

4 P.M. Parade Friday Kicks Off Christmas Shopping Season

Over 40 units in Kings Mountain's Christmas parade tomorrow, Friday, will assemble on West Gold Street to begin their majestic march through town at 4 p.m.

Sponsored by the Kings Mountain Merchants Association, thousands of spectators are expected to line the parade route and be on hand for this city's first Christmas parade in at least six years.

To cooperate with those who are making special trips into town to view the parade, local merchants have announced they will keep their places of business open until 8 p.m. for the convenience of those who would like to stay over for shopping.

To be led off by police escort, Mayor John Henry Moss will head

the parade and will be followed by city commissioners, Representative W. K. Mauney, Jr. and Senator Jack White.

Eight beauty queens will grace the parade, including Linda Falls, Miss Kings Mountain; two Carrousel princesses from Gastonia, Karen Dalton of Ashbrook High and Michele Robinson of Hunter Huss; Beverly Cash, Miss Shelby;

Priscilla Burris, Carrousel Queen from Kings Mountain High; Leslie Hamrick, Miss Junior Miss Rhododendron, of Bolling Springs; Miss McAdenville and Miss Cherryville.

Four bands pepping up the parade route will include Kings Mountain High, Shelby High, Crest and Burns High Schools.

The Santa float will be sponsored by the Merchants Association, according to Co-Chairmen Jim Downey and Clint Rankin. The parade lineup will cover approximately one-half mile, they said, with the viewing time approximately 45 minutes.

Other floats will be entered by the Chamber of Commerce, First Union National Bank, First Citizens Bank and Trust Co.; Kings

Mountain Savings and Loan Association, Home Savings and Loan, Kings Mountain Ministerial Association, Belk's Department Store, Kings Mountain civic clubs, City Recreational Department; furniture stores and others.

The parade will assemble on West Gold Street and proceed at 4 p.m. to the railroad to the overhead bridge on Kings, turn right

to Piedmont, turn right on Piedmont down to Mountain Street, proceed on Mountain to Battle ground Ave., and left to East Gold to disband.

City maintenance crews were busy yesterday completing downtown decorations and lights are to be turned on tomorrow officially open the holiday shopping season.

Downtown merchants started yesterday staying open on Wednesday afternoons to take care of shoppers and will remain open all day Wednesdays from now through Christmas.

The Merchants Association sponsored an advertisement in today's Herald thanking the various businesses and individuals who made the 1970 parade possible.

City maintenance crews were busy yesterday completing downtown decorations and lights are to be turned on tomorrow officially open the holiday shopping season.

Population

Greater Kings Mountain 21,914
 City Limits (1966 Census) 8,256
 City Limits U. S. Estimate 1970 8,476

... Greater Kings Mountain figure is derived from the special United States Bureau of the Census report of January 1966, and includes the 14,990 population of Number 4 Township, and the remaining 6,124 from Number 5 Township, in Cleveland County and Crowder Township in Gaston County.

Kings Mountain Herald
 Kings Mountain's Reliable Newspaper

16 Pages Today

VOL. 85, No. 49 Established 1889 Kings Mountain, N. C., Thursday, December 3, 1970 Eighty-Fifth Year PRICE TEN CENTS

Merchants Association, Chamber Seek Merger



LINDA FALLS PRISCILLA BURRIS

IN PARADE — Two of Kings Mountain's beauties will grace Friday's Christmas Parade. They are Linda Falls, Miss Kings Mountain, and Priscilla Burris, Carrousel Princess from Kings Mountain high school.

Jaycees Appealing For 'Toys For Tots'

Project Will Aid Children Of Poor Families

Members of the Kings Mountain Junior Chamber of Commerce are spearheading the "Toys for Tots" drive this year and are appealing to area citizens for donations of toys which will be distributed to children of indigent families.

Any Jaycee will be happy to collect toys when called, according to Chairman Don Short, or they may be taken to the Jaycee tree lot in front of the Woman's Club.

Fred Dixon, who is co-chairman of the effort with Short, also announced that toys in need of repair will be put in good shape by Jaycees, but asked that they be delivered as soon as possible in order that plenty of time may be spent getting them in first class condition to be delivered by Christmas Eve.

Also in connection with the project, Jaycees are asking for donations of drink bottles which they will sell and use proceeds toward the purchase of new toys.

It is pointed out that the "Toys for Tots" drive last year did not collect enough items for the number of children on the list and the drink bottle campaign is expected to bring in enough funds to see that all unfortunate children in this area are cared for this year.

