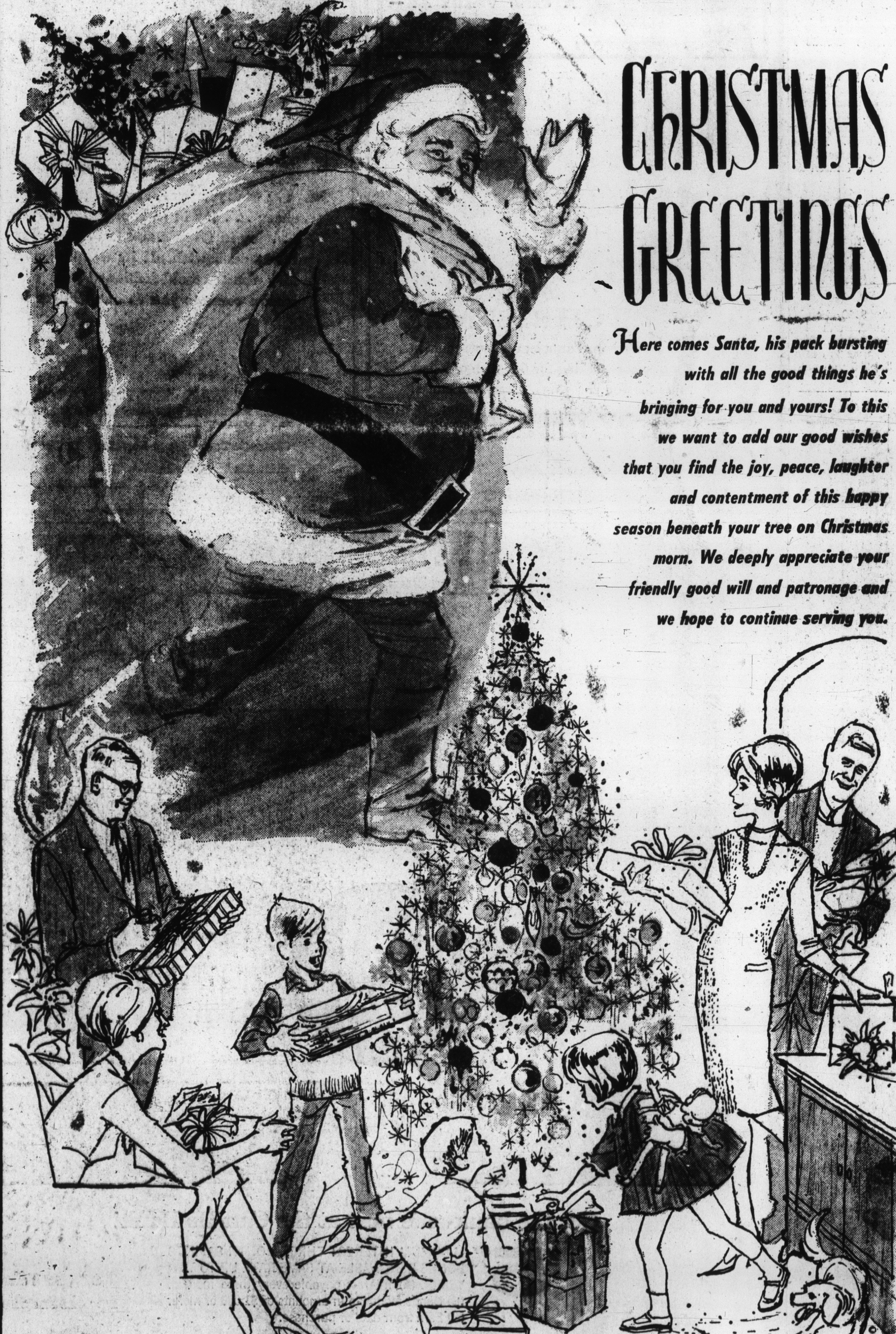
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**CHRISTMAS  
GREETINGS**

*Here comes Santa, his pack bursting  
with all the good things he's  
bringing for you and yours! To this  
we want to add our good wishes  
that you find the joy, peace, laughter  
and contentment of this happy  
season beneath your tree on Christmas  
morn. We deeply appreciate your  
friendly good will and patronage and  
we hope to continue serving you.*

**Superior Stone Company**  
Kings Mountain, N. C.

*In  
the  
Spirit of  
Christmas*

*May the light of  
understanding  
and love that radiates  
over all the world  
shine upon you, and bring you peace.*



**PATTERSON OIL COMPANY**