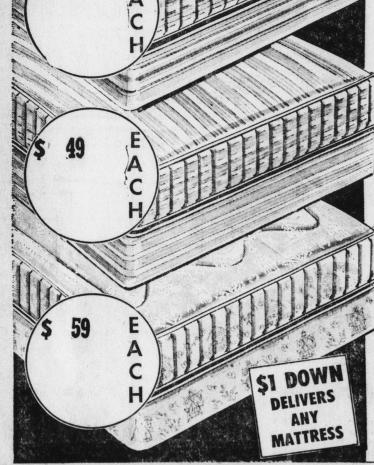
	Page 4			KINGS MOUNTAI	N HERALD, KINGS, MOUNT	AIN, N. C.	Thursday, January 11, 1968
F	<b>Karate Students</b>	Total of Three	Apps Withdraw	Murray To Head		Neisler Names	
1	<b>Attend Tourney</b>	Accidents Reported A total of three accidents have	(Continued From Page 3)	WOW Camp 15	(Continued From Page 3)	Club Committees	WEEKLY CROSSWORD PUZZLE
1	In Raleigh	been reported by the Kings Mountain Police Department, dur-			Pat Panther was high for Griffin as she rolled, 112, 110, 93, for a		Here's the Answer
-	David Adams won the state	ing the last seven days. Two accidents occurred on Sat-	recent statement representing the philosophy of the athletic pro-	Woodmen Camp 15 will gather with their families and friends	The only seemingly close con-	(Bud) Neisler, Jr. has announced committee chairmen for club pro-	HORIZONTAL 2 Interstice
I	at the annual tourney held in	urday and one on Monday. Satur- day at 5:20 p.m. a car driven by	gram. Students on academic scholar-	for installation of officers, who will supervise local camp activi- ties during 1968.	hoterson the total to	They include:	HORIZONTAL 2 Interstice NIG STIVE VIG 1 Depicted 3 Carol animal 41t black-
	Raleigh last week. Five students also made the trip.	Allen Reid 39, of Lowell failed to yield the right of way, and thus resulted in the collision of his	ships, or those receiving certain other forms of aid, are not al-	The elected officers will be in	pany. In that contest Tignor de- feated their opponents, 3 to 1.		6 Moslem ish-brown OII NJJJ an 13 Get up 5 Require BISION
	Kings Mountain High School.	vehicle with another driven by Elbert Cook 39 of Lawndale	by current Carolinas Conference rules.	tonia's WOW Camp.	of 101 101 01 fame tatal at 000	Key Club—Chairman, Frank Sincox.	15 Lair 7 Afresh 16 Went astray 8 Frees
	sion, but had to forfeit in the	Damages to the Reid automo-	"A sound program of intercol- legiate athletics should benefit	The installation service will be held on Thursday, January 11, '	Lib Gault led the losers rolling	man, George De Brule.	18 Tatter 9 Part of "be" 19 Canine 10 Vehicles   19 Canine 10 Vehicles 33 Church 44 Boys   20 Pulls 11 Russian 33 Church 44 Boys
	championship round. Another KMHS freshman, Charles Burris also participated	Cook vehicle was damaged more severely it was estimated at	the institution through its effects on students, alumni and the insti- tution itself." the insti-	p.m., WOW Hall, East Main Street (Over Getty's Hardware) Gastonia. The Lodge will be oper	of 308. In the Mixed Bowling league.	Chairman, Glee E. Bridges.	21 Mineral spring storehouses festival 45 Chinese 22 Hebrew deity 12 Nullify 305Dress measure 23 Diminutiva 17 Railroad (ab.) 365Drug 46 Cut
1	in the white belt division along with Rick Kelly of Bessemer City.	\$300.00.	tinues. "Specifically, it should	to family and friends. To be installed in the forma	the teams of Richard Culbertson, Clyde Culbertson and Ronnie Cul-	and Business Affairs—Chairman,	suffix 25 Rumple 32 Offender 47 Galter 24 Male sheep 26 Stain 42 Mimics 52 Cerium
8 183388	Gene Alexander of Kings Moun- tain and Robert Haas of Gas-	in the second accident of the	ty of the student body, aid in strengthening the pride and en-	President: Avery Murray.	bertson were all whitewashed, as their opponents defeated them 4 to 0.	man, Robert Mann.	27 Stockings 28 Scent 430ld 54 Anent 29 Preposition 1 12 B 44 15 1 17 18 19 110 111 12
	"All my students did a fine job," commented Adams.	of way. Webster was backing into the Highway Webster, 17, is from	a favorable public relations fac-	Descuding Comstant, Dasses	In the first match Ranny Blanton defeated Richard Culbert-	Achievement Report Chair	30 Hypothetical 5 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
	The next tournament will be held February 17 at the YMCA	other car was, Edward Bass, 46,	"Standards of excellence should		son. The high scorer for the win- ners was Blanton. He rolled lines of 100, 107, and 145 for a total of	man, D. F. Hord. Attendance and Membership-	32 Accomplish 15 16 17 18 33 This antelope is found in 19 203 21
	in Gastonia. It will be sponsored by Bob Ayexander, an instruc- tor.	Monday, a car driven by Sele-	be maintained throughout all phases of the program. These standards should apply the cali-		352. However, the game scoring honors went to Richard Culbert.	Chairman, Harolu Coggins.	the
	Alexander was guest speaker	man McDaniel attempted to pass on the right side, which resulted in the accident. McDaniel is from	ber of the ability of the partici-	Musician: Elbert Bridges.	lines of 116, 116, 148	Chairman, Dan Finger.	39 Mixed type 40 Musical direction 29 50 50
	quet held at Shoneys of Gastonia Saturday.	Kings Mountain, he is 48. Driver	of students; and the number and	Queen. Trustees: Hattie Layton, and	Albert Brackett was the high man for the team of Albert Brac- kett as he rolled lines of 101, 129,	Cheshire. House and Reception—Chair-	42 Drops 47 Misdeed 48 Tilt
1	who accompanied him to Raleigh	ley, 44, of York, S. C. Damage to the McDaniel automobile was	the university."	"It is important that all elect	135. His total was 365 for the	Inter-Club Relations-Cháir-	49 Once more 50 Cooking 56 56 59 59
