



do pennies make a difference in your food bill?

You bet they do.
 And we should know.
 We built our business by saving pennies for generations of folks like you.
 For instance, take our policy on multiple-priced items.
 If an item is priced 3 for 25¢, the price for one is obviously 9¢.
 But what happens if you want two?
 Do you pay 2 times 9¢ or 18¢?
 Not at A&P.
 We sell it at 2 for 17¢.
 That's the fair way—the A&P way.
 Yes, in the food business...
 in food budgeting, pennies make a difference.
 We watch them for you and for us.
 Is this a good reason for shopping A&P? It's one of many.

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Value-Priced Frozen Foods!

MARVEL BRAND—SPECIALLY PRICED!
 **ICE CREAM** 1/2-Gal. Ctn. **53¢**
 OR
ICE CREAM WITH ORANGE SHERBET

A&P "OUR FINEST" **CUT CORN** 10-Oz. Pkg. **15¢** 2-Lb. Pkg. **45¢** **CREAM PIES** 3 1/4-Oz. Pkgs. **85¢**
 MINUTE MAID CONCENTRATED **ORANGE JUICE** 2 6-Oz. Cans **43¢** MINUTE MAID GRAPEFRUIT OR **BLENDED JUICE** 2 6-Oz. Cans **39¢**

Baked For You By Jane Parker!

PEACH PIES JANE PARKER 1-Lb. 8-Oz. Pkg. **39¢**
CHERRY PIES JANE PARKER 1-Lb. 8-Oz. Pkg. **49¢**
WHEAT BREAD 2 1-Lb. Loaves **39¢** **FRENCH ROLLS** 2 10-Oz. Pkgs. **43¢**

JANE PARKER—LARGE SIZE
 **ANGEL FOOD RING CAKE** 1-Lb. 1-Oz. Pkg. **39¢**

CAMPBELL'S SOUP 3 10 1/2-oz. Cans **50¢**
 PASTEURIZED—MEL-O-BIT **CHEESE SLICES** 8-Oz. Pkg. **39¢**
 ● AMERICAN ● SWISS ● PIMIENTO
 INDIVIDUALLY WRAPPED SLICES

"Super-Right" Meats!
 "SUPER-RIGHT" HEAVY CORN FED BEEF

ROASTS

BONE-IN CHUCK
 **39¢ LB.**

"SUPER-RIGHT" HEAVY CORN-FED BEEF **BONELESS CHUCK ROASTS** Lb. **55¢**

SHOULDER ROASTS Boneless Lb. **59¢** **BRISKET ROASTS** Flat End Lb. **69¢**

"SUPER-RIGHT" HEAVY CORN-FED BEEF STANDING 7" CUT **RIB ROASTS** First 4-Ribs Lb. **69¢** 5th & 6th RIBS Lb. **59¢**

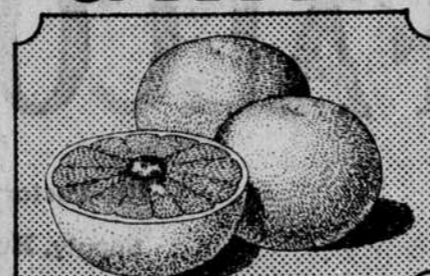
"SUPER-RIGHT" HEAVY CORN-FED BEEF—BONELESS RIB **STEAK** Lb. **99¢**


"SUPER-RIGHT" HEAVY CORN-FED BEEF **CHUCK STEAKS** Bone-In Lb. **49¢** **Shoulder Steak** Bone-In Lb. **59¢**

"SUPER-RIGHT" LEAN FRESHLY **GROUND BEEF** Lb. **45¢** "SUPER-RIGHT" BONELESS **STEW BEEF** Lb. **55¢**

"SUPER-RIGHT" PURE **Pork Sausage** 1-Lb. Roll **37¢** **BACON** 1-Lb. Pkg. **55¢** 2-Lb. Pkg. **\$1.09** **STUFFED TURKEYS** Lb. **49¢** "SUPER-RIGHT" ALL BEEF **FRANKS** 1-Lb. Pkg. **59¢**

Fresh Fruits & Vegetables!

