First Union Executive Officer Wants Best Bank, Not Biggest



Cameron of Charlotte, 46, was recently named the chief executive officer of First Union Na-tional Bank of North Carolina succeeding Carl McCraw, Jr. McCraw served for a year fol-lowing the retirement of his father, Carl McCraw, Sr., Kings

EXECUTIVE OFFICER - C. C.

Mountain native.

" I just want our bank to be the best bank, not necessarily of this year he succeeded Carl G. McCraw, who had built First cated earlier in life when he was the biggest "

the 15 largest in the nation.

In April, 1964, Cameron-Brown

These are the words of C. C. the third largest in the state with the Carolina ROTC graduate he rose from the Beauty Queen "Cliff" Cameron, chairman and 92 offices in 43 North Carolina rank of second Lieutenant to chief executive officer of First cities First Union now ranks 78th Lieutenant Colonel in four years. Union National Bank. At 46 years old, he's described by associates as "a man of action." "It is my earnest desire," Cam-"It is my earnest desire," Cam-

in the nation. "It is my earnest desire," Cam-eron states, "to be a part of the continued progress of First Union. My beiefs and philosophies are Cameron, Mississappi-born (his father is a native North Caro-My beiefs and philosophies are not new. But they are important linian) LSU-educated and father of four, achieved varied success to our bank and to us. I believe prior to being named to the top post of First Union.

a sound, solvent bank. Our depo- troops. Most of them collapsed His business career began sitors must be guaranteed that a chemical engineer with Esso Standard Oil Company in Louisi-ana. This phase ended in 1949 however, while these deposits are entrusted to us they should be

the mortgage banking business. continued.

"Further I believe that the In 17 short years, starting with people who come through First First Union? Union's doors are doing us a fav- "He will two employees in a small officehe engineered the growth of Union's doors are doing us a fav-Cameron-Brown Company to an or in allowing us to serve them. leadership with well defined or organization that services more We should greet them with a ganizational functions, with pothan \$500 million in mortgages, smile, with enthusiasm, with sitions headed by men whom he employs 275 in 18 cities in the warmth as we would greet a selects and to whom he delegates Carolinas, Virginia and Tennes- guest in our home. We must be authority," said one outsider.

USED

Step Up To A Late-Model

see. The company ranks among genuinely concerned with the "You can expect a very aggres-the 15 largest in the nation." needs of our customers. If we sive bank, with a tendency toefficiently meet these needs, we ward perfection and with a part-In April, 1964, Cameron-Brown joined forces with First Union. Satisfied customers are vital to mers," said another.

KINGS MOUNTAIN HERALD, KINGS MOUNTAIN, N. C.

Cameron became vice chairman of the continued success of our bank. Summing it all up, Cameron the bank's board. In September Cameron's leadership and or- said simply, "These are exciting ganizational abilities were indi- times."

To Cut Ribbon

mountain that rose in the backyard of his training unit at Camp Roberts, California. It was climbour first responsibility is to have ed daily by both young and older on Tuesday,

upon' reaching the summit. The their money is readily available, daily charge was led by the com- que- it's made of \$100 bills. manding officer.

these abilities.

when a close friend, James Poy-ner of Raleigh, persuaded him to come to that city and enter the state of North Carolina," he building of Came-the state of North Carolina," he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state of North Carolina, "he construct the state of North Carolina," he construct the state During the building of Came- Minor graduated from Myers native of Charlotte, Miss ceived a degree in music from What does all this mean for

at Greensboro.

Minor will remain to greet people attending the opening and distribute autographed photos.

tall, a natural blond with blue

Carolina, Miss Minor was full-

ved as a volunteer to the Mecklenburg County juvenile diagnos- til his retirement in 1961. tic center, presented concerts in the southeast and while in col- Alexander, chief executive offilege did the operatic lead in the cer; W. G. Jonas assistant cashcomic opera "Telephone" for a lier and manager of the install-USO tour of the Carribean.

entering the new facility.

tronically programmed talking The first N. C. State Jaycee six-foot Robot which appeared organization was founded in a recently at the N. C. State Fair meeting in Winston-Salem. T in Raleigh. A number of prizes Spruill Thornton of Winston-Salem was first State President.

North Carolina's first Javcee

The Greensboro Chapter of the committed to community devel-

ed Top Club in the world by the International Jaycees at their

lina Jaycees. Carolina communities

First Union's New Banking Office Mixture Of Traditional, Modern

> First Union National Bank's new Kings Mountain building, to be shown to the public Tuesday afternoon and evening and to b occupied for operations the morn ing of January 19, combines traditional and modern concepts in both architecture and furnish ings.

The two-story structure con-tains approximately 6900 square feet of floor space, boasts a mod ern lobby, facilities for seven tell ers. drive-in window service parking facilities for a dozer autos, an elevator for transpor to the upper floor, a spaciou director's room, and new furnish ings throughout.

hrough December 8, 1966, a total of 1.009, 155 menhours, without Wainscoting is banker's wal i disabling accident. nut, upholstered chairs black. Modernity takes over in the front-of-building glass panels, from ground level to ceiling, and certificate from the Edison Elecric Institute indicative of this in vari-colored floor coverings safety achievement. and walls. Music will be piped to over 850,000 customers in the the lobby and other areas of the Piedmont Carolinas. The million building. manhours worked without a dis-One particular needed facility

abling accident includes the comwill be available, as additional pany's heavy construction departsafe deposit boxes are added. At ment, which adds special emphasis to the achievement. Architects for the building are

Ferebee Walters and Associates of Charlotte, and general contractor is Myers & Chapman, of Charlotte.

