

# DIXON CHEVROLET INC.

A New Name As Of March 1  
 Same Top Deals -- Same Top Service



**CHARLES E. DIXON**  
 The Walking Man's Friend

We've changed our corporate name as more emblematic of our operation and to personalize it to conform to the ownership.

No, there's no change in function. We're still selling loads of new Chevrolet cars and trucks, OK used cars put in top shape by our service department, and performing any repair or service item you can name in our modern repair and body shops.

We're proud of our sales staff, headed by J. T. McGinnis, Jr., sales manager, Rob Goforth, last year's top Chevrolet salesman in the two Carolinas, W. E. (Dub) Stone, Jr., and Paul D. Dover.

Along with The Walking Man's Friend, Charles E. Dixon, these four sold 1411 cars and trucks in 1968.

**We Aim  
 For More  
 IN  
 '69**

We're proud of our efficient office staff, too, those who handle your title and insurance problems and otherwise serve you promptly.

Donald Dixon, Manager  
 Mrs. Mabel Dixon Mrs. Linda Ivey  
 Mrs. Betty Moore



**CAMARO CREW** — Left to right, Charles E. (The Walking Man's Friend) Dixon, J. T. McGinnis, Jr., Paul D. Dover, Rob Goforth, and W. F. (Dub) Stone, Jr. The cars are just-delivered, sleek new 1969 Chevrolet Camaros.

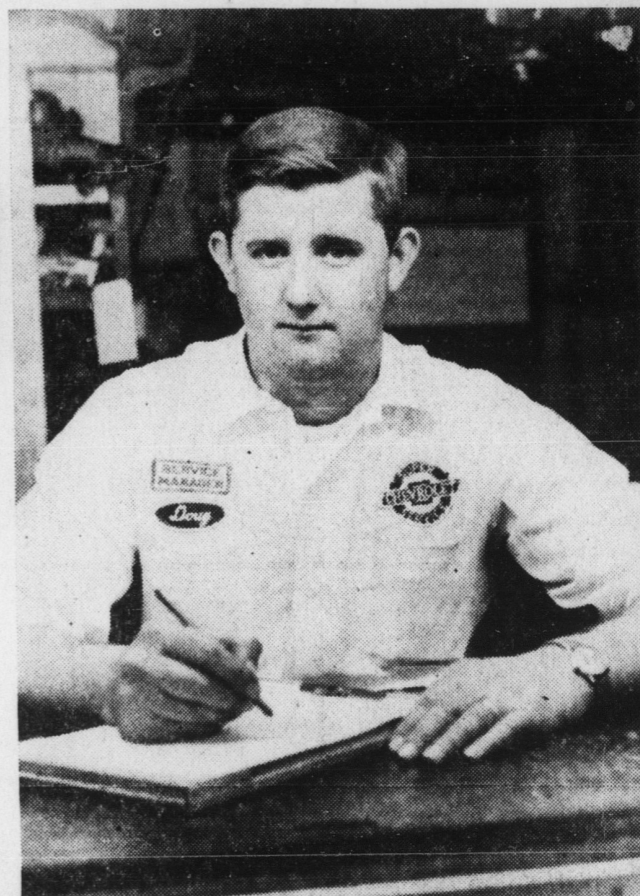
### SOME SAMPLE BEST BUYS

New '69 Camaro	AS LOW AS	<b>\$2299</b>
New '69 Nova	AS LOW AS	<b>\$1999</b>
New '69 Chevrolet 1/2-Ton Truck	AS LOW AS	<b>\$1988</b>

**All New Cars Marked To Sell Or  
 Trade At Lowest Prices Ever**



- Financing On The Spot • Payment Plan Can Be Arranged To Suit Everybody's Budget.
- Yes, You Get Lowest Cost Financing With A Dixon Deal Through First Citizens Bank and Trust Company.



**DOUGLAS YARBROW**  
 Veteran Service Manager

In charge of one-stop service for all makes and model automobiles.

All Dixon Chevrolet mechanics are factory-trained in each specialized field — All tune-ups, all makes and models, front-end alignment, all makes and models, wheel balancing, automatic transmission service, radiator service, and body shop service.

#### Dixon Service Technicians

Jim Rikard Grayton (Slim) Bollinger  
 Walt (Winnie) Ethers Harold Allen  
 Charles (Whitey) Bowen Gene Camp

#### Lubrication Technicians

Richard Whetstine Willie Gardner  
 Thomas Gardner

#### Body Shop Specialists

Bob Wall, Foreman  
 Wade McSwain Sonny McSwain  
 Derek Roper Robert Dodge

#### Parts Department

Richard Jones, Manager

124 RAILROAD AVENUE

PHONE 739-5471

# DIXON CHEVROLET INC.

ALL NIGHT WRECKER SERVICE — PHONE 739-4367 — JIM RIKARD