IDEAL FOR BREAKFAST! WHITE MEAT **GRAPEFRUIT** 8 LB. BAG **49¢**
 **TEMPLE ORANGES** Dozen **39¢**
TOMATOES RIPE RED Lb. **19¢** **APPLES** GOLDEN DELICIOUS 3 Lb. Bag **29¢**
ANJOU PEARS Lb. **19¢** **CAULIFLOWER** Large Head **39¢**

5 REFRESHING FLAVORS TO CHOOSE FROM **YUKON CLUB** 15 12-Fl. Oz. Cans **\$1.00** CASE OF 24 12-Fl. Oz. Cans **\$1.59**


ORANGE JUICE A&P BRAND 1-Qt. 14 Oz. Can **29¢**

A&P's 3-OF-A-KIND GAME (2) ENDED SAT. JAN. 21st—SEE OUR LIST BELOW FOR **NEW 3-OF-A-KIND WINNERS**

ALL WINNING CARDS MUST BE TURNED IN BEFORE THIS SATURDAY, JANUARY 28th.

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|--|--|---|---|---|---|---|---|--|
| <p>\$1000. CASH WINNERS</p> <p>MRS. LOIS MURRAY—LUCAMA, N. C. BOBBY EDWARDS—UNION, S. C. GEO. POWELL—WILMINGTON, N. C. JOHN NEAL—CHARLOTTE, N. C. G. H. BOLICK—HICKORY, N. C.</p> | <p>\$100. CASH WINNERS</p> <p>Mrs. Mary Roberts, Columbia, S. C. Courtney Mull, Asheville, N. C. Frances McCollough, Statesville, N. C. E. L. Agner, Salisbury, N. C. Mrs. H. Eugene Lotts, Greensboro, N. C. Jamie Carl Thompson, Greenville, N. C.</p> | <p>Mrs. Colene Smith, Greenville, S. C. Mrs. J. M. Pionka, Anderson, S. C. Catherine Deas, Florence, S. C. Mrs. F. H. Wadsworth, Sattlersburg, N. C. Bill Dupree, Jr., Tarboro, N. C.</p> | <p>James Stevens, Bishopville, S. C. Mrs. John L. Connet, Swannanoa, N. C.</p> | <p>Leon Jackson, Hendersonville, N. C. Hardy L. Bailey, Wintboro, S. C. John H. Wilson, Shelby, N. C.</p> | <p>J. F. Barkley, Lincolnton, N. C. Eugene Buckner, Salisbury, N. C. Mrs. E. E. Koffer, Carolina Beach, N. C.</p> | <p>Mrs. Henry H. Gordon, Southern Pines, N. C. Miss Kathleen Lamm, Wintboro, S. C. Mrs. Helen Y. Eitner, Stinson, S. C.</p> | <p>Mrs. V. G. Fulton, Florence, S. C. Miss Laura Ridd, Tryonville, N. C. Mrs. Rosa Brown, N. C.</p> | <p>Lee Calandriello, Mooresville, N. C. Miss Lb. Love, Mooresville, N. C. Elma Colson, Mount Airy, N. C.</p> |
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Poultry Profit Much Reduced By Diseases

Tar Heel poultry producers have their hands full during cold winter months.

In addition to keeping their chickens warm, they must guard their birds against diseases. One of the diseases which causes high losses in chicken production is infectious bronchitis, according to Dr. J. R. Harris extension veterinarian at North Carolina State University.

Infectious bronchitis is primarily a respiratory trouble which results in inflammation of the lining of the respiratory tract. It spreads rapidly, usually affecting all birds in a flock in three days or less after the first symptoms are noticed.

"There is no drug treatment for this disease causes a heavy production of mucus in the nasal passages, the trachea and the bronchi. Excess fluids often collect in the lungs, resulting in a pneumonia-like condition. Air sacs in the chest and abdomen are connected to the lungs and often become inflamed.

