

WANT ADS

LOST Grey Male Cat

Answers to name Tike. Wearing collar and tag. Reward if brought home.

505 Monroe Avenue
or Call 739-3416—739-2457

Auto Mechanical Work

- Water Pumps
- Fuel Pumps
- Tune-Ups
- Mufflers
- Brakes (Alignment & Relining)
- Tail Pipes

Otis Falls Esso Service

MAX SCOGGINS, Mechanic

Phone 739-2216

1:29-2:5

PERSONNEL SECRETARY STENO CLERK

Good Starting Salaries. Persons should have pleasing personalities. Liberal fringe benefit programs.

Lithium Corporation of America

Highway 161 Bessemer City, N. C.

Phone 629-2282

equal opportunity employer

We are expanding our mining and milling operations. The following personnel are needed.

- PIT FOREMAN
- POWDER MAN
- MECHANIC, skilled
- MECHANIC WELDER

Good starting salaries and liberal fringe benefits program

Apply Lithium Corporation of America

Highway 161 Bessemer City, N. C.

Telephone 629-2282

equal opportunity employer

WANTED - TWO EMPLOYEES

For sewage department. Hospitalization insurance, retirement plan, six paid holidays yearly, vacation, sick leave.

Apply at

MAYOR'S OFFICE

CITY OF KINGS MOUNTAIN

FOR QUICK RESULTS

— USE THE

HERALD CLASSIFIED PAGE

Legals

ADMINISTRATOR'S NOTICE
Having qualified as administrators for the estate of Mrs. Elvira F. Plonk, late of Cleveland County, this is to notify all persons having claims to the estate please file same with the undersigned on or before the 12th day of September, 1970, or this notice will be pleaded in bar of any recovery. All persons indebted to the estate will please make same to the undersigned.
This the 12th day of March, 1970.

John O. Plonk, Jr.
Mrs. Maude Plonk Harper
Administrators Estate of
Mrs. Elvira F. Plonk

3:12-4:2

EXECUTOR'S NOTICE
Having qualified as executor for the estate of Arthur W. Huffstetler, deceased, this is to notify all persons having claims to his estate please file same with the undersigned on or before the 5th day of September, 1970, or this notice will be pleaded in bar of any recovery. All persons indebted to the estate will please make same to the undersigned.
This the 5th day of March, 1970.

Kermit J. Huffstetler,
Executor Estate of
Arthur W. Huffstetler

3:5-26

H Realty For Sale H

REALTY FOR SALE

NICE FOUR ROOM home with full basement. In Mint Condition. 625 Meadowbrook Road. Priced to sell.

Contact Bob Maner,
Real Estate Broker

Bob Maner

Insurance Agency

York Road Kings Mountain

Notices

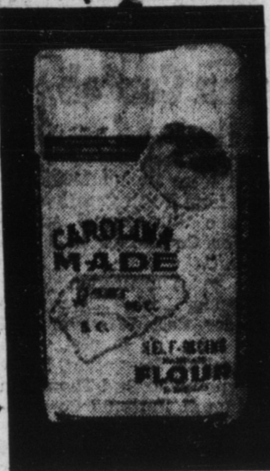
**FEDERAL & STATE
INCOME TAXFORMS
FILED
FOR INDIVIDUALS
HOURS 5-10 P.M.
— LOW RATES —**

See Lalou Franks

First House on Left
Past Motel Royal
PHONE 739-3628

1:11fn

Best Results



FOR YOUR BISCUITS
CAKES AND PASTRIES
COME FROM CAROLINA
MADE FLOUR — A
STANDBY FOR 50
YEARS. ASK FOR IT AT
YOUR FAVORITE
FOOD STORE
EAGLE ROLLER MILL
MANUFACTURER

FEMALE HELP WANTED

With payroll, billing and some secretarial experience. Excellent pay and benefits. Write in Care of Box P, Kings Mountain Herald, Drawer 752, Kings Mountain, N. C. 28086

WANTED IMMEDIATELY

EXCELLENT DOUBLE SHUTTLE CUT PILE
PLUSH WEAVERS

We offer excellent wages and the following fringe benefits:
1. Company paid, Blue Cross and Blue Shield and major medical coverage (our Blue Cross plan pays 100% for semi-private accommodations).
2. Company paid life insurance
3. Four paid holidays.
4. Liberal vacation plan.

We are here to stay. This is a fine opportunity to grow with us.

Apply at

Providence Pile Fabric Corp.

Ellenboro, N. C.

Phone 453-7374

WANTED

Experienced Foster Winder Tenders and Service Help interested in working REGULARLY and six days per week. Excellent pay and benefits. Call at Personnel Office.

McNeil Spinning Co.

(Old Gamble Mill Location)

Bessemer City, N. C.

KINGS MOUNTAIN Hospital Log

VISITING HOURS
3 to 4 p.m. and 7 to 8 p.m.
Daily 10:30 To 11:30 a.m.

