

## New Buying Interests Boost Tar Heel Beef

Tar Heel beef cattle going to Texas! Sounds strange, perhaps, but it's true.

Feedlot operations from the heart of cattle country were among the largest buyers of North Carolina feeder cattle on state graded sales this fall, and their presence helped boost prices to new record highs.

Large shipment of North Carolina feeders to the country is a new development in the state graded beef industry of the state, points out North Carolina State University extension beef specialist Sam Buchanan.

He explained that, until this fall, many of the state's feeder cattle were going to farmer-feeders in Ohio and other nearby areas. "This year for the first time, our biggest buyers were from Iowa and Texas," the specialist said.

The reasons behind this development have their roots in far off California and other far western cattle feeding areas. The reasons are also tied directly to the mushrooming demand for consumer beef in the U. S.

The consumer demand has brought on rapid growth of feedlots in far west, midwest and southwest sections of the country. As they have grown, they they have had to go further away from home to buy young cattle to put into the giant feedlots.

The lots in the far west have invaded traditional sources of feeder cattle for the southwestern states. These states, in turn, have moved into the southeastern states... including North Carolina... for calves.

Buchanan reported that some calves from the 1972 fall sales were shipped as far away as New Mexico.

Midwestern buyers, particularly from Ohio and Indiana, have been steady buyers of North Carolina feeder cattle and were on the markets again this year. The added competition from Iowa and the southwestern states provided spirited bidding on the 11 yearling steer and 21 feeder calf sales.

Buchanan is optimistic that this buying competition will continue providing even further encouragement for North Carolina far-

mers to expand beef herds "on a sound and profitable basis."

The average price of feeder calves this fall jumped nearly \$9 per hundred pounds to a season average of \$14.28. The average for yearling steers rose almost \$8 per hundred pounds to \$41.02.

The graded sales saw 39,161 head gross farmers a total of over \$9 million, an increase of \$2.6 million over returns from the same sales in 1971.

The state graded yearling steer and feeder calf sales are sponsored by N. C. State University (through the Agricultural Extension Service), N. C. Department of Agriculture and the N. C. Cattlemen's Association.

## Census Bureau Conducts Survey

During the week of December 11-15, the U. S. Bureau of the Census will conduct its regular monthly survey in this area on employment and unemployment, according to Joseph R. Norwood, director of the Bureau's Data Collection Center in Charlotte. This month, the survey will include questions about any farm work done on pay.

Local households in the survey are part of the 50,000 across the country that have been scientifically selected to represent a cross section of all households.

The survey is taken by the bureau for the U. S. Department of Labor. It provides monthly information on conditions in the labor force, prime indicator of the economic health of the nation. The October survey showed that employment was continuing its steady rise which began in 1971, while the unemployment rate of 5.5 per cent was at about the same level as in the previous four months.

Information supplied by individuals participating in the survey is confidential and results are used only to compile statistical totals.

Census interviewers who will visit households in this area are: Mrs. Jacqueline H. Goforth, 1301 Montrose Drive, Shelby; and Mrs. Ethel S. Rockett, 908 South St., Gastonia.

## Hale Completes Basic Training

PARRIS ISLAND, S. C. — Marine Pvt. Billy G. Hale, husband of the former Miss Sheila K. Humphries of 119 Center St., Kings Mountain, N. C., graduated from basic training at the Marine Corps Recruit depot at Parris Island, S. C.

He is a former student of Kings Mountain high school.

## Tar Heel Spotlight

"Culture Week," North Carolina's unique assemblage of its thirteen major historical and cultural organizations, has concluded its 59th session in the state capital.

The week was marked by programs on historic preservation, musical performances, reviews of literature produced during the past year, opening of the N. C. Artists Exhibition, social events, and awards to outstanding North Carolinians for excellence in art, literature, music, and history.

Space will not permit a full review of the events or mention of all those who were honored for their accomplishments, but following are some of the highlights.

Beginning Tuesday, the Morrison Award presented by the Roanoke Island Historical Association went to Dr. and Mrs. James Semans of Durham for their support of numerous cultural activities. Later, the Federation of Music Clubs presented the Hinda Honigman Cup for the best musical composition published during the preceding year to Rose Marie Cooper of Greensboro for her anthem, "Lord, Speak to Me."