Infected birds snuffle, sneeze and wheeze, and mucus from the nostrils may appear on the upper bill. Harris says death losses in chicks under five weeks of age vary from none up to 20 per cent. Many of the deaths result from formation of mucus plugging in the trachea or bronchi cutting off the bird's air supply. Survivors usually recover from the respiratory symptoms in 10 days to two weeks.

Harris says there is some evidence that infectious bronchitis may interfere with proper development of the egg-producing organs in growing pullets. "If laying birds are infected, profits will be reduced," he explains.

The respiratory symptoms may be very mild or not even detected, but egg production may drop to 10 percent or less within a week after infection. It usually takes from four to six weeks to regain good production. In some flocks, profitable egg production is never regained.

Infectious bronchitis is often confused with Newcastle disease. If nervous symptoms appear in addition to the respiratory symptoms, Harris says the chances are that the flock has Newcastle disease. Some of the nervous symptoms are twisting of the neck, backing up, drooping of a wing and lack of coordination of the legs.

Infectious bronchitis is caused by a virus. It is extremely small, reproduces rapidly and can be spread by contact feed, water or equipment. The virus can also be spread by people's shoes, clothing, hands or the air.

For these reasons, Harris suggests that poultrymen follow an effective immunization program. Luckily, turkey producers are not troubled with infectious bronchitis.

A guide has been prepared to vaccination programs. Poultry help poultry producers develop Science and Technology Guide No. 2 is available from county extension offices or may be obtained from the Department of Agricultural Information, N. C. State University, Raleigh.

Goforth Reporting For Morocco Duty

MOROCCO NORTH AFRICA (RHTNC) Jan. 11 -- Radioman First Class George T. Goforth, USN, son of Mr and Mrs. Herman A. Goforth of Route Two, Kings Mountain, N. C., has reported aboard U.S. Naval Communication Station, Morocco, for duty.

"The U.S. Naval Communication Station, Morocco, is a link in the vast worldwide communication network providing major communication support for the ships and units of the U.S. Sixth Fleet while operating in the vicinity of North Africa and the Mediterranean.

A graduate of Bethware High School, Kings Mountain, N.C., Goforth entered the service in August 1959.

New Lines Promise Smooth Leaf Plants

24 PT INSIDE NEW LINES... Cotton varieties with smooth rather than "hairy" leaves have been brought a step closer to reality for the Southeast with the development of two smooth leaf breeding lines at North Carolina State University.

The new illness N. C. Smooth 1 and N. C. Smooth 2, are being released to plant breeders for use in the development of commercial smooth leaf varieties for the grower.

Cotton plants with smooth leaves would help reduce the problem of trash in harvested cotton. Present varieties grown in North Carolina have "hairy" leaves which stick to the cotton lock and create a nuisance in picking and cleaning the cotton.

Announcement of the release of the cotton breeding materials was made by Dr. R. L. Lovvorn, director of agricultural research at N. C. State, and Dr. H. R. Thomas, director of the Crops Research Division of the U. S. Department of Agriculture's Agricultural Research Service.

The breeding lines were developed by Dr. Joshua A. Lee, an ARS scientist and associate professor at N. C. State.

There may be other benefits derived from smooth leaf cotton. Dr. Lee explained that research work in Texas indicates that smooth leaf cotton may have some degree of resistance to the destructive bollworm.

"This will have to be substantiated by additional research," Dr. Lee commented, "but the possibilities are interesting." Small lots of seed of the N. C. Smooth 1 and N. C. Smooth 2 lines will be available to qualified breeders and research workers. Dr. Lee will accept requests addressed to him at the Department of Crop Science, N. C. State, Raleigh.

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Big Rock-N-Roll Dance ROCK-N-PALACE
 EVERY FRI., SAT. & SUN. NIGHTS
 Come Stag or With A Partner. Open Till 2 a.m. Friday and Saturday. Close At 12 On Sunday Night.
ONE DOLLAR ADMISSION
 Dance To All The Top Bands. Live Band Every Night. Come On Out and Have A Dancing Good Time.