"Those who do not have toys to donate may aid the same cause with their drink bottles," Ronnie Walker, chairman, emphasized. Bottles can be sold for three cents each, he said.

Both new and used toys are being solicited, it is pointed out.

Members of the Kings Mountain Ministerial Association will deliver the toys near Christmas.

Major Murray Ends Helicopter Training

WICHITA FALLS, Tex. — Major Reginald A. Murray, son of Mr. and Mrs. Boyer A. Murray, Sherwood Lane, Kings Mountain, has completed helicopter pilot training at Sappard AFB, Tex.

Major Murray, already a qualified fixed wing pilot, will be assigned to an operational helicopter unit where he will fly the CH-3 Jolly Green Giant search and rescue helicopter.

The major, a 13-year veteran, holds the aeronautical rating of senior pilot.

A 1952 graduate of Central High School, he received a B.A. degree in business administration in 1956 from Duke University, Durham, and was commissioned there through the Reserve Officers Training Corps program.

His wife, Patricia, is the daughter of Mrs. Naretta Irvin of Rockford, Ill.

Meet Tonight To Spur Fight On Pollution

Kings Mountain area citizens are especially invited to attend a meeting this evening, December 3, at the Cleveland County office building with a committee of concerned citizens representing various civic, social, religious and industrial groups which will be meeting in their first session to combat pollution.

The 7 p.m. meeting is for those interested in air, water and land pollution problems, and those concerned with protecting the clean environment of Cleveland County.

William E. Lamb, president of the Cleveland County Citizens' Council for a Cleaner Environment, will preside. A 25-minute film on ecology will be shown and Dr. James W. Clay will speak on "Ecology in General." Dr. Carlos G. Bell, Jr. will speak on "Air Pollution."

These short talks will be followed by an open forum panel discussion with panelists to include Dr. Clay, Dr. Bell, Mason L. Carroll who is public health administrator, Dr. Michael Harrelson, biologist, and James B. Spears, sanitarian specialist.

All interested citizens are urged to be present and organizational heads are asked to contact interested members and invite them to participate.

J. W. Timberlake Resigns From Station WWBT

James G. Babb, Jr. has been named vice president and managing director of WWBT, Channel 12, Richmond, Va., effective December 1. He replaces J. W. "Buck" Timberlake.

Timberlake, who has been vice president and managing director of WWBT since Jefferson Standard purchased the station in 1968, resigned effective December 31 for personal reasons. He was with WWBT for several years before leaving in 1961 to become vice president of Mary Baldwin College in Staunton, Virginia. He is



ADJUSTS PICTURE — Mrs. Betty Gamble is pictured above as she adjusted the TV which played back the video-tape made of her ninth grade home economics class for use at Appalachian State University. (Photo by Isaac Alexander)

KMHS Home Economics Class Is Chosen For ASU Video Tape

Mrs. Betty Gamble's ninth grade home economics class at Kings Mountain High School has just participated in what is believed to be a "first" in Cleveland County.

She and her 22 students in "Introduction to Home Economics" were video-taped last week by Appalachian State University, the film to be used in the classroom by ASU in helping future teachers to learn and to become better acquainted with teaching techniques.

The university project was carried out on the final day of practice teaching stints by Rachel Warren of Reidsville and Mrs. Ellen Allen of this county, both

ASU students who had been with the local system during the first quarter of this session.

Larry Allen, media center coordinator at Central Junior High, taped the film with equipment brought to the school from Appalachian, getting real practice after having had a course himself in video-taping at ASU.

"The girls were very excited about participating," Mrs. Gamble said, "but they soon forgot the camera was on them and continued normal work during the 55-minute period."

consumer education which stressed grocery shopping or supermarket shopping. After students viewed the film they evaluated it before it was returned to the campus at ASU to be used in methods classes.

Twenty-two members of Mrs. Gamble's class who were involved in the video tape include: Letitia Adams, Beverly Bell, Linda Bolin, Vickie Cronan, Debbie Deaton, Debra Foster, Pamela Hickman, Cathy Horton, Sheila Hullender, Jackie Mayes, Karen McSwain, Patricia McKee, Debra Melton, Barbara Medlin, Mina Mercer, Debbie Moore, Linda Patrick, Becky Ray, Ann Varner, Linda Weaver, Freda Williams, and Patricia Yount.



