Count Lown

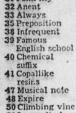
#### WEEKLY CROSSWORD PUZZLE











51 Lower limb 54 Self respect 56 Sittings VERTICAL



STOP WASHING

**USE Pampers** DIAPER & PANTS IN ONE extra absorbent for overnight use



Kings Mountain **Drug Company** PHONE 739-2571

When you put too much deter ent in cotton laundry loads, add cup of vinegar to the last rinse Rinse once again to insure that cottons will be sweet-smelling and soft after drving.

withstood more than 275 use-insurance

PENCIL SHARPENERS

MAGIC MARKERS

STAFF PENS

STENSO SETS

DRAWING INK

GLUE AND PASTE

TEMPERA PAINTS

**PROTRACTORS** 

RING BINDERS

SCISSORS

PENCILS

TYPEWRITER ERASERS

You And Social Security

One of the more common entrances for breaking into a home while the family is away is the unlocked window, according to Liberty Mutual Insurance Companies.

The record indicates, according to Liberty Mutual Insurance Companies.

A. If you have never worked entitlement to medical insurance (which covers doctor bills) under Medicare.

Q. I will be 65 next month. I have two letters from your office asking me to come in and file for social security. I don't plan to

to Liberty Mutual Insurance Companies, that most home burglaries are performed by amateurs—and not be eligible for the hospital usually in daytime when no one insurance part of medicare. Peo-is at home. ple who reach 65 in 1968 or later will need some work under social In USDA tests, all-cotton sheets security to be entitled to hospital benefits. there is no work requirement for

Medicare.

have two letters from your office asking me to come in and file his clothes free of the paint with for social security. I don't plan to retire for at least two more years. Why should I sign up now, before I'm 65?

A. Your application for social security is also a claim for hospital insurance under Medicare. It also serves as a claim for medical (Action 1998). ical (doctor bill) insurance if you wish to have that coverage. The benefits under hospital and medi-cal insurance are paid whether you retire or not. For full protection you must file before the menth you reach 65. Our letters urged you to file so you wouldn't lose any boardite. any benefits under Medi

Q. I have never been in a hospital but I have had very high doctor bills. My neighbor told me I could not file a claim for my doctor bills unless I had been in a hospital. Is this true?

No. You do not have to

Getting ready to remodel? Plan to install a KitchenAid

Dishwasher



Let us work with you in ning your new kitchen. We'll show you how to save steps, time and money We'll show you the wide choice of KitchenAid dishwashers. And we'll demor strate the wonderful convenience and performance features that make Kitchwomen want.



FREE BOOKLET 52-page Better Homes&Gardens guide to better Kitchen Planning.



Ben T. Goforth Plumbing YORK ROAD



In the village of Gates, N. C., neighbors are talking about Frances Carroll's animals. First, it was a rabbit, a cute littl fellow, then a giraffe and now a bear.

Mrs. Carroll is not starting a one-woman zoo, Mrs. Mary G. Cowper, home economics Extension agent, indicates. At least not a live animal-type zoo. Instead the Gates County homemaker has discovered the wonderful hobby of woodcarving and these animals have taken shape from

animals have taken shape from little blocks of wood. Mrs. Carroll, like most Exten-sion Homemakers, has such a broad range of interests that her time to "whittle" is limited. "But,"

figure or for the face, they are looking forward to seeing Mrs. Carroll's animal collection grow, the agent notes.

#### ENJOY CONTINUING EDUCATION

spend any time in a hospital for your doctor bills to be covered by the medical insurance part of

en Foods Plant in Concord, Miss Middleton reports. There they learned about preparation, bak-ing, chilling and freezing of yeast

If you have a young finger-

paint artist in the family, keep

colored cottons.

shirt. Cut the collar and sleeves off and finish with a machine stitch. Shorten the hem. The finished "smock" is worn backward. Pop in the washing machine with

taken to control seality. As an

er of Extension Homemakers
Club members, especially when
it comes to raising money," reminds Mrs. Eugenia P. VanLandingham, home economics Extension agent, Edgecombe County.
Members of the West Edgecombe Extension Homemakers
Club cooked and sold 1,500 quarts
of homemakers within the past

she says, "I'm looking forward to carving larger figures, especially human."

