

WANT ADS

NOTICE OF ADMINISTRATOR TO CREDITORS

Having qualified as Administrator of the Estate of Virginia Mae Lutz Johnson, deceased, late

of Cleveland County, North Carolina, this is to notify all persons having claims against the estate of said decedent to present them to the undersigned on or before the 16th day of February, 1973, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 10th day of August, 1972.
Ralph L. Johnson
Route 3, Box 283-C
Kings Mountain, N. C.
Garland, Alala, & Bradley
Attorneys at Law
122 Cherokee Street
Kings Mountain, N. C.

NOTICE OF ADMINISTRATRIX TO CREDITORS

Having qualified as Administratrix of the Estate of A. H. Patterson, deceased, late of Cleveland County, North Carolina, this is to notify all persons having claims against the estate of said decedent to present them to the undersigned on or before the 16th day of February, 1973, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 10th day of August, 1972
Madge P. Warlick
1017 Brookwood Drive
Kings Mountain, N. C.
Garland, Alala, & Bradley
Attorneys at Law

NEED AN EXTRA \$1,000 BETWEEN NOW AND CHRISTMAS?

Train now for a full or parttime career as a **Vanda Beauty Counselor**. Immediate earnings. For interview call Sarah Bell 7 to 9 a.m. & 9 to 11 p.m.

937-7750

8:24-9:18

WANTED - Lady to care for small child (19 months old). Reference preferred. Phone 739-6585 after 6:00 p.m.

LET ME SELL YOUR HOME OR FIND YOU A NEW ONE

HELEN JOHNSTON
REAL ESTATE
865-5679

8:17-9:18

CARETAKER

at Lake Montonia

Salary Negotiable with Work

SEE Charles Blanton or Don Crawford
or PHONE 704-739-3368 or WRITE

CARETAKER

P.O. Box 272, Kings Mountain, N. C. 28086

PHENIX PLANT

Burlington Industries
Kings Mountain, North Carolina

Career Opportunities Are Now Available For
Experienced or Inexperienced Personnel

In The Following Jobs:

- Card Tenders ● Spinners
- Draw Tenders ● Spinning Doffers
- Roving Tenders
- Burlington Offers Above Average Benefits
- Good Pay
- Free Hospitalization
- Paid Holidays
- Bonuses
- Profit Sharing

Interested persons may call 739-2511 or visit the
Personnel Office Monday - Friday 8:00 a.m.-5:00 p.m.

Sat. 8 a.m.-12 Noon.

"An equal opportunity Employer"

NEEDED IMMEDIATELY

- Cylinder Balancer
- Cylinder Head Machinist
- Card Screen Assembler
- Installation and Fabrication Workers
- Card Plate Workers
- Machinist
- Punch Press Operators
- Welders
- Grinders
- Shear Operators

5 1/2 Day Work Week, Paid Holidays, Paid Vacations,
Hospitalization, Major Medical Group Insurance, and
many other benefits.

APPLY IN PERSON:

JENKINS METAL SHOPS, INC.

North Marietta Extension
Gastonia, N. C.

"An Equal Opportunity Employer"

8:17-24

INVITATION TO BID

The board of commissioners for the City of Kings Mountain will receive bids until 7:30 p.m. on August 28, 1972 for street paving, resurfacing and curb gutter within the corporate limits.

Instructions for submitting bids and complete specifications for the work to be performed may be obtained at the office of the purchasing agent during regular office hours.

Bid bond or deposit in an amount equal to at least five (5) per cent of the proposal price shall accompany this proposal.

The Board of Commissioners reserves the right to reject any and all proposals or to accept the bid considered to be in the best interest of the City of Kings Mountain.

All bids to be marked "Street Paving, resurfacing and Curb-Gutter Work".
John Henry Moss,
Mayor

8:17

ADMINISTRATOR'S NOTICE

Having qualified as Administrator for the Estate of Mrs. Frances Lancy Burton, deceased, late of Cleveland County, this is to notify all persons having claims against the estate of said decedent to present them to the undersigned on or before the 24th day of February, 1973, or this notice will be pleaded in bar of any recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This the 24th day of August, 1972.
REV. EUGENE LAND
Administrator
Estate of Frances Lancy Burton

8:24-9:11

CARD OF THANKS

We wish to express our heartfelt appreciation to the many friends and neighbors and to the doctors and nurses for their kindnesses and expressions of sympathy at the death of our beloved mother. The Family of Mrs. Elizabeth G. Boles.

Vance-Aycock Dinner Set

The annual 1972 Vance-Aycock dinner will be held in Asheville on September 29 and 30 in the Grove Park Inn, State Democratic Party Chairman John Church has announced.

The \$50-per-ticket dinner will raise campaign funds for the November 7 general election. Quotas for each county have been forwarded to county chairmen, Church said.

The Asheville event is one of the two major money-raising efforts of the party. The other is the Jefferson-Jackson day banquet, held in Raleigh in the early spring.

"This is our main event for the fall campaign, and it is expected to draw Democratic leaders from around the state. We hope to make it one of the biggest and best the party has ever had, emphasizing the wide appeal our party has among people of all walks of life in North Carolina," Church said.

The Vance-Aycock dinner will be a statewide affair this year, rather than placing main emphasis on western counties. For that reason, Church said, eastern counties will also receive quotas tickets.

The dinner chairman, the speaker, and the other activities for the weekend will be announced later, Church said.

The Vance-Aycock dinner was first held in 1960 and has since become the Democratic party's big campaign season get-together. Past speakers have included Lawrence O'Brien, a former national party chairman; U. S. Senator Ernest (Fritz) Hollings of South Carolina, and U. S. Representative Nick Galifianakis of Durham.

