

**Gary J. White
At Keesler AFB**

SAN ANTONIO — Airman Gary J. White, son of Lawrence T. White of Rt. 1, Kings Mountain, N. C., has been assigned to Keesler AFB, Miss., after completing Air Force basic training.

During his six weeks at the Air Training Command's Lackland AFB, Tex., he studied the Air Force mission, organization and customs and received special instruction in human relations.

The airman has been assigned to the Technical Training Center at Keesler for specialized training in the administrative field.

Airman White, a 1971 graduate of Kings Mountain high school, attended Gaston College, Gastonia, N. C.

**Six Flags
Closes Sunday**

ATLANTA, GA. — After one of the most successful seasons in the six-year history of Six Flags Over Georgia, the popular family attraction in Atlanta will conclude its 1972 season of operation on Sunday, November 12.

The 200-acre historically themed park, located west of Atlanta on Interstate 20, will continue weekend operations on Saturdays and Sundays from 10 a.m. to 6 p.m. through November 12.

Although Six Flags will be closed during the winter months, workmen have already begun developing the second phase of a three-year expansion program which, when completed, will encompass a new theme section of the park.

According to Errol McKoy, Six Flags Over Georgia's general manager, the 12-acre development, costing \$3-million, will be completed for Six Flags' opening in March 1973.

The Squad was also busy transporting patients to area hospitals, making 29 trips to Kings Mountain hospital, 11 to Charlotte Memorial, two to Cleveland Memorial, two to Spartanburg, S. C. and one to Rock Hill, S. C.

In addition the Squad members made one blood relay, answered two false alarms, directed funeral traffic 11 times, made four service calls, four house calls and answered one call to a shooting.

The Squad stood by at the Cleveland County Fair, Charlotte Motor Speedway, Crossroads Music Park, local football games and at four fires.

They traveled 2,244 miles for a total of 1,216 man hours.

Q.—My wife recently had a stroke that left her with a severe speech problem. She's 66 now. If she gets speech therapy at home through home health visits, will our Medicare coverage pay for it?

A.—Yes. Medicare will pay for up to 100 home health visits each calendar year—if your wife needs speech therapy, if she's confined to her home, and if her doctor has determined she needs home health care and sets up and periodically reviews a plan for the care. Also, the home health agency must be one that participates in Medicare.

Q.—I was handing all my mother's finances, including her social security check, before she died recently. What should I do with the money I had saved from her monthly social security payments?

A.—All of her social security payments which you have saved or invested belong to her estate. You should turn this money over to the legal representative of the estate for distribution according to state law.

Q.—My 63-year-old wife and I are both getting monthly social security retirement payments on my work record. Recently, my wife was offered a full-time job. I know her earnings may affect her payments, but will her earnings also affect my monthly payments?

A.—No. Your wife's earnings will not affect your monthly retirement payments.

Q.—I've been getting social security payments since I was 9. Next year when I'm 18, I plan to enroll in a trade school. A friend told me that my monthly payments will stop when I become 18 if I don't go to college. Is this true?

A.—No you don't have to go to college to continue to get your monthly payments after you're 18. However, you do have to be single and enrolled as a full-time student at an educational institution. Most trade schools qualify as educational institutions. You should check with your social security office to be certain the trade schools you're planning to attend meets this qualification.

Q.—I'm 62 and planning to retire within the next year or two. Must I wait until a birthday to apply or can I apply at any time during the next two years?

A.—You can apply for retirement payments any time. If you decide to have your checks start before 65, your benefit amount

Social Security News

will be permanently reduced. The amount of the reduction depends on how many months you get checks before you're 65. For every month that you are closer to 65, the reduction in payments is less. You should apply for Medicare 2 to 3 months before the month of your 65th birthday.

Q.—I have a small business in which I employ five people. One person I just hired showed me two social security cards with the same name but different numbers. Which number do I use?

A.—Have your employee call, write, or visit the social security office immediately. The people there will have his records checked and advise him which number he should be using. Then he can give the correct number to you.