Wednesday was "Art Day," and Alice Fellows of Durham won the Art Society's \$1,000 purchase award for her sculpture, "Moon Egg III," in the 35th annual N. C. Artist Exhibition which opened that evening at the State Museum of Art. Winners of the society's three \$500 purchase awards were R. W. Kinnaird of Chapel Hill for an acrylic, "Interference"; Dean Leary of Greenville for a fiberglass and masonite construction entitled "Composition in Green"; and Ralph Cox of Athens, Georgia, for an enamel entitled "Pink Forms."

On Thursday, Culture Week's emphasis shifted to history followed by an evening concert by the North Carolina Symphony. Major awards of the day were the Ruth Coltrane Cannon Cups for historic preservation (Four are given annually), and the Museum Council Award.

The Museum Council Award went to Frank Horton of Winston-Salem for his work with Old Salem and the Museum of Early Southern Decorative Arts. Cannon Cups were presented to Governor Robert W. Scott for his support of historic preservation; to Mrs. Joye E. Jordan of Raleigh for dedicated service to the Office of Archives and History; to Miss Mellanay Delhom of Charlotte for research in ceramics; and to the Historic Hope Foundation for the restoration of Hope Plantation, the Bertie County home of Governor David Stone.

During Friday's meeting of the Literary and Historical Association, the Roanoke-Showan Poetry Award went to Fred Chappell of Greensboro for "The World Between the Eyes." The R. D. W. Connor Award for an article published in the "N. C. Historical Review" went to Dr. Don Higginbotham of Chapel Hill, and the Christopher Crittenden Memorial Award for furthering knowledge of state history was presented to William S. Powell of Chapel Hill. No award for juvenile literature was presented this year.

Generally considered as the two major awards of the week are the Sir Walter Raleigh award for fiction which went to Daphne Athas of Chapel Hill for "Entering Ephesus," and the Mayflower Society award for non-fiction which went to John F. Bivins Jr., of Winston-Salem for "The Moravian Potters in North Carolina."

The final award of the week went to Mrs. Elizabeth Simpson Smith of Charlotte and Kings Mountain for a newspaper story entitled "Founding Father—Rejected or Rejected?" the story of Col. William Graham in the American Revolution. She won the Smithwick Cup given Saturday by the N. C. Society of County and Local Historians.

## ASC Committee To Count Votes

The Cleveland County ASC committee will publicly tabulate the ballots received in the community committee election Friday, December 8, beginning at 9:30 a. m. in the ASCS office.

The ballots are for the election of a chairman, vice chairman, regular member and first and second alternate to serve as the community committee for the 1973 year.

The chairman, vice chairman and regular member will also serve as delegates to the county convention to be held Tuesday, December 12, at which time one member of the county committee will be elected to serve a 3-year term. First and second alternate to the county committee will be elected and a chairman and vice chairman to serve for the 1973 year.