The Department of Labor has allocated \$30 million to create flood clean-up jobs for 42,000 victims of tropical storm Agnes in New York, Pennsylvania, Maryland, West Virginia, Florida and the District of Columbia.

PLACING TREES

A good place for evergreen trees, such as Magnolia, Cedar, White Pine, Deodar Cedar, etc. that have branches near the ground, is toward the back or near borders of the yard, according to North Carolina State University specialists. Evergreen trees serve as windbreaks and thus make the house easier to heat.



EMPLOYMENT OPPORTUNITIES

Immediate Openings in Production No Experience Necessary

We provide on-the-job training leading to responsible positions in flotation and grinding plant operations.

CHECK THESE ADVANTAGES:

- EXCELLENT STARTING RATES
- PAID VACATIONS
- PAID HOLIDAYS
- GROUP INSURANCE
- PENSION PLAN
- OPPORTUNITY FOR ADVANCEMENT

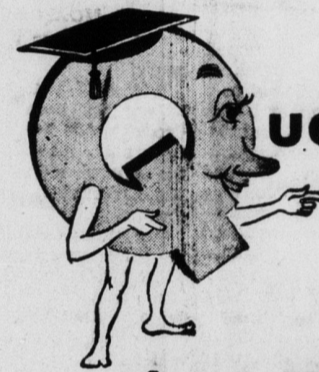
Now Interviewing 8:00 A.M. - 4:00 P.M.

United States Gypsum Company

Kings Mountain Plant
An equal opportunity employer)

Located approximately 4 miles South of Kings Mountain on 216 (Grover Road) Look for USG sign with arrow 4:27-5:4

MEMO TO ADVERTISERS

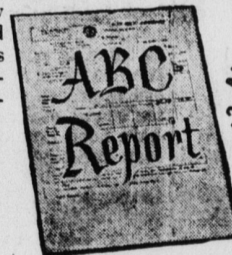


Questions

and Answers

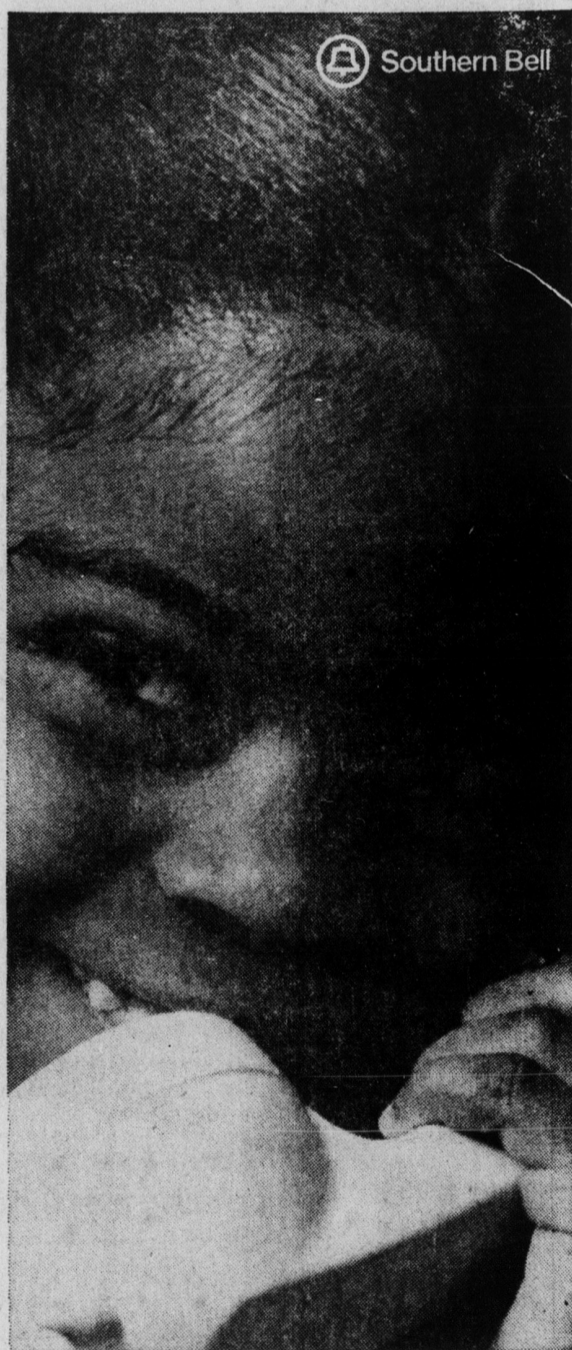
about NEWSPAPER ADVERTISING

- Q. What are the 3 most important rules for profitable newspaper advertising?**
- A.** 1. Your advertising message should be newsy, friendly, informative, easy to read. Give facts and news about your merchandise and service.
2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.
3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.
- Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?**
- A.** Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.
- Q. What is the A.B.C.?**
- A.** The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.
- Q. What does A.B.C. do for me?**
- A.** At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.
- Q. What are the FACTS in A.B.C. reports?**
- A.** A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.
- Q. Are all publications eligible for A.B.C. membership?**
- A.** No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.
- Q. Is this newspaper a member of the Audit Bureau of Circulations?**
- A.** Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.



KINGS MOUNTAIN HERALD

A.B.C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE



Smile.
You're on long distance.

A long distance call is the warmest way to keep in touch. And remember—you'll save up to 50% of the low evening rate if you dial direct without an operator's assistance. Share a smile. Tonight.