**Writer's Contest
Entries Invited**

Entries are being accepted for the Annual Short-Short Story Contest sponsored by the Charlotte Writers Club. The contest, for writers in the twelve Metropolitan counties of North and South Carolina, is open to all Metro-area writers who have sold fewer than three short-short stories in the preceding year. Prizes of \$40.00, \$20.00 and \$15.00 will be awarded. Manuscripts should be typed, double spaced, on one side of 8 1/2 x 11" paper. The author's name must not appear on the manuscript.

Author's name, address, telephone number, and manuscript title must be enclosed in a small, sealed envelope attached to the manuscript. A self-addressed stamped envelope should be included for return of manuscript.

Limited to one entry, contestants must send three copies of an original, unpublished story, 500 to 2,000 words, to Mrs. Kay Valentine, 601 South Elm Street, Cherryville, North Carolina 28021, by November 30, 1972. Entries received after November 30 will be disqualified. Non-members of Charlotte Writer's Club must enclose a \$1.00 entry fee.

Winners will be announced at the December Christmas Party. Winners will be notified and invited to the meeting. First prize winner's entry will be read at this meeting.

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**Bell Taps
Larry Davis**

Larry W. Davis has recently been named Public Relations manager for Southern Bell's Gastonia district. In making the announcement Tom Graham, district manager for Bell, said Mr. Davis succeeds Sam Davis who has transferred to company headquarters in Charlotte.

Davis began his telephone career in 1970 as a management assistant in the Charlotte district marketing office and has held various positions in the company's executive and marketing departments before coming to Gastonia. He was a marketing supervisor of the North Carolina Area Marketing Staff in Charlotte.

Born in Mt. Airy and raised in Charlotte, Davis attended Harding high school and is a 1969 graduate of the University of North Carolina, Chapel Hill. He is married and he and his wife, Linda, have one son, Peyton.

Active in community affairs, he is a Scottish Rite Mason and they attend Grace Baptist church in Charlotte. Tennis and golf are his hobbies.

GI home loans in Fiscal Year 1972 jumped 81 percent, from 198,000 to 359,000, the highest level in 17 years, the Veterans Administration announced recently.

Each chapter claimed a \$100 challenge gift for the campaign by surpassing 95 percent participation. In addition, the Kings Mountain Chapter earned a "Winnie Award," highest given by the Alumni Association, by reaching 100 percent participation. It was one of the only nine chapters receiving these awards, given in honor of Alumni Director Winnie M. Phillips, who is resigning her position January 31 after 16 years in which Erskine has won eight awards in alumni giving.

Mr. and Mrs. Franklin Ware are chairmen of the Kings Mountain Chapter, while Mr. and Mrs. Earl Linderman are chairmen of the Gastonia Chapter. Patterson Craig of Gastonia is national chairman of the Living Endowment.

**KM Chapter
Led Campaign
For Erskine**

DUE WEST, S. C. — The Kings Mountain and Gastonia Chapters of the Erskine College Alumni Association helped Erskine claim \$12,000 in challenge gifts for the 1972-73 Erskine Living Endowment Campaign at Homecoming October 28.

The campaign reached \$191,665 by Homecoming, only \$9,000 short of its final goal and \$40,500 ahead of any previous campaign by Homecoming.

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**THE LAKE NORMAN
MUSIC HALL**

Hwy. 150, Terrell, N. C.

—APPEARING—

Sunday - Nov. 12, TWO SHOWS
3 P.M. & 7:30 P.M.

"MEL TILLIS"
and
"THE STATESIDERS"