	were presented trophies.	estimated at \$75.00.		meeting and all members, their	for the losers as he rolled lines	Program and Music-Chair-	51 Built 40 41 42 45 44 45 46 47
		a the state of the	icy will continue in effect.	vited," a spokesman said. Those wishing to attend and not having	Culbertson 4 to 0. High scorer for	Public Relations and Sinawik Chairman, H. D. McDaniel.	55 Plants again     48     49     50       56 Apostle     51     52     53     54       VERTICAL     51     52     53     54
1	WEEKEND	SPECIALS	"The criterion for measuring the success of the university's athletic program should not be	transportation are requested to call Voyd Lee Hayes at 739-6268 or Avery Murray at 739-5147.	He rolled lines of 138, 113, and 127 for a total of 378. John Dilling led	with a set score of 364	1 More 55 56 56
1	Thurs., F		solely that of wins and losses in competition. It is recognized, how-	Installation services will be by	and 106 for a total of 351.	Clyde Culbertson and Ranny Blanton tied at 2 up. Clyde Cul- bertson was high for his team	
1		and the second second	ever, that indications of a well- conducted program should be re-	and quest speaker will be W.	week, Dilling Heating defeated Plonk Oil, 3 to 1. High scorer for	with 363 and Jenny Oates lead	SUBSCRIBE TO THE HERALD
	Poor Boys	50c	flected to some degree by rea- sonably satisfying and successful records against competition which	resentative of the Charlotte Dis-			
	Lotta Rurger		operates on comparable stand- ards.	Additional appointed officers will be announced following the Jan. 25 communication meeting			
			"Appalachian will operate on the further belief that programs of financial aid to students, what-	which will be hold in the Commu		MEMO TO ADV	ERTISERS
	Hot Dogs 200	ea. or 6 for \$1.00	ever their special capacities at Appalachian, should be adminis-	Savings & Loan Assn. All mem- bers, new and old, are urged to be present Regular Communica-			
	SHASTA	DRIVE-IN	ever their special capacities at Appalachian, should be adminis- tered by officials of Appalachian according to the policies and pro- cedures established by Appalach- ian."	tion Meetings of Camp 15, WOW, are held each 2nd and 4th Thurs-			
	and the second second		ian."	day in Kings Mountain Savings & Loan's Community Room on Mountain Street.			
	E. KING AT INTERSECTION		Patience and perseverance should be household words for	In recent years, research has		K ·	A
F	OPEN 24 HOU	JRS PER DAY	the family where stroke has struck, the North Carolina Heart Association advises. Both patient	provided effective methods for treating many types of stroke			
1			and family members must fight discouragement.	sufficiency, according to the North Carolina Heart Association.		vestions	
1					1 A	1 Am	
	Mid-W	inter Bed	ding Cler	Kanco	Y S	and	nswers
					man man MI	N El	hen B
	FAMOUS FINE	BEDDING Step Right U	p Get	R MID-WINTER	1/2		
12	yours while lim	ited quantity lasts F		RE FEATURE	and and	ANT MEWCDAR	PER ADVERTISING
				and the second of the	an	OUI NEWSFAF	ER ADVERTISING
	S 29 E		Wake up a good n	refreshed after ght's sleep on built mattress.			
	A		this well- Durable p	built mattress. in-stripe cover.			
	C				Q. What are	the 3 most important rules for	Q. What does A.B.C. do for met
	H				profitable	newspaper advertising?	
				attresses have	friendly,	vertising message should be newsy, informative, easy to read. Give	A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of
			lars more	rtised for dol- than this low	facts and service.	news about your merchandise and	each publisher member. The results of each audit are published in an easy-to-read A.B.C.
1		I THE	price! W	e don't dare famous man-	2. Advertis do what	e regularly. Make your advertising successful salesmen do-call on	report for your use and protection when yes, buy newspaper advertising.
	\$ 39	TELEP	ufacturer's	name, but recognize it!	customer	s and prospects consistently.	
		FEI	100 will	recognize in:	give you	a audited circulation reports that the FACTS about the audience that s messages will have when you buy	Q. What are the FACTS in A.B.C. reports?
			A CARLES		newspape	ar advertising.	A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other same



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A. Yes-in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

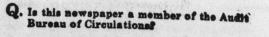
## A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C., membership?

A. No. Only those with paid eirculation. This is important to advertisers because it is evidence. that the paper is wanted and read.

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A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada.<sup>4</sup> Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring auditing and random standards auditing and random standards for measuring auditing and random standards for measuring auditing and random standards for measuring auditing and random standards auditing and random standa 130 for measuring, auditing and re-porting the circulations of news-papers and periodicals.





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A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling mee-sages will have when they appear in these pages. Ask for a copy of our latest A.B.C.

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