

# Want Ads

**WANTED**

**SPINNERS, DOFFERS, CARD TENDERS, SLUBBER TENDERS**

Excellent Pay and Benefits  
Apply At Personnel Office  
We are an equal opportunity employer

**Burlington Yarn Company**  
Phenix Plant

**JUPITER KNITTING MILLS**  
GAFFNEY, S. C.

**Needs Menders and Knitters**

EXPERIENCED PREFERRED  
Apply In Person, Jupiter Knitting Mills,  
Box 668, Gaffney, S. C.

**TEXTILE Workers**

The plants of the Dover Textile Group, Shelby, N. C. have several openings for textile workers. Applications for these positions may be made at . . .

**DOVER PLACEMENT CENTER**  
904 Buffalo Street, Shelby, N. C.

**DORA YARN MILL, Cherryville, N. C.**  
Monday through Friday, 8 a.m. until 5 p.m.

**Summer Studies**

In Air-Conditioned Comfort  
At  
**Gaston College**

Gaston College will offer summer courses in the College Parallel Division, Technical Division, Vocational Division, and the Adult Education Division. Students may enroll for the Summer Quarter for either of two six weeks sessions.

Registration for the summer and the first Six Week Session will be Friday, June 21. Classes begin Monday, June 24.

**DAY AND EVENING CLASSES**

Gaston College is fully accredited by the Southern Association of Colleges and Schools. For further information write: Director of Admissions, Gaston College, Dallas, North Carolina, 28034, or call 922-3136.

Herald Want Ads Pays

**Legals**

**TRUSTEE'S SALE OF REAL ESTATE**

UNDER AND BY VIRTUE of the power and authority contained in that certain deed of trust executed and delivered by Hugh K. Sperling and wife, Geandle Sperling, dated the 15th of May, 1964, and recorded in the office of the Register of Deeds for Cleveland County, N. C., in Book 651, at page 301, and because of default in the payment of the indebtedness thereby secured and failure to carry out and perform the stipulations and agreements therein contained and pursuant to demand of the owner and holder of the indebtedness secured by said deed of trust, the undersigned trustee will expose for sale at public auction to the highest bidder for cash at the usual place of sale in the county courthouse of Cleveland County, in the city of Shelby, N. C., at 12 o'clock noon, on Monday, the 24th day of June 1968, all that certain lot or parcel of land, situate, lying and being in No. 5 Township, Cleveland County, State of North Carolina, and more particularly described as follows:

BEGINNING at an iron stake on the west edge of County Road No. 2044 in the northerly line of the Ostell Heirs property and runs thence with the line of the Ostell Heirs N. 43.00 W. 380.0 feet to an iron stake, thence a new line N. 24-01 E. 1 5.0 feet to an iron stake on the south bank of a ditch, thence S. 67-31.20 E. 361.53 feet to an iron stake on the west edge of County Road No. 2044; thence with the west edge of said road S. 24-01 W. 291.0 feet to the point of BEGINNING. Containing 1.89 acres more or less.

Being a portion of the property conveyed by John Towery (widower) to Jay Randolph Sperling (single) by deed recorded in Deed Book 6-S at page 400 in the Office of the Register of Deeds for Cleveland County.

Subject to all prior liens and encumbrances and, unpaid taxes and assessments for paving, if any.

This sale will be held open ten days for upset bid as by law required.

This 22nd day of May 1968,  
W. Faison Barnes, Subst. Trustee  
1200 Johnston Building,  
Charlotte, N. C. 5:30-6:20

**Easy-Care Fabrics**

RALEIGH—For a carefree summer there are some old stand-by fabric favorites ready to hold their own in a new world of durable press, says Mrs. Ruby Miller, extension clothing specialist, North Carolina State University. Searucker, the traditional "cool traveler" has washability to spare. In one of the new fabric blends it can be the easy care answer to summer's heat, the specialist points out.

Terry cloth takes on some new dimensions, too, in beachwear and shifts. Fun clothes can be colorful, patterned or textured, but in terry cloth, all are super-absorbent. Terry is the pretty yet comfortable approach to fun in the sun. After bath, terry cloth will keep you cool longer, too. And it's a washday veteran that saves you from the heat of ironing, Mrs. Miller adds.

That stretch terry mothers find so great for babies' play suits has hit its stride in ready-to-wear for adults this summer. Stretch terry for the "bigger children" means playwear that "gives" with the action.

When buying terry cloth, there are some important checkpoints to assure your satisfaction, Mrs. Miller says, whether you're looking at ready-made garments or yardage for home sewing. Is that beautiful print colorfast? Some are, some are not. But be sure the beauty will last as long as the terry before you buy. Shrinkage is another factor. You won't be disappointed later if you know what to expect after washing.

For other garments with easy-care in mind, look to cotton knits. Other knits with wide-open weaves your temperature down with "breezeability." Whatever the garment, try for a loose, but not baggy, fit. Mrs. Miller recommends. In addition to cool comfort you'll have free, unhampered movement all summer long.

**NOTICE OF PUBLIC HEARING**

Notice is hereby given that a public hearing will be held in council chambers on June 25th at 6:30 p.m. to decide on the annexation into the city limits of the city of Kings Mountain certain property located in the western section of the city. Description of property is on file at the office of the city clerk.