*Plus Guest Group

Adults \$3.00 - Children \$1.50
All Reserved Seats \$4.00

COMING - The 9th Annual
"FIDDLER'S
CONVENTION"
and
BUCK DANCE CONTEST

Nov. 23, 7 P.M.
Thursday - Thanksgiving Night

★ ★ **Rexall SUPER PLENAMINS** ★ ★

★ **WINNER'S** ★

★ **SPECIAL** ★

★ **72 FREE** ★

★ **TABLETS FREE** ★

★ **IN REUSABLE APOTHECARY JAR** ★

★ **216** ★

★ **SUPER PLENAMINS** ★

★ **FOR ONLY** ★

★ **\$8.99** ★

★ **TOTAL VALUE \$13.67** ★

★ **YOU SAVE** ★

★ **\$4.98** ★

★ America's largest selling multi-vitamin, multi-mineral product ★

★ **KINGS MOUNTAIN** ★

★ **DRUG COMPANY** ★

★ 738-2571 ★

★ THE CITY'S MODERN STORE ★

**KINGS MOUNTAIN
DRUG COMPANY**

738-2571

THE CITY'S MODERN STORE

Employment Opportunities

Immediate Openings in Production

No Experience Necessary

We provide on-the-job training leading to responsible positions in flotation and grinding plant operations.

CHECK THESE ADVANTAGES:

Excellent Starting Rates

Paid Vacations

Paid Holidays

Group Insurance

Pension Plan

Opportunity For Advancement

Now Interviewing 8:00 A.M. - 4:00 P.M.

United States Gypsum Co.

Kings Mountain Plant
(An equal opportunity employer)

Located approximately 4 miles South of Kings Mountain on 216 (Glover Road).
Look for USG sign with arrow

**Kings Mountain
Little Theatre**

PRESENTS

**"The Panda And
The Spy"**

at Park Grace Auditorium

Fri., Nov. 10 - 7:30 p.m.

Sat., Nov. 11 - 7:30 p.m.

Fri., Nov. 17 - 7:30 p.m.

Sat., Nov. 18 - 7:30 p.m.

Sun., Nov. 19 - 2:30 p.m.

Advance Tickets \$1.00

Available At
K. M. Mirror Office

All Seats \$1.25 at Door

**Weekly
Health
Tip**

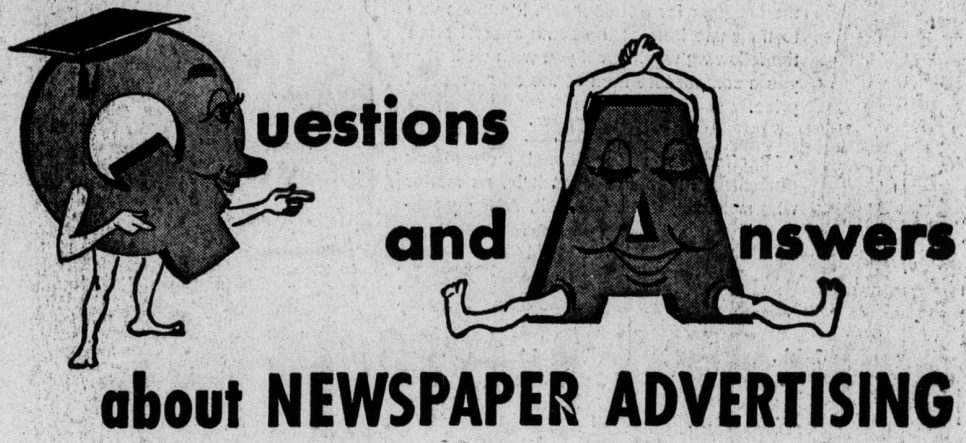
By **WILSON GRIFFIN**

Children living with an adult who smokes are sick more frequently than youngsters who live in homes of non-smokers, reports the research team of Dr. Paul D. Cameron of Detroit. The study was conducted among 727 Detroit families. The survey revealed that children exposed to tobacco smoke have respiratory diseases twice as frequently as do children in non-smoking families. A similar study conducted in Denver came to the same conclusion — that smoking is not only injurious to the smoker, but to other members of the family as well.

After you see your doctor bring your prescription to

**Griffin's
Drug Store**

MEMO TO ADVERTISERS



Q. What are the 3 most important rules for profitable newspaper advertising?

1. Your advertising message should be new, friendly, informative, easy to read. Give facts and news about your merchandise and service.
2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.
3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?

A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATION.

Q. What is the A.B.C.?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

Q. What does A.B.C. do for me?

A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.



KINGS MOUNTAIN HERALD

A.B.C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE