

Karate Students Attend Tourney In Raleigh

David Adams won the state black belt karate championship at the annual tourney held in Raleigh last week.

Five students also made the trip. Steve Powell, a freshman at Kings Mountain High School, won in the white belt junior division, but had to forfeit in the championship round.

Another KMHS freshman, Charles Burris, also participated in the white belt division along with Rick Kelly of Bessemer City, Gene Alexander of Kings Mountain and Robert Haas of Gastonia.

"All my students did a fine job," commented Adams.

The next tournament will be held February 17 at the YMCA in Gastonia. It will be sponsored by Bob Ayexander, an instructor.

Alexander was guest speaker for the first annual Karate Banquet held at Shoneys of Gastonia Saturday.

Adams and the five students who accompanied him to Raleigh were presented trophies.

Total of Three Accidents Reported

A total of three accidents have been reported by the Kings Mountain Police Department, during the last seven days.

Two accidents occurred on Saturday and one on Monday. Saturday at 5:20 p.m. a car driven by Allen Reid 39, of Lowell failed to yield the right of way, and thus resulted in the collision of his vehicle with another driven by Elbert Cook, 39, of Lawndale.

Damages to the Reid automobile was estimated at \$75.00. The Cook vehicle was damaged more severely it was estimated at \$300.00.

In the second accident of the day, a car driven by Claudis Webster also failed to yield right of way. Webster was backing into the Highway Webster, 17, is from Kings Mountain. Driver of the other car was Edward Bass, 46, of Shelby.

Monday, a car driven by Selman McDaniel attempted to pass on the right side, which resulted in the accident. McDaniel is from Kings Mountain, he is 48. Driver of the other car was James Hatley, 44, of York, S. C. Damage to the McDaniel automobile was estimated at \$75.00.

Apps Withdraw

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suitable to Appalachian, and to give every student the opportunity to participate," according to a recent statement representing the philosophy of the athletic program.

Students on academic scholarships, or those receiving certain other forms of aid, are not allowed to participate in athletics by current Carolinas Conference rules.

"A sound program of intercollegiate athletics should benefit the institution through its effects on students, alumni and the institution itself," the statement continues. "Specifically, it should maintain and improve the loyalty of the student body, aid in strengthening the pride and enthusiasm of alumni, and serve as a favorable public relations factor."

"Standards of excellence should be maintained throughout all phases of the program. These standards should apply the caliber of the ability of the participants; the qualifications for admission, enrollment and retention of students; and the number and variety of activities supported by the university."

ASU's admission requirements apply to all athletes just as they do to every student, and this policy will continue in effect.

"The criterion for measuring the success of the university's athletic program should not be solely that of wins and losses in competition. It is recognized, however, that indications of a well-conducted program should be reflected to some degree by reasonably satisfying and successful records against competition which operates on comparable standards."

"Appalachian will operate on the further belief that programs of financial aid to students, whatever their special capacities at Appalachian, should be administered by officials of Appalachian according to the policies and procedures established by Appalachian."

Patience and perseverance should be household words for the family where stroke has struck, the North Carolina Heart Association advises. Both patient and family members must fight discouragement.

Murray To Head WOW Camp 15

Woodmen and Wood Ladies of Woodmen Camp 15 will gather with their families and friends for installation of officers, who will supervise local camp activities during 1968.

The elected officers will be installed in a formal service at 7 p.m. Thursday, as guests of Gastonia's WOW Camp.

The installation service will be held on Thursday, January 11, 7 p.m., WOW Hall, East Main Street (Over Getty's Hardware), Gastonia. The Lodge will be open to family and friends.

To be installed in the formal services will be: President: Avery Murray. Vice President: Iris Howell. Recording Secretary: Frances Edens.

Secretary: Ollie Harris. Treasurers: Studie Peele. Escort: James S. Lowery. Sentry: Clarence Peele. Watchman: James Kiser. Musician: Elbert Bridges. Trustee Chairman: Marie Queen.

Trustees: Hattie Layton, and Dora Black.

"It is important that all elected officers be present for this meeting and all members, their families and friends are also invited," a spokesman said. Those wishing to attend and not having transportation are requested to call Vovd Lee Hayes at 739-6268 or Avery Murray at 739-5147, Kings Mountain.

Installation services will be by the Gastonia WOW Drill Team and guest speaker will be W. Lewis Byrum, district field representative of the Charlotte District, Woodmen Of The World.

Additional appointed officers will be announced following the Jan. 25 communication meeting which will be held in the Community Room of Kings Mountain Savings & Loan Assn. All members, new and old, are urged to be present. Regular Communication Meetings of Camp 15, WOW, are held each 2nd and 4th Thursday in Kings Mountain Savings & Loan's Community Room on Mountain Street.

In recent years, research has provided effective methods for treating many types of stroke and restoring patients to self-sufficiency according to the North Carolina Heart Association.

Bowling

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Pat Panther was high for Griffin as she rolled, 112, 110, 93, for a total of 35.

The only seemingly close contest of the night, was the match between the American Legion and Tignor Construction Company. In that contest Tignor defeated their opponents, 3 to 1.

Barbra Miller was high for the winners as she rolled lines of 121, 121, 91 for a total of 333.

Lib Gault led the losers rolling lines of 104, 90, 114, for a total of 308.

In the Mixed Bowling league, the teams of Richard Culbertson, Clyde Culbertson and Ronnie Culbertson were all whitewashed, as their opponents defeated them 4 to 0.

In the first match Ranny Blanton defeated Richard Culbertson. The high scorer for the winners was Blanton. He rolled lines of 100, 107, and 145 for a total of 352. However, the game scoring honors went to Richard Culbertson who rolled a total of 380, with lines of 116, 116, 148.