# GRAND OPENING

WEDNESDAY, DEC. 13

11 A.M. RIBBON CUTTING

OPEN HOUSE

# PINE MANOR

Kings Mountain's Newest Apartments — 100 Beautiful Units

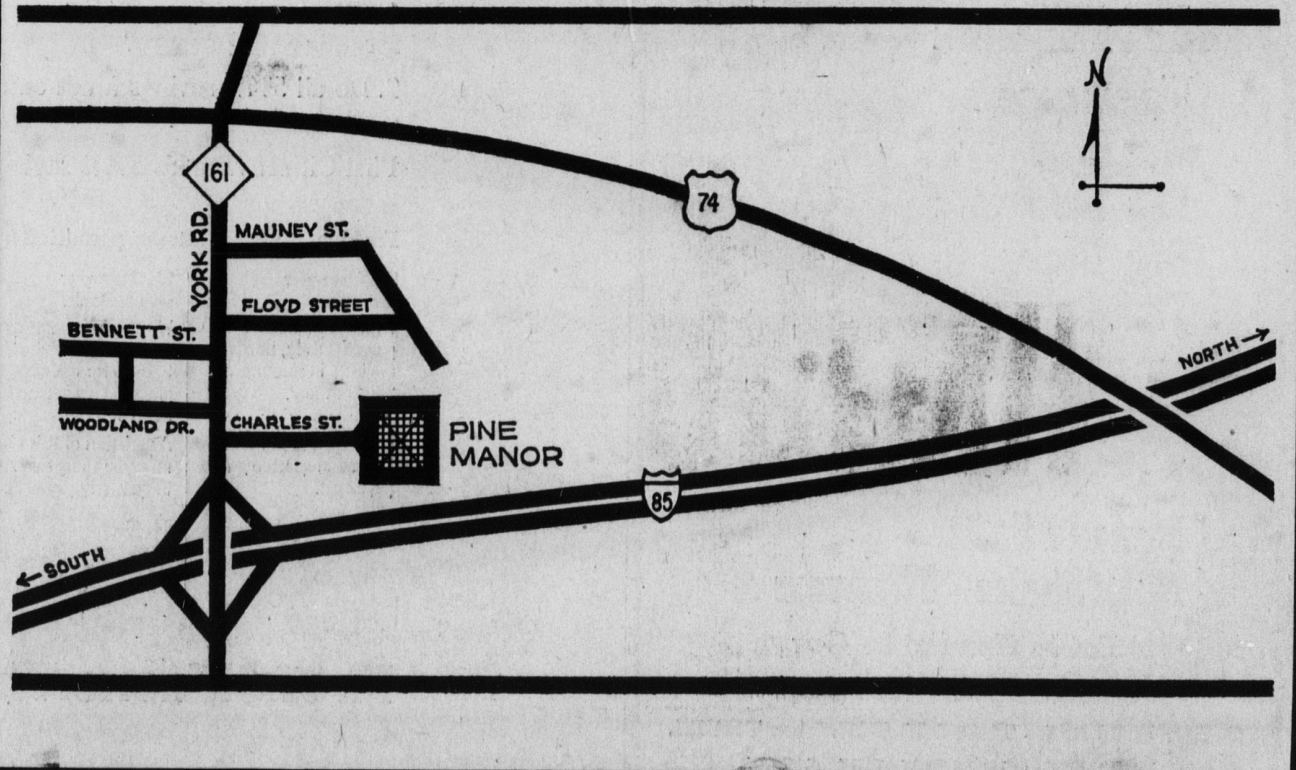
Pine Manor is a Quiet Subsidy Project. Your Rent is Based Strictly on Your Income. AN EQUAL HOUSING OPPORTUNITY.

Pine Manor is the Newest and Finest Apartments in Kings Mountain With One, Two, Three and Four Bedroom Town House Apartments to Choose From. Pine Manor is Located just Outside of Kings Mountain on a Beautiful Wooded Tract of Land. Just Minutes from Downtown or I-85. Discover these Time-Saving and Enjoyable Features of Pine Manor!

- Individually Controlled Heating System.
- Bathroom With Modern One-Piece Fiberglass Bath and Shower.
- Distinctive Cedar Shake Trimming.
- Plenty of In-Front Parking.
- Meticulous Landscaping and Maintenance.
- Distinctive Lighting Fixtures.
- Special Sound Conditioning.
- Appliances by Hotpoint.

Visit the Resident Manager at Pine Manor for Further Details and See For Yourself the Beauty and Design of Pine Manor.

An Equal Housing Opportunity  
By Phillips Development Corp.



★ ★ **Rexal! SUPER PLENAMINS** ★ ★

★ **WINNER'S SPECIAL** ★

★ **72 FREE TABLETS** ★

★ **IN REUSABLE APOTHECARY JAR** ★

★ **216 SUPER PLENAMINS** ★

★ **FOR ONLY \$8.69** ★

★ **TOTAL VALUE \$13.67 YOU SAVE \$4.98** ★

★ America's largest selling multi-vitamin, multi-mineral product ★

**KINGS MOUNTAIN DRUG COMPANY**  
THE CITY'S MODERN STORE



A SAVINGS ACCOUNT IS A GREAT CHRISTMAS GIFT

... and brings many happy returns

This year avoid the holiday crowds and give a gift even Scrooge would enjoy. Open a Savings Account for any amount. Then let someone you love enjoy the rewards and be reminded of your interest, too.

Introduce a youngster to the advantages of saving. Or use this suggestion to please an old grouch on your shopping list. Either way, it's a great idea for Christmas Day. And an increasingly better one every singly day thereafter. We'll even provide a handsome and festive greeting card holder to house the passbook that brings "many happy returns".

# Home S & L Assn.

106 EAST MOUNTAIN

FREE PARKING