All persons interested in this matter should appear before the board of commissioners at said time and place above stated for the purpose of expressing their views in regard to same.

Done by order of the board of city commissioners this 29th day of May 1968.  
John Henry Moss, Mayor  
5:30-6:20

**A LOAN FOR ALL SEASONS.**

Furnace repairs in the winter. Home improvement in the spring. Summer vacations. And back-to-school costs in the fall.

Whatever the season, whatever the reason, pay for it with First Bankplan Financing.

**First Union National Bank**

**IMMEDIATE OPENINGS**

For experienced people in the following departments.

Fixers and weavers—D. S. Jacquard, D. S. Plush, D. S. Carpet.

- Excellent Rates
- Good Fringe Benefits
- Steady Employment

**APPLY IN PERSON OR CALL**

**JOAN FABRICS CORPORATION**  
South Center St. Telephone 345-2382  
HICKORY, N. C.

**C. E. WARLICK INSURANCE AGENCY**

Telephone 739-3611 110 West Mountain Street  
KINGS MOUNTAIN, N. C.

**Insurance Protection Plus Service**

FOR

- Home—•Auto—•Life—•Business

**Employment Survey Set**

Persons in this area will be asked questions about their employment and unemployment the week of June 17-22 by Census Bureau interviewers, Director Joseph R. Norwood of the Bureau's regional office in Charlotte announced.

The questions are part of the Bureau's monthly population survey taken simultaneously throughout the Nation to gather up-to-date information about the U.S. population. The Labor Department's Bureau of Labor Statistics uses these data principally to evaluate the changes in the national job picture.

Households to be interviewed here are part of a scientifically selected national sample. Their identity is confidential, and the facts obtained in the survey will be used only for statistical purposes.

Census interviewers who will visit households in this area are: Mrs. Elizabeth K. Peoples, U.S. Census Representative, 2808 Hilliard Drive, Charlotte, N. C. 28205

Mrs. Jacqueline H. Goforth, 1301 Montrose Drive, Shelby, N. C. 28150

**Revival Series Opens Monday**

A revival meeting will begin Monday, June 17th, at Mary's Grove Methodist Church, on Mary's Grove Road, near Horace Eaker's Store with Services each evening at 7:30 p.m.

There will be special singing at each service, by the church choir and others.

The revival will close Sunday morning 9:45 a.m.

Rev. Phillip R. Vaughn, pastor of Advance Mock Methodist Churches of Advance, N. C. will be the evangelist.

Rev. Vaughn is a dynamic young preacher and the public is invited to hear the messages and the special singing, said Rev. H. G. Clayton, pastor.

**Mr. Dellinger's Rites Conducted**

Funeral rites for D. L. (Ran) Dellinger, 71, retired farmer of route three, were held Tuesday at 4 p.m. from Mulla Memorial Baptist church, interment following in Pleasant Grove Baptist church cemetery.

Mr. Dellinger died Sunday morning in Cleveland Memorial hospital at Shelby.

Survivors include his wife, Frances, Royster Dellinger; two sons, Stowe Dellinger of Shelby and W. V. (Dub) Dellinger of Kings Mountain; three daughters, Mrs. Zero Hoyle and Mrs. Wray Short, both of Shelby, and Mrs. Alton Devine of Lawndale; three brothers, Evans and Lloyd Dellinger of Lincoln and David Dellinger of Bostic; six sisters, Mrs. Lyle Ledford and Mrs. Jude Elmore of Lincoln, Mrs. W. R. Lovelace and Mrs. R. F. Ware of Kings Mountain; Mrs. Paul Blanton of Bessemer City and Mrs. Melvin Hopper of Bostic. Also surviving are 13 grandchildren and five great-grandchildren.

**For Sale**

**FOR SALE**—Three piece maple living room suite, draperies and 9x12 tweed rug ideal for summer cottage or beach house. Call 739-4776 after 3:30 p.m. 6:13

**USED REFRIGERATOR** — Looks good, freezes good. \$49.50. Easy terms. Gault's Appliances. Phone 739-2716. 6:13tfn.

**SAVINGS ACCOUNT**

Want a second income that goes on and on and on?

Wouldn't it be great? Something extra coming in month after month after month? Stop in soon and get the details.

**Closed Thursday, Memorial Day**

**Home Savings & Loan Assn.**

FREE Parking • Drive-In Window

**MEMO TO ADVERTISERS**

**Questions and Answers about NEWSPAPER ADVERTISING**

**Q. What are the 3 most important rules for profitable newspaper advertising?**

**A. 1.** Your advertising message should be new, friendly, informative, easy to read. Give facts and news about your merchandise and service.

**2.** Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.

**3.** Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

**Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?**

**A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.**

**Q. What is the A.B.C.?**

**A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.**

**Q. What does A.B.C. do for me?**

**A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.**

**Q. What are the FACTS in A.B.C. reports?**

**A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.**

**Q. Are all publications eligible for A.B.C. membership?**

**A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.**

**Q. Is this newspaper a member of the Audit Bureau of Circulations?**

**A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.**

**KINGS MOUNTAIN HERALD**

**A.B.C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE**