

WANT ADS

NOTICE OF ADMINISTRATOR TO CREDITORS

Having qualified as Administrator of the Estate of Virginia Mae Lutz Johnson, deceased, late

day of February, 1973, or this notice will be pleaded in bar of any recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This the 24th day of August, 1972.

REV. EUGENE LAND
Administrator
Estate of Frances Laney Burton
8:24-9:11

NOTICE OF ADMINISTRATRIX TO CREDITORS

of Cleveland County, North Carolina, this is to notify all persons having claims against the estate of said decedent to present them to the undersigned on or before the 16th day of February, 1973, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 10th day of August, 1972.
Ralph L. Johnson
Route 3, Box 283-C
Kings Mountain, N. C.
Garland, Alala, & Bradley
Attorneys at Law
122 Cherokee Street
Kings Mountain, N. C.

Having qualified as Administratrix of the Estate of A. H. Patterson, deceased, late of Cleveland County, North Carolina, this is to notify all persons having claims against the estate of said decedent to present them to the undersigned on or before the 16th day of February, 1973, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 10th day of August, 1972
Madge P. Warlick
1017 Brookwood Drive
Kings Mountain, N. C.
Garland, Alala, & Bradley
Attorneys at Law
122 Cherokee Street

ADMINISTRATOR'S NOTICE

Having qualified as Administrator for the Estate of Mrs. Frances Laney Burton, deceased, late of Cleveland County, this is to notify all persons having claims against the estate to said decedent to present them to the undersigned on or before the 24th

TREWORK

For Professional Treework, Including Cutting Down, Topping, Removing Deadwood.

W. T. CLARY
Phone 739-7614

8:27fjn

CARETAKER

at Lake Montonia

Salary Negotiable with Work
SEE Charles Blanton or Don Crawford
or PHONE 704-739-3368 or WRITE
CARETAKER
P.O. Box 272, Kings Mountain, N. C. 28086

Belk

Your Happy Shopping Store



boy-cut jeans

FOR SHOWING THE GIRL YOU ARE!

\$7 to \$10

From our subteen world, great-looking flares with the accent on sleek fit. Purists pick ribless corduroys with double-stitched patch pockets... then change off to bikini-cuts in classic cotton denim with the very-new super-flare legs. Add to the look with boy shirts or skinny-rib turtleneck tops. Sizes 6-14.

SHIRTS: \$5 SKINNY RIBS: \$5 and \$6

INVITATION TO BID

The Board of Commissioners for the City of Kings Mountain will receive bids until 7:30 p.m. on September 11, 1972 for the following:

- 1) PAVING
- 2) REPAVING
- 3) CURB-BUTTER

Instructions for submitting bids and complete specifications for the work to be performed may be obtained at the office of the purchasing agent during regular office hours.

Bid bond or deposit in an amount equal to at least five (5) per cent of the proposal price shall accompany this proposal.

The Board of Commissioners reserves the right to reject any and all proposals or to accept the bid considered to be in the best interest of the City of Kings Mountain.

All bids are to be marked "Street Paving, Repaving and Curb-Gutter Work".

John Henry Moss, Mayor
8:31

INVITATION TO BID

The Board of Commissioners for the City of Kings Mountain will receive bids until 7:30 p.m. on September 11, 1972 for the following:

- 1) Chemicals for Water Department
- 2) Chemicals for Sewer Department

Instructions for submitting bids and complete specifications (including amounts) may be obtained at the office of the purchasing agent during regular work hours. Bid bond or deposit in an amount equal to at least five (5) per cent of the proposal shall accompany this bid.

The Board of Commissioners reserves the right to reject any and all proposals or to accept the bid considered to be in the best interest of the City.

John Henry Moss, Mayor
8:31

Bluegrass Event Squad Benefit

Officials of the sponsoring Kings Mountain Rescue Squad reported today that plans are shaping up well for their annual Labor Day Weekend Bluegrass Musical Festival.

The event is scheduled to begin Friday, September 1 at 7 p.m. at the Cross Roads Music Park on Oak Grove Road. The festival will include over 25 hours of pure bluegrass music. Continuous concerts are set Sept. 1 7 p.m. til midnight, Saturday, Sept. 2 concerts will begin at 12 noon and last til past midnight, Sunday, September 3 the concerts will begin at 11 a.m. and last til late afternoon. More than 50 of the nation's best bluegrass bands are being contracted to perform on this event.

Program Director, Terry Brotherton stated that facilities are being made available to take care of a crowd in excess of 10,000 for the three day outing. A special camping area is being constructed for those that desire to spend the entire weekend camping at the festival.

"It is the intention of the sponsors to provide those attending with one of the finest events of its type in the entire nation," said Brotherton.

"People are coming out to see bluegrass shows more than they have before, welcoming bluegrass back to N. C. where it began. As renewed interest in the music gathers momentum, young bands are springing up everywhere and more and more shows are being planned," added Brotherton.

"The Labor Day Weekend Festival at Kings Mountain promises to be one of the most exciting and larger of all bluegrass festivals. This festival is expected to be one of the major events of the season due to the unending efforts of its promoters and the line-up of top stars of bluegrass headlining the event," he contin-

ued. The Kings Mountain Cross Roads Music Park is located off Highway 84 and offers 6,500 seats on a beautiful hillside with plenty of shade. Shelter will be provided in case of rain.

MORE ABOUT Go Kart

driver still active who has done it more than once. He also has won five times in the "Gwyn Staley 400" event staged here each spring, for a record total of eight triumphs on the track.

Other "Wilkie 400" winners have been Rex White, Marvin Panch (twice), Dick Hutcherson and Junior Johnson—all now retired from driving. Johnson is now one of the sport's top car builders and is expected to enter a Chevrolet driver by this season's top money winner—Boaty Allison, who was the victor in the 1969 "Gwyn Staley 400."

The Labor Department's Bureau of Labor Statistics collects, analyses and distributes data on employment, wages, unemployment, prices, jobs, productivity, conditions of work, collective bargaining and foreign labor development. These statistics are vital to the function of both public and private sectors.

EMPLOYMENT OPPORTUNITIES

Immediate Openings in Production
No Experience Necessary

We provide on-the-job training leading to responsible positions in flotation and grinding plant operations.

CHECK THESE ADVANTAGES:

- EXCELLENT STARTING RATES
- PAID VACATIONS
- PAID HOLIDAYS
- GROUP INSURANCE
- PENSION PLAN
- OPPORTUNITY FOR ADVANCEMENT

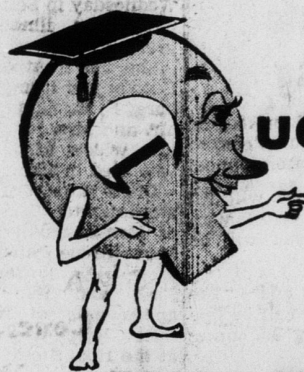
Now Interviewing 8:00 A.M. - 4:00 P.M.

United States Gypsum Company

Kings Mountain Plant
An equal opportunity employer

Located approximately 4 miles South of Kings Mountain on 216 (Grover Road)
Look for USG sign with arrow 4:27-5:4

MEMO TO ADVERTISERS



Questions

and Answers

about NEWSPAPER ADVERTISING

Q. What are the 3 most important rules for profitable newspaper advertising?

A. 1. Your advertising message should be newsy, friendly, informative, easy to read. Give facts and news about your merchandise and service.

2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.

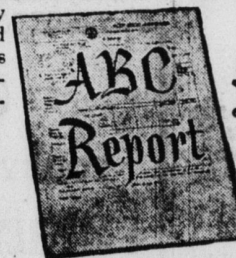
3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?

A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

Q. What is the A.B.C.?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.



AUDIT BUREAU OF CIRCULATION

Q. What does A.B.C. do for me?

A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.

KINGS MOUNTAIN HERALD

A.B.C. REPORTS—FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

FOR FAMILY FUN & FOOD

OLD FASHION
Hamburgers
Hot Dogs w/Chili & Onions

OR DELICIOUS
Big Moo
Big Bossy
Fish Sandwich

Try Them as They Come — or TO YOUR OWN SPECIFICATIONS!

(Our Competitors Won't Do This)

IT'S STILL ICE CREAM WEATHER!

Hot Fudge Cake
Sundaes
Banana Splits
Parfaits
or - Just A Cone.

SPECIAL!

Saturday 12:00 Noon 'til 5:00 P.M.

ART EXHIBIT

Mrs. James T. Huntsinger, Sr.

of Boiling Springs