Albert Brackett was the high man for the team of Albert Brackett as he rolled lines of 101, 129, 135. His total was 365 for the night. Clyde Culbertson was high for the losers as he rolled lines of 88, 116, 129 for a total of 333.

Bob Herndon defeated Ronnie Culbertson 4 to 0. High scorer for the winners was Wimp Bowen. He rolled lines of 138, 113, and 127 for a total of 378. John Dilling led the losers with lines of 117, 128, and 106 for a total of 351.

In other league action this week, Dilling Heating defeated Plonk Oil, 3 to 1. High scorer for

Neisler Names Club Committees

Kiwanis Club President J. A. (Bud) Neisler, Jr. has announced committee chairmen for club projects for the new year.

They include: Boys and Girls work and underprivileged children—Chairman, Paul Ham.

Key Club—Chairman, Frank Sincoc.

Vocational Guidance—Chairman, George De Brule.

Agriculture and Conservation—Chairman, Glee E. Bridges.

International Relations Public and Business Affairs—Chairman, Charles A. Neisler.

Support of Churches—Chairman, Robert Mann.

Wheel Chair—Chairman, Joe Thomson.

Achievement Report—Chairman, D. F. Hord.

International Relations Public and Business Affairs—Chairman, Harold Coggins.

Education and Fellowship - Laws and Regulations—Chairman, Dan Finger.

Finance—Chairman, John Cheshire.

House and Reception—Chairman, Carl Finger.

Inter-Club Relations—Chairman, Bill Fulton.

Program and Music—Chairman, Dan Jones.

Public Relations and Sinawik—Chairman, H. D. McDaniel.

the winners was Bob Herndon with a set score of 364.

Clyde Culbertson and Ranny Blanton tied at 2 up. Clyde Culbertson was high for his team with 363 and Jenny Oates lead Ranny Blanton with 389.

WEEKLY CROSSWORD PUZZLE

Indian Antelope

Here's the Answer

HORIZONTAL

- 1 Depicted animal
- 2 Interstice
- 3 Carol
- 4 It is blackish-brown
- 5 Require
- 6 Girl's name
- 7 Afresh
- 8 Frees
- 9 Part of "be"
- 10 Vehicles
- 11 Russian storehouses
- 12 Nullify
- 13 Railroad (ab.)
- 14 Make lively
- 15 Lair
- 16 Went astray
- 17 Tatter
- 18 Canine
- 19 Pulls
- 20 Mineral spring
- 21 Hebrew deity
- 22 Diminutive suffix
- 23 Rump
- 24 Male sheep (pl.)
- 25 Stockings
- 26 Proposition
- 27 Hypothetical structural unit
- 28 Thus
- 29 Accomplish
- 30 This antelope is found in the
- 31 Love god
- 32 Near
- 33 Mixed type
- 34 Musical direction
- 35 Drops
- 36 Misdeed
- 37 Once more
- 38 Cooking utensil
- 39 Built
- 40 Angry
- 41 Plants again
- 42 Apostile

VERTICAL

- 1 More sorrowful
- 2 Church festival
- 3 Dress
- 4 Drug
- 5 Offender
- 6 Mimics
- 7 Destiny
- 8 Old
- 9 Boys
- 10 Chinese measure
- 11 Cut
- 12 Gaiter
- 13 Cerium (symbol)
- 14 Anent

SUBSCRIBE TO THE HERALD

WEEKEND SPECIALS

Thurs., Fri. & Sat.

Poor Boys 50c

Lotta Burger 50c

Hot Dogs 20c ea. or 6 for \$1.00

SHASTA DRIVE-IN

E. KING AT INTERSECTION OF CLEVELAND AVE.

OPEN 24 HOURS PER DAY

Mid-Winter Bedding Clearance

FAMOUS FINE BEDDING ... Step Right Up ... Get yours while limited quantity lasts ... Pay later.

SPECTACULAR MID-WINTER FURNITURE FEATURE

Wake up refreshed after a good night's sleep on this well-built mattress. Durable, pin-stripe cover.

These mattresses have been advertised for dollars more than this low price! We don't dare mention the famous manufacturer's name, but YOU will recognize it!

You'd have to shop for weeks to match the beauty, comfort and value that we offer you here. Choose yours today for years of perfect sleeping comfort ... awaken every day ... feeling refreshed and relaxed.

Mattresses to dream on! Thick, fluffy layers of cotton felt ... permatolers ... you can't feel the coils ... lace-tufted — no buttons to annoy you ... attractive decorator fabric ticking.

Come in and see these and our other big values during our Mid-Winter Bedding Close-out Sale. Many of these are floor samples ... some are one-of-a-kind ... odd lots ... mismatched pieces. All are brand-new — most are in original factory cartons. All are subject to prior sale.

\$1 DOWN DELIVERS ANY MATTRESS

COOPER'S, INC.

EASY TERMS 210 S. RAILROAD AVE.

MEMO TO ADVERTISERS

Questions and answers about NEWSPAPER ADVERTISING

Q. What are the 3 most important rules for profitable newspaper advertising?

A. 1. Your advertising message should be newsworthy, friendly, informative, easy to read. Give facts and news about your merchandise and service.

2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.

3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. What does A.B.C. do for me?

A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

A. A.B.C. reports tell you how much circulation, where it goes, how obtained, and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?

A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATION.

Q. What is the A.B.C.?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

Q. Is this newspaper a member of the Audit Bureau of Circulation?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.

ABC REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE