

# WANT ADS

## Watch Your FAT-GO

Lose ugly excess weight with the sensible NEW FAT-GO diet plan. Nothing sensational just steady weight loss for those that really want to lose.

A full 12 day supply only \$2.50. The price of two cups of coffee.

Ask drug store about the FAT-GO reducing plan and start losing weight this week. Money back in full if not completely satisfied with weight loss from the very first package.

**DON'T DELAY**  
Get FAT-GO today.  
Only \$2.50 at

Kings Mtn. Drug

### NOTICE OF ADMINISTRATOR TO CREDITORS

Having qualified as Administrator of the Estate of Virginia Mae Lutz Johnson, deceased, late of Cleveland County, North Carolina, this is to notify all persons having claims against the estate of said decedent to present them to the undersigned on or before the 18th day of February, 1973, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 10th day of August, 1972.  
Ralph L. Johnson  
Route 3, Box 283-C  
Kings Mountain, N. C.  
Garland, Alala, & Bradley  
Attorneys at Law  
122 Cherokee Street  
Kings Mountain, N. C.

### LET ME SELL YOUR HOME OR FIND YOU A NEW ONE

HELEN JOHNSTON  
REAL ESTATE  
865-5679

8:17-9:18

### INVITATION TO BID

The Board of Commissioners for the City of Kings Mountain will receive bids until 7:30 p.m. on August 28, 1972 for Sanitary Sewer Pipe, Water Pipe, Valves, Hydrants, Tees and Associated Items connected with various water and sewer projects. Exact quantities and specifications are available at the office of the purchasing agent.

Bid bond or deposit in an amount equal to at least five (5) per cent of the proposal price shall accompany the bid.

The Board of Commissioners reserves the right to reject any and all proposals or to accept the bid considered to be in the best interest of the City of Kings Mountain.

All bids to be marked "Water, Sewer Pipe and Associated Items", John Henry Moss, Mayor

### INVITATION TO BID

The board of commissioners for the City of Kings Mountain will receive bids until 7:30 p.m. on August 28, 1972 for street paving, resurfacing and curb gutter within the corporate limits.

Instructions for submitting bids and complete specifications for the work to be performed may be obtained at the office of the purchasing agent during regular office hours.

Bid bond or deposit in an amount equal to at least five (5) per cent of the proposal price shall accompany this proposal.

The Board of Commissioners reserves the right to reject any and all proposals or to accept the bid considered to be in the best interest of the City of Kings Mountain.

All bids to be marked "Street Paving, resurfacing and Curb-Gutter Work".

John Henry Moss, Mayor

8:17

### NOTICE OF ADMINISTRATRIX TO CREDITORS

Having qualified as Administratrix of the Estate of A. H. Patterson, deceased, late of Cleveland County, North Carolina, this is to notify all persons having claims against the estate of said decedent to present them to the undersigned on or before the 18th day of February, 1973, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 10th day of August, 1972.  
Madge P. Warlick  
1017 Brookwood Drive  
Kings Mountain, N. C.  
Garland, Alala, & Bradley  
Attorneys at Law  
122 Cherokee Street

## PHENIX PLANT

Burlington Industries  
Kings Mountain, North Carolina

Career Opportunities Are Now Available For Experienced or Inexperienced Personnel In The Following Jobs:

- Card Tenders ● Spinners
- Draw Tenders ● Spinning Dollers
- Roving Tenders
- Burlington Offers Above Average Benefits
- Good Pay
- Free Hospitalization
- Paid Holidays
- Bonus
- Profit Sharing

Interested persons may call 739-2511 or visit the Personnel Office Monday - Friday 8:00 a.m.-5:00 p.m. Sat. 8 a.m.-12 Noon.

"An equal opportunity Employer"

## NEEDED IMMEDIATELY

- Cylinder Balancer
- Cylinder Head Machinist
- Card Seen Assembler
- Installation and Fabrication Workers
- Card Plate Workers
- Machinist
- Punch Press Operators
- Welders
- Grinders
- Gear Operators

5 1/2 Day Work Week, Paid Holidays, Paid Vacations, Hospitalization, Major Medical Group Insurance, and many other benefits.

APPLY IN PERSON:

JENKINS METAL SHOPS, INC.

North Marietta Extension

Gastonia, N. C.

"An Equal Opportunity Employer"

8:17-24

## EMPLOYMENT OPPORTUNITIES

Immediate Openings in Production  
No Experience Necessary

We provide on-the-job training leading to responsible positions in flotation and grinding plant operations.

CHECK THESE ADVANTAGES:

- EXCELLENT STARTING RATES
- PAID VACATIONS
- PAID HOLIDAYS
- GROUP INSURANCE
- PENSION PLAN
- OPPORTUNITY FOR ADVANCEMENT

Now Interviewing 8:00 A.M. - 4:00 P.M.

United States Gypsum Company

Kings Mountain Plant  
An equal opportunity employer

Located approximately 4 miles South of Kings Mountain on 216 (Grover Road)  
Look for USG sign with arrow 4:27-5:4

## MEMO TO ADVERTISERS



Questions

and Answers

## about NEWSPAPER ADVERTISING

Q. What are the 3 most important rules for profitable newspaper advertising?

- A. 1. Your advertising message should be newsworthy, friendly, informative, easy to read. Give facts and news about your merchandise and service.
2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.
3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?

A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

Q. What is the A.B.C.?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.



Q. What does A.B.C. do for me?

A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.

KINGS MOUNTAIN HERALD

A.B.C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

# Tax Discount Notice

DISCOUNT OF

2%

Will Be Allowed on All 1972

City Tax Bills

During August Only

CHANGES IN STATE LAW  
NO LONGER PERMIT DISCOUNTS  
AFTER AUGUST

City Of Kings Mountain