FUTURE FARMERS ON THE MOVE — Four representatives of the Future Farmers chapter of Kings Mountain attended the pesticide program on November 20 at Hickory, which was sponsored by Geigy. Pesticides and the control of weeds were discussed, with each pesticide demonstrated and explained. Students attending are shown above, left to right: Randy McDaniel, Ronnie Tesser and Martin Bowen. The Kings Mountain chapter also recently recognized the following FFA boys for making the high school honor roll: Ernest Peterson, sophomore; Thomas Berry and Larry Webster, freshmen; David Randall and Reb Wiesener, seniors. (Photo by Isaac Alexander)

James A. Belt Completes Chemical Tests Course

James A. Belt of the Kings Mountain Police Department has successfully completed a two week Chemical Tests for Alcohol Technical Supervisors course at Guilford Technical Institute in Jamestown, N. C. The school was one of only three conducted nationwide for Breathalyzer machine technicians.

During the school students heard lectures by Dr. Robert F. Borkenstein of Indiana University, inventor of the Breathalyzer machine, Dr. Kurt M. Dubowski of the Oklahoma University Medical Center, and Dr. Fred W. Ellis of UNC, Chapel Hill. One day of the school was conducted at the Stephenson Corporation in Red Bank, N. J., where Mr. Robert A. Quinn, general manager for Stephenson, discussed Breathalyzer Maintenance and gave the students instruction in the breakdown, assembly and parts replacement for the Breathalyzer.

Other outstanding instructors included Mr. Claud Davis, attorney and Lou Ann Blalock.



EARN'S EAGLE RANK — Boyd Baird, son of Mr. and Mrs. Charles Baird, received his Eagle Scout Award Tuesday, November 24, in a ceremony at El Bethel United Methodist Church. Member of Troop 93 sponsored by the Bethware Progressive Club, he is a ninth grader at Kings Mountain High and has served his troop in many capacities, is a member of the Order of the Arrow and attended '68 National Jamboree in Idaho. Boyd comes from a scouting family, his father being a former scout master, his mother a senior girl scout leader, Sister Ann a senior scout; brother Bill a Life Scout; and brother Allen a Webelos. Pictured with him above are: left to right, Vic Hall, assistant Scout Master; Mr. Baird, assistant Master Jerry Blalock; Boyd, Scout Master Emmett Moss, Mrs. Baird and Bill Young, Scout executive. (Photo by Isaac Alexander)

Propose Plan For More Action, Less Dollars

A plan to merge the Chamber of Commerce and Merchants Association into an organization that would be known as The Kings Mountain Chamber of Commerce, Inc., has been met with approval by the boards of both groups and will be presented to the general membership of each for final consummation, it was learned yesterday from Bob Cox.

Cox, who is executive secretary of the Chamber of Commerce, said that the new organization would name a president, board of directors and manager.

The board would be composed of the officers and chairmen of the following proposed committees: area development committee, credit bureau, education, finance, house and grounds, industrial relations, membership, merchants, public relations, traffic safety and youth and culture.

The proposal was submitted to the Chamber and Merchants Association and was discussed at a joint meeting of the boards last month. Following deliberations by the Merchants group, they voted in favor of the merger and to present the merger to the membership for a vote.

According to Cox, the merger would provide the benefit of a paid, full-time manager without cost for the next 18 months since the Chamber has made arrangements to cover this cost. With the merger, he continued, "our overall plan is for more action for the same or less dollars that are now being spent."

A study group to be made up of members of the boards of both the Chamber and Merchants Association will be named to work out final details for a merger if approved by the Merchants Association members.

Mrs. Ida Joy has served as secretary of the Merchants Association since 1958. She would continue as secretary of the credit bureau.

A proposed plan for dues has been figured, which reveals less dues would be paid by those who belong to both organizations at the present.

Budget-planning should make dues a one-shot deal annually, covering costs of parades and promotions. The new proposal for dues would be discussed and presented for action in 1972.

"The services and active promotion programs this plan promises would be a bargain at \$1.25 per week if this new dues plan is adopted," Cox said. The self-proposal which determines each member's "fair share" investment in the Kings Mountain Chamber of Commerce, Inc., would range from \$60 to \$300 annually.

Voting on the proposed merger is expected to be complete within two weeks.

Bennett Masters is president of Merchants Association and L. E. (Josh) Hinnant is president of the Chamber of Commerce.

Jaycees Open Christmas Tree Lot This Week

Kings Mountain Jaycees are conducting their annual Christmas tree sale, the sale getting underway on December 1 and continuing through Christmas eve.

Robert Leftwich is chairman of the tree project and announced that a good selection of sizes is now available.

The tree lot is located in front of the Woman's club and Jaycees are on duty from 12 o'clock noon to 9 p.m. daily.