- Eldée L. Alexanier
- Mrs. Juanita F. Allran
- Edgar E. Babbs
- Oscar M. Boles
- Grady Dixon
- Russell E. Ellis
- Mrs. George Farris
- Mrs. L. H. W. Fronberger
- Mamie G. Gill
- Mrs. Sallie Mae Hord
- Mrs. Annie Mae Hord
- Mrs. Annie B. Jolly
- Mrs. Colean D. McDaniel
- Mrs. Chalmer McIntosh
- Mrs. Mamie D. Panther
- Mrs. Dora Mae Powell
- Mrs. Cora L. Rhyne
- John Dean Shockley
- Mrs. Mamie S. Sipes
- Fred W. Thomasson
- Haskel F. Baumgardner
- Mrs. Frank Blanton
- Mrs. David E. Cash
- Hillard Junior Davis
- Sidney Du'n Huffstetler
- Mrs. Roosevelt Jefferson
- Laura Jane Laws
- Mrs. Emmon C. Martin
- Frank Means
- Mrs. James A. Moss
- Thurmon F. Moss
- Boyce W. Patterson
- Mrs. Bobby Perkins
- Waddell Rollins
- Don Hugh Sigmon
- Mrs. Anticho P. Smith
- Mrs. R. V. Woods

ADMITTED THURSDAY

- James Davis Smith
- Mrs. Eliza J. Wright
- Rufus E. Fite
- Samuel Lee Fredell
- Thomas William Gordon
- Richard C. Knotts, Jr.
- Mrs. William Mason
- Mrs. James P. Sneed
- Calvin Wallace

ADMITTED FRIDAY

- Mrs. Connie M. Anderson
- Daniel Green
- James T. Lowery
- Mrs. James C. Stewart
- Howard Ray Whitaker

ADMITTED SATURDAY

- Mrs. George Farris
- Mrs. Chalmer McIntosh
- Calvin T. Hambricht
- Mrs. David Hannah
- Mrs. Henry McMillan
- Mrs. Iristine Robertson
- William W. Sutherland
- Rufus F. Ware

ADMITTED SUNDAY

- Mrs. Donald E. Blanton
 - Mrs. Florence C. Falls
 - Mrs. Ernest S. Gosey
 - Mrs. Barry E. Rosser
- ADMITTED MONDAY
- Fred W. Thomason
 - Mrs. John W. Davidson
 - Ervin A. Jenkins



"IT WON'T HURT MUCH" George Cosgrove attends to this youngster who sustained a slightly cut finger while at play in a refugee camp in Phu Yen Province, South Vietnam. Cosgrove, a Californian, is a refugee officer with the Agency for International Development (A.I.D.), a unit of the U.S. State Department.

Daniel Stroup Essay Winner

Daniel Foster Stroup, son of Mr. and Mrs. Howell Stroup of Route 2, Cherryville, has been named third place winner in the "Ability Counts" Essay Contest. This contest was conducted statewide and was entered by a number of students who wrote on the idea of employing because of one's ability and de-emphasizing one's personal physical handicap. Stroup will receive \$100 for his third place win from Governor Scott at an Award Ceremony following a luncheon in Raleigh on March 19. A certificate of award from the President's Committee will be presented at that time.

Stroup is a senior at Cherryville Senior high school and a National Merit Scholarship Finalist. He plans a future in medicine or the ministry.

Mrs. Essie Mae Johnson

- ADMITTED TUESDAY
- Linda Faye Wilson
- Lamar W. Splawn
- Mrs. Sara E. Propst
- Mrs. J. D. Short
- Mrs. Homer R. Fisher
- Mrs. Doris O. Short
- Avis J. Owens



Weekly Health Tip

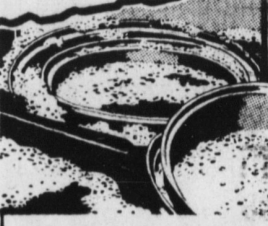
By WILSON GRIFFIN

Portable hair dryers have replaced the old-fashioned 115-volt portable radio as an electrocutor by falling into bathtubs. The new transistor radios, having batteries, cannot electrocute. However, women are able to do the laundry, work in the kitchen, even take a bath while using the hood hair dryers. If a "ground" such as faucets, or water in sink or tub is touched, a fatal surge of electrical current can result.

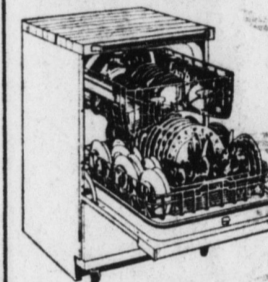
After you see your doctor, bring your prescription to

Griffin's
Drug Store

STOP SOAKING POTS AND PANS!



The New KitchenAid Dishwasher with exclusive SOAK CYCLE does your soaking automatically.



The messiest kitchen clean-up job has always been removing crusted-on foods from pots, pans and casseroles. And sometimes from dishes. Until now. Now, the KitchenAid Superba model has a new exclusive Soak Cycle that automatically soaks and loosens encrusted foods. Then it washes, rinses and dries everything.

When you buy a KitchenAid Superba dishwasher, you get six months' supply of Pan Dandy FREE. Its special enzyme action helps loosen hard-to-remove food soil.

Ben T. Goforth Plumbing

York Rd. Kings Mountain

Questions and Answers about NEWSPAPER ADVERTISING

- Q. What are the 3 most important rules for profitable newspaper advertising?**
A. 1. Your advertising message should be new, friendly, informative, easy to read. Give facts and news about your merchandise and service.
2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.
3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.
- Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?**
A. Yes—in the well known circulation standards of the ABBEY BUREAU OF CIRCULATIONS.
- Q. What is the A.B.C.?**
A. The A.B.C. is a cooperative, non-profit association of 3,460 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.
- Q. What does A.B.C. do for me?**
A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.
- Q. What are the FACTS in A.B.C. reports?**
A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.
- Q. Are all publications eligible for A.B.C. membership?**
A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.
- Q. Is this newspaper a member of the Audit Bureau of Circulations?**
A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.



KINGS MOUNTAIN HERALD

A.B.C. FIGURES—FACTS AS A BASIC MEASURE OF ADVERTISING VALUE