Kings Mountain sub-contractors included L. A Hoke Electrical Company and Ben T. Goforth, Plumbing.

'66 Record Growth

Record growth during 1966 was reported today by First Union National Bank.

E. R. Alexander, Jr. executive officer in charge of the bank's Kings Mountain office. stated that total resources at December 31, 1966 were \$663-393,257 as compared with \$595,-783.419 at the end of last year. Total deposits increased to \$580,341,105 from \$514,713,777 in 1965.

Loans rose to \$365.921.991 as compared to \$360,077,017 in 1965.

Mr. Alexander said net oper-ating earnings of \$5,426,471 or \$1.85 per share were realized for 1966, in comparison with \$5,061,295 or \$1.73 per share for the year in 1965. First Union National Bank

PUBLISHED BY PARENTS' MAGAZINE COME IN FOR YOUR

Page 3

Duke Invested

Per Week In '66

Duke Power Company has ac-

complished the notable feat of

vorking one million manhours

systemwide without a disabling

F. Yates Drum, safety director

for the utility, said that the com-

pany's almost 6,500 employees

vorked from November 10, 1966,

The company will receive a

Duke Power's system serves

FREE!

New issue here today!

Your New Baby 🖛

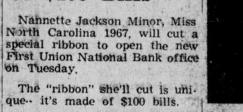
311.5 Million

recident.



North Carolina Jaycees was vot- opment and leadership training. Congress held in November of is President of 9,859 North Caro-

leigh the third; and Fayetteville the fourth.



ALATVIJORA 2011/17AIN

Kings Mountain branch.

Bank Board

National Bank's Kings Mountain posit boxes are rented.

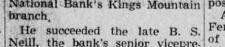
time organist, taught piano, ser- Neill, the bank's senior vicepresident and executive officer un-



CHAIRMAN - Poul M. Neisler Sr., is chairman of the board of First Union National Bank's

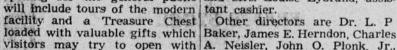
Neisler Heads

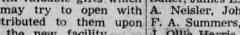
Paul M. Neisler, Sr., Kings Mountain industrialist, is chairman of the board of First Union present, al the bank's safe de-



Other officers include Elmore

visitors may try to open with A. Neisler, John O. Plonk, Jr., keys distributed to them upon F. A. Summers, David Neill and





ment loan department; Mrs. He-Other highlights of the bank len R. Blanton, assistant cashier; First Union Notes

opening for the general public and Mrs. Louise Lybrand, assis-

J. Ollie Harris. Also on hand will be an elec-

The State Headquarters for the lotte in April, 1929. Winston- North Carolina Jaycees is in Salem formed the second; Ra- High Point.

The State Headquarters for the

There are 9,859 Jaycees in North Carolina in 217 chapters,

Irvin Aldridge of Yanceyville operates 93 offices in 43 North

1965 in Sydney, Australia.

1966 CAPRICE SPORT COUPE, Light Blue Color, Factory Air Conditioning. One Owner Only \$2695

IMPALA 4 - DOOR 327 Engine, 1966 Power-Glide, All Extras, Dark Blue, One Owner \$2495

Model O.K. Used Cars.

1966 IMPALA 4-DOOR SPORT SEDAN, Power Steering, Power Brakes, All Extras, Low Mileage, ... Only \$2095 Straight Drive, Light Biege Color

1965 CHEVROLET BEL AIR 4-DOOR 283 Engine, Power - Glide, Radio, Mist Blue Only \$1995

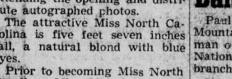
1965 CAPRICE 4-DOOR, Power Steering, Power - Glide, Radio and All Extras, Light Turquoise With Black Interior. One Owner \$2595

1965 CHEV II 4-DOOR, 6 Cylinder,

will be awarded. Don't Be Bashful - Bring In Your Old Transportation For Appraisal. chapter was organized in Char-We'll Take Just About Anything In Trade On These Excellent Late

the University of North Carolina Following the opener, Miss

The attractive Miss North Carolina is five feet seven inches

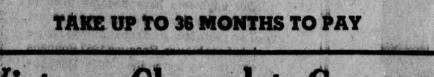


- 1965 IMPALA S/COUPE 327 Engine, Power-Glide, w/s/w Tires, Wheel Covers, Mist Blue, Real Clean. One Local Owner Only \$2195
- 1965 IMPALA S/COUPE, 327 Engine, Power - Glide, Power Steering, Dark Blue, One Owner And A Sharp Automobile Only \$2195
- 1965 IMPALA SUPER SPORT COUPE, Bucket Seats, Automatic In Floor, Power Steering, Power Brakes, Maroon With Black Interior, One Driver. Only \$2295
- Clean Only \$1595 **1964 CHEVROLET BEL AIR STATION**
 - WAGON, 4-Door, Power Glide, Radio, Power Steering. One
- Owner. Only \$1695 1963 CORVAIR MONZA COUPE, Power-Glide, Radio, Whiteside Wall, White With Blue Interior, Real Clean Car For Only \$795
- 1962 CHEV II 4-DOOR, 6 Cylinder, Power-Glide Transmission, One Owner, Light Tan Color Only \$1095

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