Mrs. Carroll admits she wants to "do a face." Although her neighbors aren't too keen about serving as models, either for the figure or for the face, they are

#### FACE LIFTING WORTH IT

"Giving my coffee table a faclifting was hard work but it has improved the looks of my living room," says Mrs. Janie Earl of

The bus driver said it was the happiest bunch of women he'd carried anywhere. "That could well be," agrees Maude Middleton, Extension home economics agent, Guilford County, "for the ladies were about the business of becoming better homemakers through Consumer Education."

Last month, 40 women took a one-day bus trip to Morton's Frozen Foods Plant in Concord, Miss Middleton reports. There they room," says Mrs. Janie Earl of Concord.

Mrs. Earl had her first experience in refinishing furniture in an Extension sponsored workshop this year, Mrs. Doris Y. Rogers, assistant home economics Extension agent, Cabarrus County, observes. Since then she has begun working on a living room chair.

After the chair is upholstered, Mrs. Earl will have her living room looking like new, Mrs. Rog-

ing chilling and freezing of yeast bread, rolls and sweet doughs in a commercial plant.

They also saw a poultry dressa commercial plant.

They also saw a poultry dressing operation where 150,000 birds are processed each week. The teurs are therefore wise to play women were impressed with the mechanization, speed and care the day, and for briefer periods.

ers believes.

### Larry Allen Wins Master's

Three Kings Mountain area students are among those receiving degrees from colleges and universities.

They include:

Larry Floyd Allen, husband of the former Diana Neal of Kings Mountain, who received his mas-ter's degree from Appalachian State University. Mr. Allen is a member of the faculty of Shelby high school.

high school.

Warren G. Goforth, Jr. and Thomas Olin Huffman, both of Kings Mountain, who received their B.A. degrees from Appalachian State University. Goforth is son of Mr. and Mrs. Warren Goforth, Sr. and Huffman is son of Mr. and Mrs. T. E. Huffman, Sr.

If you need extra storage space in a bedroom, here's one way to create it. Move the head of the bed away from the wall. Install shelves behind the bed and conceal them with colorful cotton drapes hung from curtain rods attached to the ceiling. Use the same fabric for the bedspread.

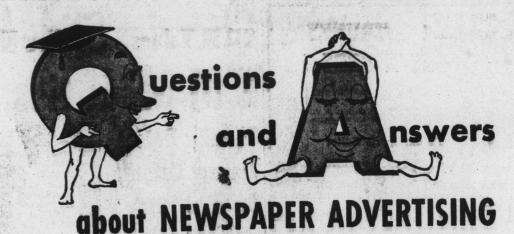


#### NOW OPEN **Kiddie Korner**

Nursery for Children 6 a.m. to 6 p.m.

home of Mrs. Sarah Ruppe two miles West of Kings Mountain On US 74 PHONE 739-3885

## MEMO TO ADVERTISERS



# Q. What are the 3 most important rules for Q. What does A.B.C. do for me?

- newspaper advertising? A. 1. Your advertising message should be newsy, friendly, informative, easy to read. Give facts and news about your merchandise and
  - 2. Advertise regularly. Make your advertising customers and prospects consistently.
  - 8. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.
- Q. Is there a measure for the value of newse; paper circulation to an advertiser such as the standards a merchant uses in buy-ing merchandise—for example, like STERLING on silver?
- A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

- A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.
- Q. What are the FACTS in A.B.C. reports?
- A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.
- Q. Are all publications eligible for A.B.C.
- A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.
- Q. What is the A.B.C.?
- A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought or-der out of advertising chaos by establishing a definition for paid circulation, rules and standards

for measuring, auditing and re-porting the circulations of news-papers and periodicals.

Q. Is this newspaper a member of the Audit
Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C.

KINGS MOUNTAIN HERALD

A.B.C. REPORTS - FACTS AS

Herald **Publishing House** 

- Plus Many Other Needed Items